

**MINUTES**  
**CITY COMMISSION STRATEGIC PLANNING WORKSHOP**  
**April 22, 2025**  
**3000 Bellemead Drive, Daytona Beach Shores, FL 32118**

**1. CALL TO ORDER BY MAYOR**

**Present:** Mayor Nancy Miller, Vice Mayor Michael Politis, Commissioner Chris Conomos, Commissioner Mark Card, Commissioner Stephan Dembinsky

**Staff:** City Manager Kurt Swartzlander, City Clerk Cheri Schwab, City Attorney Becky Vose, Community Services Director Stewart Cruz, Finance Director Lory Irwin, Economic Development and Public Affairs Director Nancy Maddox, and Public Safety Director Michael Fowler.

**2. ROLL CALL BY CITY CLERK**

**3. NEW BUSINESS:**

A. Follow-up of proposed amendments to 2019 Strategic Visioning Plan

City Manager Kurt Swartzlander explained that two citizen workshops were recently held. The citizen workshops, even with low turnout, appear to have sparked ideas that could enhance the city's amenities and infrastructure—especially when discussed alongside the Parks Master Plan concept. Mayor Miller felt the low turnout meant that the citizens were pleased with the city and the services provided, and the other commissioners agreed with her. The six previous goals from 2019 were reviewed with no new goals identified. The recommendation for Goal A that pertained to economic development was to strike through the eight objectives that were listed. The economic plan has been developed and is currently in place for lease subsidies. There was a discussion about developing a master plan for Economic Development, but there wasn't too much support for this idea. Goal B's recommendation is to continue to increase awareness regarding crosswalks. FDOT is planning roadwork for next year, and many of the crosswalks will get improvements and upgrades at that time. Goal C (transparency) will continue as is and Goal D will be discussed with the Parks Master Plan concept. Goal E's recommendation was to strike through objectives 1 and 3 and amend the goal to state continue the positive relationship with the County of Volusia. There was no recommended change to Goal F, the high level of public safety services. Overall, the commitment to transparency, safety, and improving crosswalks and infrastructure reflects a steady focus on long-term goals.

The City Manager shared the additional amenities that were brought up during the citizen workshops. They ranged from additional gas stations, farmer's markets, a community closet, EV stations, additional classes at the community center, to increased use of solar power and burying all utilities. Many of the items will come forward when the park's master plan concept is discussed. A brief discussion was held regarding enclave annexations. The commission was not in favor of any type of involuntary annexation process. With any annexation, there is the possibility that the property will be a VRBO or AirBNB. These types of properties have not been a major issue in the city so far. It was decided to work proactively on voluntary annexations that meet the current requirements.

Other Issues - Comm. Conomos inquired about the cost of hardening City Hall, especially the First Floor Finance area. CM Swartzlander explained that a security review had been completed and he will follow up on that.

**4. ADJOURNMENT:**

The meeting ended at 1:06 pm.

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**MAYOR  
NANCY MILLER**

**ATTEST:**

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**CITY CLERK, CHERI SCHWAB**

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**CITY MANAGER  
KURT D. SWARTZLANDER**