



City of Daytona Beach Shores

"Life is Better Here"

"A Premier, Friendly Place to Be"

AGENDA CITY COMMISSION MEETING MAY 5, 2026

**6:00 PM, Shores Community Center, 3000 Bellemead Drive
Daytona Beach Shores, FL 32118**

Upon being recognized, a member of the public shall proceed to the podium and give his or her name and address and may, thereafter, speak for a maximum of three minutes on any matter relevant to a specific agenda item. During "Audience Comments," a member of the public may speak on any matter relevant to City business which is not on the agenda, for a maximum of three minutes in accordance with Section 2-1.1(d) and 2-2 of the City Code. In accordance with Section 2-2, during periods set aside for public discussion any person desiring to speak shall secure a form located at the agenda table, complete the form and present it to the City Clerk so the speaker can be recognized by the presiding officer. The use of profanity, obscene language, threats or any violent or abusive conduct by any person shall constitute a violation of this section. It shall be the duty of the Director of Public Safety, upon the order of the presiding officer at any such meeting, to forcibly, if necessary, evict any person violating the provisions of this section from the Commission Chambers. Any such violation shall subject the offender, upon conviction thereof, to a fine and/or imprisonment as prescribed by Section 1-8.

- 1. CALL TO ORDER BY MAYOR**
- 2. ROLL CALL BY CITY CLERK**
- 3. PRAYER**
- 4. PLEDGE OF ALLEGIANCE**
- 5. CEREMONIAL ITEMS, PRESENTATIONS AND PUBLIC NOTICES:**
 - A. 15 Year Service Award for Sgt. Jessica Schoenbrod
- 6. APPROVAL OF MINUTES**
 - A. City Commission Minutes April 7, 2026
- 7. CONSENT AGENDA:**
 - A. Public Safety Departmental March report

B. Community Services Department Monthly Report - March 2026

C. Executive Financial Report-March 2026

8. OLD BUSINESS:

9. NEW BUSINESS:

A. Discussion on the future of the DB Shores Foundation

B. Settlement Agreement and Termination of Public Walkway Easement at 2901 S. Atlantic Avenue (Tuscany Shores Condominium)

C. Ordinance 2026-04: Vacation of Public Walkway Easement At 2901 S. Atlantic Avenue (Tuscany Shores Condominium)

D. Discussion on 2853 S. Atlantic Avenue Park (n/k/a St. Kitts Park)

10. CITY ATTORNEY COMMENTS

11. CITY MANAGER COMMENTS

12. COMMISSION COMMENTS:

13. AUDIENCE REMARKS/PUBLIC COMMENTS:

14. ITEMS RECOMMENDED FOR THE NEXT AGENDA:

15. ADJOURNMENT:

ANY PERSON WHO DECIDES TO APPEAL ANY DECISION MADE BY THE CITY COMMISSION WILL NEED A RECORD OF THE PROCEEDINGS, AND FOR SUCH PURPOSE HE OR SHE MAY NEED TO ENSURE AT HIS OR HER OWN EXPENSE FOR THE TAKING AND PREPARATION OF A VERBATIM RECORD OF ALL TESTIMONY AND EVIDENCE OF THE PROCEEDINGS UPON WHICH THE APPEAL IS TO BE BASED.

NOTE: IF YOU ARE A PERSON WITH A DISABILITY WHO NEEDS AN ACCOMMODATION IN ORDER TO PARTICIPATE IN THIS PROCEEDING, YOU ARE ENTITLED, AT NO COST TO YOU, TO THE PROVISION OF CERTAIN ASSISTANCE. PLEASE CONTACT THE CITY CLERK FOR THE CITY OF DAYTONA BEACH SHORES, 2990 S. ATLANTIC AVENUE, DAYTONA BEACH SHORES, FLORIDA 32118, TELEPHONE NUMBER 386-7635364, CSCHWAB@CITYOFDBS.ORG, AS FAR IN ADVANCE AS POSSIBLE, BUT PREFERABLY WITHIN 2 WORKING DAYS OF YOUR RECEIPT OF THIS NOTICE OR 5 DAYS PRIOR TO THE MEETING DATE. IF YOU ARE HEARING OR VOICE IMPAIRED, CONTACT THE RELAY OPERATOR AT 711 or 1 8009558771.

UPON REQUEST BY A QUALIFIED INDIVIDUAL WITH A DISABILITY, THIS DOCUMENT WILL BE MADE AVAILABLE IN AN ALTERNATE FORMAT. IF YOU NEED TO REQUEST THIS DOCUMENT IN AN ALTERNATE FORMAT, PLEASE CONTACT THE CITY CLERK WHOSE CONTACT INFORMATION IS PROVIDED ABOVE.

MINUTES
CITY COMMISSION MEETING
April 7, 2026
3000 Bellemead Drive, Daytona Beach Shores, FL 32118

1. CALL TO ORDER BY MAYOR

Present: Mayor Nancy Miller, Vice Mayor Michael Politis, Commissioner Chris Conomos, Commissioner Mark Card, Commissioner Stephan Dembinsky

Staff: City Manager Michael Fowler, City Clerk Cheri Schwab, City Attorney Taylor Simonds, Community Services Director Stewart Cruz, Finance Director Lory Irwin, Recreation Director Nancy Maddox, Community Information Coordinator Madie McCallister, City Planner Gwyn Herstein, and Public Safety Director Mark Swanson.

2. ROLL CALL BY CITY CLERK

3. PRAYER

4. PLEDGE OF ALLEGIANCE

5. CEREMONIAL ITEMS, PRESENTATIONS AND PUBLIC NOTICES:

A. RJ Longstreet Art Student Presentation

The Mayor and City Commission presented certificates to the art students from R.J. Longstreet Elementary.

B. Proclamation for Madie McCallister 40 Under 40

Mayor Miller read a proclamation honoring Madie McCallister for her nomination as a 40 Under 40. She also proclaimed that April 7, 2026, was Madie McCallister Day in the city.

C. Employee Service Awards -
Sgt. Enrique Rosario 5 years
PSO Jack Ransom 5 years

Public Safety Director Mark Swanson presented Sgt. Enrique Rosario with his 5-year service award. Officer Jack Ransom was not able to attend to receive his award.

D. Proclamation for Water Conservation Month

Mayor Nancy Miller read a proclamation claiming April as Water Conservation Month.

E. Annual Audit Report James Moore & Company

James Halleran, partner with James Moore, gave a brief presentation of the auditors' report. He reported that there were no material weaknesses or current year recommendations. All investment accounts were in compliance and most of the investments were in US Treasury Notes. It was noted that property taxes make up 53% of the city's revenue. A new fund for Capital Project Items was created this past year. There were no additional questions or discussion.

6. APPROVAL OF MINUTES

- A. City Commission Minutes March 3, 2026

COMMISSIONER CHRIS CONOMOS moved, seconded by VICE MAYOR MICHAEL POLITIS to Approve City Commission Minutes March 3, 2026.

Vote: Motion carried by unanimous roll call vote (**summary:** Yes = 5 No = 0).

Yes: Mayor Nancy Miller, Vice Mayor Michael Politis, Commissioner Chris Conomos, Commissioner Mark Card, Commissioner Stephan Dembinsky

7. CONSENT AGENDA:

- A. Public Safety February Monthly report
- B. Community Services Department Monthly Report - February 2026
- C. Monthly Executive Financial Report - February
- D. City of Daytona Beach Shores - FPL Lighting Agreement For The Installation Of Lights On Esperanza Avenue
- E. State Appropriation Grant Contract for Approval

Consent item D was pulled for a brief discussion. Mayor Miller requested Norma Chibbaro to discuss why she requested a light at the intersection. Ms. Chibbaro explained that her neighborhood was extremely dark in the evening, and she brought it to the city's attention.

COMMISSIONER CHRIS CONOMOS moved, seconded by COMMISSIONER MARK CARD to Approve the consent agenda.

Vote: Motion carried by unanimous roll call vote (**summary:** Yes = 5 No = 0).

Yes: Mayor Nancy Miller, Vice Mayor Michael Politis, Commissioner Chris Conomos, Commissioner Mark Card, Commissioner Stephan Dembinsky

8. OLD BUSINESS:

- A. Ordinance 2026-01: Land Development Code Amendment to Create a Definition for Wine Bistro and Add Wine Bistro as a Permitted Principal Use in the GC-2 Retail/Service Commercial Development District and the GC-RD General Commercial-Redevelopment District.

The City Attorney read the ordinance by title only. City Planner Gwyn Herstein provided a brief staff report. If adopted, a new definition for "wine bistro" and the addition of wine bistro to the list of permitted principal uses would be included in the Land Development Code for the GC-2 District. Staff recommended adoption for second reading.

COMMISSIONER MARK CARD moved, seconded by COMMISSIONER STEPHAN DEMBINSKY to Adopt Ordinance 2026-01 on second reading.

Vote: Motion carried by unanimous roll call vote (**summary:** Yes = 5 No = 0).

Yes: Mayor Nancy Miller, Vice Mayor Michael Politis, Commissioner Chris Conomos, Commissioner Mark Card, Commissioner Stephan Dembinsky

- B. Ordinance 2026-02: Land Development Code Amendment to Streamline and Clarify the Application and Approval Requirements for Conditional Uses Generally, and to Streamline the Application, Approval, and Renewal Process for Certain Outdoor Dining Conditional Uses

The City Attorney read the ordinance by title only. City Planner Herstein gave a brief staff report. If adopted, the standards and criteria for approving conditional use permits would be streamlined. Outdoor dining is considered a conditional use and that criteria was also amended. Staff recommended adoption.

COMMISSIONER CHRIS CONOMOS moved, seconded by VICE MAYOR MICHAEL POLITIS to Adopt Ordinance 2026-02 on second reading.

Vote: Motion carried by unanimous roll call vote (**summary:** Yes = 5 No = 0).

Yes: Mayor Nancy Miller, Vice Mayor Michael Politis, Commissioner Chris Conomos, Commissioner Mark Card, Commissioner Stephan Dembinsky

- C. Ordinance 2026-03 - AN ORDINANCE OF THE CITY OF DAYTONA BEACH SHORES, FLORIDA RELATING TO GENERAL PENALTIES FOR CERTAIN ILLEGAL ACTIVITY; PROVIDING FOR AN AMENDMENT TO SECTION 1-8 OF THE CITY OF DAYTONA BEACH SHORES CODE OF ORDINANCES WITH REGARD TO THE PROVISION OF PENALTIES FOR VIOLATIONS OF CITY CODE

The City Attorney read the ordinance by title only. There were no additional comments or questions.

VICE MAYOR MICHAEL POLITIS moved, seconded by COMMISSIONER CHRIS CONOMOS to Adopt Ordinance 2026-03 on second reading.

Vote: Motion carried by unanimous roll call vote (**summary:** Yes = 5 No = 0).

Yes: Mayor Nancy Miller, Vice Mayor Michael Politis, Commissioner Chris Conomos, Commissioner Mark Card, Commissioner Stephan Dembinsky

9. NEW BUSINESS:

- A. Resolution 2026-03 SUPPORTING THE VOLUSIA COUNTY BEACH MANAGEMENT FEASIBILITY STUDY

The City Attorney read the resolution by title only. Jessica Fentress from the County of Volusia spoke on the county's efforts for beach renourishment. Since the hurricanes hit the area in 2022, the county has actively attempted to secure grants for various methods of rebuilding the sand on the beach. She encouraged all cities, especially the ones on the coast to support the beach feasibility study.

VICE MAYOR MICHAEL POLITIS moved, seconded by COMMISSIONER CHRIS CONOMOS to Adopt Resolution 2026-03 on first reading.

Vote: Motion carried by unanimous roll call vote (**summary:** Yes = 5 No = 0).

Yes: Mayor Nancy Miller, Vice Mayor Michael Politis, Commissioner Chris Conomos, Commissioner Mark Card, Commissioner Stephan Dembinsky

- B. Approval to Apply for Urban Land Institute (ULI) Technical Assistance Panel (TAP) Program and Budget Appropriation

The City Attorney read the resolution by title only. Community Engagement Director, Nancy Maddox, explained that staff is requesting approval to participate in the TAP (Technical Assistance Panel)

program. The cost would be \$25,000. The ULI, Urban Land Institute would hold public input meetings and a panel review. The meetings are tentatively scheduled for 6/3 and 6/10 with the dates for panel review on 7/16 and 7/17. Staff recommended approval of the budget amendment and the proposal.

COMMISSIONER STEPHAN DEMBINSKY moved, seconded by COMMISSIONER MARK CARD to Adopt Resolution 2026-04 on first reading.

Vote: Motion carried by unanimous roll call vote (**summary:** Yes = 5 No = 0).

Yes: Mayor Nancy Miller, Vice Mayor Michael Politis, Commissioner Chris Conomos, Commissioner Mark Card, Commissioner Stephan Dembinsky

C. Approval of Zev Cohen Engineering Agreement #ZC26026F for 2853 South Atlantic Ave. City Park and Budget Appropriation

The City Attorney read the resolution by title only. The proposed budget amendment would pay for engineering services on the proposed St. Kitts Park which is a component of the recent Parks Master Plan. The city plans to apply for an ECHO grant in the next few months and the engineering services are required. The cost is \$168,650.00 and would be transferred from reserves.

COMMISSIONER STEPHAN DEMBINSKY moved, seconded by VICE MAYOR MICHAEL POLITIS to Adopt Resolution 2026-05 on first reading.

Vote: Motion carried by unanimous roll call vote (**summary:** Yes = 5 No = 0).

Yes: Mayor Nancy Miller, Vice Mayor Michael Politis, Commissioner Chris Conomos, Commissioner Mark Card, Commissioner Stephan Dembinsky

D. Consideration of Budget Process Dates

Finance Director Lory Irwin provided dates for the Budget Workshop, typically held in July. The two dates proposed were, 7/21 or 7/28. The time would be 4:00 pm then a Special Meeting would follow directly after. The commission decided on the date of July 28th for the Budget Workshop. Director Irwin explained that the first Trim Hearing in September couldn't take place during the regularly scheduled meeting on September 1st, it must be scheduled between September 3rd and the 18th. The commission decided to cancel the meeting on September 1st and hold a meeting on September 9th at 6:00 pm. The second hearing for the budget and Trim will be held on September 22nd at 6:00 pm.

10. CITY ATTORNEY COMMENTS

The City Attorney had no additional comments.

11. CITY MANAGER COMMENTS

City Manager Mike Fowler reported on the following items: Frank Rendon Park reopened on March 31st; Mayor Nancy Miller was awarded her 5th Homerule Hero Award; Madie McCallister will participate in an upcoming mass casualty incident as the PIO for the county; the National Flood Community Rating System was approved due to Dir. Cruz's efforts; and the developer for Lux Condominium has paid the building plan review fee.

12. COMMISSION COMMENTS:

Comm. Card recently visited a few businesses in town. The dry cleaner has a new owner and the old Red Lobster property has been gutted for the upcoming So Napa Restaurant. Comm. Conomos announced that there was an opening for the Citizens Advisory Committee for the TPO. The

Commission congratulated the recent Citizen's Academy graduates. Mayor Miller announced upcoming events.

13. AUDIENCE REMARKS/PUBLIC COMMENTS:

Ed Offerman read from an article he wrote in memory of the battle of Vera Cruz Mexico. He noted it was also the anniversary of the Boston bombing.
Seapia business owner, Nicole Baker, would like to display items on the sidewalk but is being advised it would be a code violation. She would like to see a change in the policy.
Angie Gonzalez, owner of Revive Salt Lounge would also like to utilize an A-frame stand or promotional banner to advertise her business.
Ann Martorano from the Port Orange/South Daytona Chamber announced upcoming chamber events.
Sandy Cook felt the Chamber could provide more support for the local businesses. She inquired how the ULI study would help businesses.

14. ITEMS RECOMMENDED FOR THE NEXT AGENDA:

There were no additional items added to the next agenda.

15. ADJOURNMENT:

The meeting ended at 7:42 pm.

**MAYOR
NANCY MILLER**

**CITY MANAGER
MICHAEL FOWLER**

ATTEST:

CITY CLERK, CHERI SCHWAB



**CITY COMMISSION AGENDA MEMORANDUM
MAY 5, 2026 AGENDA**

TO: Honorable Mayor and Members of the City Commission

FROM:

PREPARED BY: Joanne Sweeney, Admin Asst

SUBJECT: Public Safety Departmental March report

SYNOPSIS:

FISCAL IMPACT STATEMENT:

BACKGROUND:

LEGAL REVIEW:

RECOMMENDATION:

SUGGESTED MOTION:

ATTACHMENT: 1. PS March monthly report



CITY OF DAYTONA BEACH SHORES

DEPARTMENT OF PUBLIC SAFETY

3050 South Atlantic Avenue

Daytona Beach Shores, Florida 32118

Office of Director of Public Safety

Office 386-763-5333 Fax 386-763-5341

MONTHLY REPORT FOR MARCH 2026

	<i>Mar-26</i>	<i>26/YTD</i>	<i>Mar-25</i>	<i>25/YTD</i>
<i>Police Related Calls</i>	2,102	6,127	2,702	8,142
<i>Fire Related Calls</i>	97	267	90	246
<i>Rescue Related Calls</i>	85	198	59	193
<i>Fire Related Alarms Sounding</i>	16	50	25	64
<i>Traffic Citations</i>	319	660	272	604
<i>Written Warnings</i>	104	265	137	259
<i>Building Inspections</i>	82	222	85	223
<i>Arrests: Adults</i>	35	94	34	88
<i>Juveniles</i>	1	1	0	2
<i>City Ordinance Charges</i>	0	0	1	2
<i>Florida State Statute Charges</i>	36	102	41	103
<i>Accidents: Total</i>	17	40	27	57
<i>Street/Highway</i>	8	23	11	29
<i>Parking Lot</i>	9	17	16	28

Mark Swanson, Public Safety Director

DAYTONA BEACH SHORES DEPARTMENT OF PUBLIC SAFETY

MARCH 2026 STATISTICS

FIRE CALLS	CURRENT MONTH	YEAR TO DATE	PRIOR YEAR
STRUCTURE FIRES	0	2	0
HAZARDOUS CONDITIONS	3	5	7
VEHICLE FIRES	0	2	1
BOAT FIRES	0	0	0
OTHER FIRES NOT LISTED	3	11	3
VEHICLE CRASHES W/ENGINE RESPONSE	9	15	3
SERVICE CALLS	27	118	120
FIRE ALARMS	16	50	39
OTHER MEDICAL	26	64	0
CANCELLED EN ROUTE	29	69	22
TOTALS	113	336	195

INSPECTIONS	CURRENT MONTH		YEAR TO DATE		PRIOR YEAR	
	INITIAL	FOLLOW-UP	INITIAL	FOLLOW-UP	INITIAL	FOLLOW-UP
HIGH RISE	2	6	9	18	6	13
HOTEL/MOTEL	5	6	30	12	11	3
ASSEMBLY	0	2	3	2	3	1
MERCANTILE	4	3	17	15	11	8
RESTAURANT	1	0	4	2	3	0
BUSINESS	9	3	39	15	19	1
OTHER	18	0	64	2	58	0
CONSTRUCTION	0	0	0	0	0	0
OCCUPATIONAL LICENSES	0	0	0	0	0	0
APARTMENTS/CONDO	15	8	49	15	22	4
TOTALS	54	28	215	81	133	30

PLANS EXAMINATION HOURS: 143 HRS

DAYTONA BEACH SHORES DEPARTMENT OF PUBLIC SAFETY
MARCH 2026 STATISTICS

EMS CALLS	CURRENT MONTH	YEAR TO DATE	PRIOR YEAR
ALS CALLS	44	93	73
BLS CALLS	41	76	120
TOTALS	85	169	193



Daytona Beach Shores Department of Public Safety
Office of Director Mark Swanson
3050 S. Atlantic Ave.
Daytona Beach Shores, FL 32118
Office 386-763-5333

TRAINING SEMINARS ATTENDED

Month of March

<i>Mandy Nice</i>	<i>3/5-9</i>	<i>IACP Officer safety & wellness Conference-New Orleans</i>
<i>Gary Malphurs</i>	<i>3/12-13</i>	<i>Patrol Rifle Instructor VSO</i>
<i>Bill Phillips</i>	<i>3/16-20</i>	<i>Cellular Technologies advanced Course-St. Johns SO</i>
<i>Jessica Schoenbrod</i>	<i>3/23-27</i>	<i>FBI-LEEDA Jupiter</i>
<i>Gary Malphurs Jacob Smith Jessee Smith</i>	<i>3/23-24</i>	<i>Taser Instructor Stuart</i>
<i>Whitney Egan</i>	<i>3/30-31</i>	<i>Breath Test Operator DSC</i>
<i>Anthony Geurtsen</i>	<i>3/31-4/2</i>	<i>Colt M4/M16 Armorer FDLE-Orlando</i>



Daytona Beach Shores Department of Public Safety
Office of Director
3050 S. Atlantic Ave.
Daytona Beach Shores, FL 32118
Office 386-763-5333

MONTHLY REPORT FOR MARCH 2026

Vehicle Maintenance Division: 2 Positions Assigned: Conducted routine, scheduled maintenance checks and repairs on all city vehicles (includes oil changes and tire exchanges). Additional items were:

Replace air filter	veh #183
Replace air filter	veh #178
Replace air filter	veh #176
Replace wiper blades	veh #173
Replace air filter	veh #175
Replace wiper blades	veh #175
Replace battery	veh #175
Replace battery	veh #121
Replace toggle switch	veh #184
Replace air line fitting	veh #107
Replace air tank check valve	veh #107
Replace wiper blades	veh #117



**CITY COMMISSION AGENDA MEMORANDUM
MAY 5, 2026 AGENDA**

TO: Honorable Mayor and Members of the City Commission

FROM:

PREPARED BY: Stewart Cruz, Community Services Director

SUBJECT: Community Services Department Monthly Report - March 2026

SYNOPSIS:

FISCAL IMPACT STATEMENT:

BACKGROUND:

LEGAL REVIEW:

RECOMMENDATION:

SUGGESTED MOTION:

ATTACHMENT:

1. CSD Planning & Building Divisions Monthly Report - March 2026
2. CSD Public Works & Sewer Divisions Monthly Report - March 2026

City of Daytona Beach Shores

Planning & Building Division Statistics

Monthly Report – March, 2026

Planning Division

Site Plans - Submittals and Approvals:

Submitted this Month: 0
 Submitted this Fiscal Year: 1
 Approved by Staff this Month: 0
 Approved by Staff this Fiscal Year: 1
 Approved by City Commission this Month: 0
 Approved by City Commission this Fiscal Year: 0
 Amendments Approved by Staff this Fiscal Year: 4

Building Division

Specific Large Projects (Over \$10,000) - Submitted This Month:

PROJECT	WORK ADDRESS	DATE	WORK DESCRIPTION	VALUE	REVENUE
Mireles Residence	3003 South Atlantic Avenue, Unit 16C6	3/2	Replace east facing balcony sliding glass door	\$16,540.32	\$184.87
Payne Residence	3003 South Atlantic Avenue, Unit 10C6	3/2	Replace windows in master, and guest bedrooms	\$16,179.59	\$181.55
Ho Residence	2987 South Atlantic Avenue, Unit 1002	3/2	Remodel kitchen and 2 bathrooms, new cabinets	\$47,000.00	\$472.63
Bell Residence	2937 South Atlantic Avenue, Unit 805	3/3	Install 2 motorized rolldown hurricane shutters	\$12,215.00	\$145.44
Schulte Residence	2937 South Atlantic Avenue, Unit 1802	3/3	Install 3 motorized rolldown hurricane shutters	\$17,610.00	\$194.74
Johnson Residence	2937 South Atlantic Avenue, Unit 1507	3/3	Install 4 motorized rolldown hurricane shutters	\$25,392.00	\$266.65
Oceans Atrium	3023 South Atlantic Avenue	3/3	Install new concrete slab and cable retention system	\$25,750.00	\$270.07
O'Neill Residence	3425 South Atlantic Avenue, Unit 1806	3/3	Tub to shower remodel, replace acrylic walls, valves	\$13,500.00	\$157.00
Anderson Property	3162 South Atlantic Avenue	3/3	Interior non-structural demolition	\$25,000.00	\$337.91
Ocean Villas Condo	3703 South Atlantic Avenue	3/3	Replace parking garage grille	\$33,295.00	\$341.99
Curran Shores North	3615 South Atlantic Avenue	3/4	Concrete repairs and localized coatings	\$166,725.00	\$1,613.91

PROJECT	WORK ADDRESS	DATE	WORK DESCRIPTION	VALUE	REVENUE
Oceans Cloverleaf North	4 Oceans West Boulevard	3/6	Replace (7) hollow metal doors on floors 5, 4, 3, and 1	\$18,165.00	\$349.86
Macaluso Residence	3425 South Atlantic Avenue, Unit 1905	3/6	Remodel master bathroom, tub to shower conversion	\$29,500.00	\$305.81
Pirates Cove	3501 South Atlantic Avenue	3/9	Remove drywall from units 319 and G22	\$10,000.00	\$125.50
Bella Vista Condo	2515 South Atlantic Avenue	3/10	Exterior concrete restoration	\$17,950.00	\$197.88
Beach Haven Inn	2115 South Atlantic Avenue	3/11	Underpinning of washed-out space below pool deck	\$10,000.00	\$125.50
Lillitos Residence	3333 South Atlantic Avenue, Unit 503	3/13	Remodel kitchen and 3 bathrooms	\$66,000.00	\$653.75
Kwa Residence	3703 South Atlantic Avenue, Unit 1007	3/13	Remodel 3 bathrooms, new kitchen cabinets and tops	\$241,368.00	\$2,400.44
Kwa Residence	3703 South Atlantic Avenue, Unit 1007	3/13	New exhaust fans in baths, lights and outlets	\$11,100.00	\$91.60
Kwa Residence	3703 South Atlantic Avenue, Unit 1007	3/13	Remodel kitchen and 3 baths, new tub and shower	\$16,250.00	\$122.50
Surfside Plaza	3510 South Atlantic Avenue	3/13	Replace 4 ton two-stage heat pump unit	\$11,000.00	\$134.50
Grand Coquina	3333 South Atlantic Avenue	3/17	Applying GAF Unisil HS roof coating	\$71,900.00	\$709.99
Aldi Inc.	2200 South Atlantic Avenue	3/18	Install new fire alarm system with sprinkler monitoring	\$24,456.87	\$531.00
Aldi Inc.	2200 South Atlantic Avenue	3/18	Electrical work for new grocery store	\$340,000.00	\$1,436.89
Aldi Inc.	2200 South Atlantic Avenue	3/18	Fire sprinkler installation	\$46,890.00	\$459.38
Ocean Breeze Resort	2617 South Atlantic Avenue	3/19	Add 2 ADA parking spots, and grab bars in bathrooms	\$25,000.00	\$262.91
N FL Asset Holdings LLC.	104 White Cap Avenue	3/20	Remove and replace modified bitumen roof	\$15,800.00	\$178.04
Palma Bella Condo	3245 South Atlantic Avenue	3/20	Remove pavers, fix cracks, replace pavers	\$50,000.00	\$576.22
Saririan Residence	2937 South Atlantic Avenue, Unit 1008	3/20	Replace 3 sliding glass doors, size for size	\$31,400.00	\$323.92
Pelletier Residence	2937 South Atlantic Avenue, Unit 1408	3/23	Replace 3 sliding glass doors	\$30,326.11	\$313.70
Aldi Inc.	2200 South Atlantic Avenue	3/23	Retrofit existing commercial building into ALDI store	\$810,000.00	\$5,862.31
Curran Shores South	3641 South Atlantic Avenue	3/23	Concrete repairs to stairs, balcony slabs and walls	\$150,000.00	\$1,454.48
Nagrani Residence	2555 South Atlantic Avenue, Unit PH5	3/24	HVAC change out	\$11,000.00	\$134.50
Skadoosh Residence	2403 South Atlantic Avenue, Unit 1005	3/24	HVAC change out	\$17,234.00	\$191.27
Moore Residence	2403 South Atlantic Avenue, Unit 911	3/24	Replace kitchen cabinets	\$20,931.16	\$225.39

PROJECT	WORK ADDRESS	DATE	WORK DESCRIPTION	VALUE	REVENUE
Wilson Residence	108 White Cap Avenue	3/24	Remove and replace 17 windows, like for like	\$20,888.00	\$224.98
Tuscany Shores Condo	2901 South Atlantic Avenue	3/25	Complete commercial TPO reroof	\$85,000.00	\$834.86
Nahon Residence	3703 South Atlantic Avenue, Unit 607	3/25	Install 4 motorized rolldown hurricane shutters	\$21,684.00	\$232.32
Whitson Residence	2515 South Atlantic Avenue, Unit 208	3/26	Remodel bar area, add new cabinets	\$36,000.00	\$367.77
Aldi, Inc.	2200 South Atlantic Avenue	3/26	Domestic water, sanitary and vent plumbing for remodel	\$78,000.00	\$337.98
Clemons Residence	1925 South Atlantic Avenue, Unit 1108	3/27	Remodel 2 showers, replace cement board and tile	\$20,000.00	\$216.79
Armanios Residence	1925 South Atlantic Avenue, Unit 910	3/27	Convert tub to shower, replace cement board, tile	\$10,000.00	\$125.50
Malmanger Residence	3047 South Atlantic Avenue, Unit 1403	3/27	New cabinets, tops, shower, tubs, windows and doors	\$70,000.00	\$691.88
Entrust Admin Servies Inc	2937 South Atlantic Avenue, Unit 205	3/27	Replacing 2 sliding glass doors	\$17,800.00	\$196.49
Ray Residence	2937 South Atlantic Avenue, Unit 301	3/27	Replacing 4 sliding glass doors	\$35,200.00	\$360.14
Mullins Residence	2937 South Atlantic Avenue, Unit 1803	3/27	Replacing 6 sliding glass doors	\$52,600.00	\$526.01
BMI Property Holdings LLC	3799 South Atlantic Avenue, Unit 1002	3/30	Replacing 6 sliding glass doors	\$65,381.00	\$647.86
Morton Residence	164 Key Colony Court	3/30	Remove and replace tile roof	\$47,232.00	\$474.84
Birzon Residence	163 Key Colony Court	3/30	Remove and replace tile roof	\$47,232.00	\$474.84
Campbell Residence	3315 South Atlantic Avenue, Unit 1706	3/30	Replace 4 ton heat pump system	\$11,324.00	\$137.41
D'Angelo Residence	3047 South Atlantic Avenue, Unit 1204	3/30	Remodel kitchen, new cabinets and countertops	\$40,000.00	\$405.90
Oceans Four Condo	3003 South Atlantic Avenue	3/30	Concrete, stucco and EFI's repairs, deck coatings	\$1,294,732.00	\$12,366.64
Rothberg Residence	3115 South Atlantic Avenue, Unit 603	3/31	Replace and install new fire alarm system	\$85,000.00	\$1,970.20
Fischer Residence	3703 South Atlantic Avenue, Unit 404	3/31	HVAC change out, like for like	\$19,191.00	\$209.34
TOTALS	WORK ADDRESS	DATE	WORK DESCRIPTION	\$4,532,742.05	\$42,135.85

Building Division Revenue by Permit Category:

PERMIT TYPE	MARCH 2026	FISCAL YEAR-TO-DATE 2025 TO 2026	MARCH 2025	LAST FISCAL YEAR-TO-DATE 2024 TO 2025
BUILDING	\$37,976.15	\$223,872.61	\$38,845.12	\$124,403.43

ROOF	\$2,732.57	\$17,389.82	\$8,535.85	\$21,102.46
DEMOLITION	\$0.00	\$0.00	\$0.00	\$0.00
ELECTRICAL	\$7,084.27	\$26,204.41	\$4,982.51	\$25,602.78
MECHANICAL	\$3,925.40	\$22,293.13	\$2,463.81	\$25,990.68
PLUMBING	\$3,544.66	\$19,136.65	\$2,974.53	\$15,368.27
SIGN	\$112.00	\$1,000.00	\$456.00	\$1,371.97
POLITICAL SIGN BONDS	\$0.00	\$0.00	\$0.00	\$0.00
STORMWATER MANAGEMENT	\$0.00	\$0.00	\$0.00	\$0.00
MISCELLANEOUS	\$135.00	\$1,877.07	\$678.25	\$1,579.66
DEVELOPMENT FEES	\$430.00	\$3,146.00	\$25.00	\$1,390.00
PROMOTIONAL ACTIVITIES	\$0.00	\$0.00	\$0.00	\$0.00
TOTALS	\$55,940.05	\$314,919.69	\$58,961.07	\$216,809.25

Building Division Activities:

ACTIVITY	MARCH 2026	FISCAL YEAR-TO-DATE 2025 TO 2026	MARCH 2025	LAST FISCAL YEAR-TO-DATE 2024 TO 2025
INSPECTIONS	{202} + [0] = 202	1552	311	1531
FINAL CERTIFICATES OF OCCUPANCY ISSUED	0	0	0	0
TEMPORARY CERTIFICATES OF OCCUPANCY ISSUED	0	0	0	0
FINAL INSPECTIONS	{140} + [0] = 140	1155	206	1021
FAILED INSPECTIONS	{1} + [0] = 1	78	9	83

NOTE: { } indicates City inspection; [] indicates Universal Engineering Services inspection

Annual Totals, Large Projects (Over \$10,000):

Projects Begun Current Fiscal Year-to-Date – 2025 to Present: \$24,238,321.05

Projects Begun Last Fiscal Year – 2024 to 2025: \$47,604,112.31

Projects Begun Two Fiscal Years Ago – 2023 to 2024: \$88,785,455.01

COMMUNITY SERVICE DEPARTMENT PUBLIC WORKS & SEWER DIVISIONS MONTHLY REPORT - MARCH 2026

FACILITIES MAINTENANCE DIVISION:

This division has four positions, two building maintenance employees, one electrician and one position that routinely assists the electrician.

Normal monthly duties:

This division is responsible for the upkeep and maintenance of city buildings. The facilities staff assesses problems reported with the buildings and repairs as needed within the staff's capabilities. The facilities staff have a HVAC certification therefore certain related repairs can be performed in-house. Among other things, Staff pressure wash buildings, clean window exteriors, paint, lubricate the locks, deliver water jugs and perform any other general maintenance needed with the city buildings and city owned properties. Tasks outside the expertise of the staff are contracted to third party specialists. The electrician and assistant are responsible for street light maintenance as well as any other electrical related issue that may arise within the City.

Additionally, this month:

- Community Center: Pressure washed decking and cleaned the windows, cleaned high ceiling vents and lights
- Public Safety: Supervised stairwell flooring repairs, worked on plumbing access door in the sallyport, assisted with public safety sewer blockage, cleaned the front windows, removed and replaced bolts at the water connection for the building, moved painted and organized first floor office, painted the new animal control room
- City Hall: Trouble shot RTU unit shutting off, worked on getting new AC unit bad coil replaced, cleaned the windows and roofs

- Facility: Assisted sewer division with Lift Station 1 coil replacement and Lift Station 3 AC problem

Electrician:

- Electrical Locates: 59
- Assisted with all phases of the generator replacement at Lift Station 6 including installing a new transfer switch
- Worked on repairing the rope lights at the pavilion
- Replaced the driver and lamp in the shower area of the gym
- Passed the electrical inspector test
- Checked voltage on the pump 1 driver at the master station
- Installed turtle shields at Van Avenue Park
- Replaced alternating relay at the master station
- Ran CAT cables and installed a camera to the new dog kennel at PS
- Ran CAT cables and installed a camera to the northwest door of the fire bay
- Ran CAT cables from the gear room to the IT server
- Replaced receptacles for battery charger and block heater on the public works building generator

PARKS / STREETS DIVISION:

This division has twelve maintenance positions, one custodial position, four street maintenance positions and seven park maintenance positions. This month, the division is down one street maintenance position.

Normal monthly duties:

This division performs maintenance, upkeep and general appearance of all the City parks, streets, sidewalks and medians daily, including, but not limited to, mowing, restocking supplies, replacing plants as needed, replacing or repairing street signs, checking and clearing storm drains, checking and repairing beach walkovers as well as any other related issue

that may arise in the City. Per the City-County Park Maintenance Agreement, this division also is responsible for the cleaning and upkeep of the new county parks. The custodial position is responsible for assisting with setting up for rentals at the Community Center if needed, janitorial type duties like emptying trash, cleaning of bathrooms in all the buildings, vacuuming and mopping floors, dusting and taking care of whatever else is needed regarding the city buildings' cleaning needs.

Additionally, this month:

- Removed bike week signs
- Repaired and patched damaged sidewalk, curb and storm drain areas
- Dug up and exposed a broken storm drainpipe to be repaired
- Cleaned off graffiti from Dahlia Park
- Began refreshing the Court of Flags, McElroy, Andrinopoulos, Fornari and the dog park with pressure washing, painting, fixing broken benches and any fencing that needed repaired
- Reset all the city properties irrigation systems with the new daylight savings time
- Fixed irrigation at Public Safety, McElroy Park including the dog park area, Public Works, Community Center, Oceans West Blvd, and Beachcomber Park
- Installed a new water fountain at McElroy Park
- Set up and broke down for the food truck event
- Painted the parking curb stops at the Court of Flags, dog park area, pickleball area and Fornari Park

SEWER DIVISION:

This division normally has four positions. However, at the end of the month this division is down one position

Normal monthly duties:

This division maintains and inspects all the sewer stations daily, performs all the general maintenance of the sewer stations, generators and the station properties, including, but not limited to, mowing and general outside maintenance, cleaning pump areas, wet wells and floats. The division also maintains and inspects city manholes, delivers past due sewer bill notices for the Finance Department every month, performs cooling tower readings, and quarterly grease trap inspections.

Additionally, this month:

- Sewer locates – 56
- Fixed water solenoid on pump 2 at the Master Pump Station
- Assisted with all phases of the generator replacement at Lift Station 6 including installing a new transfer switch
- Fixed drive 1 at the Master Pump Station
- Fixed inspection plate on Lift Stations 1 and 4
- Assisted with AC repair at Lift Station 3
- Installed a cleanout box at 3238 Riverview Lane
- Assisted with clearing a sewer blockage at Public Safety



**CITY COMMISSION AGENDA MEMORANDUM
MAY 5, 2026 AGENDA**

TO: Honorable Mayor and Members of the City Commission
FROM: Lory Irwin, Finance Director
PREPARED BY: Lory Irwin, Finance Director
SUBJECT: Executive Financial Report-March 2026

SYNOPSIS:

The current fiscal year general fund budget, including the capital fund and economic development fund is \$30,413,300. The current enterprise budget including sewer operating, capital improvement, and sewer impact is \$43,952,900.

FISCAL IMPACT STATEMENT:

BACKGROUND:

All revenue and expenses were approved through the approval of the budget at the September 23, 2025 commission meeting and the budget amendments approved at the October 7, 2025 and April 7, 2026 commission meetings,

LEGAL REVIEW:

RECOMMENDATION:

SUGGESTED MOTION:

ATTACHMENT: 1. MBR 25-26 Pd 06 March

EXECUTIVE SUMMARY

Month Ending March, 2026

March, 2026

CURRENT YEAR OPERATIONAL PERFORMANCE				
Fund or Fund Segment	YTD Revenue	YTD Expense	Revenue Less Expense	Margin %
General Fund Operations	\$12,502,434	\$8,351,940	\$4,150,494	33%
General Fund Sub-Total	\$12,502,434	\$8,351,940	\$4,150,494	33%
Sewer Fund Operations	\$1,660,361	\$1,585,635	\$74,725	5%
Sewer Fund Restricted Impact Fee	\$3,338	\$998	\$2,340	70%
Sewer Fund Sub-Total	\$1,663,699	\$1,586,633	\$77,066	5%
TOTAL ALL FUNDS FISCAL YTD	\$14,166,133	\$9,938,573	\$4,227,560	30%

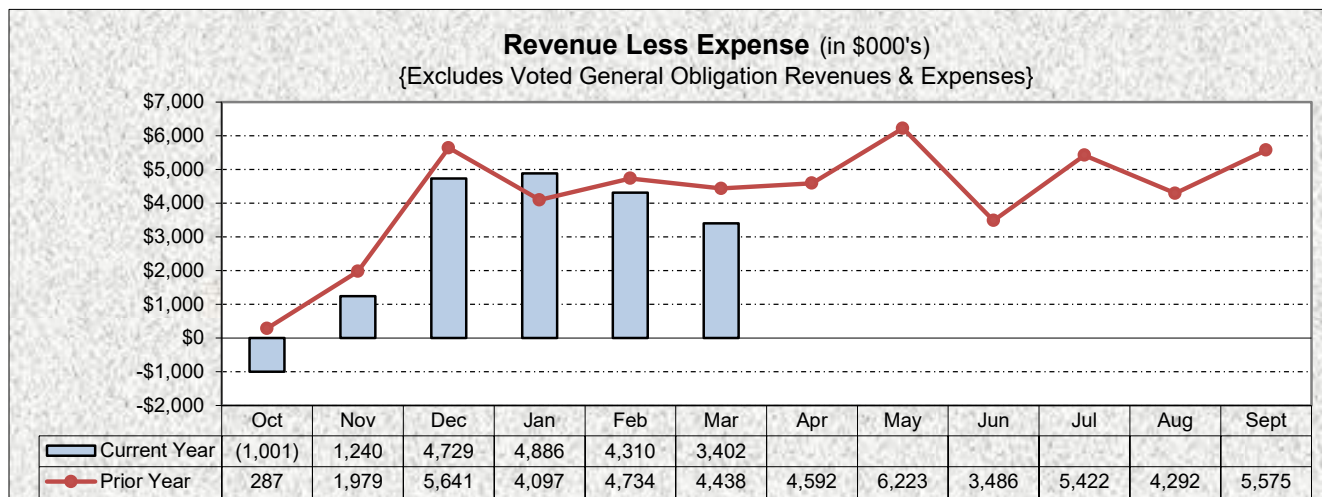
CASH / INVESTMENT POSITIONS PERFORMANCE				
	Current Month Current Year	Current Month Prior Year	12-Month Change	Percent Change
General Fund (excl. G.O. Funds)	\$29,932,419	\$28,339,304	\$1,593,115	6%
Sewer Fund	\$12,151,330	\$12,771,416	(\$620,086)	-5%
Sub-Total Operating Funds	\$42,083,748	\$41,110,720	\$973,028	2%
TOTAL ALL FUNDS	\$42,083,748	\$41,110,720	\$973,028	2%

PROJECTED FISCAL YEAR END (FYE) CASH FLOW FROM NORMAL OPERATIONS**			
	General Fund	Sewer Fund	Total
Current Cash vs. Prior Year Ending Cash	\$4,664,049	(\$694,803)	
Add Back for Current Year CS Construction Expense	N/A	N/A	
Historical Mean Projected Remaining Cash Flow	\$899,162	(\$497,946)	
PROJECTED FYE NORMALIZED CASH FLOW	\$5,563,210	(\$1,192,749)	\$4,370,461

All Funds Budget Performance Summary Report (in 000's)

Month Ending March, 2026

NON-G.O. FUNDS	March, 2026		VERSUS PRIOR YEAR TO DATE		
	Current Budget	Current YTD Actual	Prior YTD Actual	Vs. Prior Yr. Favorable / (Unfavorable)	% vs. Prior Year
Revenues ('000s)					
General Fund	\$24,400	\$12,502	\$18,220	(\$5,718)	-31%
General Fund Capital	\$6,013		\$0	\$0	
Utility Fund	\$43,953	\$1,660	\$1,754	(\$94)	-5%
Utility Fund Capital			\$0	\$0	
Total Revenues & Appropriations	\$74,366	\$14,163	\$19,974	(\$5,811)	-29%
Expenses ('000s)					
General Fund Less Capital	\$18,373	\$8,166	\$12,140	(\$3,974)	-33%
General Fund Capital	\$6,028	\$186	\$1,823	(\$1,637)	-90%
Utility Fund	\$20,725	\$1,587	\$1,572	\$15	1%
Utility Fund Capital	\$23,228	\$822	\$0	\$822	
Total Expenses & Appropriations	\$68,353	\$10,761	\$15,535	(\$5,596)	-36%
Revenue Less Expense ('000s)					
General Fund	\$6,013	\$4,150	\$4,256	(\$107)	(\$0)
Utility Fund	\$0	(\$748)	\$181	(\$930)	-514%
Revenue Less Expense	\$6,013	\$3,402	\$4,437	(\$1,037)	-23%



General Fund Detail Budget Report

Month Ending March, 2026

	March, 2026		VERSUS PRIOR YEAR TO DATE		
	Current Budget	Current YTD Actual	Prior YTD Actual	Vs. Prior Yr. Favorable / (Unfavorable)	
Revenues/Sources					
Ad-Valorem Taxes	10,430,400	8,939,717	8,783,895	155,822	1.77%
Business Taxes	98,000	95,755	103,543	(7,788)	-7.52%
Utility Taxes	1,070,000	496,798	475,081	21,717	4.57%
Permits & Franchise Fees	1,160,500	540,019	494,437	45,583	9.22%
Intergovernmental	2,903,500	213,336	206,331	7,005	3.39%
Donations	-	-	1,235	(1,235)	-100.00%
Charges for Services	2,024,100	1,317,785	1,246,043	71,742	5.76%
Fines & Forfeitures	105,000	39,876	26,542	13,334	50.24%
Non-G.O. Interest	45,000	56,174	212,331	(156,157)	-73.54%
Unrealized Investment G/(L)	450,000	187,052	-	187,052	-
Miscellaneous & Fixed Asset Sales	70,500	62,422	1,224,917	(1,162,494)	-94.90%
Internal Services	1,110,400	553,500	629,150	(75,650)	-12.02%
Non G.O. Transfer In-Fund Balance	4,932,900	-	4,816,000	(4,816,000)	-100.00%
Non-G.O. Gen. Fund Revenue	\$24,400,300	\$ 12,502,434	\$ 18,219,504	\$ (5,717,070)	-31.38%
Non-G.O. CAPITAL Revenue	6,013,000	-	-	0	-
Total Non-G.O. Revenue	30,413,300	12,502,434	18,219,504	(5,717,070)	
Operating Expenditures					
Excluding CAPITAL Expense					
Legislative	203,000	98,326	93,074	5,252	5.64%
Executive	958,200	378,531	372,143	6,388	1.72%
Finance	774,400	343,998	308,676	35,322	11.44%
Legal Counsel	185,100	55,451	54,493	958	1.76%
Comp. Planning	150,600	63,366	62,840	526	0.84%
Information Technology	904,700	589,305	359,048	230,257	64.13%
Other Gov't Services	59,000	340	1,318	(978)	-74.19%
Public Safety-Admin	1,758,200	786,167	800,180	(14,013)	-1.75%
Public Safety-Patrol/Rescue/CID	7,125,100	2,799,600	2,416,844	382,756	15.84%
Public Safety-Auto Maint.	198,900	90,303	76,668	13,635	17.78%
Public Safety Operations	9,082,200	3,676,070	3,293,692	382,378	11.61%
Building Dept.	649,900	306,361	255,035	51,326	20.12%
Emergency Mgmt - Hurricanes	-	-	-	-	-
Phy. Envir. -- Solid Waste/Recycle	1,671,500	825,553	774,034	51,519	6.66%
Public Works-Admin	543,000	318,018	288,004	30,014	10.42%
Public Works-Bldg. Maint.	644,800	261,040	228,401	32,639	14.29%
Public Works-Streets	958,700	232,044	426,724	(194,680)	-45.62%
Public Works Operations	2,146,500	811,102	943,129	(132,027)	-14.00%
Human Resources	240,000	75,585	26	75,559	290611.54%
Parks & Rec	890,400	306,568	249,228	57,340	23.01%
Community Center	629,000	306,682	311,662	(4,980)	-1.60%
Economic Development Programs	100,000	21,818	8,647	13,171	152.31%
Contingency/Transfers	5,357,600	-	4,816,000	(4,816,000)	-100.00%
Long-Term Debt	398,200	307,271	237,273	69,998	29.50%
Non-G.O. Operations Expense	24,400,300	8,166,327	12,140,316	(3,973,989)	-32.73%
Non-G.O. CAPITAL Expense	6,013,000	185,613	1,822,836	(1,637,223)	-89.82%
Total Non-G.O. Expense	30,413,300	8,351,940	13,963,152	(5,611,212)	-40.19%
Non-G.O. Revenue Less Expense	\$ -	\$ 4,150,494	\$ 4,256,352	\$ (105,858)	-2.49%

Utility Fund Detail Budget Report

Month Ending March, 2026

Fund 401			VERSUS PRIOR YEAR TO DATE		
	March, 2026			Vs. Prior Yr.	
	Current Budget	Current YTD Actual	Prior YTD Actual	Favorable / (Unfavorable)	% vs. Prior Year
<u>Operations Revenues</u>					
Charges for Services	\$ 4,400,400	\$1,577,161	\$1,704,024	(\$126,863)	-7%
Interest	105,000	83,199	46,211	36,988	80%
Grants	22,853,400			0	
Approp. Ret. Earnings & Debt Proc.	16,578,000			0	
Transfer from Fund Balance			0	0	
Total Operating Revenues	\$ 43,936,800	\$1,660,361	\$1,750,235	(\$89,874)	73%
<u>Operations Expenditures</u>					
Sewer Operating Incl. Depreciation	\$ 4,130,400	\$1,583,217	\$1,571,371	(\$11,846)	-1%
- Less Debt Service Principal [a]	16,578,000		0		
- Less Not Offset Capital Expense [b]					
Transfers to Capital Fund	23,228,400	2,418	0		
Total Operating Expense	\$ 43,936,800	\$1,585,635	\$1,571,371	(\$11,846)	-1%
Operations Margin	\$ -	\$74,725	\$178,864		
% Gain/(Loss)		5%	11%		

Fund 402

Impact Fee Revenues					
Sewer Impact Fees	\$ 16,000	\$ 3,284	\$3,359	(\$75)	-2%
Impact Fee Interest	100	54	61	(7)	-11%
I.F. Approp. Retained Earnings					
Total Impact Fee Revenue	\$ 16,100	\$ 3,338	\$ 3,420	\$ (82)	-2%
Impact Fee Expense					
Sewer Impact Fee Exp	\$ 16,100	\$ 998	\$998	\$ -	0%
Total Impact Fee Expense	\$ 16,100	\$ 998	\$998	\$ -	0%
Impact Fee Margin	\$ -	\$ 2,340	\$ 2,422	\$ (82)	-3%
% Gain/(Loss)		235%	243%		

TOTAL FUND PERFORMANCE

TOTAL FUND Revenue	\$ 43,952,900	\$1,663,699	\$1,753,655	(\$89,956)	
TOTAL FUND Expense	\$ 43,952,900	\$1,586,633	\$1,572,369	\$14,264	
FUND Revenue Less Expense		\$77,066	\$181,286	(\$75,692)	

[a] In Enterprise Funds, debt service principal payment expenses are credited against the debt liability on the balance sheet, reducing the debt on the Balance Sheet and eliminating the expense from the Income Statement.

[b] In Enterprise Funds, the expense of Capital is allocated to depreciation, which in this report is included in the listed operating expense.

FISCAL YEAR-TO-DATE CAPITAL BUDGET ACCOUNT REPORT

Month Ending March, 2026

<u>Department</u>	<u>Description</u>	<u>Budgeted*</u>	<u>Paid</u>
60645 Lease	Lease	1,286,500	-
30100 GF Improvements	Improvements	82,500	58,782
30200 GF Vehicles/Equipment	Equipment/Vehicles	-	
30500 PS Vehicles/Equipment	Equipment/Vehicles	585,000	59,201
30800 GF Transportation	Improvements	90,000	
31700 GF Facility Renew/Replace Building, Land, Improvements		3,505,000	52,440
32200 GF Leisure Capital	Improvements, Machinery	478,570	15,190
601 Forfeiture	Machinery/Equipment		
GENERAL FUND TOTAL		6,027,570	185,613
40800 SWR Equipment	Equipment	505,000	132,660
40900 SWR Improvements	Improvements	26,671,625	689,542
	Capital Offset to Depreciation Exp	(27,176,625)	(822,202)
GRAND TOTAL		6,027,570	185,613

INVESTMENT REPORT
Month Ending March, 2026

Policy Restrictions

Investment	March, 2026	Must	Int.Cap	Class Cap	Current	In Limits
SBA	SBA			None	0.0%	
US Gov't Securities	USGS			100%	63.0%	Yes
Cash & CDs	CASH			None	37.0%	Yes
Money Market Funds	MMF			20%	0.0%	
Fed Instrum. & Agncy	FIA			30%	0.0%	
Collat. Mortg. Obligtns.	CMO			20%	0.0%	
Commercial Paper	CP			10%	0.0%	
FMIT	FMIT			None		

Performance @Period Ending:

Institution	Account	Maturity	Asset	Invest Class	Restriction	Account Value	Period Int. Rate	% of Portfolio
SBA: Prime	131031		Investment	SBA	General Fund	\$ 644	4.48%	0%
SBA: Prime	131032		Investment	SBA	Sewer Fund	\$ 644	4.48%	0%
TOTAL SBA						\$ 1,287		0.0%
U.S. Treasury Bill	912797TD9	6/18/2026	Investment	USGS	General Fund	\$ 1,889,161	2.62%	4%
U.S. Treasury Bill	912797SW8	5/28/2026	Investment	USGS	General Fund	\$ 2,210,198	2.70%	5%
U.S. Treasury Bill	912797SW8	11/29/2024	Investment	USGS	General Fund	\$ 6,018,140	2.70%	14%
U.S. Treasury Bill	912797TV9	2/18/2027	Investment	USGS	General Fund	\$ 4,070,237	3.43%	10%
U.S. Treasury Bill	912797SN8	4/30/2026	Investment	USGS	General Fund	\$ 4,076,047	2.20%	10%
U.S. Treasury Bill	912797TJ6	4/21/2026	Investment	USGS	General Fund	\$ 1,892,179	2.30%	4%
U.S. Treasury Bill	912797SW8	5/28/2026	Investment	USGS	Sewer Fund	\$ 1,705,123	2.24%	4%
U.S. Treasury Bill	912797QD2	5/28/2026	Investment	USGS	Sewer Fund	\$ 2,908,599	3.49%	7%
U.S. Treasury Bill	912797SX6	4/16/2026	Investment	USGS	Sewer Fund	\$ 1,745,712	2.23%	4%
TOTAL US TREASURIES						\$ 26,515,396		63.0%
Bank of America	004537065882		Cash	CASH	Working Cash	\$ 12,618,103	0.75%	30%
Bank of America	005562564319		Cash	CASH	Sewer Operating	\$ 1,851,114	0.75%	4%
Bank of America	005562564351		Cash	CASH	Sewer Impact Fee	\$ 10,982	0.75%	0%
JP Morgan Chase	663652210		Cash	CASH	Working Cash	\$ 916,830	0.75%	2%
JP Morgan Chase CD	100079555936		Cash	CD	Pool Cash	\$ 110,336	1.85%	0%
Seacoast Bank	4810004966		Cash	CASH	Sewer Operating	\$ 22,721	0.15%	0%
Seacoast Bank	4810000706		Cash	CASH	Working Cash	\$ 36,978	0.15%	0%
Seacoast Bank	4810003566		Cash	CASH	Loan Reserve	\$ -	0.00%	0%
TOTAL BANKS						\$ 15,567,065		37.0%

TOTAL CURRENT VALUE @ PERIOD END	\$42,083,748
WEIGHTED AVERAGE TOTAL RETURN FOR CURRENT MONTH	1.7390%

CHANGE IN CASH & INVESTMENTS (Incl. interfund transfers)	Current Value	Vs. Last Month	Vs. Prior Year To Date	Vs. Prior Fiscal Year End
General Fund (excl. G.O. Funds)	\$ 29,932,419	\$ 31,088,720	\$ 28,339,304	\$ 25,268,370
Sewer Fund	\$ 12,151,330	\$ 12,119,828	\$ 12,771,416	\$ 12,846,133
TOTAL	\$ 42,083,748	\$ 43,208,548	\$ 41,110,720	\$ 38,114,503
Percent Change for Current	N/A	-2.6%	2.4%	10.4%

Month Ending March, 2026
March, 2026

GENERAL FUND						
Agent	Security Type (Last Digits Account ID)	Cost Basis	Yield to Cost	Market Value	Gain / Loss	Annual Income @ Cur. Int%
SBA	Investment-General (031)		4.15%	\$ 644		\$27
BoA	Cash-Pool Cash Account (5882)		0.75%	\$ 12,618,103		\$94,636
	<i>Includes Contraband Pool Cash</i>			\$ 45,552		\$0
	<i>Includes Economic Development Cash</i>			\$ 511,053		\$0
	<i>Includes Capital Improvement Funds</i>			\$ 1,425,951		\$0
	<i>Less: Pool Cash Due to Sewer Funds</i>			\$ (1,814,608)		\$0
Seacoast	Cash-Pool Cash Account (0706)	\$36,978	0.15%	\$ 36,978	\$0	\$55
Chase	Cash-Pool Cash (2110)	\$916,830	0.75%	\$ 916,830	-	\$6,876
	<i>Less: Pool Cash Due to Sewer Fund</i>			\$ (199,649)		\$0
	CD (5936)	\$110,336	1.85%	\$ 110,336	\$0	\$2,041
JP Morgan	US Treasury Securities	\$18,117,331	2.74%	\$ 18,263,784	\$146,453	\$496,941
ALL GENERAL FUND			2.34%	\$ 29,932,419	\$146,453	\$600,577
PRIOR MONTH				\$ 31,088,720		

SEWER OPERATING						
SBA	Investment (032)	\$644	4.15%	\$ 644	\$0	\$27
BoA	Sewer Operating Fund (4319)	\$1,851,114	0.75%	\$ 1,851,114		\$13,883
Seacoast	Cash (4966)	\$22,721	0.15%	\$ 22,721	\$0	\$34
	<i>Add: Pool Cash Due From General Fund</i>			\$ 1,938,423		\$0
JP Morgan	US Treasury Securities	\$8,124,842	2.68%	\$ 8,251,613	\$126,771	\$217,812
ALL SEWER OPERATING FUND			3.59%	\$ 12,064,514	\$126,771	\$231,755
PRIOR MONTH				\$ 12,034,672		

SEWER IMPACT FEES (Restricted)						
BoA	Sewer Impact Fees (4351)		0.75%	\$ 10,982		\$82
	<i>Cash-Pool Cash Due From Gen. Fund</i>			\$ 75,834		\$0
ALL SEWER IMPACT			0.09%	\$ 86,816	\$0	\$82
PRIOR MONTH				\$ 85,156		

ALL FUNDS			1.98%	\$ 42,083,748	\$273,224	\$832,414
PRIOR MONTH				\$ 43,208,548		
MONTHLY CHANGE				\$ (1,124,800)		
MONTHLY CHANGE %				-2.6%		

Month Ending March, 2026

March, 2026

GENERAL FUND												
Agent	Security Type (Last Digits Account ID)	Cusip	Purchase Date	Maturity Date	Par Value/Face Value	Coupon Rate	Cost Basis	Yield to Maturity	Market Value	Market G/L	Accrued Interest	Income to Maturity
J.P.Morgan	US Treasury Bill (6-month)	912797TD9	12/22/25	06/18/26	\$ 1,904,000		\$ 1,872,200	2.62%	\$ 1,889,161	\$ 16,962		\$ 31,800
J.P.Morgan	US Treasury Bill (6-month)	912797SW8	11/28/25	05/28/26	\$ 2,223,000		\$ 2,182,903	2.70%	\$ 2,210,198	\$ 27,294		\$ 40,097
J.P.Morgan	US Treasury Bill (12-month)	912797TV9	03/05/26	02/18/27	\$ 4,203,000		\$ 4,066,342	3.43%	\$ 4,070,237	\$ 3,896		\$ 136,659
J.P.Morgan	US Treasury Bill (3-month)	912797SN8	01/29/26	04/30/26	\$ 4,088,000		\$ 4,052,065	2.20%	\$ 4,076,047	\$ 23,982		\$ 35,935
J.P.Morgan	US Treasury Bill (6-month)	912797SW8	11/28/25	05/28/26	\$ 6,053,000		\$ 5,943,821	2.70%	\$ 6,018,140	\$ 74,319		\$ 109,179
ALL GENERAL FUND					\$ 18,471,000		\$ 18,117,331		\$ 18,263,784	\$ 146,453	\$ -	\$ 353,669
									PRIOR MONTH	\$ 18,217,376	2.74%	

SEWER FUND												
J.P.Morgan	US Treasury Bill (3-month)	912797SW8	02/26/26	05/28/26	\$ 1,715,000		\$ 1,699,860	2.24%	\$ 1,705,123	\$ 5,264		\$ 15,140
J.P.Morgan	US Treasury Bill (4-month)	912797TJ6	12/22/25	04/21/26	\$ 1,896,000		\$ 1,874,428	2.30%	\$ 1,892,179	\$ 17,751		\$ 21,572
J.P.Morgan	US Treasury Bill (12-month)	912797QD2	04/29/25	04/16/26	\$ 2,913,000		\$ 2,809,099	3.49%	\$ 2,908,599	\$ 99,500		\$ 103,901
J.P.Morgan	US Treasury Bill (3-month)	912797SX6	03/05/26	06/04/26	\$ 1,757,000		\$ 1,741,455	2.23%	\$ 1,745,712	\$ 4,257		\$ 15,545
ALL SEWER OPERATING FUND					\$ 8,281,000		\$ 8,124,842		\$ 8,251,613	\$ 126,771		\$ 156,158
									PRIOR MONTH	\$ 8,227,898	2.68%	

ALL FUNDS					\$ 26,752,000		\$ 26,242,173		\$ 26,515,396	\$ 273,224	2.72%	
									PRIOR MONTH	\$ 26,445,274		
									MONTHLY CHANGE	\$ 70,122		
									MONTHLY CHANGE %	0.3%		



CITY COMMISSION AGENDA MEMORANDUM MAY 5, 2026 AGENDA

TO: Honorable Mayor and Members of the City Commission
FROM: Michael Fowler, City Manager
PREPARED BY: Cheri Schwab, City Clerk
SUBJECT: Discussion on the future of the DB Shores Foundation

SYNOPSIS:

On April 16, 2026, City Manager Fowler met with the current board members of the Daytona Beach Shores Community Foundation (Foundation). The board indicated their intent to conclude their service by the end of 2026 and requested Commission direction regarding the future of the Foundation.

The following options were presented for consideration:

- Dissolve the Foundation, relinquishing its incorporated and 501(c)(3) status
- Place the Foundation in inactive status, maintaining required filings with the option to reactivate in the future
- Continue operations of the Foundation, with five new members appointed by the Commission and a transition period through the end of 2026

FISCAL IMPACT STATEMENT:

BACKGROUND:

The Daytona Beach Shores Community Foundation, Inc. (Foundation) was established in June 2011 as a Florida not-for-profit corporation and received federal tax-exempt status under Section 501(c)(3) of the Internal Revenue Code, classifying it as a public charity. Contributions to the Foundation are tax-deductible, and the organization is required to operate exclusively for charitable purposes and maintain ongoing compliance with federal reporting requirements, including annual filings.

According to its Articles of Incorporation and Bylaws, the Foundation was created to receive and administer funds for grants and gifts supporting community initiatives within the City of Daytona Beach Shores. Its stated purposes include promoting and developing community resources, properties, activities, projects, and programs, as well as supporting arts and cultural initiatives.

The Foundation was originally formed with initial officers and directors including Michael Booker, who served as President, and Stephen Whitmer, who served as Treasurer. The organization is governed by a five-member Board of Directors, all of whom must be residents and registered voters of the City. Board members serve three-year terms without compensation and are responsible for managing the affairs of the Foundation, including authorizing expenditures, accepting donations, and ensuring funds are used in accordance with the Foundation's charitable purposes.

The current members of the Foundation Board are Harry Jennings, Lonnie Groot, Peggy Rice, Lyn Bishop, and Lowell Wynn.

The Bylaws further establish that the Foundation operates with formal governance procedures, including annual meetings, quorum requirements, and financial oversight. The Foundation is also subject to audit requirements, with financial reporting coordinated through the City's Finance Director. Additionally, matters referred by the City Commission are to be considered by the Foundation Board at its next meeting, reflecting an intended relationship between the Foundation and the City.

As a 501(c)(3) organization, the Foundation must maintain its corporate status and comply with applicable state and federal requirements to remain in good standing. Any decision regarding dissolution, inactivity, or continuation of the Foundation should consider these legal and governance obligations, as well as the original intent to support community-based programs and initiatives within the City.

LEGAL REVIEW:

RECOMMENDATION:

Staff recommends the continuation of the Foundation.

SUGGESTED MOTION:

Suggested motions:

Option 1 – Dissolve the Foundation

"I move that the City work with the Foundation to proceed with the dissolution of the Daytona Beach Shores Community Foundation, Inc., including all necessary legal and administrative actions to terminate its corporate and 501(c)(3) status, and to ensure that any remaining assets are distributed in accordance with applicable state and federal law."

Option 2 – Inactivate the Foundation

"I move that the City work with the Foundation to maintain the Daytona Beach Shores Community Foundation, Inc. in inactive status, including the identification of five new board members and continuation of all required state and federal filings to preserve its corporate and 501(c)(3) status and anointment of new members, with the option for future reactivation upon direction of the Commission."

Option 3 – Continue Operations with New Board

“I move that the City work with the Foundation on the continuation of the Daytona Beach Shores Community Foundation, Inc., and identification of five new board members, with a transition period through December 31, 2026, to allow for an orderly transfer of responsibilities from the current board.”

ATTACHMENT:

1. Foundation 501 c3
2. Foundation Bylaws

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: JUN 25 2012

DAYTONA BEACH SHORES COMMUNITY
FOUNDATION INC
2990 S ATLANTIC AVE
DAYTONA BEACH SHORES, FL 32118

Employer Identification Number:
45-2531402
DLN:
17053307305011
Contact Person:
EDWARD S SCHLAACK ID# 31536
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990 Required:
Yes
Effective Date of Exemption:
June 14, 2011
Contribution Deductibility:
Yes
Addendum Applies:
No

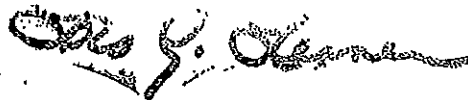
Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Sincerely,



Lois G. Lerner
Director, Exempt Organizations

Enclosure: Publication 4221-PC

Letter 947 (DO/CG)

**Electronic Articles of Incorporation
For**

N11000005779
FILED
June 14, 2011
Sec. Of State
jshivers

DAYTONA BEACH SHORES COMMUNITY FOUNDATION, INC.

The undersigned incorporator, for the purpose of forming a Florida not-for-profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

DAYTONA BEACH SHORES COMMUNITY FOUNDATION, INC.

Article II

The principal place of business address:

2990 S ATLANTIC AVENUE
DAYTONA BEACH SHORES, FL. 32118

The mailing address of the corporation is:

2990 S ATLANTIC AVENUE
DAYTONA BEACH SHORES, FL. 32118

Article III

The specific purpose for which this corporation is organized is:

OBTAIN FUNDS FOR GRANTS & GIFTS TO (1) PROMOTE & DEVELOP
☐ COMMUNITY RESOURCES & PROPERTIES, ACTIVITIES, PROJECTS &
☐ PROGRAMS RELATING THERETO & (2) PROMOTE AND SUPPORT THE
☐ ARTS, CULTURAL UNDERTAKINGS, PROJECTS & PROGRAMS.

Article IV

The manner in which directors are elected or appointed is:

AS PROVIDED FOR IN THE BYLAWS.

Article V

The name and Florida street address of the registered agent is:

WILLIAM COLBERT
1001 HEATHROW PARK LANE
4001
LAKE MARY, FL. 32746

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: WILLIAM COLBERT

Article VI

The name and address of the incorporator is:

LONNIE NEIL GROOT
1001 HEATHROW PARK LANE
4001
LAKE MARY FL 32746

Electronic Signature of Incorporator: LONNIE NEIL GROOT

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
MICHAEL BOOKER
2990 S ATLANTIC AVENUE
DAYTONA BEACH SHORES, FL. 32118 US

Title: S
STEPHEN WHITMER
2990 S ATLANTIC AVENUE
DAYTONA BEACH SHORES, FL. 32118 US

Article VIII

The effective date for this corporation shall be:

06/14/2011

Daytona Beach Shores Community Foundation

Bylaws

Article I – Organization

Section 1 NAME: The name of this organization is Daytona Beach Shores Community Foundation, hereinafter referred to as "Foundation."

Section 2 STATUS: The Foundation shall be a Not-for-Profit Corporation under the laws of the State of Florida, and a publically supported charitable organization under Section 501(c)(3) of the Internal Revenue Code of 1954, as amended. No action of the Board of Directors or the Officers of the Foundation shall interfere with, impair, or jeopardize either the status as a not-for-profit corporation or the status as a publicly supported charitable organization.

Section 3 PRINCIPAL OFFICE: The principal office of the Foundation shall be located in Daytona Beach Shores, Florida.

Section 4 REGISTERED AGENT: The Registered Agent of the Foundation shall be determined by the Board of Directors.

Section 5 PURPOSE: The purposes for which the Foundation is organized are to receive and administer funds and to make grants and gifts in support of (1) the promotion and development of community resources, properties and activities and projects and programs relating thereto; and (2) promotion and support of the arts and other cultural undertakings, projects and programs.

Section 6 Fiscal Year: The fiscal year of the Foundation shall be determined by the Board of Directors.

Article II Board of Directors

Section 1 GENERAL POWERS: The affairs of the Foundation shall be managed by a Board of Directors, which shall have the following corporate powers:

- Authorize payment of all expenditures.
- Determine, establish and appoint committees necessary to promote the objectives of the Foundation.
- Accept in the name of the Foundation, any gifts, endowments, devices or bequests and to administer the same according to the terms or, in the absence of such terms, in conformance with the purposes and objectives of the Foundation.

- Engage in any matters that implement the undertakings, projects and programs of the Foundation.

Section 2 MEMBERSHIP AND QUALIFICATIONS: The Board of Directors shall consist of five (5) members, all of whom shall be residents and registered voters of the City of Daytona Beach Shores.

Section 3 TENURE: Members of the Board of Directors shall serve a term of three (3) years, with the opportunity to be re-appointed for a consecutive three (3) year term.

Section 4 COMPENSATION: All members of the Board of Directors shall serve without compensation, pension or retirement benefits.

Section 5 VACANCIES: Any vacancy occurring on the Board of Directors shall be filled by the Board. A director elected to fill a vacancy shall be elected for the unexpired term of the predecessor in office.

Article III Officers

Section 1 OFFICERS: The Board of Directors shall elect from its membership a President, Vice President and a Secretary/Treasurer. The term of the President, Vice President and Secretary/Treasurer shall be one (1) year, with eligibility for re-election.

Section 2 DUTIES OF THE OFFICERS: The duties and powers of the officers shall be as follows:

President:

- To preside at all meetings of the Foundation;
- To call special meetings of the Foundation in accordance with these Bylaws;
- To sign documents and other pertinent written communications within the purview and authority of the Foundation; and
- To see that all actions of the Foundation are properly taken.
- In the absence of the Secretary/Treasurer, serve as the Officer of Record for financial transactions.

Vice President:

- During the absence, disability or disqualification of the President, the Vice President shall exercise and perform all the duties and be subject to all responsibilities of the President.

Secretary/Treasurer:

- The Secretary/Treasurer shall be responsible for all minutes and financial records and reports and shall serve as the Officer of Record for financial transactions.

Ex Officio Member

- The Finance Director of the City of Daytona Beach Shores shall serve as a non-voting *ex officio* member of the Board of Directors to provide guidance relative to financial matters and issues as needed.

Article IV: Meetings and Audits

Section 1. ANNUAL MEETING/ANNUAL AUDIT. The annual meeting of the Foundation shall be the first regular meeting in the month of June each year. Such meeting shall be devoted to the election of officers for the ensuing year and such other business and shall be scheduled by the Foundation. The Foundation shall cause a financial audit to be accomplished as necessary and submitted to the Finance Director of the City of Daytona Beach Shores. The Foundation may enter agreements with the City to assist in such audits.

Section 2. REGULAR MEETINGS. Regular meetings may be called by the President provided that reasonable advance notice is given to each member.

Section 3. QUORUM. 50% + 1 of the Board of Directors of the Foundation shall constitute a quorum for transaction of business. The only business that can be transacted in the absence of a quorum is (1) to adjourn; (2) to recess for a period of time within the same day; and (3) to continue any agenda item to a date and time certain.

Section 4. NOTICE OF INABILITY TO ATTEND MEETING. Each member of the Board of Directors shall advise the President or Secretary that he or she will not be able to attend a scheduled meeting shall, at the earliest possible opportunity.

Section 5. VOTING. At all meetings of the Foundation, each member of the Board of Directors attending shall be required to cast a vote on all matters requiring action by the Foundation. Any member who has a conflict of interest on any issue being voted shall recuse themselves from voting on matters relating to the issue. The member must have a special gain or loss as defined by Florida ethics laws in order to have a conflict of interest. The conflict and recusal shall be stated in the minutes of the Foundation. Otherwise the member is required to cast a vote.

Section 6. **PROCEEDING.** The order of business, unless otherwise adopted by the members present, at all regular meetings shall be as follows:

- Roll Call
- Approval of minutes of previous meetings
- Agendaed items
- Items for the next agenda
- Adjournment
- Minutes shall be taken and maintained.

Section 7. **RULES OF PROCEDURE.** All meetings of the Foundation shall be conducted in accordance with Robert's Rules of Order Revised as a guideline.

Section 8. **DEADLINE FOR AGENDA.** The deadline for placement of an item on the agenda of the Foundation shall be seven (7) calendar days prior to any scheduled meeting.

Section 9. **AMENDMENTS.** These Bylaws may be amended at any meeting of the Foundation provided that a notice of said proposed amendment is given to each member of the board of directors in writing at least seven (7) calendar days prior to said meeting.

Section 10. **RELATION TO CITY AND STATE LAWS.** Any section or provision of any section of these Bylaws as adopted by the Foundation which conflicts with City or State law shall have no force and effect.

Section 11. **MATTERS REFERRED BY THE DAYTONA BEACH SHORES CITY COUNCIL.** Matters referred to the Foundation by the City Council of the City of Daytona Beach Shores shall be agendaized for consideration and action at the first meeting of the Foundation after such referral.

Section 12. **EFFECTIVE DATE.** These Bylaws shall become effective immediately upon adoption.

These Bylaws adopted this ___ day of _____, 2011.

President

ATTEST:

Secretary

Approved by vote of the corporation on this ___ day of _____, 2011.



CITY COMMISSION AGENDA MEMORANDUM MAY 5, 2026 AGENDA

TO: Honorable Mayor and Members of the City Commission

FROM: Stewart Cruz, Community Services Director

PREPARED BY: Cheri Schwab, City Clerk

SUBJECT: Settlement Agreement and Termination of Public Walkway Easement at 2901 S. Atlantic Avenue (Tuscany Shores Condominium)

SYNOPSIS:

The public walkway easement located at 2901 S. Atlantic Avenue was originally dedicated to the City in 2005 per the City's Land Development Code requirement for new developments. The easement runs from the S. Atlantic Avenue sidewalk east to the seawall where it once connected to a wooden dune walkover, thereby providing public beach access to pedestrians. The wooden dune walkover was provided to the City in 2005 via a bill of sale. Since dedication, the wooden dune walkover has been destroyed twice and continuously sustained damage due to the impacts of several hurricanes and other storm events. These impacts have cost the City significantly due to recurring replacement and maintenance exposures. Additionally, a pedestrian public beach access currently exists at the 2853 S. Atlantic Avenue City park, which is just north of the abutting St. Kitts Condominium. Considering this, the City and the Tuscany Shores Condominium Association are considering entering into a settlement agreement and the termination of the public walkway easement. If approved, there would be no need for the Tuscany Shores Public Walkway Easement and vacation of the easement would allow the condominium to develop its property as it sees fit.

Approval of the Tuscany Shores Condominium – Daytona Beach Shores Settlement Agreement and Termination of the Public Walkway Easement ("Agreement") would initiate the vacation of the public beach walkway easement at 2901 S. Atlantic Avenue (Tuscany Shores Condominium) and specifically authorize the following:

1. Authorize the Mayor to execute the Settlement Agreement and Termination of Public Walkway Easement at 2901 S. Atlantic Avenue.
2. Authorize a \$25,000 settlement payment as consideration for the Tuscany Shores Condominium Association reconstructing its own beach access and releasing the City from any obligations under the Easement.

The Tuscany Shores Condominium Association has executed the agreement. If the City Commission approves the Agreement, the City will move forward with the adoption of Ordinance 2026-04, which is the legal instrument needed to formalize the vacation of said easement.

FISCAL IMPACT STATEMENT:

BACKGROUND:

LEGAL REVIEW:

RECOMMENDATION:

Staff recommends:

1. Approval of the Settlement Agreement and Termination of Public Walkway Easement at 2901 S. Atlantic Avenue (Tuscany Shores Condominium), as presented.
2. Authorization of the Mayor to execute the Settlement Agreement and Termination of Public Walkway Easement at 2901 S. Atlantic Avenue.
3. Authorization of a \$25,000 settlement payment as consideration for the Tuscany Shores Condominium Association reconstructing its own beach access and releasing the City from any obligations under the Easement.

SUGGESTED MOTION:

A City Commissioner may motion as follows:

"I move to..."

A. APPROVAL

1. Approve the Settlement Agreement and Termination of Public Walkway Easement at 2901 S. Atlantic Avenue (Tuscany Shores Condominium), as presented.
2. Authorize the Mayor to execute the Settlement Agreement and Termination of Public Walkway Easement at 2901 S. Atlantic Avenue.
3. Authorize a \$25,000 settlement payment as consideration for the Tuscany Shores Condominium Association reconstructing its own beach access and releasing the City from any obligations under the Easement.

OR

B. APPROVE WITH CONDITIONS/AMENDMENTS

1. Approve with the following conditions (or amendments)...

OR

C. DENIAL

1. Deny the Settlement Agreement and Termination of Public Walkway Easement at 2901 S. Atlantic Avenue (Tuscany Shores Condominium).

- ATTACHMENT:**
1. 2026 Tuscany Shores Settlement Agreement & Termination of Public Walkway Easement-4-24-26-Signed RJM
 2. Tuscany Shores Easement Documents-2901 S. Atlantic Ave
 3. Tuscany Easement Area Photos

SETTLEMENT AGREEMENT AND TERMINATION OF PUBLIC WALKWAY EASEMENT

THIS SETTLEMENT AGREEMENT AND TERMINATION OF PUBLIC WALKWAY EASEMENT ("Agreement") is made as of _____, 2026, by and between the CITY OF DAYTONA BEACH SHORES, FLORIDA ("City"), and TUSCANY SHORES CONDOMINIUM ASSOCIATION, INC. ("Association").

WHEREAS, a Public Walkway Easement was granted to the City by Waterfront Properties of DBS, LLC, which was recorded on November 7, 2005, in Book 5693, at Page 3563, as Instrument No. 2005-307242 in the Official Records of Volusia County, Florida; for public ingress and egress between the beach and South Atlantic Avenue; and

WHEREAS, the access improvements, which were located east of the Tuscany Shores Condominium, have been damaged and removed, and reconstruction would require an ADA-compliant structure subject to significant cost and regulatory constraints; and

WHEREAS, a public beach access currently exists at the City Park located at 2853 S. Atlantic Avenue, which is just north of the Tuscany Public Beach Access Easement; and

WHEREAS, the parties desire to resolve all obligations under the Easement and avoid future liability and expense;

NOW, THEREFORE, in consideration of the mutual covenants herein, the parties agree as follows:

1. Termination of Easement. The City agrees to vacate, abandon, terminate, and release the Public Walkway Easement. The Association agrees to such termination and shall execute any necessary documents to effectuate the same.
2. Settlement Payment. The City shall pay the Association Twenty-Five Thousand Dollars (\$25,000.00) as consideration for the Association reconstructing its own beach access and releasing the City from any obligations under the Easement.
3. Release and Indemnity. The Association releases and forever discharges the City from any and all claims, demands, liabilities, or causes of action, known or unknown, arising out of or related to the Easement. The Association agrees to indemnify and hold harmless the City from any future claims relating to access at this location.

4. Public Purpose. The parties acknowledge that this Agreement serves a valid public purpose by reducing public expenditures and eliminating potential liability to the City.
5. Legislative Action. The City shall adopt any necessary ordinance to ratify the vacation of the Easement and approve this Agreement.
6. Governing Law. This Agreement shall be governed by Florida law.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

TUSCANY SHORES CONDOMINIUM ASSOCIATION, INC.

By: 

Title: President, Tuscan Shores COA

CITY OF DAYTONA BEACH SHORES, FLORIDA

By: _____

Nancy Miller, Mayor

Attest:

Cheri Schwab, City Clerk

11/07/2005 11:24 AM
Doc stamps .70
(Transfer Amt \$ 1)
Instrument# 2005-307242 # 1
Book: 5693
Page: 3563

PREPARED BY AND TO BE RETURNED TO:
Stewart Cruz, City Planner
The City of Daytona Beach Shores
2990 South Atlantic Avenue
Daytona Beach Shores, FL 32118

SEP 13 2005

Tax I.D. No.: _____
Property I.D. (Folio) No.: _____

PUBLIC WALKWAY EASEMENT

THIS PUBLIC WALKWAY EASEMENT is made as of this 12th day of ~~September~~^{October}, 2005, by **WATERFRONT PROPERTIES OF DBS, LLC**, a New York limited liability company ("Grantor") and the **CITY OF DAYTONA BEACH SHORES, FLORIDA**, a Florida Municipal Corporation ("Grantee").

RECITALS:

WHEREAS, Grantor owns certain real property situate in Volusia County, Florida, and legally described on Exhibit A, attached hereto and made a part hereof ("Grantor's Property") which includes a walkway legally described and depicted in Exhibit B, attached hereto and made a part hereof ("Walkway"); and

WHEREAS, Grantor desires to grant to Grantee a perpetual easement across and upon the surface of the Walkway for ingress and egress to and from the beach on the Walkway from a public roadway known as "A1A" upon the terms and conditions set forth herein ("Easement"); and

NOW, THEREFORE, in consideration of Grantee's assumption of certain maintenance obligations contained herein, ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor and Grantee hereby agree as follows:

1. Recitals. The foregoing recitals are true and correct and are hereby incorporated by reference.

2. Parties. "Grantor" includes successors and assigns, except where the context expressly and unequivocally provides otherwise.

3. Duration of Easement. This Easement shall be perpetual. It runs with the land, unless terminated as provided herein, and is enforceable by Grantee against Grantor, its successors and assigns.

4. Purpose of Easement. The purpose of this Easement is to permit public access to the beach in accordance with the requirements of the City of Daytona Beach Shores Land Development Code, Section 14-18.4.

5. Declaration and Grant of Easement. This Easement is granted to Grantee for the benefit of the public to access the beach across the Walkway.

6. Maintenance.

(a) Parking Garage. Under a portion of the Walkway, there is a below grade parking garage. Grantor shall have the right and obligation to maintain and repair that portion of the Walkway located on top of the parking garage for the purpose of maintaining its use as a pedestrian walkway.

Grantor shall have the right to maintain, and repair the parking garage structure and slab. Notwithstanding anything contained herein to the contrary, Grantor shall not be responsible for acts of God impacting the Parking Garage and if an act of God shall render the Parking Garage inoperable, the Grantor shall have the right to relocate the Easement in any manner consistent with the purpose of the Easement as depicted herein. Grantee shall have the right to maintain, repair and replace all portions of the Walkway located on top of the parking garage necessary to maintain it in good and serviceable condition.

(b) Generally. Grantee shall have the right and obligation to maintain, repair and replace all portions of the Walkway necessary to maintain it in good and serviceable condition for public use other than that portion of the Walkway located on top of the parking garage. In addition, Grantee shall have the obligation to maintain the exterior surface of the privacy walls running adjacent to the Walkway in a neat and clean manner including any painting or other maintenance necessary to counteract any damage to the wall caused by the public use of the Easement (including but not limited to any graffiti damage).

7. No Trespassing. Grantor shall have the right to install on Grantor's Property "no trespassing" signs other than on the Walkway, in addition to any other action it deems appropriate to keep the Public off of Grantor's Property other than on the Walkway.

8. Reconstruction. In the event of a catastrophic event impacting Grantor's lands which necessitate rebuilding of the structure(s) located thereon, Grantor shall have the right to reconstruct and relocate the Walkway in accordance with the reconstruction specifications and plans.

9. Miscellaneous.

- (a) This Easement shall be construed and interpreted under the laws of the State of Florida.
- (b) No failure of either party to exercise any right given hereunder or to insist upon strict compliance by either party with its obligations hereunder shall constitute a waiver of either party's rights to demand exact compliance with the terms hereof.
- (c) This Easement contains the entire agreement of the parties hereto. No amendment or modification to this Easement shall be binding on any of the parties to this Easement unless such amendment is in writing and signed by the party to be bound.
- (e) Possession of the Wooden Ramp comprising a portion of the Walkway shall be granted to Grantee in a Bill of Sale.
- (f) The "Effective Date" of this Easement shall be the date this Easement recorded in the Official Records of Volusia County, Florida.
- (g) Should any provision of this Easement require interpretation in any judicial, administrative or other proceeding or circumstance, it is agreed that the court, administrative body, or other entity interpreting or construing the same shall not apply a presumption that the terms thereof shall be more strictly construed against one party by reason of the rule of construction that a document is to be construed more strictly against the party who prepared the same, it being further agreed that both parties hereto have fully participated in the preparation of this Easement.

IN WITNESS WHEREOF, Grantor and Grantee have executed this instrument as of the date and year first above written.

WITNESSES:

Name: [Signature]

Print Name: MARK MACNEIL

Name: [Signature]

Print Name: Tim Piccocc

STATE OF NEW YORK
COUNTY OF ALBANY

The foregoing instrument was acknowledged before me this 12th day of September, 2005, by John K. Sullivan, as Managing Member of WATERFRONT PROPERTIES OF DBS, LLC. He either ☒ is personally known to me or ☐ has produced _____ as identification.

My Commission Expires:

(AFFIX NOTARY SEAL)

GRANTOR:

WATERFRONT PROPERTIES OF DBS, LLC,
a New York limited liability company

By: [Signature]

Name: John K. Sullivan

Title: Managing Member

[Signature]
(Signature)
Name: Christina M. Schoonmaker
Notary Public, State of New York
No. 035660/0824
Qualified in Schenectady County
My Commission Expires in March 11, 2006
(Commission Number, if any)

WITNESSES:

Name: [Signature]

Print Name: William Colbert

Name: [Signature]

Print Name: Michael T. Bester

STATE OF FLORIDA
COUNTY OF VOLUSIA

The foregoing instrument was acknowledged before me this 12th day of October September, 2005, by Grey Northrup, as Mayor of CITY OF DAYTONA BEACH SHORES, FLORIDA. He/She either ☒ is personally known to me or ☐ has produced _____ as identification.

My Commission Expires:

(AFFIX NOTARY SEAL)

GRANTEE:

CITY OF DAYTONA BEACH SHORES,
FLORIDA, a Florida Municipal Corporation

By: [Signature]

Name: Grey Northrup

Title: Mayor

[Signature]
(Signature)
Name: Cheryl A. Schwab
(Legibly Printed)
Notary Public, State of Florida

(Commission Number, if any)

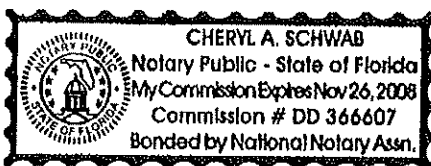


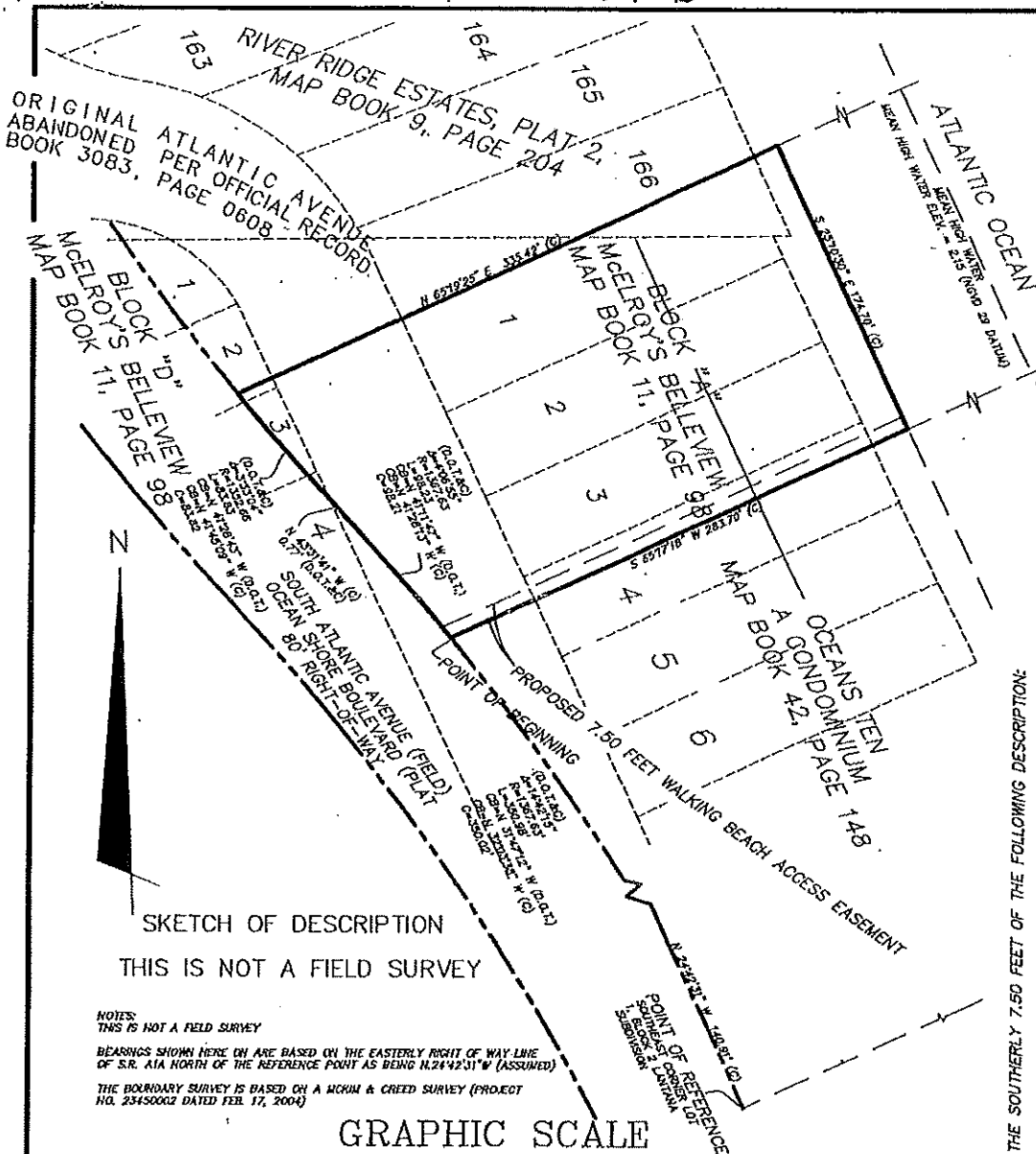
Exhibit A
Grantor's Property

PART OF LOT 166, RIVER RIDGE ESTATES SUBDIVISION, AS RECORDED IN MAP BOOK 9, PAGE 204, PUBLIC RECORDS OF VOLUSIA COUNTY, FLORIDA; PART OF LOT 1, ALL OF LOTS 2, 3 AND PART OF LOT 4, BLOCK A, AND PART OF LOTS 2, 3 AND 4, BLOCK D, MCELROY'S BELLEVIEW SUBDIVISION, ALSO PART OF THE VACATED 80 FOOT RIGHT OF WAY OF SOUTH ATLANTIC AVENUE, ALL BEING IN MAP BOOK 11, PAGE 98, PUBLIC RECORDS OF VOLUSIA COUNTY, FLORIDA, BEING MORE PARTICULARLY DESCRIBED AS FOLLOWS:

FROM A POINT OF REFERENCE, BEING THE SOUTHWEST CORNER OF LOT 1, BLOCK 2, LANTANA SUBDIVISION, AS RECORDED IN MAP BOOK 1, PAGE 68, OF SAID PUBLIC RECORDS; THENCE N25°05'00"W ALONG THE EASTERLY RIGHT OF WAY LINE OF SOUTH ATLANTIC AVENUE, AN 80 FOOT STREET AS NOW ESTABLISHED, A DISTANCE OF 140.91 FEET TO THE POINT OF CURVATURE OF A CURVE CONCAVE SOUTHWESTERLY; THENCE NORTHWESTERLY ALONG SAID CURVE TO THE LEFT, HAVING A RADIUS OF 1367.71 FEET, CENTRAL ANGLE OF 14°47'33", CHORD DISTANCE 352.13 FEET, BEARING N32°28'47"W, AN ARC DISTANCE OF 353.11 FEET TO THE POINT OF BEGINNING; THENCE CONTINUE NORTHWESTERLY ALONG SAID RIGHT OF WAY AND CURVE TO THE LEFT, HAVING A RADIUS OF 1367.71 FEET, CENTRAL ANGLE OF 04°01'27", CHORD DISTANCE OF 96.04 FEET, BEARING N41°53'17"W, AN ARC DISTANCE OF 96.06 FEET TO THE POINT OF REVERSE CURVATURE OF A CURVE CONCAVE NORTHEASTERLY; THENCE NORTHERLY ALONG SAID CURVE TO THE RIGHT HAVING A RADIUS OF 1349.46 FEET, CENTRAL ANGLE OF 03°43'32", CHORD DISTANCE OF 87.73 FEET, BEARING OF N42°02'22"W, AN ARC DISTANCE OF 87.74 FEET TO A POINT THEREIN; THENCE DEPARTING SAID RIGHT OF WAY LINE, N64°55'00"E A DISTANCE OF 335.44 FEET TO THE ESTABLISHED BULKHEAD LINE AS RECORDED IN MAP BOOK 26, PAGE 60 OF SAID PUBLIC RECORDS; THENCE S25°42'48"E ALONG SAID BULKHEAD LINE A DISTANCE OF 174.95 FEET; THENCE DEPARTING SAID BULKHEAD LINE, S64°45'00"W PARALLEL TO AFORESAID LOT 1, BLOCK 2, LANTANA SUBDIVISION, A DISTANCE OF 283.70 FEET TO THE EASTERLY RIGHT OF WAY LINE OF SAID SOUTH ATLANTIC AVENUE AND THE POINT OF BEGINNING.

Exhibit B

Instrument# 2005-307242 # 5
Book : 5693
Page : 3567



SKETCH OF DESCRIPTION
THIS IS NOT A FIELD SURVEY

NOTES:
THIS IS NOT A FIELD SURVEY

BEARINGS SHOWN HERE ON ARE BASED ON THE EASTERLY RIGHT-OF-WAY LINE OF S.R. AIA NORTH OF THE REFERENCE POINT AS BEING N.24°42'31" W (ASSUMED)

THE BOUNDARY SURVEY IS BASED ON A MCKIM & CREED SURVEY (PROJECT NO. 23450002 DATED FEB. 17, 2004)

GRAPHIC SCALE

WALKING BEACH ACCESS EASEMENT OVER THE SOUTHERLY 7.50 FEET OF THE FOLLOWING DESCRIPTION:

PART OF LOT 156, RIVER RIDGE ESTATES SUBDIVISION, AS RECORDED IN MAP BOOK 9, PAGE 204, PUBLIC RECORDS OF VOLUSIA COUNTY, FLORIDA; PART OF LOT 1, ALL OF LOTS 2, 3 AND PART OF LOT 4, BLOCK 4, AND PART OF LOTS 2, 3 AND 4, BLOCK D, McELROY'S BELLEVUE SUBDIVISION, ALSO PART OF THE VACATED 80 FOOT RIGHT-OF-WAY OF SOUTH ATLANTIC AVENUE, ALL BEING IN MAP BOOK 11, PAGE 98, PUBLIC RECORDS OF VOLUSIA COUNTY, FLORIDA BEING MORE PARTICULARLY DESCRIBED AS FOLLOWS:

FROM A POINT OF REFERENCE BEING THE SOUTHWEST CORNER OF LOT 1, BLOCK 2, LANTANA SUBDIVISION, AS RECORDED IN MAP BOOK 1, PAGE 58, OF SAID PUBLIC RECORDS; THENCE NORTH 24 DEGREES 42 MINUTES 31 SECONDS WEST ALONG THE EASTERLY RIGHT-OF-WAY OF SOUTH ATLANTIC AVENUE, AN 80 FOOT STREET AS NOW ESTABLISHED, A DISTANCE OF 140.91 FEET TO THE POINT OF CURVATURE OF A CURVE CONCAVE SOUTHWESTERLY; THENCE NORTHWESTERLY ALONG SAID CURVE TO THE LEFT, HAVING A RADIUS 1367.63 FEET, CENTRAL ANGLE OF 14 DEGREES 42 MINUTES 15 SECONDS, CHORD DISTANCE OF 350.02 FEET, BEARING NORTH 32 DEGREES 03 MINUTES 38 SECONDS WEST, AN ARC DISTANCE OF 350.98 FEET TO THE POINT OF BEGINNING; THENCE CONTINUE NORTHWESTERLY ALONG SAID RIGHT-OF-WAY AND CURVE TO THE LEFT, HAVING A RADIUS OF 1367.63 FEET, CENTRAL ANGLE OF 04 DEGREES 05 MINUTES 55 SECONDS, CHORD DISTANCE OF 98.21 FEET, BEARING NORTH 41 DEGREES 28 MINUTES 13 SECONDS WEST, AN ARC DISTANCE OF 98.23 FEET TO THE END OF SAID CURVE; THENCE NORTH 43 DEGREES 31 MINUTES 41 SECONDS WEST 0.77 FEET TO THE BEGINNING OF A CURVE CONCAVE NORTHEASTERLY; THENCE NORTHERLY ALONG SAID CURVE TO THE RIGHT HAVING A RADIUS OF 1352.66 FEET, CENTRAL ANGLE OF 03 DEGREES 33 MINUTES 04 SECONDS, CHORD DISTANCE OF 83.82 FEET, BEARING OF NORTH 41 DEGREES 45 MINUTES 09 SECONDS WEST, AN ARC DISTANCE OF 83.83 FEET TO A POINT THEREON; THENCE DEPARTING SAID RIGHT-OF-WAY NORTH 65 DEGREES 19 MINUTES 25 SECONDS EAST, A DISTANCE OF 335.42 FEET TO THE ESTABLISHED BULKHEAD LINE AS RECORDED IN MAP BOOK 26, PAGE 60, OF SAID PUBLIC RECORDS; THENCE SOUTH 25 DEGREES 10 MINUTES 30 SECONDS EAST ALONG SAID BULKHEAD LINE A DISTANCE OF 174.70 FEET; THENCE DEPARTING SAID BULKHEAD LINE, SOUTH 65 DEGREES 17 MINUTES 18 SECONDS WEST PARALLEL TO AFORESAID LOT 1, BLOCK 2, LANTANA SUBDIVISION, A DISTANCE OF 283.70 FEET TO THE EASTERLY RIGHT-OF-WAY LINE OF SAID SOUTH ATLANTIC AVENUE AND THE POINT OF BEGINNING.

SURVEYOR'S CERTIFICATE:
UNLESS IT BEARS THE SIGNATURE AND ORIGINAL RAISED SEAL OF A FLORIDA PROFESSIONAL SURVEYOR AND MAPPER, THIS MAP/REPORT IS FOR INFORMATIONAL PURPOSES ONLY AND IS NOT VALID. ADDITIONS OR DELETIONS TO SURVEY MAPS OR REPORTS BY OTHER THAN THE SIGNING PARTY OR PARTIES IS PROHIBITED WITHOUT WRITTEN CONSENT OF THE SIGNING PARTY OR PARTIES.

Thomas M. Halstead
THOMAS M. HALSTEAD FLORIDA CERTIFICATE NO. 5770

9.13.05
DATE:



MCKIM & CREED

ENGINEERS, SURVEYORS, AND PLANNERS

1901 Mason Avenue
SUITE 102

Daytona Beach, Florida 32117
TEL: (386) 274-2828

www.mckimcreed.com

PROPOSED WALKING BEACH ACCESS EASEMENT
for
WATERFRONT PROPERTIES OF DBS, LLC

SEP 14 2005

date: Feb. 25, 2005

file: U:\4129\0001\80-DRAWINGS\41290001 TUSCANY-7.5 EASMT.FEB.DWG

CONSENT

The undersigned, on behalf of **FIRST NIAGARA FUNDING, INC., A NEW YORK BUSINESS CORPORATION**, who holds an interest in the Grantor's Parcel subject to this Easement pursuant to the Mortgage, Security Agreement and Assignment of Rents executed by Waterfront Properties of DBS, LLC, a New York limited liability company, in favor of First Niagara Funding, Inc., a New York business corporation, a subsidiary of First Niagara Bank, a Federally chartered savings bank, successor by merge to The Troy Savings Bank, Mortgagee, recorded in Official Records Book 5259, Page 3004, as amended by Future Advance and Mortgage Modification Agreement recorded January 24, 2005, in Official Records 5479, Page 1091, all of the Public Records of Volusia County, Florida, hereby consents to the Easement to which this instrument is attached encumbering the mortgaged property,

Dated this 12th day of September, 2005.

WITNESSES:

FIRST NIAGARA FUNDING, INC., A NEW YORK BUSINESS CORPORATION

Name: Andrew D. Wilson
Print Name: ANDREW D. WILSON

Name: Kirstin M. Meyerson
Print Name: Kirstin M. Meyerson

By: M. Lynn Bradley
Name: MARY LYNN BRADLEY
Title: VICE PRESIDENT

(Seal)

STATE OF NEW YORK
COUNTY OF ALBANY

The foregoing instrument was acknowledged before me this 12th day of September, 2005, by Mary Lynn Bradley as Vice President of **FIRST NIAGARA FUNDING, INC., A NEW YORK BUSINESS CORPORATION**. S/He either ☒ is personally known to me or ☐ has produced _____ as identification.

My Commission Expires:

(AFFIX NOTARY SEAL)

Daniel T. Sager
(Signature)
Name: DANIEL T. SAGER
(Legibly Printed or Typed)
Notary Public, State of Florida

(Commission Number, if any)

DANIEL T. SAGER
Notary Public, State of New York
#4917038
Residing in Columbia County
My Commission Expires Dec. 28, 192005



City of Daytona Beach Shores

Building & Codes Division

Department of Community Services

Telephone (386) 763-5377

Fax (386) 763-5370

September 28, 2005

John K. Sullivan
Waterfront Properties of DBS, LLC
302 Washington Ave. Extension
Albany, NY 12203

VIA HAND DELIVERY

Re: Bill of Sale for Wooden Ramp

Dear Mr. Sullivan:

The City of Daytona Beach Shores accepts the Bill of Sale for the Wooden Ramp executed September 6, 2005, on the condition that Waterfront Properties of DBS, LLC agrees to and accepts the following conditions:

1. Waterfront Properties of DBS, LLC agrees to grant the City of Daytona Beach Shores a limited warranty that the wooden ramp will be in a condition suitable for the purpose intended, such warranty to be for a period of 60 days commencing with the completion of repairs as evidenced by written acceptance from the City of Daytona Beach Shores, such acceptance not to be unreasonably withheld.
2. Waterfront Properties of DBS, LLC agrees and acknowledges that in the event that the wooden ramp is destroyed beyond 25% of its construction value, the City of Daytona Beach Shores may elect not to rebuild and/or repair the wooden ramp because an existing public beach access is located within 500 feet. In the event that the City of Daytona Beach Shores properly elects to not rebuild or repair the wooden ramp, and Waterfront Properties of DBS, LLC, or its agents, successors and assigns, wish to have direct beach access from their property, they may construct their own access at their own cost and expense.

3. Waterfront Properties of DBS, LLC agrees to provide any purchasers of a unit in the condominium project being developed on land immediately adjacent to the area of the wooden ramp with notice regarding these representations in the condominium documents.

Please indicate Waterfront Properties of DBS, LLC's agreement to the statements contained herein by acknowledging below.

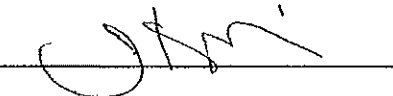
**CITY OF DAYTONA BEACH SHORES,
FLORIDA,**
a Florida Municipal Corporation

By: 

Name: Greg Nothman

Title: Mayor

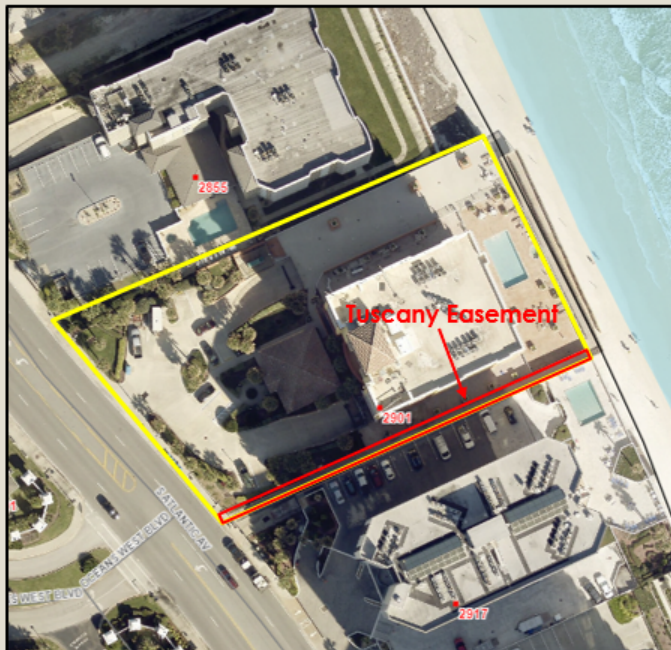
**WATERFRONT PROPERTIES OF DBS,
LLC,**
a New York limited liability company

By: 

John K. Sullivan, ~~Managing Member~~
General Manager
Authorized Agent

TUSCANY SHORES PUBLIC WALKWAY EASEMENT

Aerial View



Source: Volusia Property Appraiser Website, 2024

Street View





CITY COMMISSION AGENDA MEMORANDUM MAY 5, 2026 AGENDA

TO: Honorable Mayor and Members of the City Commission

FROM: Stewart Cruz, Community Services Director

PREPARED BY: Stewart Cruz, Community Services Director

SUBJECT: Ordinance 2026-04: Vacation of Public Walkway Easement At 2901 S. Atlantic Avenue (Tuscany Shores Condominium)

SYNOPSIS:

Approval of Ordinance 2026-04, if approved, would authorize the vacation of the public beach walkway easement at 2901 S. Atlantic Avenue (Tuscany Shores Condominium). The easement was originally dedicated to the City in 2005 per the City's Land Development Code requirement for new developments. The easement runs from the S. Atlantic Avenue sidewalk east to the seawall where it once connected to a wooden dune walkover, thereby providing public beach access to pedestrians. The wooden dune walkover was provided to the City in 2005 via a bill of sale. Since dedication, the wooden dune walkover has been destroyed twice and continuously sustained damage due to the impacts of several hurricanes and other storm events. These impacts have cost the City significantly due to recurring replacement and maintenance exposures. Considering this, the City and the Tuscany Shores Condominium Association have agreed to a settlement agreement and the termination of the public walkway easement. Additionally, a pedestrian public beach access currently exists at the 2853 S. Atlantic Avenue City park, which is just north of the abutting St. Kitts Condominium. Therefore, there is no need for the Tuscany Shores Public Walkway Easement and vacation of the easement would allow the condominium to develop its property as it sees fit.

FISCAL IMPACT STATEMENT:

BACKGROUND:

LEGAL REVIEW:

RECOMMENDATION:

Approval as presented.

SUGGESTED MOTION:

A City Commissioner may move as follows:

1. "I move to approve Ordinance 2026-04 as presented."

- ATTACHMENT:**
1. Ordinance 2026-04-Vacation of Public Walkway Easement - Daytona Beach Shores
 2. Ordinance 2026-04-Exhibit A-Vacation of Public Walkway Easement - Daytona Beach Shores-4-27-26
 3. Ordinance 2026-04 Business Impact Estimate
 4. Tuscany Easement Area Photos

ORDINANCE 2026-04

AN ORDINANCE OF THE CITY OF DAYTONA BEACH SHORES, FLORIDA, MAKING FINDINGS; VACATING A PUBLIC WALKWAY EASEMENT ON PROPERTY LOCATED AT 2901 S. ATLANTIC AVENUE; PROVIDING FOR DOCUMENTATION AUTHORIZATION; PROVIDING FOR CONFLICTS; PROVIDING FOR NON-CODIFICATION; PROVIDING FOR SEVERABILITY; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, Article VIII, Section 2, Constitution of the State of Florida and Section 166.021, Florida Statutes, authorizes the City of Daytona Beach Shores (“City”) to exercise any power for municipal purposes except as otherwise provided by law; and

WHEREAS, on October 12, 2005, the City approved City of Daytona Beach Shores Ordinance 2005-03, accepting, in pertinent part, the dedication of a public beach access walkway easement (the “Public Walkway Easement”) from Waterfront Properties of DBS, LLC, which was recorded on November 7, 2005, in Book 5693, at Page 3563, as Instrument No. 2005-307242 in the Official Records of Volusia County, Florida; and

WHEREAS, the purpose of the Public Walkway Easement was to allow for public ingress and egress along a walkway connecting the beach to a public roadway known as “SRA1A”; and

WHEREAS, the City desires to vacate the Public Walkway Easement, which no longer serves to functionally connect the beach to the public roadway known as “SRA1A” because the ramp leading from the easement area to the beach was damaged beyond repair by storms and hurricanes, ultimately necessitating closure and demolition of the ramp; and

WHEREAS, the construction of new access improvements east of the Tuscany Shores Condominium would require an ADA-compliant structure subject to significant cost and regulatory constraints; and

WHEREAS, this Ordinance vacation of this Public Walkway Easement serves a valid public purpose by reducing public expenditures and eliminating potential liability to the City; and

WHEREAS, the Tuscany Shores Condominium Association has executed a Settlement Agreement and Termination of Public Walkway Easement document with the City of Daytona Beach Shores releasing the City of any responsibility and liabilities, among other things, relative to the Public Walkway Easement; and

WHEREAS, a public beach access currently exists at the City Park located at 2853 S. Atlantic Avenue, which is just north of the Tuscany Public Beach Access Easement; and

WHEREAS, the recitals to this Ordinance (whereas clauses) are adopted as the legislative findings and intent of the City Commission of the City of Daytona Beach Shores.

NOW, THEREFORE, BE IT ENACTED BY THE CITY COMMISSION OF THE CITY OF DAYTONA BEACH SHORES, FLORIDA THAT:

SECTION ONE: LEGISLATIVE FINDINGS AND ADVERTISING.

(a) The City Commission of the City of Daytona Beach Shores hereby adopts the above Whereas clauses as legislative findings.

(b) The City of Daytona Beach Shores has complied with all requirements and procedures of Florida law in processing and advertising this Ordinance.

SECTION TWO: VACATION OF EASEMENT. The Public Walkway Easement as more particularly described in the attached Exhibit “A” is vacated as of the recording of the documentation described in Section 3 hereof.

SECTION THREE: DOCUMENTATION AUTHORIZATION. The Mayor, City Clerk and City Attorney are hereby authorized to prepare, sign, and record the appropriate documentation to document the Easement vacation by the City.

SECTION FOUR: CONFLICTS. All Ordinances or parts of Ordinances, insofar as they are inconsistent or in conflict with the provisions of this Ordinance, are hereby repealed to the extent of any conflict.

SECTION FIVE: NON-CODIFICATION. The provisions of this Ordinance shall not be codified as or become and be made a part of the Code of Ordinances of the City of Daytona Beach Shores.

SECTION SIX: SEVERABILITY. If any section, subsection, sentence, clause, phrase, or portion of this Ordinance, or application hereof, is for any reason held invalid or unconstitutional by any court of competent jurisdiction, such portion or application shall be deemed a separate, distinct, and independent provision and such holding shall not affect the validity of the remaining portions thereof.

SECTION SEVEN: EFFECTIVE DATE. This Ordinance shall take effect immediately upon enactment.

SIGNATURE PAGE FOLLOWS

CITY OF DAYTONA BEACH SHORES, FLORIDA

NANCY MILLER, MAYOR

MICHAEL FOWLER, CITY MANAGER

CHERI SCHWAB, CITY CLERK

Approved as to form and legality:

VOSE LAW FIRM LLP, CITY ATTORNEY

Passed on first reading this _____ day of _____, 2026.

Adopted on second reading this _____ day of _____, 2026.

Prepared by and return to:

Taylor Simonds, Esq.
Vose Law Firm LLP
324 W Morse Blvd.
Winter Park, Florida 32789

VACATION OF PUBLIC WALKWAY EASEMENT

This Vacation of Public Walkway Easement is made this _____ day of _____, 2026, by the **CITY OF DAYTONA BEACH SHORES, FLORIDA** (the “CITY”), a Florida municipal corporation, with offices at 2990 S Atlantic Ave, Daytona Beach Shores, Florida 32118.

WHEREAS, the CITY currently holds a Public Walkway Easement (the “Public Walkway Easement”) for ingress and egress upon a portion of certain real property situate in Volusia County, Florida, and legally described in **Exhibit “A”** attached hereto and incorporated by reference, providing for public ingress and egress along a walkway connecting the beach to a public roadway known as “SRA1A”, as depicted in **Exhibit “B”** attached hereto and incorporated by reference; and

WHEREAS, the Public Walkway Easement was recorded on November 7, 2005, in Book 5693, at Page 3563, as Instrument No. 2005-307242 in the Official Records of Volusia County, Florida; and

WHEREAS, the CITY desires to vacate the Public Walkway Easement, which no longer serves to functionally connect the beach to the public roadway known as “SRA1A” because the ramp leading from the Public Walkway Easement area to the beach was damaged beyond repair by storms and hurricanes, ultimately necessitating closure and demolition of the ramp; and

WHEREAS, it is the CITY’s intent to vacate the Public Walkway Easement.

NOW, THEREFORE, by executing this Vacation of Public Walkway Easement on the date set forth below, the CITY hereby vacates, terminates, and releases the Public Walkway Easement described above.

IN WITNESS WHEREOF, the parties hereto have signed and sealed these presents the day and year first above written.

Signed, sealed, and delivered
in our presence:

CITY OF DAYTONA BEACH SHORES:

Witness #1

Nancy Miller, Mayor

Date: _____

Witness #1 Printed Name

Witness #1 Address

Witness #1 Address

Witness #2

Witness #2 Printed Name

Witness #2 Address

Witness #2 Address

STATE OF FLORIDA
COUNTY OF _____

I HEREBY CERTIFY that the foregoing instrument was acknowledged before me this ____ day of _____, 2026, by Nancy Miller as the Mayor of the City of Daytona Beach Shores, Florida, who [] is personally known to me or [] produced the following identification _____.

[Notary Seal]

Notary Public

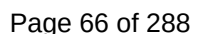
Notary Name Printed

EXHIBIT A
(Legal Description)

PART OF LOT 166, RIVER RIDGE ESTATES SUBDIVISION, AS RECORDED IN MAP BOOK 9, PAGE 204, PUBLIC RECORDS OF VOLUSIA COUNTY, FLORIDA; PART OF LOT 1, ALL OF LOTS 2, 3 AND PART OF LOT 4, BLOCK A, AND PART OF LOTS 2, 3 AND 4, BLOCK D, MCELROY'S BELLEVUE SUBDIVISION, ALSO PART OF THE VACATED 80 FOOT RIGHT OF WAY OF SOUTH ATLANTIC AVENUE, ALL BEING IN MAP BOOK 11, PAGE 98, PUBLIC RECORDS OF VOLUSIA COUNTY, FLORIDA, BEING MORE PARTICULARLY DESCRIBED AS FOLLOWS:

FROM A POINT OF REFERENCE, BEING THE SOUTHWEST CORNER OF LOT 1, BLOCK 2, LANTANA SUBDIVISION, AS RECORDED IN MAP BOOK 1, PAGE 68, OF SAID PUBLIC RECORDS; THENCE N25°05'00"W ALONG THE EASTERLY RIGHT OF WAY LINE OF SOUTH ATLANTIC AVENUE, AN 80 FOOT STREET AS NOW ESTABLISHED, A DISTANCE OF 140.91 FEET TO THE POINT OF CURVATURE OF A CURVE CONCAVE SOUTHWESTERLY; THENCE NORTHWESTERLY ALONG SAID CURVE TO THE LEFT, HAVING A RADIUS OF 1387.71 FEET, CENTRAL ANGLE OF 14°47'33", CHORD DISTANCE 352.13 FEET, BEARING N32°28'47"W, AN ARC DISTANCE OF 353.11 FEET TO THE POINT OF BEGINNING; THENCE CONTINUE NORTHWESTERLY ALONG SAID RIGHT OF WAY AND CURVE TO THE LEFT, HAVING A RADIUS OF 1367.71 FEET, CENTRAL ANGLE OF 04°01'27", CHORD DISTANCE OF 96.04 FEET, BEARING N41°53'17"W, AN ARC DISTANCE OF 96.06 FEET TO THE POINT OF REVERSE CURVATURE OF A CURVE CONCAVE NORTHEASTERLY; THENCE NORTHERLY ALONG SAID CURVE TO THE RIGHT HAVING A RADIUS OF 1349.46 FEET, CENTRAL ANGLE OF 03°43'32", CHORD DISTANCE OF 87.73 FEET, BEARING OF N42°02'22"W, AN ARC DISTANCE OF 87.74 FEET TO A POINT THEREIN; THENCE DEPARTING SAID RIGHT OF WAY LINE, N64°55'00"E A DISTANCE OF 335.44 FEET TO THE ESTABLISHED BULKHEAD LINE AS RECORDED IN MAP BOOK 26, PAGE 60 OF SAID PUBLIC RECORDS; THENCE S25°42'48"E ALONG SAID BULKHEAD LINE A DISTANCE OF 174.95 FEET; THENCE DEPARTING SAID BULKHEAD LINE, S64°45'00"W PARALLEL TO AFORESAID LOT 1, BLOCK 2, LANTANA SUBDIVISION, A DISTANCE OF 283.70 FEET TO THE EASTERLY RIGHT OF WAY LINE OF SAID SOUTH ATLANTIC AVENUE AND THE POINT OF BEGINNING.

Page: 3567



Business Impact Estimate Form

This Business Impact Estimate Form is provided to document compliance with and exemption from the requirements of Sec. 166.041(4), Fla. Stat. If one or more boxes are checked below under “Applicable Exemptions”, this indicates that the City of Daytona Beach Shores has determined that Sec. 166.041(4), Fla. Stat., does not apply to the proposed ordinance and that a business impact estimate is not required by law. If no exemption is identified, a business impact estimate required by Sec. 166.041(4), Fla. Stat. will be provided in the “Business Impact Estimate” section below. In addition, even if one or more exemptions are identified, the City of Daytona Beach Shores may nevertheless choose to provide information concerning the proposed ordinance in the “Business Impact Estimate” section below. This Business Impact Estimate Form may be revised following its initial posting.

Proposed ordinance’s title/reference:

ORDINANCE 2026-04

AN ORDINANCE OF THE CITY OF DAYTONA BEACH SHORES, FLORIDA, MAKING FINDINGS; VACATING A PUBLIC WALKWAY EASEMENT ON PROPERTY LOCATED AT 2901 S. ATLANTIC AVENUE; PROVIDING FOR DOCUMENTATION AUTHORIZATION; PROVIDING FOR CONFLICTS; PROVIDING FOR NON-CODIFICATION; PROVIDING FOR SEVERABILITY; AND PROVIDING FOR AN EFFECTIVE DATE.

Applicable Exemptions:

- ☐ The proposed ordinance is required for compliance with Federal or State law or regulation;
- ☐ The proposed ordinance relates to the issuance or refinancing of debt;
- ☐ The proposed ordinance relates to the adoption of budgets or budget amendments, including revenue sources necessary to fund the budget;
- ☐ The proposed ordinance is required to implement a contract or an agreement, including, but not limited to, any Federal, State, local, or private grant, or other financial assistance accepted by the municipal government;
- ☐ The proposed ordinance is an emergency ordinance;
- ☐ The ordinance relates to procurement; or
- ☐ The proposed ordinance is enacted to implement the following:

- ☐ Part II of Chapter 163, Florida Statutes, relating to growth policy, county and municipal planning, and land development regulation, including zoning, development orders, development agreements, and development permits;
- ☐ Sections 190.005 and 190.046, Florida Statutes, regarding community development districts;
- ☐ Section 553.73, Florida Statutes, relating to the Florida Building Code; or
- ☐ Section 633.202, Florida Statutes, relating to the Florida Fire Prevention Code.

Business Impact Estimate:

The City of Daytona Beach Shores hereby publishes the following information:

- 1. A summary of the proposed ordinance (must include a statement of the public purpose, such as serving the public health, safety, morals and welfare):**

The purpose of Ordinance 2026-04 is to vacate a public pedestrian beach access easement located at 2901 S. Atlantic Avenue.

Public pedestrian beach access currently exists, less than 400 feet, at the nearby city park located at 2853 S. Atlantic Avenue. Therefore, the need for the public beach access easement at the 2901 S. Atlantic Avenue location is unnecessary since the nearby city park is within very close proximity (less than a five minute walk) to the area in question.

Therefore, the public purpose of Ordinance 2026-04 is to reduce city maintenance/reconstruction costs, liabilities and hurricane risk exposure of public beach access improvements by eliminating redundancy in the subject area.

- 2. An estimate of the direct economic impact of the proposed ordinance on private, for-profit businesses in the municipality, including the following, if any:**

- (a) An estimate of direct compliance costs that businesses may reasonably incur if the ordinance is enacted:**

Ordinance 2026-04 has no direct compliance costs.

- (b) Identification of any new charge or fee on businesses subject to the proposed ordinance, or for which businesses will be financially responsible:**

There are no new fees or charges associated with Ordinance 2026-04.

- (c) An estimate of the municipality's regulatory costs, including an estimate of revenues from any new charges or fees that will be**

imposed on businesses to cover such costs:

There will be no regulatory costs associated with Ordinance 2026-04.

3. A good faith estimate of the number of businesses likely to be impacted by the ordinance:

Ordinance 2026-04 will have no impact on businesses in the City of Daytona Beach Shores.

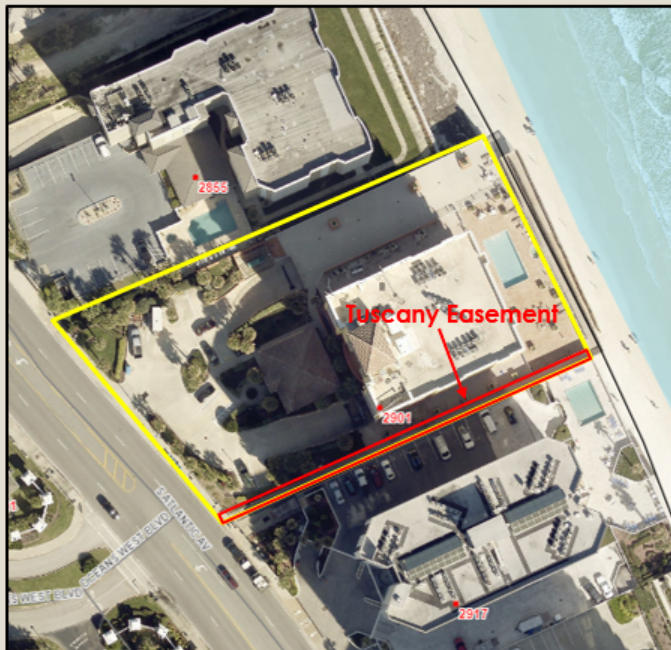
4. Additional information the governing body determines may be useful (if any):

N/A

Note: The City's provision of information in the Business Impact Estimate section above, notwithstanding an applicable exemption, shall not constitute a waiver of the exemption or an admission that a business impact estimate is required by law for the proposed ordinance. The City's failure to check one or more exemptions below shall not constitute a waiver of the omitted exemption or an admission that the omitted exemption does not apply to the proposed ordinance under Sec. 166.041(4), Fla. Stat., Sec. 166.0411, Fla. Stat., or any other relevant provision of law.

TUSCANY SHORES PUBLIC WALKWAY EASEMENT

Aerial View



Source: Volusia Property Appraiser Website, 2024

Street View





CITY COMMISSION AGENDA MEMORANDUM MAY 5, 2026 AGENDA

TO: Honorable Mayor and Members of the City Commission

FROM: Nancy Maddox, Recreation Director

PREPARED BY: Cheri Schwab, City Clerk

SUBJECT: Discussion on 2853 S. Atlantic Avenue Park (n/k/a St. Kitts Park)

SYNOPSIS:

The 2853 S. Atlantic Avenue site (n/k/a St. Kitts Park) originated from a developer agreement associated with a rezoning approval considered by the City Council on August 28, 2002. At that meeting, the City approved a rezoning and a future land use map amendment for the property located along South Atlantic Avenue.

As part of the approval, the property owner agreed to convey a portion of the site, specifically the northern 40 feet, to the City for use as a public park upon completion of the development .

This action resulted in the City obtaining the property in March 2005, at no cost and ensured that the development included a public benefit in the form of park land.

The Parks and Recreation Master Plan approved by the City Commission on September 23, 2025, identifies St. Kitts Park as the #2 priority capital improvement project based on system-wide needs and community input.

Key factors supporting this ranking include:

- Demand for additional neighborhood parks and passive recreation opportunities
- Need for increased shade, walkability, and accessible green space
- Identified gap in park access within the surrounding residential area
- Consistency with system priorities, including:
 - Neighborhood-scale parks
 - Passive recreation amenities
 - Enhanced landscaping and tree canopy
 - Community gathering spaces

Public input received during the master planning process indicated strong usage of existing parks, along with a need for additional neighborhood-level facilities. Residents also expressed interest in trails, shaded areas, and walkable park spaces.

The St. Kitts Park site ranked highly due to its location within a residential area, its suitability for low-impact daily use, its relatively low development cost, and its ability to improve equitable access to park facilities.

On April 7, 2026, City Commission approved a contract with Zev Cohen Engineering to design and engineer the park in order for staff to apply for a Volusia County ECHO grant to help fund the project.

FISCAL IMPACT STATEMENT:

City Commission approved a budget amendment at the April 7, 2026 commission meeting for \$168,650 for the engineering of the 2851 S. Atlantic Ave. park. Maintenance of the park is in the annual budget.

BACKGROUND:

LEGAL REVIEW:

RECOMMENDATION:

SUGGESTED MOTION:

I move to accept the staff report as presented and for staff to.....

- ATTACHMENT:**
1. Council 08_28_2002
 2. Parks and Recreation Master Plan with Appendix

**MINUTES
CITY COUNCIL MEETING**

August 28, 2002

Community Center

3048 S Atlantic Avenue, Daytona Beach Shores, FL 32118

MAYOR NORTHRUP called the meeting to order at approximately 7:00 p.m.

PRESENT: MAYOR GREG NORTHRUP, CMBR PAUL DEMANGE, VICE MAYOR MARION KYSER, CMBR DONALD LARGE AND CMBR JENNIE CELONA. Staff: *City Manager Michael T Booker, City Attorney William Colbert, City Clerk Cathy Benson, Deputy Community Services Director Fred Hiatt, Finance Director Nancy Farr, Human Resources Technician Cheri Schwab, and Public Safety Director Stephan Dembinsky*

1. **PRESENTATIONS AND PUBLIC NOTICES:** None

2. **AUDIENCE REMARKS:** *Ralph Betancourt* praised the City's Court of Flags and its inclusion of the United Nations flag.

3. **APPROVAL OF THE MINUTES** CMBR KYSER moved to approve the minutes of the July 24, 2002 City Council Meeting, seconded by CMBR LARGE.

ROLL CALL VOTE:	NORTHRUP	YES
	DEMANGE	YES
	KYSER	YES
	CELONA	YES
	LARGE	YES (Motion passed 5-0.)

CONSENT AGENDA:

4. Department Reports for July, 2002
5. Finance Report for July, 2002
6. Approval to extend current Wrecker Service Contract
7. Approval of Special event Permit for Drive-In Christian Church
8. Approval of Public Safety Dept. request to purchase a vehicle for \$12,000.
9. Approval of Metropolitan Planning Organization funding agreement.

END OF CONSENT AGENDA

CMBR LARGE moved to approve the items on the Consent Agenda, seconded by CMBR CELONA.

ROLL CALL VOTE:	NORTHRUP	YES
	DEMANGE	YES
	KYSER	YES
	CELONA	YES
	LARGE	YES (Motion passed 5-0.)

10. **REPORTS OF THE CITY ATTORNEY:** None

11. REPORTS OF THE CITY MANAGER:

a. Status of research on City owned property at 3751 S Atlantic: *City Manager Booker* said the property was appraised at \$67,000 and staff has no recommendations to sell it at this time. Staff will work on a proposal for beautification and/or additional use for the property and report to Council with recommendations.

b. Update on 5 Year Capital Plan: **CMBR DEMANGE** moved to approve the updated 5 Year Capital Plan, seconded by **CMBR CELONA**.

ROLL CALL VOTE:	NORTHRUP	YES
	DEMANGE	YES
	KYSER	YES
	CELONA	YES
	LARGE	YES (Motion passed 5-0.)

c. Culture & Entertainment Committee: **CMBR DEMANGE** moved, seconded by **CMBR CELONA**, to appoint the individuals submitted as the members of this new committee and to direct the City Manager to proceed with scheduling its first meeting.

ROLL CALL VOTE:	NORTHRUP	YES
	DEMANGE	YES
	KYSER	YES
	CELONA	YES
	LARGE	YES (Motion passed 5-0.)

d. *Mr. Booker* reminded Council about the Volusia League of Cities dinner hosted by Daytona Beach Shores August 29

OLD BUSINESS:

12. Ordinance 2002-24, Second Reading and Public Hearing, Amending the Comprehensive Plan, Future Land Use Map designation of a 1.64 acre parcel located on the east side of S Atlantic Avenue near its intersection with Ridge Drive. The Ordinance was read by title only by the City Attorney *Deputy Community Services Director Hiatt* reviewed the applicant's request and had no objections. *Jill Trafton* asked the Council to guarantee that the property to the north would retain its single family zoning forever. *City Attorney Colbert* explained that this Council may not legally bind a future Council to an action. So future rezonings are possible, but the design would make that unlikely. *Frank Severino* was opposed to the project and *Dan Mulberry* spoke in favor of the Ordinance.

Jim Morris, attorney for applicant Doug Cook, explained that he had prepared a development agreement with the City for Council's approval that would assure how the property would be developed.

CMBR KYSER moved to adopt Ordinance 2002-24 on second reading, seconded by **CMBR DEMANGE**.

ROLL CALL VOTE:	NORTHRUP	YES
	DEMANGE	YES

KYSER	YES
CELONA	NO
LARGE	YES (Motion passed 4-1.)

13. Ordinance 2002-07, Second Reading and Public Hearing, amending the Land Development Code by rezoning a 1.64 acre parcel located on the east side of South Atlantic Avenue (S.R. A1A) near its intersection with Ridge Drive from RSF-1 (Residential Single Family district) to RMF-1 (Residential Multi-Family district) and P (Public/Quasi-Public district) The City Attorney read the Ordinance by title only *Mr. Hiatt* presented the rezoning ordinance and the Declarations of Covenants and Restrictions. The applicant's attorney, *Jim Morris*, said the northern forty feet of the property would be conveyed to the City for a park when the project is completed. **CMBR DEMANGE moved to adopt Ordinance 2002-07 on second reading, seconded by CMBR KYSER.**

ROLL CALL VOTE:	NORTHRUP	YES
	DEMANGE	YES
	KYSER	YES
	CELONA	NO
	LARGE	YES (Motion passed 4-1.)

CMBR DEMANGE moved to approve, and authorize the Mayor and City Manager to execute, the Declaration of Covenants and Restrictions as submitted by the property owner, with the change to remove reference to parking on the property. CMBR KYSER seconded the motion.

ROLL CALL VOTE:	NORTHRUP	YES
	DEMANGE	YES
	KYSER	YES
	CELONA	NO
	LARGE	YES (Motion passed 4-1.)

14. Annexations: The following properties have applied for voluntary annexation.

a. Ordinance 2002-14, Second Reading and Public Hearing, Annexation of property located at 3510 Cardinal Boulevard by Donald Bruce Gil. Ordinance 2002-14 was read by title only by the City Attorney **CMBR KYSER moved to adopt Ordinance 2002-14 on second reading, seconded by CMBR LARGE.**

ROLL CALL VOTE:	NORTHRUP	YES
	DEMANGE	YES
	KYSER	YES
	CELONA	YES
	LARGE	YES (Motion passed 5-0.)

b. Ordinance 2002-15, Second Reading and Public Hearing, Annexation of property located at 3734 Cardinal Boulevard by Bradford and Elinor R. Odell. The Ordinance was read by title only by the City Attorney **CMBR LARGE moved to adopt Ordinance 2002-15 on second reading, seconded by CMBR DEMANGE.**

ROLL CALL VOTE:	NORTHRUP	YES
	DEMANGE	YES
	KYSER	YES
	CELONA	YES
	LARGE	YES (Motion passed 5-0.)

c. Ordinance 2002-16, Second Reading and Public Hearing, Annexation of property located at 3832 S. Atlantic Avenue by Thomas E. and Louise A. Spence. Ordinance 2002-16 read by title only by the City Attorney CMBR KYSER moved to adopt Ordinance 2002-16 on second reading, seconded by CMBR CELONA.

ROLL CALL VOTE:	NORTHRUP	YES
	DEMANGE	YES
	KYSER	YES
	CELONA	YES
	LARGE	YES (Motion passed 5-0.)

d. Ordinance 2002-17, Second Reading and Public Hearing, Annexation of property located at 108 Van Avenue by Hank A. and Sarah L. Smith. The Ordinance was read by title only by the City Attorney CMBR CELONA moved to adopt Ordinance 2002-17 on second reading, seconded by CMBR KYSER.

ROLL CALL VOTE:	NORTHRUP	YES
	DEMANGE	YES
	KYSER	YES
	CELONA	YES
	LARGE	YES (Motion passed 5-0.)

e. Ordinance 2002-18, Second Reading and Public Hearing, Annexation of property located at Lots 34 through 40, Cascade Terrace by Westminster by the Sea Presbyterian Church. The Ordinance was read by title only by the City Attorney CMBR KYSER moved to adopt Ordinance 2002-18 on second reading, seconded by CMBR DEMANGE.

ROLL CALL VOTE:	NORTHRUP	YES
	DEMANGE	YES
	KYSER	YES
	CELONA	YES
	LARGE	YES (Motion passed 5-0.)

f. Ordinance 2002-19, Second Reading and Public Hearing, Annexation of property located 119 Raymond Avenue by Thalia Sideropoulos. The Ordinance was read by title only by the City Attorney CMBR DEMANGE moved, seconded by CMBR CELONA, to adopt Ordinance 2002-19 on second reading.

ROLL CALL VOTE:	NORTHRUP	YES
	DEMANGE	YES
	KYSER	YES

CELONA	YES
LARGE	YES (Motion passed 5-0.)

g. Ordinance 2002-20, Second Reading and Public Hearing, Annexation of property located at 3729 Cardinal Boulevard by Debra Ann Miller The Ordinance was read by title only by the City Attorney CMBR CELONA moved, seconded by CMBR LARGE, to adopt Ordinance 2002-20 on second reading.

ROLL CALL VOTE:	NORTHRUP	YES
	DEMANGE	YES
	KYSER	YES
	CELONA	YES
	LARGE	YES (Motion passed 5-0.)

h. Ordinance 2002-21, Second Reading and Public Hearing, Annexation of property located at the adjoining right-of-way on Westminster Drive to 3215 South Peninsula Drive by Westminster by the Sea Presbyterian Church. The Ordinance was read by title only by the City Attorney CMBR DEMANGE moved, seconded by CMBR LARGE, to adopt Ordinance 2002-21 on second reading.

ROLL CALL VOTE:	NORTHRUP	YES
	DEMANGE	YES
	KYSER	YES
	CELONA	YES
	LARGE	YES (Motion passed 5-0.)

15. Ordinance 2002-22, Second Reading and Public Hearing, Amending the Land Development Code by rezoning properties annexed by Ordinances 2002-14 through 2002-20 The Ordinance was read by title only by the City Manager CMBR DEMANGE moved, seconded by CMBR LARGE, to adopt Ordinance 2002-22 on second reading.

ROLL CALL VOTE:	NORTHRUP	YES
	DEMANGE	YES
	KYSER	YES
	CELONA	YES
	LARGE	YES (Motion passed 5-0.)

16. Ordinance 2002-25, Second Reading and Public Hearing, amending the Municipal Code of Ordinances, Chapter 16 Offences – Miscellaneous, Article II, Noise by creating a new section 16-53¼, Noises prohibited. The Ordinance was read by title only by the City Attorney CMBR KYSER moved, seconded by CMBR CELONA, to adopt Ordinance 2002-25 on second reading.

ROLL CALL VOTE:	NORTHRUP	YES
	DEMANGE	YES
	KYSER	YES
	CELONA	YES
	LARGE	YES (Motion passed 5-0.)

NEW BUSINESS:

17. Resolution 2002-08, first reading and public hearing, to participate in the transition team of the Volusia Water Alliance and to share in payment of an associated transition fee. Resolution 2002-08 was read by title only by the City Attorney **CMBR DEMANGE** moved, seconded by **CMBR KYSER**, to adopt **Resolution 2002-08** on first reading, contingent upon all of the cities listed in the Resolution adopting a similar resolution.

ROLL CALL VOTE:	NORTHRUP	YES
	DEMANGE	YES
	KYSER	YES
	CELONA	YES
	LARGE	YES (Motion passed 5-0.)

18. Resolution 2002-09, first reading and public hearing, approving a Transportation Outreach (TOP) program agreement with the Florida Dept. of Transportation. The Resolution was read by title only by the City Attorney **CMBR KYSER** moved to adopt **Resolution 2002-09** on first reading, seconded by **CMBR CELONA**.

ROLL CALL VOTE:	NORTHRUP	YES
	DEMANGE	YES
	KYSER	YES
	CELONA	YES
	LARGE	YES (Motion passed 5-0.)

19. Resolution 2002-10, first reading and public hearing, approving a joint project agreement with the City of Port Orange for potable water installation by the sanitary sewer contractor. The Resolution was read by title only by the City Attorney **CMBR DEMANGE** moved to adopt **Resolution 2002-10** on first reading, seconded by **CMBR LARGE**.

ROLL CALL VOTE:	NORTHRUP	YES
	DEMANGE	YES
	KYSER	YES
	CELONA	YES
	LARGE	YES (Motion passed 5-0.)

20. Appointment to boards: **CMBR LARGE** moved, seconded by **CMBR CELONA**, to appoint Al Lombardi to the Board of Adjustments for a 5 year term to expire August, 2007

ROLL CALL VOTE:	NORTHRUP	YES
	DEMANGE	YES
	KYSER	YES
	CELONA	YES
	LARGE	YES (Motion passed 5-0.)

21. **Sewer Project:** consideration of reserving additional funds from the State Revolving Loan Program for sewer extension from Dunlawton Blvd. south to Marcelle Ave. Staff recommends increasing the loan reserve from \$2,800,000 to \$6,000,000 **City Manager Booker** explained that this would not obligate the City to use these funds, but it would only reserve the funds if the City decides to increase the present sewer project. **CMBR DEMANGE moved, seconded by CMBR KYSER, to approve a request to the State Revolving Loan Program to increase the loan reserve to \$6,000,000.**

ROLL CALL VOTE:	NORTHRUP	YES
	DEMANGE	YES
	KYSER	YES
	CELONA	YES
	LARGE	YES (Motion passed 5-0.)

22. **Sewer Budget Workshop** *Finance Director Farr* reviewed the proposed sewer budget for FY 2002-03 She noted an increase in the sewer rate from the City of Port Orange.

23. **COUNCIL COMMENTS:** **CMBR LARGE moved, seconded by CMBR CELONA, to add to the agenda consideration of funding up to \$5,000 to develop a plan for improvements and construction of a stage in McElroy Park.**

ROLL CALL VOTE:	NORTHRUP	YES
	DEMANGE	YES
	KYSER	YES
	CELONA	YES
	LARGE	YES (Motion passed 5-0.)

CMBR LARGE explained that the Daytona Beach Racing & Recreational Facilities District was approached about funding to the project and they seemed interested. They wanted to see a proposal at their December meeting. **CMBR DEMANGE moved, seconded by CMBR KYSER, to approve funding of up to \$5,000 to provide plans for park improvements and construction of a stage area in McElroy Park to be presented to the Parks & Recreation Advisory Board and then to the City Council.**

ROLL CALL VOTE:	NORTHRUP	YES
	DEMANGE	YES
	KYSER	YES
	CELONA	YES
	LARGE	YES (Motion passed 5-0.)

CMBR KYSER reported on the recent Metropolitan Planning Organization meeting. They are looking for grant funding for beautification A1A from Granada to Dunlawton.

CMBR DEMANGE said he might be out of town for the next meeting and asked for an excused absence.

MAYOR NORTHRUP said Council members wrote summaries and comments of significant sessions they attended at the recent Florida League of Cities conference.

24. ITEMS FOR THE NEXT AGENDA: MAYOR NORTHRUP asked to discuss the requirement to install sprinkler systems in older condominiums.

25. ADJOURNMENT There being no further business to be considered, the meeting adjourned at approximately 8 18 pm.



MAYOR
GREG NORTHRUP

CITY MANAGER
MICHAEL T BOOKER

ATTEST



CITY CLERK, CATHY BENSON, CMC



*"Life is
Better here"*

PARKS & RECREATION MASTER PLAN



*“Life is
Better here”*



Cover Letter

September 23, 2025



City of Daytona Beach Shores,

Castle Bay Design Studio (Castle Bay) would like to thank the City of Daytona Beach Shores for the vision, continued support, and confidence in providing our firm the opportunity to author the City's first-ever, city-wide **Parks & Recreation Master Plan**. Castle Bay would also like to thank the residents of the City of Daytona Beach Shores, elected officials, the City Manager's Office, City staff, and stakeholders for all of the participation, insights and feedback shared, and coordination required to bring this Master Plan forward.

As the firm Principal and consultant team leader for this Parks & Recreation Master Plan effort, I speak on behalf of Castle Bay Design Studio and our subconsultant partners at Ballard*King and Associates and ETC Institute in stating we all hold a genuine appreciation to be granted this fantastic opportunity to provide the **City of Daytona Beach Shores** with the **Parks & Recreation Master Plan** outlined in the following pages. This Master Plan offers the foundational tool necessary to ensure the City's parks and recreation system over the next 10-12 years is meticulously well planned, financially responsible, and ultimately provides dynamic, vibrant, and enjoyable spaces for City residents and visitors alike to enjoy for years to come.

Sincerely,

A handwritten signature in black ink, appearing to read "S. Kuzoian", written over a faint, stylized circular graphic.

S. Brett Kuzoian, RLA
Principal-in-Charge/Project Manager

*“Life is
Better here”*

Prepared for:

City of Daytona Beach Shores

Mayor

Nancy Miller

City Commissioners

Mark Card

Stephen Dembinsky

*Michael Politis
(Vice Mayor)*

Chris Conomos

*Nancy Miller
(Mayor)*



PARKS & RECREATION MASTER PLAN

Prepared by:

City of Daytona Beach Shores Contributing Staff

City Manager

Kurt Swartzlander

Community Engagement Director

Nancy Maddox

Consultant Team

Castle Bay Design Studio

(Consultant Team Leader)

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*“Life is
Better here”*



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INTRODUCTION



Chapter 1 - Introduction & Purpose

1.1 Purpose & Demand for Parks

Experiencing incredible change over the past decade including a recession, growing population and development growth, and a global pandemic, the City of Daytona Beach Shores priorities for parks and recreation have evolved. Gone are the days where a park is a small parcel of green space, an old playground, and some benches tucked away in corners of town that are few and far between. Highlighted most recently by the COVID-19 pandemic, demand for outdoor recreation has exponentially increased. As people spent more time at home, many looked to the outdoors for creative ways to stay active and maintain their mental and physical health. As this demand skyrocketed, many communities have advocated for increased funding to support park and open space expansion, park maintenance, programming, and access. Many local governments and private organizations stepped in with support for an increased focus on parks and recreation spaces, facilities, and programming by providing additional funding mechanisms, volunteers, and resources.

1.2 Benefits of Parks & Recreation

1. Spending time in open space and park land is widely known to be an essential ingredient in promoting physical and mental health. Staying active in parks has been studied and linked to reduced risk of all-cause mortality, chronic disease such as obesity and heart disease, and susceptibility to viral contagions. Moreover, parks enhance local communities through beautification efforts which can provide mental health benefits such as stress reduction, reduced anxiety, and lower depression rates.
2. Preserving the history of a specific community through preservation and enhancement projects centered around the highlighting of iconic features, people, stories, events, and places.
3. Enhancing environmental sustainability through design of park spaces purposefully designed to buffer against sea level rise, air and water pollution, and the reduction of the urban heat island effects. Additionally, parks provide valuable habitats for wildlife, the protection of natural resources, and the promotion of biodiversity.
4. The economic benefits of well designed park spaces provide economic benefits by generating revenue for local businesses and play a role in job creation through increased demand for park maintenance personnel, tourism focused providers, and recreation professionals.
5. Parks have been a widely accepted contributor to increased property values, helping to attract entrepreneurs, new businesses, and residents.

PARKS & RECREATION MASTER PLAN

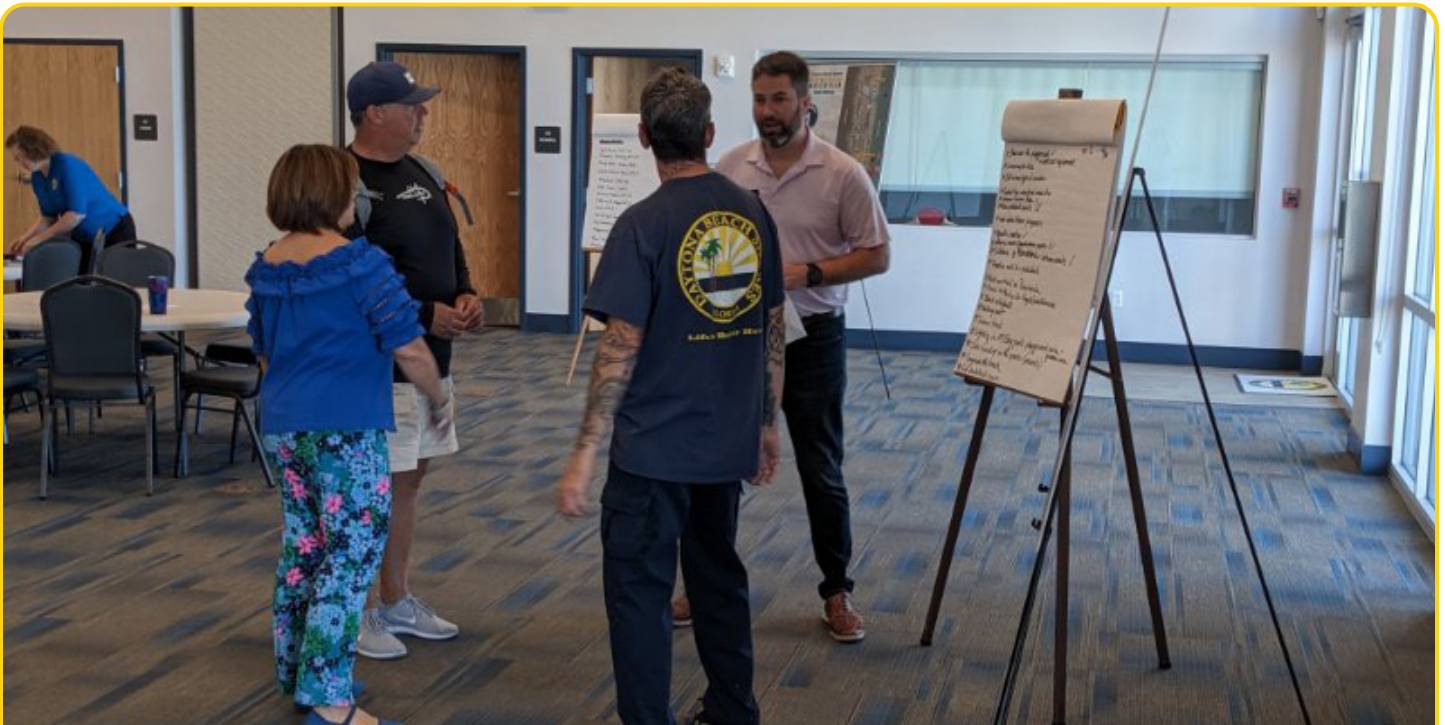
1.3 Goal of the Parks & Recreation Master Plan

This Master Plan is a foundational tool meant to serve the City of Daytona Beach Shores as a working document which seeks to provide the framework necessary to ensure future parks, recreation, and programming efforts are well designed, functional, creative, sustainable, and budget focused. At its core, master planning involves the strategic and purposeful allocation of services and infrastructure to help ensure efficient use of resources, minimize environmental impacts, and foster vibrant, healthy, and livable neighborhoods.

This document is intended to serve as a comprehensive roadmap for the planning, acquisition, development, operations, and maintenance of parks, park facilities, and recreation programs through Daytona Beach Shores for the next 10 years. In short, this Master Plan will assist a wide array of users in the formation of programming needs and priorities and long range visioning for the provision of parks and recreation facilities and programs.

The stated, multifaceted purpose of the Parks & Recreation Master Plan is as follows:

- Ensure consistency with the overall vision of the City and Comprehensive Plan.
- Modernize the Level of Service (LoS) standards in the Comprehensive Plan.
- Inventory and evaluate existing park properties and facilities.
- Synthesize inventory data and provide recommendations for improvement of these facilities.
- Hold multiple public outreach engagements to solicit feedback from residents.
- Provide planning strategies that respond to demographic and preference changes.
- Provide recommendations for prioritization of future land acquisition and park construction.
- Provide a prescription for action that outlines future projects.
- Identify funding opportunities for the improvement and expansion of the parks system.



Public Input Meeting - April 2025

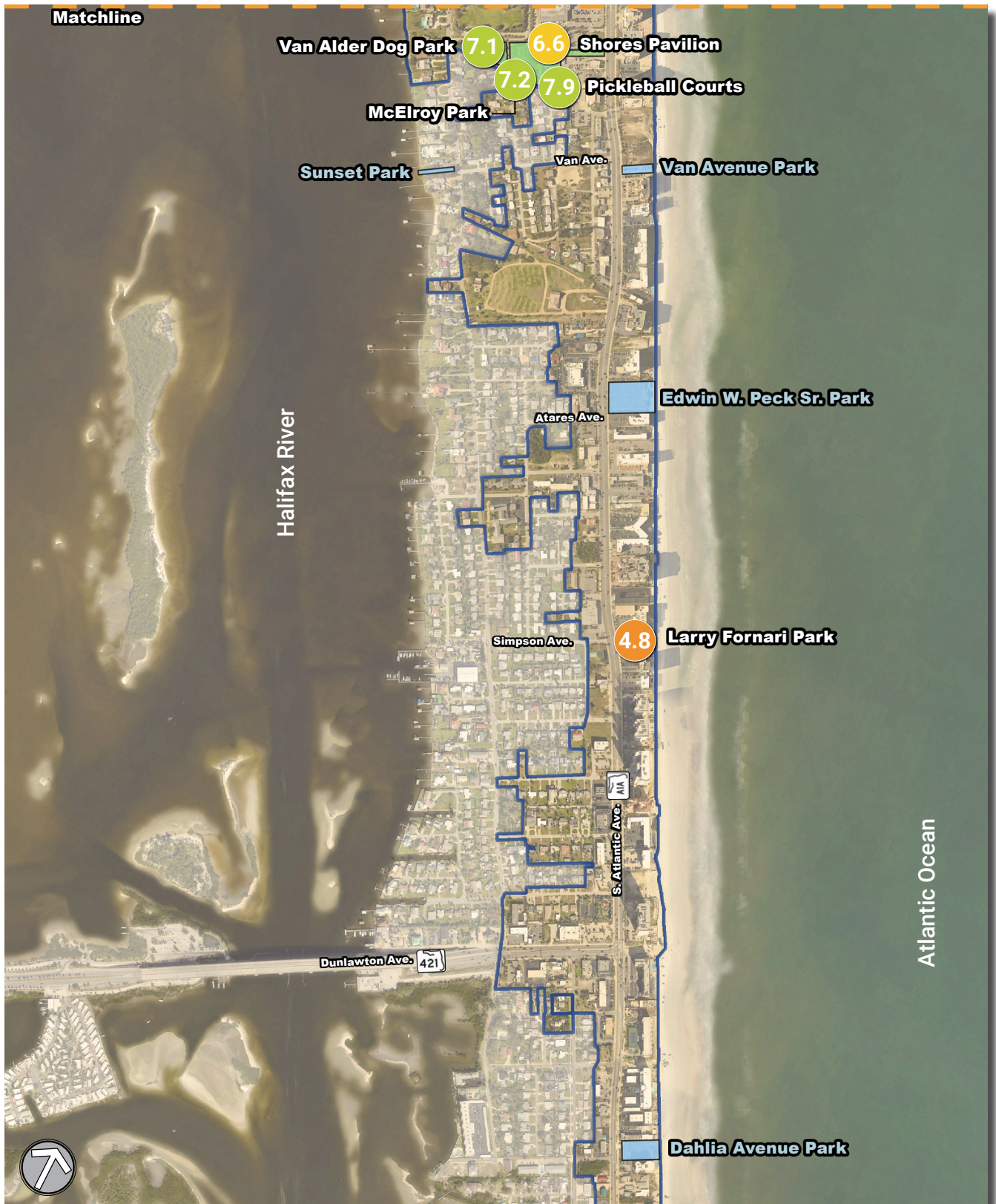
COMMUNITY
INVENTORY &
EXISTING
CONDITIONS
ANALYSIS

2

“Life is Better here”



PARKS & RECREATION MASTER PLAN



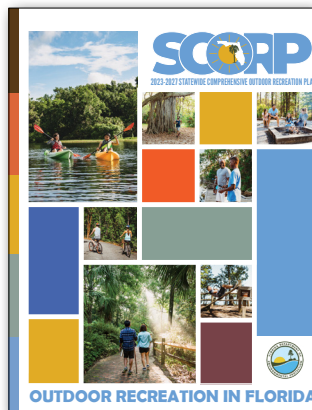
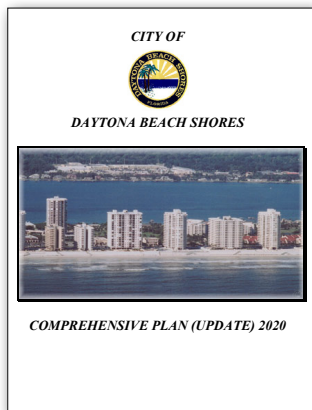
Chapter 2 - Community Inventory & Existing Conditions Analysis

The Community Inventory & Existing Conditions Analysis outlines a review of existing planning documents, demographics, parks, recreation facilities, levels of service (LoS), and parks operations and maintenance (O&M) protocols. In an effort to achieve alignment with other City-guided efforts and to ensure this Master Plan works seamlessly alongside those efforts towards a common City vision, the Castle Bay team has undertaken an in-depth and detailed review of guiding documents at the outset of the Master Plan project. The following is an outline of the guiding documents utilized by the Castle Bay team to help inform the path ahead.

2.1 Guiding Documents

Castle Bay and the planning team reviewed several plans and documents currently in place to gain a better understanding on the context which will ultimately inform the Parks & Recreation Master Plan effort, including:

- Comprehensive Plan - Recreation and Open Space Element (2022)
- Statewide Comprehensive Outdoor Recreation Plan - SCORP (2023-2027)



Guiding Documents

Comprehensive Plan

The Comprehensive Plan for the City of Daytona Beach Shores includes a Recreation and Open Space Element establishing goals, objectives, and policies setting the City's direction related to this Master Plan. The following General Goal, Subordinate Goals, Objectives, and Policy pertain directly to this Master Plan. The Comprehensive Plan also establishes recommended LoS standards related to recreation and open space and are included in this section.

Goals, Objectives, and Policies

Goal 7-1:

To assure all citizens of Daytona Beach Shores, as well as tourists and visitors, sufficient and accessible recreational alternatives of the best quality possible.

Objective 7-1.2: System of Parks and Recreation

The City shall on an annual basis and prior to adoption of the annual capital budget, review the need for new recreation sites and facilities as well as improvements to existing recreation sites and facilities. The analysis shall be directed toward maintaining a system of recreational sites and facilities which is responsive to user needs and consistent with the City's redevelopment plan.

Policy 7-1.2.1:

The City shall adopt the parks and recreation standards and the goals, objectives, and policies of this Recreation and Open Space Element of the Daytona Beach Shores Comprehensive Plan. Beginning in June

PARKS & RECREATION MASTER PLAN

1999, these standards shall be used as guidelines only. These standards shall be used for concurrency purposes, however, no development shall be denied because a recreational facility deficiency exists. The level of service standards for recreational facilities in the community shall be as follows:

Recreation Facility	LoS Standard
Playgrounds	1/10,000
Neighborhood Park	1/10,000
Community Park	1/25,000
Children's Play Areas	1/1,000
Baseball/Softball Field	1/15,000
Golf (9 Hole Course)	1/20,000
Tennis Courts	1/20,000
Football/Soccer Field	1/30,000
Swimming Pool	1/10,000
Community Center	1/20,000
Exercise Trail	1/14,000
Nature Study Trail	1/14,000

Standard/Measure: Maintenance of LoS
Time Period: On-going

Policy 7-1.2.2:

The City's Parks and Recreation Department shall review the standards every two years to ensure their correct relationship to the City's needs and the adequacy of the physical inventory and facilities.

Standard/Measure: Review of Standards
Time Period: Every two years

Policy 7-1.2.3:

The City shall create, within its City limits, a connected recreational trail system along South Atlantic Avenue by the year 2015.

Policy 7-1.2.4:

Eighteen (18) months after the publication of the most recent US Census, the City shall review the demographic profile and amend the ROSE as necessary to respond to the changing needs and make up of its residents.

Policy 7-1.2.5:

The City's system of public and private sites for recreation shall include waterways pursuant to Section 163.3177(6)(e) as this becomes necessary. Currently the City does not own any sites with direct access to the adjacent waterways.

Objective 7-1.3:

Provide accessibility to parks and recreational facilities to all people who wish to use them, including the handicapped and the elderly. The proposed improvement of the beach access parks will ensure an improved public access to the beach area.

Policy 7-1.3.1:

The City of Daytona Beach Shores shall require that all existing and future recreational facilities and parks contain ramps, handrails, and other improvements where necessary, to facilitate access and use by the handicapped and the elderly.

Standard/Measure: Provide all existing facilities requiring ramps, handrails, and additional improvements and remove any barriers
Time Period: On-going

Policy 7-1.3.2:

All proposed development plans shall include provisions for easy access to their recreational facilities through the provision of ramps and handrails, where appropriate.

Standard/Measure: All new proposals for recreational facilities and parks shall be "barrier-free" to provide easy access for the handicapped.
Time Period: On-going

Policy 7-1.3.3:

Facilities in recreational areas shall contain bicycle access where appropriate and feasible.

Standard/Measure: All facilities.
Time Period: On-going

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Objective 7-1.4:

The City shall protect and conserve the recreational open spaces and parks within its corporate limits through an ongoing maintenance program.

Policy 7-1.4.1:

The City of Daytona Beach Shores shall not allow the conversion of park and recreational open space areas into other public or private uses, except where the public interest overrides the conservation of these lands.

Standard/Measure: Incorporate in land use proposals of Land Development Code.

Time Period: On-going

Policy 7-1.4.2:

City of Daytona Beach Shores shall continue to require all new developments to meet the open space definitions and standards in the Land Development Regulations including maintaining a minimum percent of the site as landscaped open space.

Standard/Measure: Preparation of Land Development Code.

Time Period: On-going

Objective 7-1.5:

Provide and maintain public access to local waterways. The City shall coordinate any acquisition program with FDEP, FWCC, and Volusia County, so as not to harm or degrade any habitat associated with endangered or protected species.

Policy 7-1.5(1):

The City will encourage public access points to the Halifax River, consistent with the Volusia County Manatee Protection Plan.

Policy 7-1.5(2):

Any construction work along local waterways shall be performed in accordance with the provisions of the Conservation Element:

2023-2027 Statewide Comprehensive Outdoor Recreation Plan (SCORP)

Prepared with the intention of proactively addressing the current and future needs and desires of the Statewide parks and recreation network, SCORP comprehensively studies, evaluates, coordinates, and ultimately outlines a roadmap for increasing the quantity and quality of parks and recreation spaces across the State over the next several years.

Key Priorities, Focus Areas, and Takeaways:

- Health and Well Being
 - Promote outdoor recreation as a means to improve both community and individual health.
- Public Access, Accessibility, and Connectivity
 - Develop short trail loops and featured trail sections that have a high degree of accessibility.
 - Embrace the Complete Streets program to enhance bicycle and pedestrian safety and access.
- Economic Opportunities, Adventure Travel, and Ecotourism
 - Promote the Trail Town program as a way to encourage local business buy-in and growth revolving around outdoor recreation.
 - Create outdoor recreation community alliances to connect providers and developers.
 - Promote and participate in the creation of city and county comprehensive outdoor recreation plans.
- Resource Management and Stewardship
 - Prioritize the development of green spaces that provide a sense of place in local communities.
 - Develop plans to adapt to sea level rise and increase resiliency.
 - Highlight public historic sites that combine historic preservation with outdoor recreation
 - Support Florida Main Street to preserve and revitalize historic downtowns.

Summary & Implications for the Parks & Recreation Master Plan

A common theme shared amongst the Guiding Documents outlined previously is recognizing the intrinsic connections between the City of Daytona Beach Shores quality of life and a dynamic, visually powerful, diverse recreation and open space network.

Regardless of whether an individual document casts a wide net over the entire City or focuses on individual improvements, the importance of vibrant and effective streetscapes, parks, and open spaces are repeatedly identified as critical components in the overall equation of economic growth, residents quality of life, tourism, and City-wide beautification.

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2.2 Regional & National Trends in Parks & Recreation

Recreation Facilities

Developing and managing a variety of recreation facilities is the main focus of public agencies in larger communities. The types of facilities that are now provided by parks and recreation departments have become more diverse, and expensive to acquire, develop and maintain. As a result, establishing a master plan is critical to determining facility development roles, timelines, and priorities.

National Recreation and Park Association’s (NRPA) 2025 Agency Performance Review document has specific information on recreation facilities that are provided by park and recreation agencies nationally. Percentage of agencies reporting over 30% for both indoor and outdoor recreation facilities are shown in Figure 2.2 & 2.3.

Top Indoor Recreation Facility Type (Fig. 2.2)

Amenities	Percentage of Agencies (%)	Median Num. of Residents/ Facility
Recreation Centers	63	9,875
Community Centers	60	10,000
Amphitheaters	43	10,686
Senior Centers	41	13,966
Nature Centers	35	8,832
Aquatic Centers	30	13,933

Top Outdoor Recreation Facility Type (Fig. 2.3)

Amenities	Percentage of Agencies (%)	Median Num. of Residents/ Facility
Playgrounds	94	2,000
Basketball Courts	85	4,479
Diamond Fields	80	1,958
Rectangular Fields	77	2,578
Tennis Courts	74	3,500
Dog Parks	70	10,188
Community Garden Plots	54	8,800
Swimming Pools	49	9,745
Pickleball Courts	45	3,483
Volleyball Courts	51	7,057

Further detail on facility-specific trends are as follows:

Recreation/Community Centers: Recreation/Community Centers are usually developed on three levels.

Clubhouse/Community Building: Smaller buildings that are designed to serve as a community room(s) for individual neighborhoods. The size is usually less than 5,000 sq. ft. and requires less than 3 acres. These amenities are usually located next to a neighborhood pool or park.

Community Center: Larger community buildings with multiple, more passive use, spaces that serve an area of a community. These vary in size and amenities and can range from 5,000 to over 20,000 sq. ft. and requires 3-5 acres. This level of center can also be combined with a comprehensive community recreation center or community aquatic center. These centers are usually part of a community park.

Comprehensive Community Recreation Center: Large center that contains both active (pool, gym, fitness, etc.) and passive use elements (community rooms) and is designed to serve a substantial geographic area (30,000 or more). The facility is usually over 40,000 sq. ft. to as much as 80,000 sq. ft. and requires 8 acres or more. These are often developed through partnerships with other organizations or other groups (YMCA, etc.). These centers are normally part of a community or regional park.

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Aquatic Centers: Aquatic Centers or swimming pools are usually developed on four levels.

Neighborhood: Smaller pools that are designed to serve specific neighborhoods. The bather load is usually less than 500. These amenities are often built next to a neighborhood park.

Community: Larger pools that serve a community. These vary in size and amenities (competitive to recreational) and can range from a bather load of 500 to over 1,000. They are developed as part of a community park.

Regional: These are large water parks or competitive pools that are designed to serve a significant geographic area. They usually contain an expansive recreational pool but can also have a strong competitive focus. Bather loads are 1,000 or more. These are often developed through a partnership with other organizations. They would be located in a regional park or as a standalone facility.

Splash pad: many communities are either replacing existing neighborhood pools with splash pads or adding them to the inventory of aquatic facilities.

The vast majority of aquatic centers are in the community category and there are an increasing number of splash pads being built.

Fieldhouse: Steadily gaining in popularity is an indoor sports facility that features hard court gym space and/or turf-based fields for sports such as soccer, lacrosse, football and even softball and baseball. These buildings support both youth and adult sports leagues, tournaments and camps. They tend to be most popular in colder climates but are also being built in very hot regions of the country. These facilities are either built as standalone amenities or may be included in recreation centers in a regional park.

Tennis/Pickleball Center: An 8-24 lighted court complex on 2-4 acres that has a stadium court, central restroom, concession, and pro-shop area. Many larger communities have a tennis center and many are also now adding pickleball courts. However, pickleball is not growing at the same rate as other areas of the country.

Amphitheater: An amphitheater can be either a community sized amenity (under 1,000 seats, some permanent and some lawn with a small stage and storage area) or a large regional facility (1,000 to 3,000 seats, some permanent and some lawn with a large, covered stage, restrooms and concessions). An amphitheater requires 2 to 4 acres of land with a community facility being located in a community park and a regional facility in a regional park.

Nature Center/Interpretive Center: A small indoor and outdoor space (usually under 10,000 sq. ft.) for viewing and observing nature as well as for classroom space and exhibits. A nature center is usually located in conjunction with a preserve or open space area.

Recreation Programs

The National Sporting Goods Association's (NSGA) 2024 annual survey indicates the ranking of the top 10 sports activities nationally as well as the level of participation, see Figure 2.4

Sports Participation Ranking in 2024 (Fig. 2.4)

Sport	National Ranking	National Participation (in millions)
Exercise Walking	1	105.1
Hiking	2	54.9
Exercise w/ Equipment	3	50.7
Swimming	4	46.9
Bicycle Riding	5	40.6
Running/Jogging	6	40.4
Weightlifting	7	37.6
Workout @ Club	8	30.7
Fishing (fresh)	9	30.7
Yoga	10	28.6

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It is important to note that the top ten activities are dominated by fitness-related activities and outdoor recreation pursuits.

Within the NSGA survey, participation can also be broken down by age groups. See Figure 2.5 for the top 3 age groups participating in the activities listed above. As you will see in Chapter 2.3, 74% of the population is 55 or older so the City of Daytona Beach Shores median demographics are well represented in this chart.

Sports Participation by Age Group 2024 (Fig. 2.5)

Sport	Participation by Age Group		
	1st	2nd	3rd
Exercise Walking	55-64	65-74	45-54
Hiking	25-34	55-64	45-54
Exercise w/ Equipment	25-34	45-54	55-64
Swimming	55-64	12-17	7-11
Bicycle Riding	55-64	45-54	12-17
Running/Jogging	25-34	35-44	45-54
Weightlifting	25-34	45-54	35-44
Workout @ Club	25-34	35-44	45-54
Fishing (fresh)	55-64	45-54	25-34
Yoga	25-34	35-44	45-54

 Daytona Beach Shores Majority Age Range

The NSGA also lists a number of sports activities and the percentage of growth or decline that each has experienced nationally over the last ten years (2015-2024), see Figure 2.6 & 2.7 for partial lists. Its important to note, many of the declines in participation are related to traditional team sports such as baseball, football, basketball, and softball.

Sports Activity Participation Growth (Fig. 2.6)

Activity	2015 Partic. (millions)	2024 Partic. (millions)	Percent Growth (%)
Pickleball	1.7	15.4	805.9
Pilates	5.6	8	42.9
Kayaking	9.2	12.6	37
Strength Training	0	81.2	35.8
Hiking	42	54.9	30.7
Tennis	12.8	15	17.2
Golf	18.6	21.6	16.1
Bicycle Riding	36	40.6	12.8
Weight Lifting	34.8	37.6	8
Fishing (Salt)	9.7	10.3	6.2
Billiards/Pool	12.4	15.1	21.8
Fishing (Fresh)	3.4	4.1	20.6

Sports Activity Participation Decrease (Fig. 2.7)

Activity	2015 Partic. (millions)	2024 Partic. (millions)	Percent Decrease (%)
Exercise Walking	106.3	105.1	1.1
Canoeing	7.4	7.3	1.4
Basketball	24.8	23.9	3.6
Martial Arts/MMA	6.6	6.3	4.5
Yoga	30.7	28.6	6.8
Running/Jogging	44.5	40.4	9.2
Baseball	11.8	10.6	10.2
Softball	9.8	7.9	19.4

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Daytona Beach Shores Potential for Market Participation

In addition to examining the participation numbers for various national trends through the NSGA, we can access the Spending Potential Index for Entertainment & Recreation and combine it with information about Sports & Leisure Market Potential. Figures 2.8 & 2.9 illustrate participation rates for adults in a variety of indoor and outdoor activities that could be accommodated within a comprehensive parks and recreation system.

Market Potential Index (MPI) for Participation in Indoor Activities (Fig. 2.8)

Adults participated in:	Expected # of Adults	% of Pop.	MPI
Adult Education Course	524	11	96
Aerobics	484	10.1	136
Basketball	126	2.6	46
Board Game	947	19.8	88
Cards	1,120	23.4	134
Corn Hole	443	9.3	98
Indoor Gardening	848	17.7	101
Martial Arts	36	0.8	57
Pilates	121	2.5	78
Ping Pong	146	3.1	76
Visited Art Gallery	632	13.2	121
Volleyball	66	1.4	52
Weight Lifting	681	14.2	93
Classical Music Perf.	244	5.1	115
Went to Live Theatre	753	15.8	135
Woodworking	305	6.4	118
Yoga	364	7.6	80
Zumba	114	2.4	88

Market Potential Index (MPI) for Participation in Outdoor Activities (Fig. 2.9)

Adults participated in:	Expected # of Adults	% of Pop.	MPI
Baseball	79	1.7	55
Cycling (Mountain)	185	3.9	122
Cycling (Road)	551	11.5	115
Birdwatching	521	10.9	148
Canoeing/Kayaking	402	8.4	117
Fishing (Fresh)	412	8.6	90
Fishing (Salt)	171	3.6	106
Football	66	1.4	50
Golf	673	14.1	175
Hiking	949	19.9	108
Jogging or Running	277	5.8	56
Paddleboarding	117	2.5	94
Pickleball	268	5.6	155
Soccer	98	2.1	55
Softball	69	1.4	80
Swimming	831	17.4	107
Tennis	139	2.9	82
Walking for Exercise	1,907	39.9	123

Expected # of Adults: 18 years of age and older, participating in the activity in Daytona Beach Shores.

% of Population: Percentage of the service area that participates in the activity.

MPI: Market Potential Index as compared to the national number of 100

Figures 2.8 & 2.9 indicate that the overall propensity for adults to participate in activities is greater than the national number of 100. In many cases, when a participation number is lower than the National number, this is due to a lack of facilities or an inability to pay for services and programs.

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In addition to analyzing the demographic realities of Daytona Beach Shores, it is possible to project possible participation in recreation and sport activities.

Recreation Participation Numbers

On an annual basis, the NSGA conducts an in-depth study and survey of how Americans spend their leisure time. The data is collected in one year and the report is issued in May of the following year. This information provides the data necessary to overlay rate of Indoor and Outdoor recreation participation onto the City of Daytona Beach Shores to determine market potential.

We can take the national average and combine that with participation percentages of the City of Daytona Beach Shores based upon age distribution, median income, region and national number. Those four percentages are then averaged together to create a unique participation percentage for the service area. This participation percentage, when applied to the population of the City of Daytona Beach Shores then provides an idea of the market potential for a variety of recreation activities, see Figures 2.10 & 2.11.

Potential Indoor Participation Percentage rates in Daytona Beach Shores (Fig. 2.10)

Activity:	Age	Inc.	Reg.	Natl.	Avg.
Aerobic	17.3	10.6	14.5	15.8	14.5
Basketball	3.1	5.3	8.7	7.7	6.2
Billiards/Pool	5.6	7.3	7.1	7.3	6.8
Dart Throwing	2.6	3.6	3.1	3.8	3.3
Exercise w/ Equipment	17.2	10.1	16.6	16.4	15.1
Gymnastics	0.6	1.7	2	2.1	1.6
Martial Arts/MMA	1	1.2	2.2	2	1.6
Pilates	1.9	1.3	2.9	2.6	2.2
Table Tennis/Ping Pong	1.7	2.9	5.1	4.6	3.8
Volleyball	1.5	2.4	2.5	3.5	2.5
Weight Lifting	10.2	6.7	12	12.2	10.3
Workout @ Clubs	8.5	5.9	10.4	9.9	8.7
Yoga	7.7	6	9	9.3	8

Potential Outdoor Participation Percentage rates in Daytona Beach Shores (Fig. 2.11)

Activity:	Age	Inc.	Reg.	Natl.	Avg.
Baseball	1.4	2.1	3.2	3.5	2.6
Cycling (Road)	10.4	10.2	14.1	13.2	12
Canoeing	1.3	1.5	2.3	2.4	1.9
Exercise Walking	39.8	28	33.5	34	33.8
Fishing (Fresh)	8.4	11.3	9.8	9.9	9.8
Fishing (Salt)	3.3	2.9	6.2	3.3	3.9
Football (Flag)	0.7	1.8	2.3	2.2	1.8
Football (Tackle)	0.6	2.5	2.7	2.1	2
Golf	7	3.4	7.1	7	6.1
Hiking	15.2	10.9	14.1	17.8	14.5
Kayaking	3.1	2.1	3.5	4.1	3.2
Cycling (Off-road)	1.2	1.4	1.6	2.2	1.6
Pickleball	4	1.8	5.9	5	4.2
Running/Jogging	7.3	10	14	13.1	11.1
Skateboarding	0.7	3	2.4	2.3	2.1
Soccer	1.8	3.2	4.9	5.1	3.8
Softball	1.4	1.7	2.4	2.5	1.9
Swimming	11.5	9.9	15.5	15.2	13
Tennis	2.7	3	5.4	4.8	4

Note - All numbers represent percentages

Age: Participation based on individuals ages 7 & up in Daytona Beach Shores.

Income (Inc.): Participation based on the 2025 estimated median household income in Daytona Beach Shores.

Region (Reg.): Participation based on regional statistics (South Atlantic)

Region (Natl.): Participation based on national statistics.

Average (Avg.): Average of the four columns

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Anticipated Participation Numbers

Utilizing the average percentage from Figures 2.10 & 2.11 plus the estimates for 2025 (over age 7) the following potential participants for indoor and outdoor activities are available, see Figures 2.12 & 2.13. Note, these figures do not necessarily translate into actual attendance figures for various activities or programs.

Potential Participation Numbers for Indoor Activities in Daytona Beach Shores (Fig. 2.12)

Activity:	Average (Figure 2.10)	Potential Participants
Aerobic	14.5	718
Basketball	6.2	307
Billiards/Pool	6.8	338
Dart Throwing	3.3	162
Exercise w/ Equipment	15.1	745
Gymnastics	1.6	79
Martial Arts/MMA	1.6	78
Pilates	2.2	107
Table Tennis/Ping Pong	3.8	189
Volleyball	2.5	123
Weightlifting	10.3	507
Workout @ Clubs	8.7	429
Yoga	8	395

Potential Participation Numbers for Indoor Activities in Daytona Beach Shores (Fig. 2.13)

Activity:	Average (Figure 2.11)	Potential Participants
Baseball	2.6	126
Cycling (Road)	12	591
Canoeing	1.9	93
Exercise Walking	33.8	1,670
Fishing (Fresh)	9.8	486
Fishing (Salt)	3.9	197
Football (Flag)	1.8	87
Football (Tackle)	2	98
Golf	6.1	302
Hiking	14.5	719
Kayaking	3.2	157
Cycling (Off-road)	1.6	79
Pickleball	4.2	206
Running/Jogging	11.1	548
Skateboarding	2.1	104
Soccer	3.8	186
Softball	1.9	95
Swimming	13	643
Tennis	4	196

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Non-Sports Participation Statistics

It is important to note that participation rates in non-sport activities. While there is not an abundance of information available for participation in these types of activities as compared to sport activities, there are statistics that can be utilized to help determine the market for cultural arts activities and events.

There are many ways to measure a nation’s cultural vitality. One way is to chart the public’s involvement with arts events and other activities over time. The National Endowment for the Arts (NEA) *Survey of Public Participation in the Arts* remains the largest periodic study of arts participation in the United States. It tracks various arts activities that Americans (aged 18 and over) report having done in a year. It also asks questions about adults’ preferences for different kinds of music, and it seeks to understand participation in non-arts leisure events such as sports and exercise, outdoor activities, and civic and social affairs. The NEA completes its survey on an occasional basis with the last three years being 2012, 2017 and 2022.

The participation numbers for these activities are national numbers and the information falls into the following categories:

Attending Arts Activities

Figures 2.14 & 2.15 show national attendance figures for Arts Activities and the percent change from 2012 to 2022.

Attending Arts Activities (Fig. 2.14)

Music	Participation by %			Change (%)	
	2012	2017	2022	'12-'22	'17-'22
Outdoor Performing Arts Festival	20.8	24.2	18.7	-2.1	-5.5
Jazz	8.1	8.6	6.3	-1.8	-2.3
Classical Music	8.8	8.6	4.6	-4.2	-4
Latin Music	5.1	5.9	3.9	-1.2	-2
Opera	2.1	2.2	0.7	-1.4	-1.5
Plays					
Musical Plays	15.2	16.5	10.3	-4.9	-6.2
Non-Musical Plays	8.3	9.4	4.5	-3.8	-4.9
Dance					
Other Dance	5.6	6.3	3.3	-2.3	-3
Ballet	2.7	3.1	2	-0.7	-1.1

- Following a minimal increase in almost all arts attendance that occurred from 2012-2017, participation rates decreased from 2017-2022
- Changes in the U.S. demographic composition appear to have contributed to attendance in performing arts attendance. Still, various subgroups of Americans have decreased attendance rates for individual art forms. Covid-19 played its role in the decrease in participation as well.
- The most popular site to attend in-person arts events was an open-air facility (parks, pavilions, amphitheaters) at 17.1%. The next venue is restaurants, bars, nightclubs and coffee shops (10.3%) with the remainder fairly equal including schools, churches and community centers and libraries.
- Those who attended learned about the event most frequently through social media (17.0%) then through friends (14.7%) with traditional media next (11.3%).

Attending Visual Arts Activities & Events (Fig. 2.15)

Activity or Event	Participation by %			Change (%)	
	2012	2017	2022	'12-'22	'17-'22
Parks/Historical Buildings	22.4	28.3	26	+3.6	-2.3
Art Museums/Galleries	21	23.7	17.7	-3.3	-6
Craft/Visual Art Festivals	23.9	23.8	17.1	-6.8	-6.7

- Art Museums/Galleries and Parks/Historical Buildings attendance has increased from 2012 to 2017 but decreased in 2022.
- Craft/Visual Arts Festivals have seen a decline between 2012-2022.

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Reading Books & Literature

Figures 2.16, 2.17, & 2.18 show national reading activity figures from 2012 to 2022.

Reading Activity (Fig. 2.16)

Music	Participation by %			Change (%)	
	2012	2017	2022	'12-'22	'17-'22
Read any Book	54.6	52.7	48.5	-6.1	-4.2
Literature	47	44.2	39.6	-7.4	-4.6
Novel/Short Story	45.2	41.8	37.6	-7.6	-4.2
Plays	2.9	3.7	2.4	-0.5	-1.3
Poetry	6.7	11.7	9.2	+2.5	-2.5

Adults who Read or Listened to Audiobooks 2022 (Fig. 2.17)

Reading Activity	Percentage
Read Books/Listened to Audiobooks	51.9
Read Books (only)	48.5
Listened to Audiobooks (only)	18.5

Adults who Read Literary Works/Listened via Streaming, Broadcast, or Recordings 2022 (Fig. 2.18)

Reading Activity	Read (%)	Listened via Media (%)	Read/Listened via Media (%)
Novels/Short Story	37.6	17.6	43.2
Poetry	9.2	4.8	11.5
Plays	2.4	NA	NA

- Read any Book, Literature, and Novels and Short Stories have seen a decline between 2012 and 2022. In 2022, fewer than 50 percent of adults read any book (in print or electronically) in the previous 12 months. This rate is four and six points lower than in 2017 and 2012.
- Plays and Poetry saw an increase between 2012 to 2017, but decreased 2017 to 2022.

Consuming Art Through Electronic Media

Figures 2.19 shows national art consumption through electronic media in 2017 & 2022 and its rate of change.

Adults who Consumed Art via Electronic Media (Fig. 2.19)

Watched or Listened to:	2017 (%)	2022 (%)	Change (%)
Other kinds of music	65.2	63	-2.2
Documentaries of any kind	na	37	na
Programs or podcasts about music, dance, or theater	na	18.4	na
Jazz music	20	16.3	-3.7
Latin, Spanish, or salsa music	18.5	16.8	-2.7
Classical music or Opera	20.6	14.3	-6.3
Programs or podcasts about books or writers	19.1	13.6	-5.5
Art via device	16	11.1	-5.9
Theater productions	16.2	11	-5.2
Dance performances	14.1	9.9	-4.2
Programs or podcasts about visual arts	14	9	-5
Art exhibit or performance via device in a museum, theater, or concert hall	16	7.1	-8.9

- Sixty-three percent of adults used media in 2022 to listen to music other than jazz music, Latin, Spanish, or salsa music, or classical music or opera.
- In 2022, 14 percent of adults consumed programs or podcasts about books or writers in 2022.

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Making, Sharing, & Learning Art

Figure 2.20 shows national participation of adults that either performed or created art 2017 to 2022 while Figure 2.21 shows the percentage of adults who learned an art form in 2022.

Adults who Performed or Created Art, by selected activities (Fig. 2.20)

	2017 (%)	2022 (%)	Change (%)
Social Dancing (wedding, club, etc.)	24	21.8	-2.2
Sing (alone, group, or choir)	25.4	20.2	-4.2
Photography as artistic activity	13.8	13.3	-0.5
Weaving, quilting, needlepoint, etc.	11.7	11.7	0
Play a musical instrument (alone)	10.9	11.4	+0.5
Create other visual art	13.4	10.7	-2.4
Leather, metal, or woodwork	6.6	9	+2.4
Creative writing	6.6	6.9	-0.3
Performance or work of visual art using computer or mobile device	3	4.5	+1.5
Pottery, ceramics, or jewelry	4.1	4.4	-0.3
Films or video as artistic activity	5.2	4	-1.2
Play musical instrument with group (band, orchestra, etc.)	3.9	3	-0.9
Perform or practice dance	3.5	2	-1.5
Design, code, or create games, software, or tools	na	1.6	na
Acting	2.3	1.6	-0.7

- The proportion of adults singing declined from 2017 to 2022, by five percentage points.
- Social dancing took the place of singing as the most popular activity across all forms of personal arts performance and creation (but still declined 2.2% from 2017).

Adults who Learned an Art Form in 2022 (Fig. 2.21)

	Classes/Lessons (%)	Other Means (%)	Classes/Lessons or Other Means (%)
Any Arts Subject	11.8	25.5	29.1
Music	3.8	12.1	14.2
Dance	2.1	6.7	8
Photography/film making	1.8	6.6	7.4
Other visual arts	2.6	6.4	7.1
Art history or art or music appreciation	2.1	5.8	6.9
Creative coding, computer animation, or digital art	2.3	4.1	4.8
Creative writing	1.9	3.6	4.7
Acting or theater	0.8	1.7	2.1

- Just under 4 percent of adults learned vocal or instrumental music through classes or lessons, while 12 percent learned through other means (e.g., through friends, as part of a family tradition, or teaching oneself).
- Six percent of adults took classes or lessons in photography, while 2 percent learned through other means.
- Whether through classes/lessons or other means, nearly 5 percent of adults learned about computer animation, creative coding, or digital art making

Outdoor Participation & Park Trends

A record number of Americans participated in outdoor recreation at least once in 2024. Overall, 175.8 million people ages 6 and over participated, which is approximately 57.3% of the overall population. Participation soared in 2020 with the pandemic and many indoor venues having restrictions, and as these have been lifted many questioned if the participation would be sustained. This proves once individuals are introduced to a new activity, they tend to continue to participate.

The overall participant base is more diverse than ever in both ethnicity and age. While 74.0% of core participants are White, 11.5% are Hispanic and 8.0% are Black. More than half (51.9%) of American women participate in outdoor recreation. Nearly half (49.7%) of Americans aged 55-64 participated, which was an increase as well as those 65 and older.

Despite the overall increase in participation, not all information is positive. Core participation, 51 times or more, declined once again as it has since the peak of 2007. The total outdoor outings are declining as well. In 2015 the outdoor outings per year was 83.6, and in 2024 was 62.5.

Market Orientation: Based on the market information, the existing parks, and typical outdoor recreation needs within a community, there are specific market areas that need to be addressed with any new park in order to maximize the participation.

- **Multi-functional Spaces:** Outdoor parks that offer a variety of activities in one space are becoming increasingly popular. Consider a design that includes features such as hiking trails, picnic areas, playgrounds, sports fields, and nature walks.
- **Adventure Activities:** Activities that involve some level of risk or challenge are on the rise. This could include zip lining, rock climbing walls, and obstacle courses. Consider incorporating some of these activities to attract thrill-seekers.
- **Nature-Based Activities:** Many people are looking to reconnect with nature and engage in outdoor

activities that promote sustainability. Consider incorporating green spaces, gardening areas, and nature walks.

- **Dog-Friendly Spaces:** Dog ownership is on the rise, and many people are looking for outdoor spaces where they can bring their furry friends. Consider incorporating a dog park, dog-friendly walking trails or policies.
- **Fitness and Wellness:** People are increasingly interested in maintaining their physical and mental health, and outdoor parks can provide the perfect setting for fitness and wellness activities. Consider incorporating yoga and fitness classes, outdoor gym equipment, and meditation areas.
- **Social Gathering Spaces:** Parks are often a gathering place for friends and families, and many people are looking for spaces where they can come together and socialize. Consider incorporating picnic areas, amphitheaters, and community event spaces.

Taking an approach to park development that focuses on understanding and meeting the needs of potential participants involves understanding the preferences, behaviors, and needs of park visitors. The overall design and management of parks and recreation facilities to meet those needs. Here are some key elements to include are:

- **Hiking:** Hiking continues to be a popular outdoor activity, with people of all ages and fitness levels hitting the trails. From short, easy walks to multi-day backpacking trips, hiking offers something for everyone.
- **Biking:** Biking is another popular outdoor activity, with more people taking up cycling for exercise, transportation, and recreation. Mountain biking and road cycling are two popular sub-categories within biking.
- **Water Sports:** Activities like kayaking, paddleboarding, and rafting are increasingly popular, particularly in areas with access to lakes, rivers, and other bodies of water.
- **Camping:** Camping has always been a popular outdoor activity, but it has seen a resurgence in

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recent years as people look for ways to unplug and reconnect with nature. Glamping, or "glamorous camping," is also growing in popularity as a more comfortable and luxurious alternative to traditional camping.

- **Fishing:** Fishing remains a popular outdoor activity, with people of all ages enjoying the challenge of catching fish in rivers, lakes, and oceans.
- **Rock Climbing:** Rock climbing has seen a surge in popularity in recent years, with indoor climbing gyms popping up all over the country. Outdoor rock climbing is also growing in popularity, with more people taking up the sport as a way to challenge themselves both physically and mentally.
- **Wildlife Watching:** Many people enjoy spending time in nature observing and photographing wildlife. Activities like birdwatching, wildlife safaris, and nature photography are all growing in popularity.

By keeping up with these trends in outdoor recreation activities, park and recreation managers can design and develop facilities that meet the changing needs and interests of their communities.

Walking and hiking are two of the most popular sports and leisure activities, meaning that there is a significant market for these pursuits. Nearly 50% of the population in the South Atlantic region of the country participates in one or both of these activities. This is a significant segment of the population.

Parks and recreation facilities can attract more visitors, increase customer satisfaction, and ultimately achieve their goals of promoting outdoor recreation and providing enjoyable experiences for park visitors.

By segmenting park visitors based on their interests and preferences, park managers can tailor their services and amenities to meet the needs of different customer groups. For example, families with young children may be interested in playgrounds and picnic areas, while adventure seekers may be more interested in hiking trails and rock climbing walls. Specific market segments include:

- **Nature enthusiasts:** A park with water can attract nature enthusiasts who are interested in observing

wildlife, bird watching, and enjoying the natural surroundings.

- **Active seniors:** As the population of the United States and the service area continues to age, meeting the needs of an older senior population will be essential. A more active and physically oriented senior is now demanding services to ensure their continued health. Many seniors are looking for outdoor spaces where they can enjoy leisurely activities like walking, fishing, and picnicking.
- **Families:** Parks attract families with young children who may be interested in fun activities, having picnics, and enjoying nature walks.
- **Anglers:** A park access to river, ponds, and other waterways with fishing opportunities can attract anglers who are looking for a convenient and accessible location to fish.
- **Tourists:** A park with a focus on preservation and nature can also attract tourists who are looking for scenic outdoor spaces to explore and enjoy. This segment is drawn to areas that support conservation efforts and observing wildlife.
- **Wedding and event venues:** A park with a scenic location can also be an attractive venue for weddings, family gatherings, and other events.

To stand out in a crowded market, parks and recreation facilities can differentiate themselves by creating unique amenities, experiences and branding. For example, a park may differentiate itself by offering guided nature walks or nighttime stargazing events. A strong identity will attract and retain customers by developing a recognizable logo, tagline, and other branding elements that communicate the park's values and unique offerings.

Finally, parks and recreation operations need to consider continuous improvement based on customer feedback. Park managers should regularly solicit feedback from visitors and use that feedback to make changes and improvements to park amenities and services.

PARKS & RECREATION MASTER PLAN

Florida Participation & Trends

The 2023-2027 Florida Statewide Comprehensive Outdoor Recreation Plan (SCORP) was completed and released in June 2023. The process started in the fall of 2020 with input from recreation users, as well as local, regional and state recreation providers. The process included public workshops and online surveys along with regular consultations with recreation professionals from around the state. Planning has begun for the 2027-2031 SCORP. Key findings of the current 2023 plan include:

Economic Contributions

Outdoor recreation generated \$145 billion in economic output, contributing \$36.5 billion to Florida's GDP (8.5% of the state's GDP). \$70 billion from visitor spending and \$20 billion from resident spending; public lands account for a further \$60 billion in consumer spending. The sector supports about 1.2 million jobs statewide and contributes nearly \$10 billion in tax revenues. In FY 2022-23, Florida's 175 state parks alone attracted nearly 30 million visitors, generating \$3.6-\$3.7 billion in economic impact and supporting more than 50,000 jobs.

Participation Trends

Over 50% of Florida residents engage in outdoor recreation annually, with total annual participation across residents and visitors exceeding 112 million visits. See Figure 2.22 for notable survey results.

Survey Results - SCORP 2023-2027 (Fig. 2.22)

Activities	Percentage
Recreate Outdoors at Least Once per Week	72
Enjoy Parks, Trails and Open Spaces in their Neighborhood	64
Prioritize Operation and Maintenance of Existing Areas and Facilities	60

Top Activities - SCORP 2023-2027 (Fig. 2.23)

Activities	Percentage
Trail Activities	85
Saltwater Beach Activities	73
Nature Study	67
Freshwater Activities	53
Outdoor Sports	52
Camping	35
Hunting/Shooting	12

Figure 2.23 indicates Trail activities (included running/walking, bicycling, skateboarding/rollerblading, geocaching and OHV (off-highway vehicle) riding) is the top activity statewide. Natural surface is preferred over hard surface both for running/walking and for bicycling.

Saltwater beach activities were walking, swimming, boating, fishing, paddling, snorkeling/diving and surfing. Bird watching ranked highest followed by gardening, wildflower viewing and nature photography for nature study.

The highest result for freshwater activities was paddling, including kayak, stand up paddleboard, canoe and motorless boat.

Golf ranked highest in outdoor sports followed by pickleball, tennis, soccer, basketball, baseball/softball, disc golf, volleyball and football.

Tent camping was slightly more popular than RV camping, followed by primitive camping and horseback camping.

In Florida, the public survey found that 42% of all respondents reported participating in outdoor recreation more frequently following the start of the COVID-19 pandemic in March 2020.

The top 4 improvements requested were:

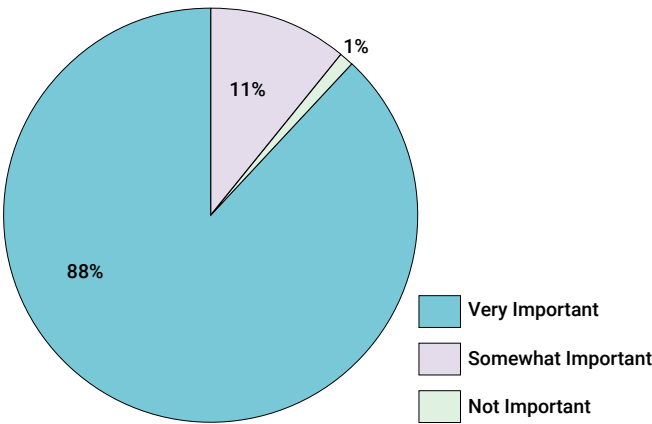
- More outdoor facilities
- Better information
- Fewer crowds
- Cleaner facilities

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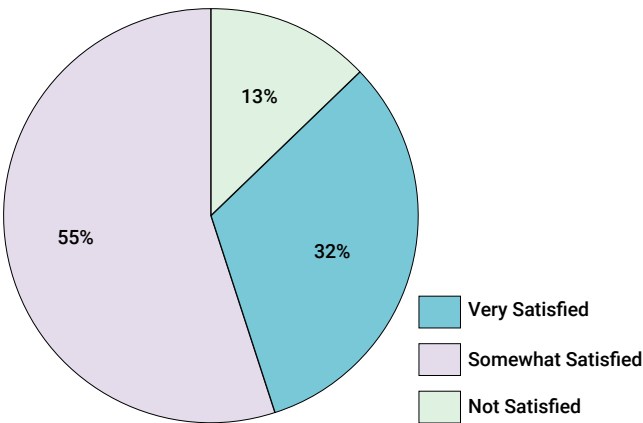
- Top facilities requested:
- Greenways and trails
 - Wildlife viewing areas
 - Community parks
 - Boat and kayak access
 - Historic and cultural sites
 - Off-leash dog areas

Figures 2.24 & 2.25 show the importance of recreation to Floridians and their satisfaction with outdoor recreation opportunities close to home.

Importance of Recreation - SCORP 2023-2027 (Fig. 2.24)



Satisfaction with Outdoor Recreation Near Home - SCORP 2023-2027 (Fig. 2.25)



Specific Recreation Program Trends

Figure 2.26 shows current recreation program trends by major program areas as developed by Ballard*King & Associates. However, it should be noted that each community is unique, and this has a strong bearing on individual trends and other operational factors.

Specific Rec. Program and Service Trends (Fig. 2.26)

Area	Specific Programs
Sports	Youth Lacrosse
	Adult Soccer
	Adult Cricket
	Youth and Adult Rugby
	Pickleball
	Youth Camps and Clinics
	BMX/Mtn. Biking, Disc Golf, etc.
	E-Sports
	Youth Sports Training
Fitness/Wellness	Functional Training Classes
	Personal/Small Group Training
	Yoga
	Nutrition/Cooking
	Healthy Lifestyle Education
	Mindfulness Programs
Cultural Arts	Music Production for Youth
	Digital Media
Youth	Before/After School Programs
	Specialty Summer Camps
Education	Camps, STEAM
Outdoor	Eco-Tourism
	Environmental Education
Seniors	Fitness/Wellness
	Sports (pickleball)
	Baby-Boomer-Focused Activities
Aquatics	Therapy
	Triathlon Training
General Interest	Personal Finance
	Cooking
Special Events	Community Wide Events
	Health and Wellness
Social Services	Feeding Programs, Job Training
	Educational Support, Childcare



PARKS & RECREATION MASTER PLAN

Other Programing Trends

- Recreation departments now often serve as a coordinating agency and a clearinghouse for multiple recreation organizations and providers, in an effort to bring a comprehensive scope of recreation programs to a community. This has also increased the number of partnerships that are in place to deliver a broader base of programs in a more cost-effective manner.
- There is a greater emphasis on a fee for service concept, especially for more specialized programming. This is supported by a formal fee policy.
- Programming continues to emphasize the needs of youth and seniors but has also focused more on adults, and the family unit.
- Specific programming development trends include.
 - Virtual programming remains even after COVID.
 - Developing programs that are single day or no more than 4 sessions in length.
 - Developing programs for youth during non-school days, Christmas break, spring break and any other extended breaks.
 - Offering a variety of summer camps with different areas of interest.
 - More Saturday programs and the introduction of some Sunday programming (especially in adult sports leagues).
 - Senior programming that occurs in the evening or on the weekends to appeal to seniors who are still in the work force.
 - Introducing programs that are oriented toward specific ethnic groups.
 - Developing a baseline of programs that appeal to the family unit.
 - Staggering the days and times of similar programs that are offered at multiple locations.
 - Drop-in pay as you go fitness classes.
 - Expanded senior programming to include a greater focus on the Baby Boomer generation which often means programs and services that are available in the evenings and on weekends and those that have a more active orientation.
- There has been a concerted effort to integrate conventional recreation programming with community

based social service programs and education. Most of the social service programs are offered by other community-based agencies and education is often coordinated with school districts.

- Program characteristics (performance measures) are tracked including:
 - Program registration comparisons by year for each season.
 - Rates of fill (especially for fee-based programming).
 - Participation numbers and comparisons to past years/seasons.
 - Rate of program cancellations (for fee-based programming).
 - Financial performance including cost per participant.
 - Evaluations from participants.
- A lifecycle analysis is completed for all programs offered by the agency. Programs are classified in three categories and agencies strive to have program offerings distributed equally among each category.
 - **New** – programs in the start-up phase that are just starting to build in popularity.
 - **Mature** – programs that have consistent high levels of registrations and are still growing in popularity.
 - **Old** – programs that are seeing a decline in popularity.

Recreational Facilities Management & Planning

In an effort to become more efficient and effective in the delivery of parks and recreation services, there is a greater emphasis on organizational and management planning.

Organizational Structure

- Organizational structures have become more streamlined with direct lines of responsibility established. There are now fewer mid-management positions.
- While most agencies still include both parks and recreation functions, there continues to be a trend of placing parks functions within public works. This is particularly true for smaller cities.
- A number of cities have preserves, open space and greenway divisions, some of which are separate departments within the organization.

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- Facilities and recreation programming that can generate strong revenues are often placed outside the normal organizational structure as enterprise funds.
- Most organizational structures tend to be functionally based, but in larger communities there can also be a geographic structure as well. This can be based on areas or regions of a community where there are multiple facilities or parks that need to be managed or maintained.
- Hiring and retaining both full-time and part-time staff has become much more difficult and has resulted in significant increases in part-time pay rates as well as some increases in full-time salaries.
- There is a stronger focus on full-time staff to reduce the dependence on part-time staff. The level of movement to full-time staffing reflects the levels of service that have been established, any seasonal operations, and the budget requirements of the department.
- There is a formal communications protocol in place. Staff meetings for all segments of the organization are held on a regular basis and the minutes and actions are documented.
- There is greater emphasis on having strong leadership at the administrative level that is supported by an overall team concept. Mid-managers (or supervisors) have the primary responsibility for directly managing line staff and facilities.
- There are conduct standards in place for all staff.
- There is a formal, annual, staff training program with adequate levels of funding.
- To minimize the reliance on paid staff, establishing a strong volunteer program is often in place. To effectively make use of volunteers there must be a staff person who is responsible for managing and recruiting volunteers. If the program becomes large enough, then a full-time volunteer coordinator position is often necessary.
- Job descriptions for all full-time and part-time staff are in place that accurately describe the job requirements and skills that are necessary for the position.
- There are basic staffing standards for common facilities such as community and recreation centers as well as aquatic centers and other facilities (senior centers, etc.).
- The role of contract positions is growing, especially for program instructors and specialized services.
- Union issues often dictate staffing plans, schedules and management practices.
- Staff are empowered and expected to make important management and supervisory decisions but are also held accountable for the performance of their areas. Supervisory staff have budget responsibilities as well.
- Levels of service are established based on number of FTE's per thousand of population, acreage maintained, and facilities operated.
- Full-time staff are cross trained to handle most operational or supervisory responsibilities for a variety of program areas and facilities.
- The staffing philosophy is backed up by a comprehensive staff manual that is updated regularly to guide staffing standards and regulations.
- Background checks are completed on all new hires, including volunteers, especially those that have direct contact with youth.
- Agencies have developed succession plans to ensure staffing knowledge is not compromised when they leave employment or retire.

Performance Evaluation

- Full-time staff have an annual performance review completed that clearly indicates areas of excellence, areas of compliance and where improvements should be made. Detailed and specific annual work plans are developed for each full-time and major part-time staff member, and these are monitored by their direct supervisor on a regular basis. The work plans cover issues such as budget development, financial transactions, programming, marketing, community outreach and staff interaction and communication. It is important to have measurable benchmarks and

Staffing Philosophy

- Agencies have a well-defined staffing philosophy that clearly defines the role and responsibilities for all staff.
- A determination of key positions that need to be full-time and those that are appropriate for part-time status is made to ensure a strong staffing plan.

outputs for each plan. Staff are then held accountable for meeting these goals.

- There is a strong staff training and education program in place to provide opportunities for staff growth and improvement. The staff training program focuses on financial transactions, customer service, program development, budgeting, revenue growth, and maintenance functions, emergency procedures, safety concerns, and facility operations. A specific training program for new hires, including part-time and seasonal staff, is also in place.

Maintenance of Parks and Recreation Facilities

Over the last 10 to 15 years there have been significant changes in how maintenance of parks and recreation facilities is accomplished. Some of the more significant trends include.

- The responsibility for maintenance and custodial services now varies considerably by agency. As has been noted, many municipalities have moved parks maintenance functions to public works departments and recreation facilities maintenance and custodial services to a separate facilities maintenance department or a division within public works.

Specialized facility maintenance (athletic fields, aquatic centers, etc.) still often remain the responsibility of parks and recreation departments or even the recreation division.

On the other hand, functions such as right of way maintenance are now being moved from public works to parks operations.

- The development of a comprehensive maintenance management plan for parks, open space, trails and recreation facilities is now considered essential. This document must not only deal with an overall plan for the parks and recreation agency but also specific plans for each park or facility. This plan should include:
 - Classification of outdoor parks preserves and open space into 6 levels of maintenance standards (see following bullet).
 - A listing of specific maintenance tasks that need to be performed, their frequency and the quality level that is expected.

- A schedule of daily or weekly documented inspections of parks, facilities, and equipment.
- A determination of manpower, equipment and operating supplies that are required to complete the tasks.
- Tracking of maintenance tasks, overall performance, and costs by location.
- The establishment of a preventative maintenance plan.
- The maintenance division develops specific levels of service for each facility that is under their responsibility utilizing the NRPA's maintenance standards (or other LOS standards that may have been developed) that divides outdoor park maintenance into 6 different levels. These include:
 - Level 1 – High visibility areas that require the highest level of maintenance.
 - Level 2 – Is the normal standard and what an individual expects to see on a regular basis.
 - Level 3 & 4 – These two levels are just below the norm and include reductions in frequency of maintenance with a focus on safety. These levels are often utilized when there are budget and manpower reductions.
 - Level 5 – This level is one step above allowing the land to return to its original state.
 - Level 6 – This level allows the land to return to its original natural state or open space that is already in its natural condition.

Some agencies have reduced the levels to only 3 or 4 to make maintenance more streamlined and easier to understand.

- When assigning levels of maintenance to a park, it is acceptable to have varying levels within different areas of the same park. Highly developed areas often have a higher level assigned while less developed areas have a lower level.

For indoor facilities there is usually a similar 3 level classification for building maintenance functions. Each existing indoor facility would then be classified in the same manner as parks.

- More and more parks maintenance functions are now being contracted. As a result, agencies are developing specific guidelines to determine which

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maintenance functions or activities could possibly be considered for contract service. A primary aspect of this plan is a cost/benefit assessment of providing a function in house vs. contracting for the service. General guidelines often include:

- Basic maintenance functions that occur on a regular basis usually are not contracted if they occur in highly visible locations or for facilities where there is a very strong level of public use. However, other basic functions such as trash removal and mowing are often contracted regardless of the location.
- Specialized functions that require special training or equipment are inherently dangerous, or do not occur on a regular basis could be considered for contract service. This could include functions such as tree trimming, fertilization, and chemical applications.
- Basic maintenance functions that occur in remote or low use areas could be considered for contract.
- Very small parks (under 2 acres) that require the allocation of a high level of time and resources are often considered for contract.
- Remote locations that take significant travel time to maintain could also be considered for contract.
- Many parks and recreation agencies are contracting for custodial services for indoor facilities as well as restrooms and other amenities in parks.
- Developing strong contracts that detail specific tasks to be completed, the frequency and expected quality of service is essential. Contracts must have specific performance standards to ensure that recreation facilities are adequately cleaned. Contract maintenance also must be supervised, managed, and evaluated on a regular basis.
- Parks maintenance (and even facilities maintenance) either have their own maintenance centers or yards or share with public works. For larger communities which cover significant geographic areas, there is often the need to develop smaller satellite maintenance yards to reduce travel time and the trailering of equipment.
- A maintenance cost assignment system is developed that tracks costs by major parks or recreation facilities

so that the true costs of maintaining these facilities are known. This system is also valuable in estimating future costs for any new or renovated parks or facilities. Cost assignment is also done by task (mowing, sweeping, fertilization, etc.) to develop costs per function or for determining a cost per acre or mile.

- Agencies are establishing lifecycle cost estimates (capital replacement) for major capital assets associated with parks and recreation facilities and equipment. An asset inventory is established for all major equipment as well.
- For each new proposed park or recreation facility, a detailed projection of the cost of maintaining the amenity on an annual basis is completed. This usually includes not only additional manpower requirements but also equipment, operating supplies and necessary contractual services. An on-going system with specific procedures is often in place to accomplish such estimates in a consistent and organized fashion.
- Maintenance supervisors and administrative staff are becoming more actively involved in the design review process for all new planned facilities. The review process often focuses on materials and surfaces/finishes being specified, maintenance equipment required to maintain the amenity, access for maintenance equipment, and brand of materials for continuity.
- Many parks and recreation agencies develop an energy management plan for all buildings and structures, which attempts to not only control energy costs but promotes energy conservation and also attempts to utilize alternative forms of energy. Agencies in the western area of the country are also developing water management plans to reduce water usage in parks and facilities.

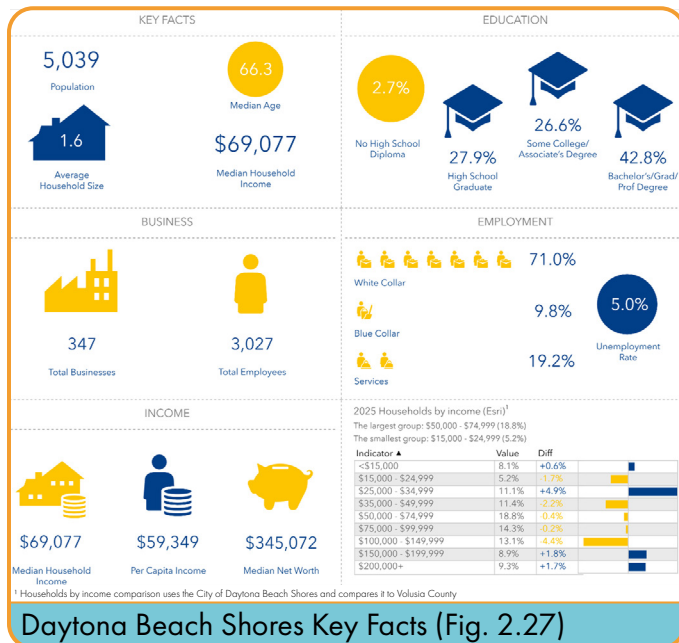
- Most agencies have a risk management plan that deals with safety, security, and an emergency action plan. This responsibility is usually in parks or agency administration.
- Agencies have multiple Certified Playground Safety Inspectors (CPSI) on staff. For aquatic centers, in addition to the aquatic staff, at least one maintenance person is a Certified Pool Operator (CPO).
- Maintenance tasks, schedules and costs are managed by a maintenance management software system. This includes work order management and preventative maintenance tracking.

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2.3 Demographics Analysis

Trends in demographics can provide valuable insight when it comes to long-range planning, helping to identify age distribution, potential shifts in population, and many other key factors which can impact the future needs and priorities of a community. By considering demographic trends the City of Daytona Beach Shores can proactively forecast future challenges and opportunities and thereby informing the development of effective strategies meant to anticipate them.

Demographic information from Environmental Systems Research Institute (ESRI) utilized 2020 U.S. Census data and their demographers for 2025-2030 projections. In addition to demographics, ESRI also provides data on housing, recreation, and entertainment spending and adult participation in activities, See Figures 2.27 & 2.88. Information produced by the National Sporting Goods Association (NSGA) was also used to overlay onto the demographic profile to determine potential participation in various activities.



Daytona Beach Shores Demographics Snapshot

- The population of Daytona Beach Shores is estimated at 5,039. There has been steady growth over the past 15 years, and that is expected to continue over the next 5 years.

- The median age in the City of Daytona Beach Shores is significantly higher than the State and National numbers. A higher median age points to providing more passive, social and health-focused recreation, while still appealing to younger demographics through active parks and spaces.
- The age distribution in the City of Daytona Beach Shores is such that 5.1% is under the age of 18 and 73.6% is over the age of 55. These are two age groups that will be significant users of parks and recreation programs and services. While it is projected that the 55+ age categories will increase slightly through 2028, the biggest increases are expected in the under 18 and 25-44 age groups signifying the need for additional programs and services for this demographic.
- The City of Daytona Beach Shores has a significantly lower percentage of households with children (2.4%) than both the state and national average of about 30%.
- The City of Daytona Beach Shores has a lower median household income (\$69,077) than the state of Florida (\$78,205). Income level is important when it comes to price point for programs and services, and subsequently the cost recovery level.
- The Household Budget Expenditures and the Recreation Spending Potential are consistent with the median household income. The consistency is important for the financial performance of parks and recreation system. It is also important to note, specific to recreation, that a portion of those dollars are currently being spent with other providers by City residents.
- Approximately 40% of housing in Daytona Beach Shores is used for seasonal purposes, park usage may fluctuate significantly throughout the year, with peak demand likely aligning with tourist and seasonal resident influxes.
- Over 80% of the population is in one of the 2 Tapestries, The Elders and Silver and Gold. Both segments are older but differ in many characteristics from housing to income.

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Demographic Summary (Fig. 2.28)

	Daytona Beach Shores
Population:	
2020 Census	5,008 ¹
2025 Estimate	5,039
2030 Estimate	5,176
Households:	
2020 Census	2,961
2025 Estimate	3,065
2030 Estimate	3,181
Families:	
2020 Census	1,537
2025 Estimate	1,470
2030 Estimate	1,636
Average Household Size:	
2020 Census	1.69
2025 Estimate	1.64
2030 Estimate	1.63
Ethnicity (%):	
Hispanic	6.1
White	87.8
Black	1.9
American Indian	0.1
Asian	2.2
Pacific Islander	0
Other	1.2
Multiple	6.7
Median Age:	
2020 Census	67
2025 Estimate	66.3
2030 Estimate	68
Median Income:	
2025 Estimate	\$69,077
2030 Estimate	\$76,390

Note: The City of Daytona Beach Shores has a population estimate of 5,039.

¹ From the 2010-2020 Census, the City of Daytona Beach Shores experienced a 18.2% increase in population.

Tapestry Segmentation

ESRI developed Tapestry segmentation over 35 years ago. The intent was to provide a detailed geodemographic segmentation of US neighborhoods, helping users understand the characteristics of different consumer markets. This system combines demographic, socioeconomic, and geographic data to create distinct "tapestries" that describe the unique traits of various communities.

In June 2025, Esri released ArcGIS Tapestry representing the first significant update in 10 years. The ArcGIS Tapestry dataset groups residential areas into segments. Neighborhoods with the most similar characteristics are grouped together, and neighborhoods showing divergent characteristics are separated. For a broader view of consumer markets, segments are summarized into LifeMode groups. Segments within each LifeMode group share similar demographic characteristics and consumer behavior patterns. There are a total of 60 distinct segments and 12 distinct LifeModes.

There is value including this information for Daytona Beach Shores, FL. The data assists the organization in understanding the consumers/constituents in their service area and supply them with the right products and services. While the data represents the community level trends, it is not necessarily associated with every individual.

The following section and Figure 2.29 outlines the top tapestry segments in Daytona Beach Shores and provide a brief description of each. This information combined with the key indicators and demographic analysis help further describe the markets that the City of Daytona Beach Shores looks to provide with programs, services, and special events.

Tapestry Segment Comparison

- **The Elders** - Communities in this segment tend to be designed for senior or assisted living and are primarily located in warmer climates with seasonal populations. These elder residents are primarily retired, living off retirement payments, investments, or supported by social security and other forms of public assistance.

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Population growth in these popular neighborhoods is twice the national rate.

- **Silver and Gold** - Residents tend to be aged 55 and older, and more than half of households comprise married couples with no children. The median net worth is approximately three times that of the U.S. median. The housing landscape is predominantly made up of single-family units, and a significant portion of homes were built after 2000. This segment ranks among the highest for seasonal vacancies, with around a third of units occasionally vacant. Residents spend time birdwatching, golfing, cooking, and dining out. They tend to engage with their communities by regularly participating in elections and volunteering.
- **Rural Resort Dwellers** - Nearly half of households are comprised of married couples without children. Residents tend to have skilled jobs in construction and manufacturing. Rates of self-employment and government employment are higher than average, and there is a notable veteran population. There is a high number of second homes used for recreation, with one in three housing units designated for seasonal or occasional use. Residents tend to engage with their communities and regularly volunteer with local organizations.
- **Retirement Communities** - A quarter of the population consists of people aged 75 years and above, and nearly half of households are single individuals. Many households depend on a mix of retirement funds, investment income, and social security and other forms of public assistance. Many are active in the workforce. Residents spend time watching sports, news, and movies on cable TV, as well as reading books and newspapers. Residents schedule regular medical appointments and tend to be both physically and socially active. They often go to theaters, art galleries, and restaurants.

2025 City of Daytona Beach Shores Tapestry Segment Comparison (Fig. 2.29)

	Daytona Beach Shores		Demographics	
	%	Cumul. %	Median Age	Median Income (\$)
The Elders	46.7	46.7	74.1	69,469
Silver and Gold	34.9	81.6	64.4	102,652
Rural Resort Dwellers	16.6	98.2	55.1	71,031
Retirement Comm.	1.8	100	55	80,402

Analysis

The following analyzes population data for the City of Daytona Beach Shores. Key demographics studied include:

- Population
- Age
- Ethnicity
- Households with Children
- Median Household Income
- Household Budget Expenditures
- Housing Inventory
- Recreation Expenditures Spending Potential Index

Population

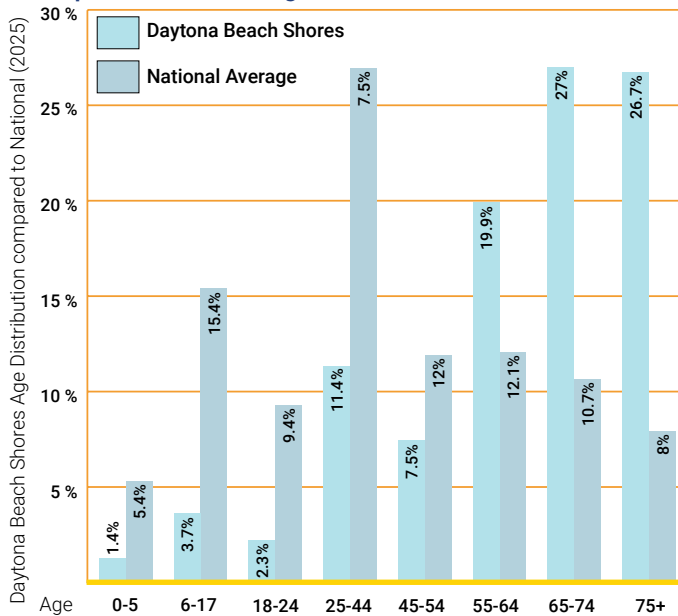
Utilizing census information for the City of Daytona Beach Shores, the following comparisons are possible, see Figures 2.30, 2.31.

2025 Daytona Beach Shores Age Group Distribution (Fig. 2.30)

Ages	Pop.	% of Total	National Pop. (%)	Diff. (%)
0-5	69	1.4	5.4	-4
5-17	189	3.7	15.5	-11.7
18-24	118	2.3	9.4	-7.1
25-44	571	11.4	26.9	-15.5
45-54	378	7.5	12	-4.5
55-64	1,005	19.9	12.1	+7.8
65-74	1,361	27	10.7	+16.3
75+	1,348	26.7	8	+18.7

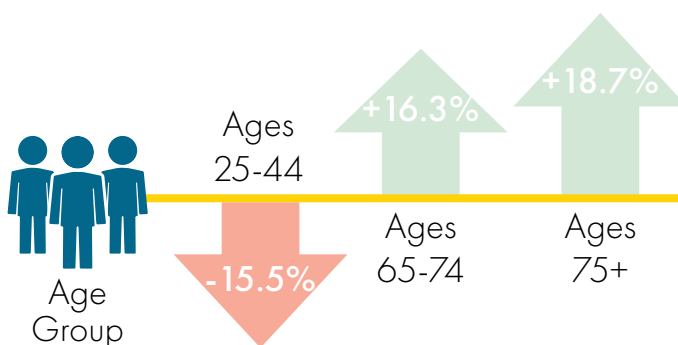
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2025 Daytona Beach Shores Age Group Distribution (Fig. 2.31)



The demographic makeup of the City of Daytona Beach Shores, when compared to the characteristics of the national population, indicates that there are some differences, with a larger population in the age groups over 55. The greatest positive variance is in the 75+ age group with +18.7%, while the greatest negative variance is in the 25-44 age group with -15.5%, see Figure 2.32.

Notable Age Groups Differences in Daytona Beach Shores (Fig. 2.32)



Age

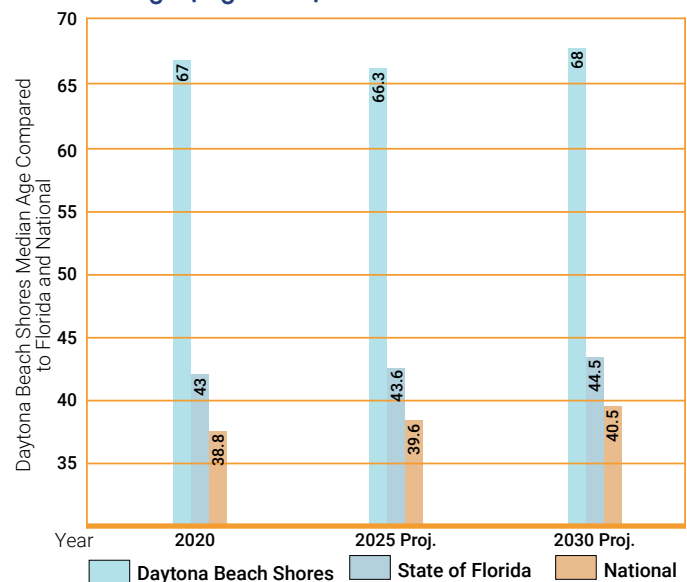
The median age is compared with the national number and is a secondary determiner of participation in recreation activities. The lower the median age, the higher the participation rates are for most activities, See Figure 2.33.

The median age in the City of Daytona Beach Shores is significantly higher than the State of Florida and the National number, see Figure 2.34. Parks and recreation activities, programs and events draw a large demographic but tend to be most popular with youth and their parents. Grandparents are becoming an increasing part of the household though, as they care for and are involved with their grandchildren, and are concerned about their own physical, mental, and social activities.

Daytona Beach Shores Median Age (Fig. 2.33)

	2020 Census	2025 Proj.	2030 Proj.
Daytona Beach Shores	67	66.3	68
State of Florida	43	43.6	44.5
National	38.8	39.6	40.5

Median Age (Fig. 2.34)



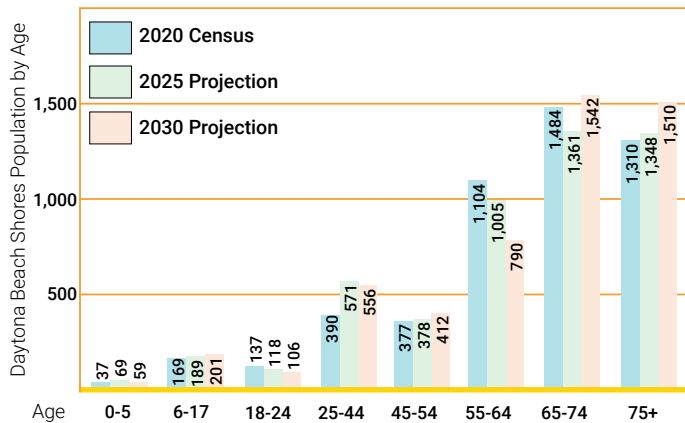
“Life is Better here”

Figures 2.35 & 2.36 illustrates the growth or decline in age group numbers from the 2020 census until the year 2030. It is projected that age categories Under 5, 5-17, 25-44, 45-54, 65-74 and 75+ will see an increase in population. The population of the United States is aging, and it is not unusual to find negative growth numbers in the younger age groups and significant net gains in the 45 plus age groupings in communities which are relatively stable in their population numbers.

2025 Daytona Beach Shores Population Growth by Age (Fig. 2.35)

Ages	2020 Census	2025 Proj.	2030 Proj.	Diff. (%)	Diff. Natl.(%)
0-5	37	69	59	+59.5	+0.3
5-17	169	189	201	+18.9	-8
18-24	137	118	106	-22.6	+2.4
25-44	390	571	556	+42.6	+7.2
45-54	377	378	412	+9.3	+4
55-64	1,104	1,005	790	-28.4	-9.6
65-74	1,484	1,361	1,542	+3.9	+15.3
75+	1,310	1,348	1,510	+15.3	+46

2025 Daytona Beach Shores Population Growth by Age (Fig. 2.36)



Ethnicity

Figure 2.37 illustrates the distribution of the population by race and ethnicity for the City of Daytona Beach Shores for 2025 population projections. Those numbers were developed from 2020 Census Data.

2025 City of Daytona Beach Shores Race and Median Age (Fig. 2.37)

Race	Total Pop.	Median Age	% of DB Pop.	% of Florida
White	4,426	67.2	87.8	56.3
Black	95	65.3	1.9	14.9
A. Indian	6	22.5	0.1	0.5
Asian	110	61	2.2	3.3
P. Islander	1	17.5	>0.01	0.1
Other	62	52.1	1.2	7.6
Multiple	339	51.9	6.7	17.4

Households with Children

Figure 2.38 provides the number of households and percentage of households with children in the City of Daytona Beach Shores. The figure helps further outline the presence of families with children. As a point of comparison in the 2025 USA Projection, 29.9% of households nationally had children present. It is important to note that the city in general has a low percentage of households with children compared to state and national numbers.

Households with Children (Fig. 2.38)

	# of Households with Children	% of Households with Children
Daytona Beach Shores	75	2.4
State of Florida	-	26.5
National	-	29.9

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Median Households Income

Based on 2025 & 2030 projections for median household income, see Figures 2.39 & 2.40, the following narrative describes Daytona Beach Shores.

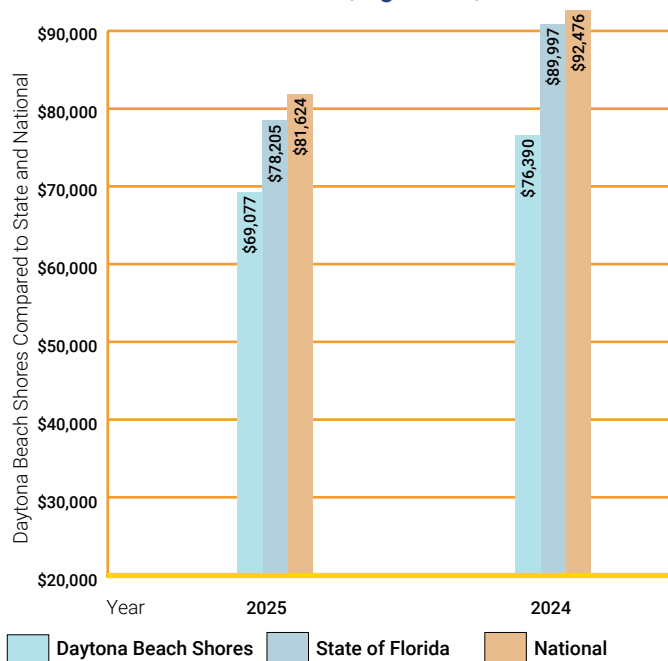
Income is also a secondary determiner of participation in recreation activities as participation increases as income level rises.

In the City of Daytona Beach Shores, the percentage of households with median income over \$75,000 per year is 74.4% compared to 54.1% on a national level. Furthermore, the percentage of the households with median income less than \$25,000 per year is 10.9% compared to a level of 14.2% nationally, see Figure 2.41.

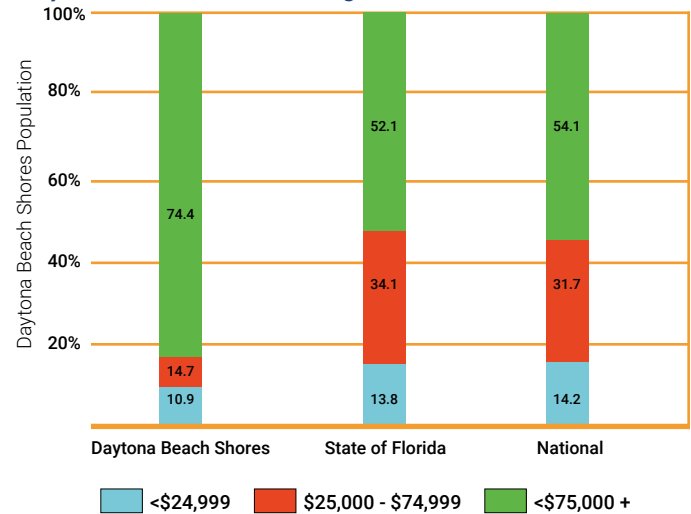
Median Household Income (Fig. 2.39)

	2025 Projection	2030 Projection
Daytona Beach Shores	\$69,077	\$76,390
State of Florida	78,205	89,997
National	81,624	92,476

Median Household Income (Fig. 2.40)



Median Income Distribution in Daytona Beach Shores (Fig. 2.41)



While there is no perfect indicator of use of a parks and recreation system, the percentage of households with more than \$75,000 median income is a key indicator. Therefore, those numbers are significant and balanced with the overall cost of living.

Household Budget Expenditures

In addition to taking a look at the Median Age and Median Income, it is important to examine Household Budget Expenditures. Reviewing housing information; shelter, utilities, fuel and public services; along with entertainment & recreation can provide a snapshot into the cost of living and spending patterns in the services areas. Figure 2.42 & 2.43 looks at that information and compares the City of Daytona Beach Shores to the State of Florida.

The consistency between the median household income and the household budget expenditures is important because it illustrates that the spending patterns of the service area are aligning with the resources available. It also points to the fact that compared to a National level the dollars available, the money being spent in the City of Daytona Beach Shores is lower. This could point to a good ability to pay for parks and recreation programs and services, which may prove challenging to achieve a significant cost recovery associated with operations.

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Household Budget Expenditures (Fig. 2.42)

Daytona Beach Shores	SPI	Average Spent (\$)	Percent (%)
Housing	86	27,902.98	32.9
Shelter	86	22,889.22	27
Util., Fuel, Public Service	85	5,013.76	5.9
Entertainment & Rec.	86	3,528.54	4.2
State of Florida	SPI	Average Spent (\$)	Percent (%)
Housing	97	31,537.25	32.7
Shelter	97	25,748.80	26.7
Util., Fuel, Public Service	98	5,788.44	6
Entertainment & Rec.	96	3,938.78	4.1

Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2025 and 2030.

SPI: Spending Potential Index as compared to the National number of 100

Average Spent (\$): The average amount spent per household.

Percent (%): Percent of the total 100% of household expenditures.

Note: Shelter along with Utilities, Fuel, and Public Service are a portion of the Housing percentage.

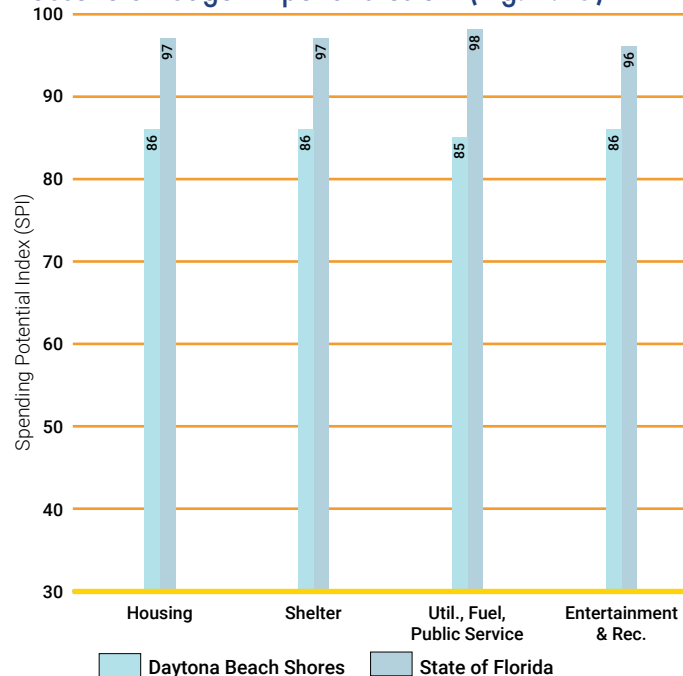
Housing Inventory

The total number of housing units in the City of Daytona Beach Shores is 6,196 and 47.8% are occupied, or 2,961 housing units. The total vacancy rate for the service area is 51.1%. As a comparison, the vacancy rate nationally was 10.8%. Of the available units:

- For Rent 3.2%
- Rented, not Occupied 0.6%
- For Sale 1.4%
- Sold, not Occupied 1.1%
- For Seasonal Use 40.4%
- Other Vacant 6%

These statistics point to a housing market influenced by part-time residents and vacationers.

Household Budget Expenditures SPI (Fig. 2.43)



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Recreation Expenditures Spending Potential Index (SPI)

Finally, through ESRI it is possible to examine the overall propensity for households to spend dollars on recreation activities. Figures 2.44 & 2.45 show the comparisons.

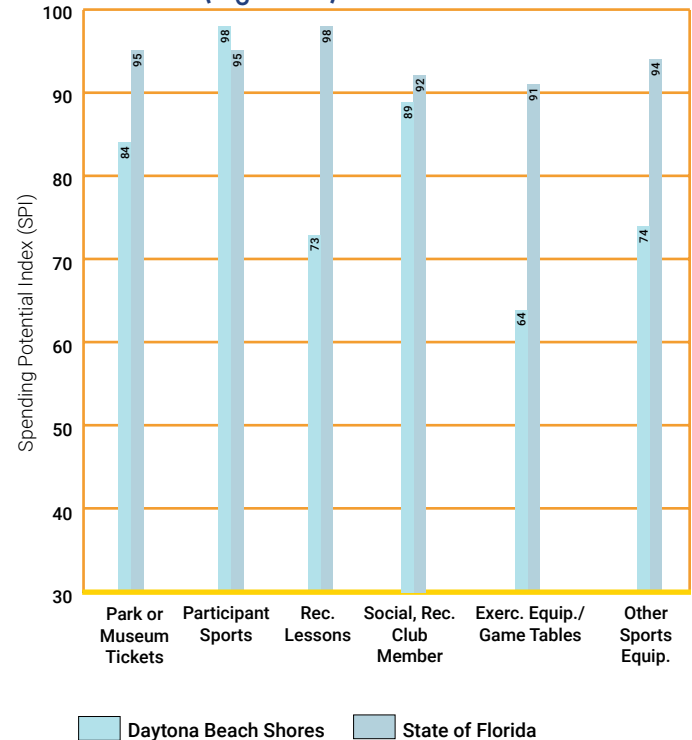
Recreation Expenditures SPI (Fig. 2.44)

Daytona Beach Shores	SPI	Average Spent (\$)
Tickets to Park or Museum	84	35.98
Fees for Participant Sports	98	161.84
Fees for Recreational Lessons	73	122.39
Social, Rec., Club Membership	89	280.67
Exercise Equipment/Game Tables	64	51.13
Other Sports Equipment	74	5.84
State of Florida	SPI	Average Spent (\$)
Tickets to Park or Museum	95	40.52
Fees for Participant Sports	95	87.05
Fees for Recreational Lessons	98	162.47
Social, Rec., Club Membership	92	153.13
Exercise Equipment/Game Tables	91	72.58
Other Sports Equipment	94	7.44

SPI: Spending Potential Index as compared to the National number of 100

Average Spent (\$): The average amount spent for the services or item in a year.

Recreation SPI (Fig. 2.45)



Again, there is a strong relationship between median household income, household budget expenditures and now recreation and spending potential. It is important to note that these dollars are already being spent in the area.

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2.4 Park Visits: Inventory, Evaluation, Park Scores

In April of 2025, Castle Bay Design Studio conducted a multi-day site visit tour of all existing parks and recreation spaces within the City of Daytona Beach Shores. Each park space was evaluated using the following criteria:

Accessibility: Proximity, Accessibility, and Linkages

- **Visibility.** Can one easily see the park from a distance?
- **Ease of walking to the park.** *Is the park easily accessible by pedestrians via sidewalk*
- **Signage.** *Is there clearly identified park signage. Does the signage clearly articulate the intended use of the park?*
- **ADA compliance.** *Does the site generally appear to comply with the Americans with Disabilities Act (ADA) laws for accessibility?*
- **Lighting.** *Is the park lighted appropriately for use at night? (if applicable)*

Comfort: Aesthetics, Safety, and Comfort

- **First impression/overall attractiveness.** *Overall quality/aesthetics at first glance?*
- **Sense of Safety.** *Initial impression of overall safety during site visit?*
- **Overall quality of maintenance.** *Is the park maintained, clean, and free of litter and debris?*
- **Comfort.** *Are there comfortable places to sit? Are there enough places to sit?*
- **Protection from inclement weather.** *Is there shelter in case of sudden inclement weather?*
- **Evidence of management/stewardship.** *Is there visual evidence of site management both in the exterior of the site and interior of a building (if present)?*

Use: Program Variety, Activity, Sociability

- **Mix of uses/things to do.** *Is there a variety of things to do given the type of park?*
- **Level of activity.** *How active is the park with visitors?*
- **Sense of pride/ownership.** *Is there evidence of community pride in the park?*
- **Programming flexibility.** *How flexible is the park in accommodating multiple uses?*
- **Ability to support current organized programming.** *Is*

the site meeting the needs of organized programs?

Sustainability: Environmental Sustainability

- **Stormwater management.** *Quality and effectiveness of stormwater management system?*
- **Multi-modal capacity.** *Is the park accessible by many modes of transportation?*
- **Facility energy efficiency.** *Has the site been updated with energy efficient components?*

Buildings: Form & Function, Comfort, Efficiency

- **Image.** *Is the building aesthetically attractive?*
- **Connection to Park.** *Is the building seamlessly connected/integrated to its surroundings?*
- **Interior Quality.** *Are the interior finishes, furnishings, and equipment of good condition and quality?*
- **Building structure.** *Are there any obvious need for repairs to the building structure/exterior?*
- **Building systems.** *Are all mechanical, electrical, and plumbing systems in working order?*

PARKS & RECREATION MASTER PLAN

Citywide Park & Recreation Facility Score

The City of Daytona Beach Shores Park & Recreation Facility Scores, shown in Figure 2.46, are derived from the aggregate scores shown on the Individual Park Score Matrix located on page 54 (Figure 2.48).



Individual Park Score

Based on the previously-mentioned questions, each park was scored on each individual criteria and aggregated into a final park score based on the average of all criteria using a scale of 1-10. While the process of scoring in this manner is inherently subjective, multiple members of the Castle Bay team were present to discuss all scores until a consensus was reached for each individual score. Figure 2.48 provides a summary chart of all parks and facilities and their individual and aggregate scores.

Resulting park scores are best described using the ranges shown in Figure 2.47.



Park Scores are shown in orange within the circular graphic next to the heading of each park. "Impact Scores" will be discussed in Chapter 4.



Andrinopoulos Park

2540 S. Atlantic Avenue

Andrinopoulos Park is a small public park offering basic recreational amenities including a small playground, large picnic pavilion, picnic tables, and ample parking. Its convenient location within walking distance to the beach makes it a popular spot for casual outdoor activities and neighborhood gatherings.

Park Score

Underperforming park. Likely not meeting its full potential and only serving the community in a slightly above average manner.

Community Impact Score

Park has the ability to adequately serve a fair amount of potential park users in a quality manner, albeit average in stature and community regard.

Opportunities / Positives:

- Ample parking
- Proximity to the Beach
- Shaded pavilion
- Direct connection to S. Atlantic Ave. (A1A)

Constraints / Negatives:

- Directly across the street from a beach access point but no crosswalk
- Distance from Shores Community Center and other City facilities (>1mi) makes this park less visited

Beachcomber Park

2608 S. Atlantic Avenue

Beachcomber Park is a small public park offering basic recreational amenities including a small playground, large picnic pavilion with seating and game tables, open green space, limited parking, and walking paths. Its location offering a quiet spot for relaxation and casual recreation within walking distance to the beach.

Park Score

Underperforming park. Likely not meeting its full potential and only serving the community in a slightly above average manner.

Community Impact Score

Park has the ability to adequately serve a fair amount of potential park users in a quality manner, albeit average in stature and community regard.



Opportunities / Positives:

- Proximity to the Beach
- Shaded pavilion
- Direct connection to S. Atlantic Ave. (A1A)

Constraints / Negatives:

- Directly across the street from a beach access point but no crosswalk
- Distance from Shores Community Center and other City facilities (>1mi) makes this park less visited.
- Shared parking lot provides enough spaces for current use but could limit programming



Larry Fornari Park

3259 S. Atlantic Avenue

Larry Fornari Park is a very small public park serving mostly as a beach access point with its direct connection to S. Atlantic Ave. (A1A) and pedestrian dune crossover. The park has very limited amenities with only a few parking spaces, derelict restroom facilities, picnic table, and a shower/foot wash.

Park Score

Park is meeting only the very basic goals of its intended usage in a very below average manner.

Community Impact Score

Park has the ability to adequately serve a fair amount of potential park users in a quality manner, albeit average in stature and community regard.

Opportunities / Positives:

- Oceanfront
- Direct connection to S. Atlantic Ave (A1A) with dedicated parking and ADA beach access
- Walkable location from nearby residential neighborhoods (no crosswalk provided, see below)

Constraints / Negatives:

- Limited parking, 16 spaces (dead-end, no turn-around)
- No shade trees or shaded seating areas
- No crosswalk to provide easier access from west side of S. Atlantic Ave. (A1A)
- Program offerings are very basic, i.e. small restroom building, limited seating... No uniqueness, intrinsic character, or apparent “draw”, other than beach

McElroy Park

3035 S. Peninsula Dr.

McElroy Park is a well-equipped neighborhood park located within walking distance of Shores Community Center and adjacent to other well used park spaces. The park features a large playground, restrooms, large pavilion with seating, pickleball courts, half-court basketball, shuffleboard, and shaded bocce ball. The park offers a comfortable setting for both active recreation and leisurely visits, making it a popular spot for families, residents, and visitors.

Park Score

High performing park. Could use some improvement(s), but overall there is a clear and measurable benefit to the community.

Community Impact Score

Park exhibits extremely high potential to be one of the most widely used park spaces in the City reaching a wide range of potential park users. Could easily become one of the crown jewels of the City parks system.



Opportunities / Positives:

- Centrally located
- Large parcel with the highest potential parks space in the City
- Potential for expansion into surrounding property
- Could easily become the most iconic park within the City of Daytona Beach Shores parks system

Constraints / Negatives:

- Fragmented site with no cohesive design
- Limited opportunity for large footprint programming increase without major redesign or expanding into adjacent parcels (combination of city-owned and privately owned parcels)
- On-site parking is limited for large events which may impact programming opportunities



Pickleball Courts

@ McElroy Park (3035 S. Peninsula Dr.)

The 10 pickleball courts (2 not shown) located at McElroy Park are a popular feature and are heavily used throughout the day/evening (with lighted courts). The city broadcasts live feeds of the courts so players can check the crowds before arriving. The park has a dedicated restroom building and parking adjacent to the courts and a central concourse with shaded picnic tables and a water fountain.

Park Score

High performing park. Could use some improvement(s), but overall there is a clear and measurable benefit to the community.

Community Impact Score

Park has well above average potential to become an impactful and well respected park within the City. Should be the goal of all City parks to receive this scoring level at a minimum.

Opportunities / Positives:

- Enough courts for local tournament play
- Adjacent to McElroy Park and nearby connectivity (<.25 mi.) to Shores Community Center
- Lighted for nighttime play
- Dedicated parking (limited) and restroom facility

Constraints / Negatives:

- Shares parking with adjacent McElroy Park, Shores Pavilion and Van Alder Dog Park so overlapping events can generate parking shortages and circulation issues
- Courts are not shaded
- No opportunity for court expansion due to adjacent park and surrounding uses



Shores Pavilion

@ McElroy Park (3048 S. Atlantic Ave.)

The Shores Pavilion located along S. Atlantic Ave. (A1A) and adjacent to McElroy Park, serves as a central gathering space for civic and community events. The open-air pavilion provides a covered venue for concerts, dances, and seasonal programming, while the plaza and Court of Flags offers a ceremonial backdrop for patriotic observances and public ceremonies. The Pavilion also serves as a hub for the city's regular food truck and live events scheduled throughout the year.

Park Score

Underperforming park. Likely not meeting its full potential and only serving the community in a slightly above average manner.

Community Impact Score

Park has the ability to adequately serve a fair amount of potential park users in a quality manner, albeit average in stature and community regard.

Opportunities / Positives:

- Direct connection to S. Atlantic Ave. (A1A)
- Adjacent to McElroy Park, Pickleball Courts and connectivity (<.25 mi.) to Shores Community Center
- Shaded pavilion
- Large open area suitable for large events

Constraints / Negatives:

- When not in use during an event (most days of the year) the space is essentially an underutilized expanse of pavement. Arguably not the "highest and best use" of this property along S. Atlantic Ave. (A1A), offering little to the Daytona Beach Shores parks system
- Other than pavilion, very limited shade
- No dedicated parking. Shares parking with adjacent McElroy Park and Pickleball Courts



Shores Community Center

3000 Bellemead Dr.

The Shores Community Center is a multi-purpose facility that serves as the city's primary gathering space for residents and visitors. A major update in 2019 expanded its program capacity with meeting rooms, event space, a stage, and fitness areas. The center hosts civic meetings, social events, and community programs such as yoga, tai chi, bridge clubs, art classes, and concerts.

Park Score

Park is meeting all of its intended goals in a very high quality manner.

Community Impact Score

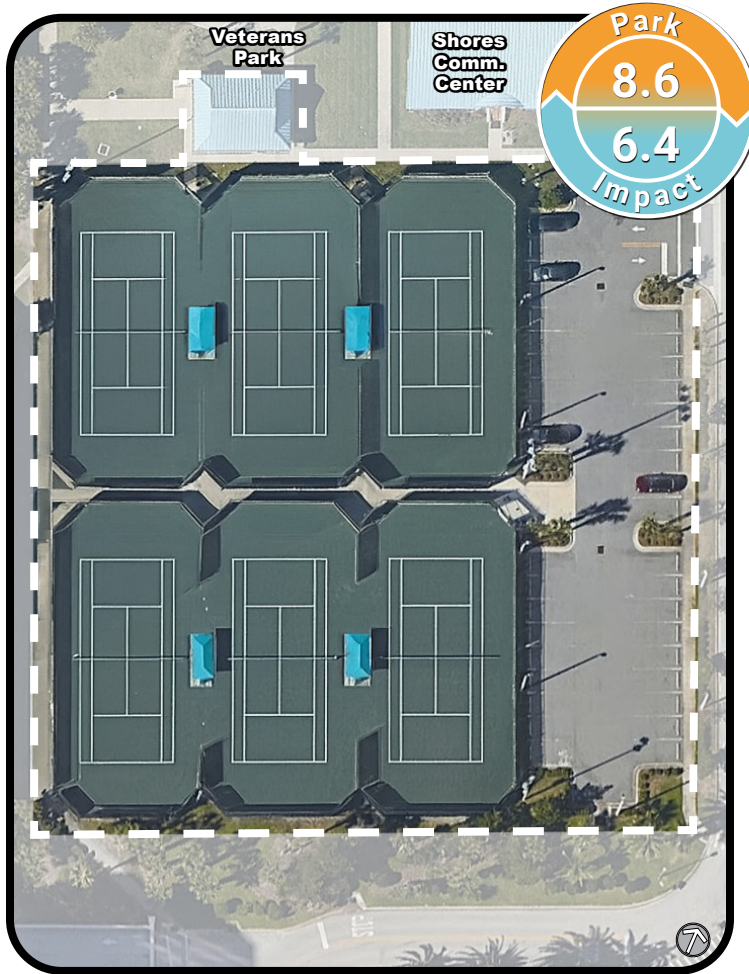
Park exhibits extremely high potential to be one of the most widely used park spaces in the City reaching a wide range of potential park users. Could easily become one of the crown jewels of the City parks system.

Opportunities / Positives:

- Great, easily walkable and accessible location, ~2 min. walk to City Hall
- Nearby connectivity (<.25 mi.) to McElroy Park
- Recently renovated facilities, buildings, and grounds

Constraints / Negatives:

- Parcel is fairly "full" currently. Limited opportunity for large footprint programming increase
- On-site parking is limited which may impact larger programming opportunities



Tennis Courts

@ Shores C.C. (3000 Bellemead Dr.)

The recently renovated (Jan 2022) tennis complex features six irrigated clay courts, LED lighting, shaded seating, and a new restroom facility with water fountains.

Park Score

Park is meeting all of its intended goals in a very high quality manner.

Community Impact Score

Park has the ability to adequately serve a fair amount of potential park users in a quality manner, albeit average in stature and community regard.

Opportunities / Positives:

- Clay courts are ideal for senior & recreational players as they are softer on joints
- Dedicated parking and restroom facility
- Free to play
- Adjacent Shores Community Center allows expanded programming opportunities for large events

Constraints / Negatives:

- Clay courts require a higher level of maintenance and cannot be played on when wet
- Location does not allow room for future expansion if demand increases



Veterans Park

@ Shores C.C. (3000 Bellemead Dr.)

Veterans Park is located directly behind the Shores Community Center. Daytona Beach Shores newest park space was renovated in 2019 and is dedicated to military veterans. The Park shares parking and restroom facilities with the adjacent Shores Community Center and the tennis courts.

Park Score

Underperforming park. Likely not meeting its full potential and only serving the community in a slightly above average manner.

Community Impact Score

Park has the ability to adequately serve a fair amount of potential park users in a quality manner, albeit average in stature and community regard.

Opportunities / Positives:

- Open lawn with room for activities honoring military veterans as well as other special occasions
- Adjacent Shores Community Center allows expanded programming for events
- Proximity to McElroy Park (~.25 mi)

Constraints / Negatives:

- Lack of shade trees and shaded seating makes the park unpleasant for most of the day limiting its programming abilities
- When not in use during an event (most days of the year) the space is essentially an underutilized expanse of manicured grass and pavement. Arguably not the “highest and best use”, offering little to the Daytona Beach Shores parks system



St. Kitts Beach Access

2851 S. Atlantic Ave.

The St. Kitts Beach Access provides pedestrian-only access to the beach from S. Atlantic Avenue (A1A). This neighborhood-scale facility offers an ADA-accessible ramp and serves as a convenient entry point for nearby residents and visitors. There are no public parking or restroom facilities available and very limited on-site amenities.

Park Score

Underperforming park. Likely not meeting its full potential and only serving the community in a slightly above average manner.

Community Impact Score

Park has the ability to adequately serve a fair amount of potential park users in a quality manner, albeit average in stature and community regard.

Opportunities / Positives:

- Oceanfront
- Direct connection to S. Atlantic Ave (A1A) and ADA beach access
- Walkable location from nearby residential neighborhoods (no crosswalk provided, see below)
- Limited shade provide by existing palm trees and the adjacent condo building

Constraints / Negatives:

- Limited signage
- No parking available
- No crosswalk to provide easier access from west side of S. Atlantic Ave. (A1A)
- Site contains no park amenities and functions primarily as a pedestrian access to the beach



Van Alder Dog Park

3035 S. Peninsula Dr.

Van Alder Dog Park is a small but popular neighborhood fenced, off-leash, dog park located adjacent to McElroy Park which it shares parking and restroom facilities.

Park Score

High performing park. Could use some improvement(s), but overall there is a clear and measurable benefit to the community.

Community Impact Score

Park has the ability to adequately serve a fair amount of potential park users in a quality manner, albeit average in stature and community regard.

Opportunities / Positives:

- Existing shade tree canopy
- Shaded seating areas
- Adjacent to McElroy Park and proximity to other City facilities (~.25 mi)
- Fenced areas to separate small dogs from medium/large dogs

Constraints / Negatives:

- Shared parking with McElroy Park, which is heavily used, limits parking availability at peak times
- No lighting within the park reduces feeling of safety at dusk and early morning hours

PARKS & RECREATION MASTER PLAN



Parks & Recreation Facilities Tour - April 2025

“Life is Better here”

Implications for the Parks & Recreation Master Plan

The average score of the City’s parks and recreation facilities was 6.9, meaning parks were underperforming (given their relative potential) but above average in relative overall context.

The highest scoring parks were the recently renovated Shores Community Center (9.1), newly resurfaced with clay Tennis Courts (8.6), and The Pickleball Courts (7.9). These parks and facilities scored exceptionally well in the categories of “Proximity, Access, and Linkages” and “Comfort and Image”, all with category scores exceeding 8.8. Each of these spaces exhibited a clear set of positive attributes related to overall attractiveness, programming depth, and function that was felt almost immediately upon arrival.

Alternatively, the lowest scoring parks were Larry Fornari Park (4.8), St. Kitts Beach Access (5.2), Andrinopoulos Park (6.5), and Beachcomber Park (6.4). Low scores for Larry Fornari Park and St. Kitts Beach Access were mostly related to the lack of any real park elements and programming scoring 3.6-5.7 in the “Comfort and Image” and “Uses, Activities, and Sociability” categories.

Overall, the highest scoring category scores for all parks were “Proximity, Access, and Linkages” (8), “Comfort & Image” (7.2), and “Environmental Sustainability” (7). Above-average scores in proximity, access and linkages are typical of urban parks and recreation facilities given their inherent ability to attract a larger percentage of park users via alternative forms of travel, walking and biking for example. Many of Daytona Beach Shores’ parks and recreation facilities are in great locations and easily accessible to a wide array of local residents. Additionally, the majority of parks and recreation facilities visited and observed were attractive and well maintained.

While having public park space immediately adjacent to A1A is a prime location for ease of access and providing important linkages to other city parks, Andrinopoulos and Beachcomber Parks were observed to be contributing

very little to the city parks system and likely will not in the future. Both parks exist on parcel sizes that are too small for the parks and recreation elements that were expressed to be the most desirable by city residents. Given the low park scores combined with a bleak future as a high-performing park space, it is the opinion of the Castle Bay planning team both parcels could be considered expendable in the future if it meant the financial return could be directed towards park spaces in need of more potentially impactful development and/or improvement. For example, the sale of one of those parcels would be more than enough to cover the 6 tennis courts adjacent to the Shores Community Center or the 8 pickleball courts at McElroy Park with a fixed roof structure allowing for shade and cover from rain. Given the high usage of these facilities, either of these additions would be of very high value to local residents.

Throughout this master planning process, of all parks and recreation facilities visited, discussed, and ultimately scored it was McElroy Park that was overwhelmingly identified as the one park space which should be the most heavily invested-in and become the primary focal point for future enhancement and expansion within the City of Daytona Beach Shores. Given it’s prime location on A1A, walkable distance from the Shores Community Center, and size the opportunities abound for McElroy Park to pursue its full potential and become the true crown jewel of the City of Daytona Beach Shores parks and recreation system. More specific detail on these potential enhancement and expansion efforts can be found in Chapter 4.

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Individual Park Score Matrix (Fig. 2.48)

	Andrinopoulos Park	Beachcomber Park	Larry Fornari Park	McElroy Park	Pickleball Courts (@ McElroy)	Shores Pavilion (@McElroy)	Shores Community Center	Tennis Courts (@Shores CC)	Veterans Park (@ Shores CC)	St. Kitts Beach Access	Van Alder Dog Park	Total
Proximity, Access, and Linkages (max 10)	8.4	8.2	6.4	7.2	8.8	8.2	9	9.6	8.2	5.8	7.8	8
Visibility from a distance	8	8	6	7	8	8	9	9	6	4	8	
Ease in walking to the park	10	10	8	9	9	10	10	10	10	7	9	
Clarity of information/signage	8	8	7	7	9	7	8	9	8	5	8	
ADA Compliance	8	8	6	7	9	9	9	10	9	7	7	
Lighting	8	7	5	6	9	7	9	10	8	6	7	
Comfort and Image (max 10)	7.3	7	3.9	7.2	8.3	6.8	9.2	8.8	7.2	5.7	7.8	7.2
First impression/overall attractiveness	6	5	3	6	9	6	8	9	8	6	8	
Feeling of safety	7	7	5	8	10	9	10	10	10	6	9	
Cleanliness/Overall quality of maintenance (ext.)	8	7	4	9	8	7	9	10	10	6	8	
Cleanliness/Overall quality of maintenance (int.)	-	-	4	-	-	-	-	-	-	-	-	
Comfort of places to sit	7	7	4	7	9	6	9	8	4	6	7	
Protection from bad weather	8	8	2	6	6	6	10	7	2	5	6	
Evidence of management/stewardship (ext.)	8	8	5	7	8	7	9	9	9	5	9	
Uses, Activities, and Sociability (max 10)	4.2	4.4	4	6.2	7.2	4.4	9.2	8	5.2	3.6	5.2	5.6
Mix of uses/things to do	4	4	2	4	5	2	9	6	1	2	6	
Level of activity	2	2	8	5	8	2	9	8	1	5	4	
Sense of pride/ownership	3	3	4	7	9	5	10	10	9	4	6	
Program flexibility	6	5	3	7	7	5	9	8	6	3	5	
Ability to support programming	6	8	3	8	7	8	9	8	9	4	5	
Environmental Sustainability (max 10)	6	6	5	8.3	7.3	7	9	8	7	5.7	7.7	7
Stormwater management	6	6	6	9	7	7	9	7	7	5	8	
Multi-modal capacity	5	5	5	9	8	7	9	9	7	7	7	
Facility energy efficiency	7	7	4	7	7	7	9	8	7	5	8	
Building/Architecture (max 10)	-	-	4.6	-	-	-	9	-	-	-	-	6.8
Image and aesthetics	-	-	4	-	-	-	8	-	-	-	-	
Clarity of entry and connections to park	-	-	5	-	-	-	9	-	-	-	-	
Interior furniture, finishes, and equipment	-	-	3	-	-	-	9	-	-	-	-	
Building enclosure	-	-	6	-	-	-	10	-	-	-	-	
Building system	-	-	5	-	-	-	9	-	-	-	-	
Total Park Score	6.5	6.4	4.8	7.2	7.9	6.6	9.1	8.6	6.9	5.2	7.1	6.9

2.5 Level of Service (LoS) Analysis

Currently there are no industry standards and/or regulations in place which outline how a community should establish LoS for parks and recreation facilities and services. The National Recreation and Park Association (NRPA) and the Florida Statewide Comprehensive Outdoor Recreation Plan (SCORP) no longer utilize the use of traditional population-based LoS standards such as acres and facilities per 1,000 residents. Today, cities are encouraged to conduct community-wide needs assessments and benchmark themselves against similar communities and thereby establishing their own unique LoS standards. Per the City’s current Comprehensive Plan, the following LoS standards have been prescribed as follows:

Acreage LoS

The City of Daytona Beach Shores Comprehensive Plan does not stipulate a LoS target for park acreage. However, the closest surrounding communities, Daytona Beach and Port Orange do prescribe a LoS target and are 3.5 and 7 acres per 1,000 permanent residents respectively. The City of Daytona Beach Shores currently services approximately 10 acres of dedicated park space and based on the City’s population estimates, Figure 2.49 recommends the City needs an additional 8 acres minimum to match the surrounding communities. Note that Volusia County owned parks are not included in the overall acreage. In the context of this master plan, and the recommendations it will ultimately provide, it is the position of the Castle Bay planning team the “spirit” of this language is that the acreage associated with this figure represents park land that is open and accessible to the public and is amenitized with passive and/or active recreation elements typically found in park spaces.

Park Acreage LoS Citywide - 2025 (Fig. 2.49)

Residents (2025)	Acres Req. (1/3.5)	Acres Req. (1/1,000)	Acres Provided	Need/Surplus (ac.)
5,039	17.6		10.1	-7.5
		35.3	10.1	-25.2

Facilities LoS

Per the City of Daytona Beach Shores Comprehensive Plan, the Parks System shall provide a LoS target for twelve types of parks and recreation facilities. Figure 2.50 lists these targets and uses the City’s current 2025 and estimated 2030 population estimates to illustrate facilities needs/surplus for each facility type.

The Castle Bay planning team feels many of these standards are far outside of typical ranges of LoS standards and are not realistic given national and statewide standards. For example, the current LoS for tennis courts at 1 court per 20,000 residents provides a target of about 6-7 times fewer tennis courts than in a typical U.S. city. Generally speaking, tennis court LoS standards are approximately 1 court per 2,500-3,000 residents. A more detailed and thorough breakdown of potential LoS standards the city may want to adopt can be found in Chapter 4.

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Recreation Facility LoS - 2025 (Fig. 2.50)

Recreation Facility	LoS Standard	Facilities Required (2025)*	Facilities Provided (2025)	Need/ Surplus (2025)	Facilities Required (2030)*	Need/ Surplus (2030)
Playgrounds	1/10,000	1	1	0	1	1
Neighborhood Park	1/10,000	1	5	+4	1	+4
Community Park	1/25,000	1	1	0	1	0
Children's Play Areas	1/1,000	5	3	-2	6	-3
Baseball/Softball Field	1/15,000	1	0	-1	1	-1
Golf (9H)	1/20,000	1	0	-1	1	-1
Tennis Courts	1/20,000	1	6	+5	1	+5
Football/Soccer Field	1/30,000	1	0	-1	1	-1
Swimming Pool	1/10,000	1	0	-1	1	-1
Community Center	1/20,000	1	1	0	1	0
Exercise Trail	1/14,000	1	1	0	1	0
Nature Study Trail	1/14,000	1	0	-1	1	-1

*5,039 Residents - 2025; 5,176 Residents - 2030 Projected

NEEDS &
PRIORITIES
ASSESSMENT

3

Chapter 3 - Needs & Priorities Assessment

The purpose of a needs and priorities assessment is to determine the gaps between existing and desired conditions. The City of Daytona Beach Shores Needs and Priorities Assessment incorporated a “triangulated” approach to identifying needs, meaning that various types of qualitative and quantitative techniques were used to identify top priorities from different perspectives. Qualitative needs assessment techniques included interviews and workshops. Quantitative needs assessment techniques included the Level of Service (LOS) analysis (discussed in Section 2) and a statistically valid survey. Findings from these different techniques were combined to determine top priority parks and recreation needs in Daytona Beach Shores. Following are the findings from the various techniques.

Public engagement is essential in planning as it ensures that the community’s needs and opinions are taken into account when making important decisions. Engaging the public in the planning process allows for a transparent and inclusive approach, which can increase public trust and support for development projects. Additionally, involving the public can help identify potential issues and concerns early on, enabling the City to address them before they become major problems. By fostering a collaborative relationship between the City and the community, public engagement can lead to better-designed communities.

3.1 Meetings & Discussions

Chapter 2, Community Inventory & Existing Conditions Analysis, utilizes a number of observational techniques to better understand and evaluate the existing condition of parks, recreation facilities, and programs throughout the City of Daytona Beach Shores. These techniques, though critically valuable to the overall Master Plan effort, do not provide the data required to fully understand how residents utilize, value and envision their parks, recreation facilities, and programs.

This chapter documents two additional research types utilized in the Master Plan effort, the qualitative (public input) and quantitative (data) engagement techniques, which allows the Master Plan team to gather this input through public participation, community surveys and inventory analyses. Individually, each technique provides only a snapshot of information, but when combined, these three research techniques form a triangulated approach that can illustrate overall trends in needs and priorities.

Though some techniques are more “statistically valid” than others, by utilizing a comprehensive array of techniques, the Master Plan team can cross-check results to better determine an accurate understanding of the City’s needs and priorities.

Public Outreach Meetings:

Two public outreach meetings were conducted to solicit residents’ opinions regarding parks and recreation needs and priorities. Each meeting was hosted in an open-house style setting where attendees could, at the pace of their choosing explore each of the four stations covering a variety of topics related to their experience with the Daytona Beach Shores parks and recreation system, share their thoughts on the future of the system, and an opportunity to speak directly with Castle Bay Design Studio planners and City of Daytona Beach Shores staff on any parks-related topics they may wish to offer to the Master Plan effort.

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Public Outreach Meetings



Meeting #1
Tuesday April 15th, 2025 | 6-8 pm
Shores Community Center
2nd Floor
3000 Bellemead Drive



Meeting #2
Wednesday April 16th, 2025 | 10-12 pm
Shores Community Center
2nd Floor
3000 Bellemead Drive

Public Meeting Schedule

Public Outreach Meeting Station Boards



Station 1- How do you utilize the existing park system?

Key Takeaways

- Pickleball Courts are in high demand and are usually full during mornings and late evenings. Suggestions were to add shaded courts to increase playable hours and to add more courts.
- McElroy Park is a heavily used with recreation and programming options designed for families, youth, and older residents. McElroy and the adjacent Shores Pavilion are frequently used for "Movies in the Park", Food Truck events, and concerts/music events. Parking and access to the park were noted issues.
- Shores Community Center seemed to be the hub of activity with regular social events, fitness classes, and games. The addition of indoor active sports was often suggested (i.e. basketball, swimming pool, or track)

Station 2- What facilities/programs do we need?

Key Takeaways

- Additional Pickleball Courts
- Shade at Pickleball Courts
- Waterfront Park/Water Access
- Aquatic Center/Hydrotherapy
- Craft/Tech/IT Programs
- Nature Trails and Walking Paths

Station 3- How do we accomplish those goals?

Key Takeaways

- Assess and Upgrade Existing Parks
- Improve/Expand McElroy Park
- Purchase Bank Bldg. adjacent to McElroy Park for expansion
- Acquire Sunset Park (from Volusia County)
- Expand Program Opportunities at existing parks
- Put Andrinopoulos & Beachcomber Parks to better use



Public Outreach Meeting - April 2025

“Life is Better here”

City Commissioner Meetings:

Throughout the master planning process, Castle Bay Design Studio met individually with each City Commissioner to discuss the purpose and value of the Master Plan effort, their unique experience representing residents within their Commissioner Zone, and ultimately an opportunity for each Commissioner to offer their insight into the existing parks network and where opportunities for improvement, expansion, and refinement may exist.

Key Takeaways:

- Tennis and Pickleball are king. Continued support for additions/expansion to these courts.
- More shade at park spaces and sports courts was frequently mentioned.
- Andrinopoulos and Beachcomber Parks are underutilized and not well attended, explore options for going in a different direction with these spaces.
- Consensus support for purchasing the “old Bank of America” property adjacent to McElroy Park to expand park space.
- McElroy Park is the focus. Critically important to Daytona Beach Shores
- Explore new and/or alternate location for more programming options than currently offered at Shores Community Center.
- Increasing opportunities for social gathering/events, i.e. performing arts theater, food truck events, etc.

3.2 Needs Assessment Survey

Castle Bay subconsultant ETC Institute conducted a citizen survey to determine residents’ parks and recreation needs and priorities. A goal was set to obtain a minimum of 100 completed surveys within the City of Daytona Beach Shores and surveys were sent out to a random selection of households throughout the City of Daytona Beach Shores. Of the households that were requested to participate in the survey, 222 respondents participated. The results for the sample of 222 households have a 95 percent level of confidence with a precision rate of at least +/- 4.7 percent. The overall purpose of the survey was to help determine parks and recreation priorities for the community leveraging a randomized and statistically valid approach.

Methodology

ETC Institute mailed a survey packet to all households in Daytona Beach Shores. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online at dbshoressurvey.org. After the surveys were mailed, ETC Institute followed up with residents to encourage participation. To prevent people who were not residents of Daytona Beach Shores from participating, everyone who completed the survey online was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered online with the addresses that were originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not included in the final database for this report.

Major Findings & Key Takeaways:

- **Facilities Use:** 80% of survey respondents indicated they have visited the City’s facilities during the past year.
- **Barriers to Facility Use:** The top three barriers were lack of shade (16%), not aware of parks’ or facilities’ locations (13%), and lack of handicap (ADA) accessibility (9%).
- **Programs Use:** 54% of survey respondents indicated that they have participated in programs and events in the past year.
- **Barriers to Program Use:** The top three barriers to participation they indicated were that they don’t know what is offered (32%), too busy/not interested (23%), and program times are not convenient (13%).
- **Communication Methods:** The three ways respondents most often learn about Daytona Beach Shores parks and recreation facilities, programs, and events are word of mouth (59%), banners (56%), and the city website (33%). The three ways they would most prefer are emails (44%), banners (34%), and eNewsletter (29%).
- **Facilities Needs:** Respondents were asked to identify if their household had a need for 24 facilities/

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amenities and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities/amenities. The three amenities/facilities with the highest percentage of households that have an unmet need:

1. Shade & Trees
2. Multi-use hiking, biking, and walking trails
3. Performing arts theater

- **Facility Importance:** In addition to assessing the needs for each amenity/facility, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents’ top four choices, these were the four amenities/facilities ranked most important to residents:

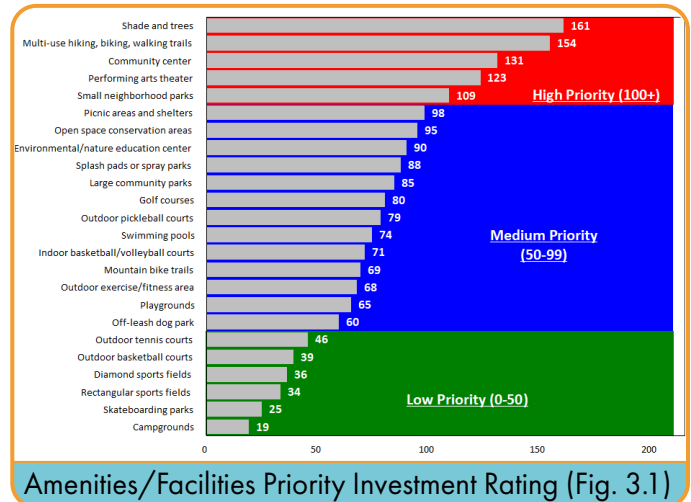
1. Community Center
2. Outdoor pickleball courts
3. Multi-use hiking, biking, and walking trails
4. Shade & Trees

The Priority Investment Rating (PIR) was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on amenities/facilities and (2) how many residents have unmet needs for the amenities/facilities.

Based the Priority Investment Rating (PIR), the following facilities were rated as high priorities for investment:

- Shade and trees (60.8)
- Multi-use hiking, biking, and walking trails (54.4)
- Community center (PIR=131.0)
- Performing arts theater (23.3)
- Small neighborhood parks (109.1)

Figure 3.1 shows the Priority Investment Rating for each of the 24 amenities/facilities assessed in the survey.



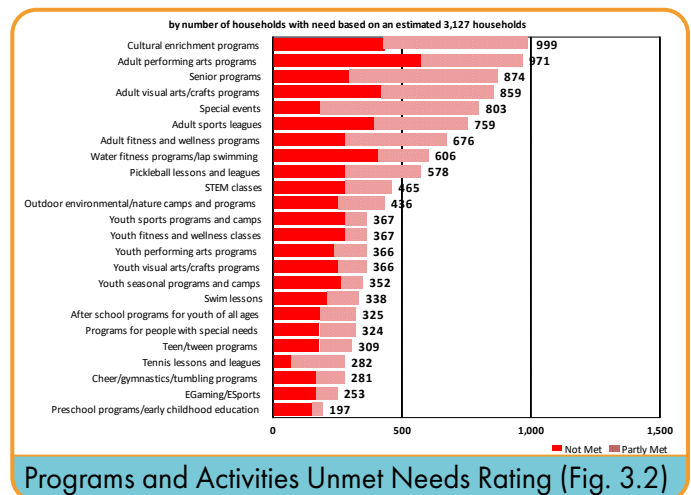
Amenities/Facilities Priority Investment Rating (Fig. 3.1)

- **Program Needs:** Respondents were asked to identify if their household had a need for 24 recreation programs and activities and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various programs.

The three programs with the highest number of households that have an unmet need:

1. Cultural enrichment programs
2. Adult performing arts programs
3. Senior programs

Figure 3.2 shows the unmet needs for each of the 24 programs and activities assessed in the survey.



Programs and Activities Unmet Needs Rating (Fig. 3.2)

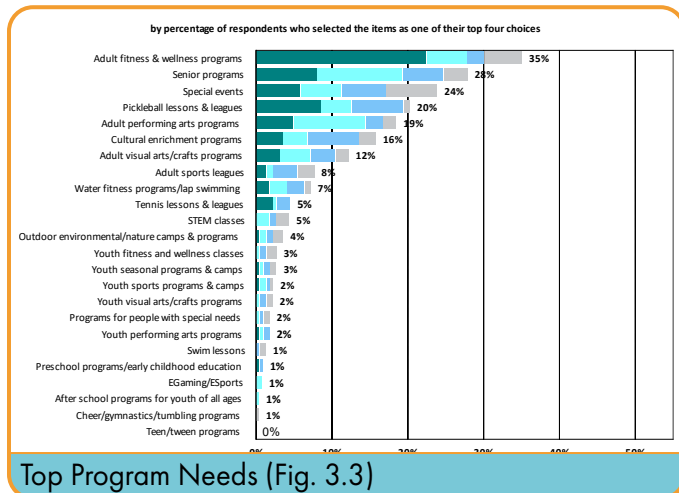
“Life is Better here”

- **Program Importance:** In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents placed on each item.

Based on the sum of respondents’ top four choices, these were the four programs ranked most important to residents:

1. Adult fitness & wellness programs
2. Senior programs
3. Special events
4. Pickleball lessons & leagues

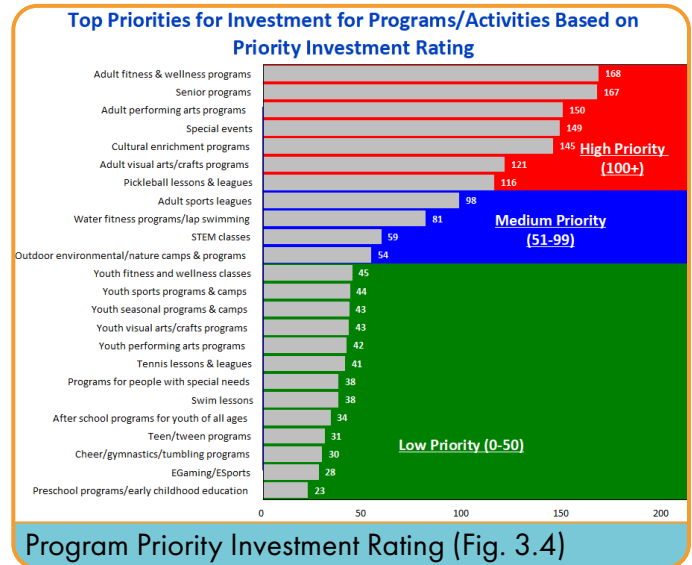
Figure 3.3 shows the percentage of residents who selected each program as one of their top four choices.



Based the Priority Investment Rating (PIR), the following programs were rated as high priorities for investment:

- Adult fitness & wellness programs (167.6)
- Senior programs (166.9)
- Adult performing arts programs (149.9)
- Special events (148.5)
- Cultural enrichment programs (145.1)
- Adult visual arts/crafts programs (120.8)
- Pickleball lessons & leagues (115.7)

Figure 3.4 shows the Priority Investment Rating for each of the 24 programs assessed in the survey.



* See Appendix B for complete Needs Assessment Survey results

VISION &
IMPLEMENTATION
STRATEGY

4

Chapter 4 - Vision & Implementation

Synthesizing all of the information inventoried, researched, discussed, and reviewed, the approach this Parks & Recreation Master Plan initially set out provide is outlined in the following Vision & Implementation strategies. In an effort to advance the vision outlined in the City’s Comprehensive Plan, multiple CRA master plans, and the needs and desires of the residents, these implementation strategies must be defined and priorities established in a very intuitive and easily understood manner. As the final chapter of this Master Plan, the following Vision & Implementation plan covers the idea and inherent value of Community Impact Scores and how they relate to the Park Scores discussed in Chapter 2, Priority Projects & Strategic Approach, and a variety of funding strategies and opportunities.

4.1 Community Impact Score

Once individual park and recreation spaces were visited, studied, and evaluated for their current ability to attract and provide park programs and facilities for park users, Castle Bay then studied each park facility from another perspective; to deduce their relative ability to expand, improve, and ultimately reach their full potential. This evaluation, and scoring, represents the potential of each park facility, which we have called a Community Impact Score. These scores were based on the following criteria:

Location & Accessibility

- **Quality of park location.** *Is there an intrinsic quality of the park space? Riverfront?, stately oak canopy?, historic area?, etc. (1-low, 10-high)*
- **Walkability.** *Is the park easily accessible (<1mi.) by pedestrians via sidewalk from nearby residential neighborhood? (1-low, 10-high)*
- **Multi-modal potential.** *Does the park offer the ability for easy access via bicycle and/or public transit? For example, along or near City spine roads?, or along existing bike paths and/or transit routes? (1-low, 10-high)*
- **Quantity of nearby parks.** *Is the park in area which is not currently served by existing park facilities? (1-many, 10-few)*

Programming

- **Nearby parks offering similar programing.** *Can this park space offer programs and/or park elements that other nearby parks are not, or can not? (1-many, 10-few)*
- **Potential programming range.** *Does this park space hold the potential to offer a wide range of programming and park elements, i.e. multi-generational diversity of recreation options.*

Community Benefit

- **Potential catchment area.** *Does this park have the potential to be a destination style park facility, i.e. drawing potential park users from a wide radius across town. (1-low, 10-high)*
- **Potential to be major community asset.** *Does this park have the potential to become a highly regarded park space to many potential park users? Is there the combination of intrinsic park character combined with a unique draw to the park programming? (1-low, 10-high)*

Each park was scored on each individual criteria and aggregated into a final Community Impact Score, see Figure 4.1, based on the average of all criteria using a scale of 1-10. Resulting Community Impact Scores are best described using the ranges shown in Figure 4.2.

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Community Impact Score Matrix (Fig. 4.1)

	Andrinopoulos Park	Beachcomber Park	Larry Fornari Park	McElroy Park	Pickleball Courts (@ McElroy)	Shores Pavilion (@McElroy)	Shores Community Center	Tennis Courts (@Shores CC)	Veterans Park (@ Shores CC)	St. Kitts Beach Access	Van Alder Dog Park	Total
Location & Accessibility (max 10)	7.3	7.5	7	8.5	7.8	8.3	6.8	6.8	6.5	9	7.5	7.4
Quality of Park Location	5	5	7	9	9	8	5	5	5	9	10	
Walkability	6	7	5	9	9	10	8	8	8	8	9	
Multi-modal Potential: Accessible via public transit, bike, etc.	9	9	8	10	8	10	10	10	9	9	6	
Quantity of nearby parks (1-many, 10-few)	9	9	8	6	5	5	4	4	4	10	5	
Programming (max 10)	6	6	5	9.5	6	5.5	9	6	7	6.5	6	6.6
Nearby parks offering similar programming (1-many, 10-few)	8	8	8	10	10	5	10	10	10	10	10	
Potential programming range	4	4	2	9	2	6	8	2	4	3	2	
Community Benefit (max 10)	5	5	5	10	8	5	10	6.5	3	5	6.5	6.4
Potential catchment area	5	5	4	10	9	4	10	7	3	4	7	
Potential to be major community asses/icon	5	5	6	10	7	6	10	6	3	6	6	
Total Community Impact Score	6.1	6.2	5.7	9.3	7.3	6.3	8.6	6.4	5.5	6.8	6.7	6.8

1 — 3.9

Park has very limited potential to have any measurable effect on the City's parks system.

4.0 — 6.9

Park has the ability to adequately serve a fair amount of potential park users in a quality manner, albeit average in stature and community regard.

7.0 — 8.5

Park has well above average potential to become an impactful and well respected park within the City. Should be the goal of all City parks to receive this scoring level at a minimum.

8.6 — 10

Park exhibits extremely high potential to be one of the most widely used park spaces in the City reaching a wide range of potential park users. Could easily become one of the crown jewels of the City parks system.

Community Impact Score Legend (Fig. 4.2)

“Life is Better here”

4.2 Priority Projects & Strategic Approach

Discussed in Chapter 3, the stakeholder meetings, public outreach meetings, and the Needs Assessment Survey all outlined a variety of top priority desires requested by City of Daytona Beach Shores residents. Overwhelmingly, and generally, residents indicated a high rate of park usage and a high rate of parks and recreation system satisfaction related to the quality of the parks and programs currently offered. All suggestions received from the public outreach meetings and all responses received in the Needs Assessment Survey should be considered strategies and areas of focus required for the City of Daytona Beach Shores Parks & Recreation system to take the “next step” forward in the enhancement and refinement of the existing offerings.

Being said, across all public outreach efforts performed, the most common responses received for “unmet needs” related to various parks facilities/amenities were:

- Shade & Trees
- Multi-Use Trails (hiking/biking/walking)
- Performing Arts Theater

Additionally, the parks facilities/amenities noted by residents as most important to them were:

- Community Center
- Outdoor Pickleball Courts
- Multi-Use Trails (hiking/biking/walking)
- Shade & Trees

Program wise, the most common responses received for future park/facility programming expansion and/or development were:

- Adult Fitness and Wellness Programs
- Senior Programs
- Special Events
- Pickleball Lessons & Leagues

From a professional parks master planning perspective, over the past 6 months the Castle Bay planning team

deeply investigated and studied the city-wide parks and recreation system in terms of parks/facilities and programming options currently offered. The following are key points identified in evaluating these spaces and offerings. These key points are followed by a listing of Priority Projects and a Strategic Approach outlined to be a foundational tool for the City of Daytona Beach Shores as they chart a course forward over the next 10-15 years related to the planning, design, construction, and operations and maintenance of there City’s parks and recreation system.

Key Points & Observations:

Facilities Recommendations

1. While the City is currently far exceeding the typical national standard of providing 1 square foot per resident for indoor community space with a goal of serving a market area of approximately 15,000-20,000 residents per center, the overwhelming usage, community appreciation, and positive feedback residents provide when speaking about the Shores Community Center, there is ample reason to justify the expansion of the Shores Community Center or a second community center at McElroy Park. In both the public outreach meetings and the Needs Assessment Survey, residents routinely pointed to increased programming offerings which would require this action. For example, as mentioned previously, a performing arts theater was one of the top responses when the community was asked what their greatest “unmet” needs were for various facilities/amenities. In both public outreach meetings, it was consistently suggested to expand the current indoor program offerings to include a wood shop, computer/digital classes, adult performing arts programs, arts and crafts classes, cultural enrichment programs, more senior programs, more adult fitness programs, and modern indoor sport rooms including a golf simulator and bicycle road course simulator. All of these are consistent with a community center expansion. Any new community centers should be located with other outdoor park amenities and/or an aquatic center when possible.
2. The city should consider adding an aquatic center per

PARKS & RECREATION MASTER PLAN

the feedback received by the community. Initially, a feasibility study should be considered to determine the ideal location and possible demand and use for this type of facility as well as the capital and operational requirements. Only one aquatic center should be built in the community by the city and should be strategically located with a strong recreational orientation and physical connection to other nearby community amenities, i.e. near the Shores Community Center or at McElroy Park. Moreover, an aquatic center could be a primary component of a community center expansion project aligning with #1 above.

3. Before any new community recreation facility is constructed a formal feasibility study should be completed that examines the following:
 - Need for the facility in the area of the community it would be built.
 - Focus of the facility by function and age (senior, youth, adults, family).
 - Possible impact on other existing city facilities.
 - Programs and services that are planned for the facility.
 - Parking and other support amenities that are required for the center.
 - Capital cost estimate.
 - Operational cost projections including staffing and maintenance requirements.
 - Determine use and revenue projections for general facility use, programs, and rentals
4. Develop a detailed deferred maintenance list for all city owned facilities:
 - Prioritize needed improvements by facility and overall
 - Determine ADA required improvements
 - Develop a funding plan
5. General operational requirements for city facilities should include:
 - Operations and management plan
 - Continuity of operations plan
 - Maintenance plan specific to the facility
 - Safety and security protocols
 - Emergency action plan
 - Staffing requirements
 - Minimum level of staffing
 - Background checks
 - User code of conduct
6. General requirements for any contract management should include:
 - Operations and management plan
 - Maintenance plan (if not city maintained)
 - Safety and security protocols
 - Emergency action plan
 - Staffing requirements
 - Minimum level of staffing
 - Background checks
 - User code of conduct
 - A quarterly and annual report that tracks specific performance characteristics.
7. Develop an overall maintenance plan for city facilities based on an expected level of service and required maintenance tasks. Each facility or park should also have their own specific maintenance plan.
8. Develop a comprehensive asset management system for all facilities as well as a capital lifecycle replacement plan in areas where they do not currently exist.
9. Parks and Recreation should develop basic priorities of use for community centers to guide how and when amenities will be used.
10. The Parks and Recreation Department needs to develop an overall Emergency Action Plan (EAP) for all recreation facilities (indoor centers, pools and parks/athletic fields) and specific EAP's for each of the major facilities noted prior.
11. It is critical that each recreation facility tracks its overall use numbers on at least a monthly basis with yearly totals. The types of uses (drop-in, programs, rentals and special events) should also be part of the tracking numbers when possible. This will provide the Parks and Recreation Department with better operational data.
12. Parks and Recreation staff as well as Public Works and Facilities Maintenance staff should be actively involved with design review for any major renovation,

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expansion, or new facilities. This should also include projections for future operations and maintenance costs.

Program Recommendations

The City of Daytona Beach Shores will need to determine the areas of focus for future recreation programming efforts based on the level of financial and resource commitment that it wants to make to recreation programs and services.

Establish a Programming Philosophy

Parks and Recreation should develop an overall basic programming philosophy with the following objectives:

- The city needs to continue to increase the number of recreation programs that are offered to the residents of the community.
- For recreation programs and services that occur at city facilities develop an approach the relies on:
 - Parks and Recreation staffed programs in key program areas
 - Contract provided programs where revenues are shared
 - Rental of space to other providers for their programs
- Ensure that recreation program and service opportunities (regardless of who provides them) are available to all ages, incomes, abilities, gender, and ethnic groups in an equitable and inclusive manner.
- Ensure that recreation program and service opportunities are available in areas of interest that are identified as a need in the community.
- City recreation and program service offerings will respond to identified community needs in a cost effective and efficient manner.

Develop a Program Plan

Based on the programming philosophy, develop a basic department wide program plan that includes the general direction of recreation programming for the next 5 plus years. This would include the following tasks:

- Establish the basics of the plan:
 - Determine which programs will be primarily offered by city staff. This currently includes:

- Summer camps
- Community special events
- Seniors
- Leagues (i.e. Pickleball)
- Determine city-wide programming responsibilities.
 - Establish the delivery method as a hub and spoke concept:
 - Programming guided on the city level. This is likely:
 - Aquatics
 - Athletics
 - Special events
 - Seniors
 - Programming delivered on a city-wide level out of individual centers/parks when possible.
 - Core programming will be primarily provided in-house by Parks and Recreation staff or contractual staff under Department supervision.
 - Other programming will be provided by contract staff or other organizations and entities.
- Ensure there are programming contracts with existing organizations and explore possible contracts with other providers for specific program areas when possible.
- Contracts with other providers should clearly identify specific roles and expectations as well as limits to facility scheduling, fees, and operations. Partnerships with organizations should reflect the needs and culture of the specific markets they will be providing the services for. Other contract requirements should include:
 - Program plan
 - Safety and security plans
 - Participant/spectator code of conduct
 - Background checks for all staff and volunteers
 - Quarterly and annual reports on program numbers and participants
 - Youth sports – coaches training program and concussion protocol
- For those program areas where there are not

PARKS & RECREATION MASTER PLAN

contracts, utilize other providers on a referral and clearinghouse basis. This could involve promotion of their activities, coordinating of some programs, and permitting of facilities. However, this process needs to be closely managed to be successful.

- Continue to provide programs in the core areas of:
 - Community Events
 - Seniors
 - Tennis & Pickleball
- Based on the public process and especially the survey, the recreation programs that need to have an enhanced focus in the future include:
 - Adult fitness and wellness
 - Senior programs
 - Special events
 - Cultural arts
 - Adult performing arts
 - Enrichment
 - Adult visual arts
 - Adult sports leagues
- Ensure that recreation programs are available for specific demographic groups including:
 - Youth – Programs that serve a variety of interest areas beyond just sports including after-school and childcare.
 - Older Adults – Programs and services that serve a wide range of the older adult age category, including an appeal to the younger more active based senior.
 - Intergenerational/Multi-generational – Offering programs and services that have an appeal to multiple generations or across generations,
 - Ethnic/Culturally Based – There should be an effort to offer programs and services that are appropriate for the cultural orientation of the area.
- For other organizations and recreation providers in the area, clearly identify areas of programmatic responsibility to ensure that there is not overlap in resource allocation.

Other

- Establish clear staffing and operational budget requirements for the Parks and Recreation Department

to support the program plan.

- Continue to track program trends on a regional and national basis to ensure that program offerings are current and reflect the opportunities that are available.
- There will need to be a much stronger emphasis on basic performance measures to track recreation programming effectiveness. This includes the following for both city programs as well as those that are contracted:
 - Registration and/or participation rates for every program
 - Rates of fill for programs and activities (capacity vs. actual numbers).
 - Resident and non-resident participation rates
 - Participation numbers and comparisons to past years/seasons.
 - Rate of program cancellations (should be between 15% and 20%)
 - Evaluations from participants.
- Maintaining a strong programming emphasis will require a department wide marketing plan.
- Establishing a comprehensive fee policy to guide fee setting for recreation programs and services will be essential.
- Having comprehensive policies in place that provide a framework for program administration, development, and implementation is an important management tool. Some examples of policies could include:
 - The need for every new program or service to develop a program proposal form to determine the direct cost of offering the activity as well as the minimum number of registrants needed to conduct the program. This proposal form should also evaluate the need for the program, its market focus, and the ability to support the program plan and priorities of the Department.
 - Follow up when each program or service is completed, with a program report that itemizes the exact cost (and possible revenues) that were generated by the program and the number of individuals served. This will determine if the program or service met its financial goals and also its service goals.

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- All in-house programs should have strict minimum numbers of registrants that ensure enrollment, budget and revenues are adequate and there is the best use of space and time at Department facilities.
- A lifecycle analysis of the Department’s recreation programs and services needs to be undertaken where program registrations by interest area are tracked and reviewed on a seasonal basis. Programs should be slotted into the following categories:
 - New – programs in the start-up phase that are just starting to build in popularity.
 - Mature – programs that have consistent high levels of registrations and are still growing in popularity.
 - Old – programs that are seeing a decline in popularity.

Program offerings should be reasonably distributed among the three areas noted to have a healthy and vibrant programming focus. Programs that are in the old category should ultimately be changed, updated or discontinued.

- Critical to growing recreation programs and services, is the assurance that participants safety and security is being addressed on an on-going basis.
- Coordinate arts and special events programming to enhance community recreation opportunities and limit overlapping services.

Priority Projects

Utilizing the Park Scores from Chapter 2 and the Community Impact Scores outlined previously we can prepare a simple equation which yields the delta (the difference) between the two scores. The higher the delta, the more critical the need to prioritize improvements to the given park space resulting in greater "community impact". For example, the park space with the highest delta was determined to be McElroy Park. McElroy had a Community Impact Score of 9.3 representing massive potential beyond what it provides for the community today. Given the current moderate score and the high potential score we simply subtract the Park Score (7.2) from the Community Impact Score (9.3) resulting in a delta of 1.9, which is the highest delta among all parks and recreation facilities City-wide and thereby being ranked #1 on the list of Priority Projects, see Figure 4.3

Moreover, it was overwhelmingly apparent to the Castle Bay planning team that McElroy Park far and away represents the area of the City where the largest positive impact to the existing parks and recreation system can be made over the next decade. It cannot be stressed enough the City shall focus on the continued expansion and improvement of McElroy Park as the key to fully unlocking the maximum potential of the City’s largest and most critical park space.

PARKS & RECREATION MASTER PLAN

Strategic Approach

Historically, the majority of Parks & Recreation Master Plans organize project recommendations into categories based on somewhat arbitrary time frames such as “Phase I Projects: 0-5 years” and “Phase II Projects: 5-15 years”, etc. In our experience, attaching these time frames builds in unnecessary and impractical forecasts given the variability and volatility of annual budgets, local and national economic swings, unforeseen conflicts which arise from time to time, political changes, community demographic shifts resulting in parks and recreation need shifts, and so on. As a result, the Strategic Approach outlined below is categorized into “tiers” of priorities based initially on the recommendation scoring matrix shown in Figure 4.3, with added detail and recommendations provided in Figure 4.4 speaking to the approximated cost range, brief narrative of recommended improvements, and approximated annual operations and maintenance costs associated with the proposed improvements. These tiers are organized into the following three categories:

- **High Priority:** Projects which represent the highest positive impact to the community if/when completed. Again, this is based on the delta between their Community Impact Score and their existing Park Score.
- **Medium Priority:** Projects which represent clear need for improvement(s), and while those improvements would be highly beneficial to the given park/facility, they are not considered as critical as the High Priority projects.
- **Low Priority:** Projects which represent very minor, if any, need for improvement at this time. Many of the parks/facilities in this category have been recently (2020/2024) constructed and/or renovated. Being said, detail for parks/facilities in this category are not shown.

Priority Projects & Recommendation Matrix (Fig. 4.3)

Park/Facility	Community Impact Score - Park Score	Priority Ranking (Delta)
McElroy Park	9.3 - 7.2	2.1
St. Kitts Beach Access	6.8 - 5.2	1.6
Sunset Park*		1.5
DBS Urban Trail**		1.3
Larry Fornari Park	5.7 - 4.8	0.9
Beachcomber Park	6.2 - 6.4	-0.2
Shores Pavilion	6.3 - 6.6	-0.3
Andrinopoulos Park	6.1 - 6.5	-0.4
Van Alder Dog Park	6.7 - 7.1	-0.4
Shores Community Center	8.6 - 9.1	-0.5
Pickleball Courts	7.3 - 7.9	-0.6
Veterans Park	5.5 - 6.9	-1.4
Tennis Courts	6.4 - 8.6	-2.2

* Sunset Park is a Volusia County Park but is maintained by the City of Daytona Beach Shores, therefore has no formal Park Score or Impact Score. Priority Ranking Estimated.

** DBS Urban Trail does not currently exist but was frequently mentioned in the public outreach meetings as being a highly desired. Priority Ranking Estimated.

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Parks & Facilities Recommendations (Fig. 4.4)

Park/Facility	Cost**	Primary Improvements Summary	Annual O & M***
McElroy Park	\$\$\$\$\$	Activate and enhance park space by acquiring adjacent property for expansion, utilize "Express Care" tenant bldg. as community center w/ expansion, provide event plaza, cover pickleball courts, provide amphitheater style seating w/ shade structure and stage, and improved circulation.	\$\$
St. Kitts Beach Access	\$\$	Improve entry signage, provide ADA compliant ramp & stairs, additional palms & shade trees, pavilion with seating, restroom building & showers.	\$
Sunset Park	\$	Consider acquisition from Volusia County, improve visibility of park with signage, construct boardwalk with viewing platform & dedicated kayak launch, consider self-service kayak/ paddleboard rental system, add stabilized pedestrian-only pathway through park.	\$
DBS Urban Trail	\$	Develop "Daytona Beach Shores" branded signage along S. Atlantic Ave. (A1A) which connects existing beach parks (St. Kitts & Van Ave.), Shores Community Center, and McElroy Park with a looped trail. Consider a river to sea loop connecting Sunset Park to Van Avenue Park.	\$
Larry Fornari Park	\$	Improve park aesthetics and access from west side of S. Atlantic Ave. (A1A), reconstruct beach access with ADA compliant ramp & stairs, provide additional shade with pavilions or palms/trees.	\$
Beachcomber Park	\$	Very underutilized and underperforming park space likely meeting its maximum potential, continue to maintain current condition. Consider sale of property (long-term goal) to fund improvements in more critical areas of the parks & recreation system (see high priority projects above).	\$
Shores Pavilion	\$	Redevelop as part of the McElroy Park improvements noted above.	\$
Andrinopoulos Park	\$	Very underutilized and underperforming park space likely meeting its maximum potential, continue to maintain current condition. Consider sale of property (long-term goal) to fund improvements in more critical areas of the parks & recreation system (see high priority projects above).	\$

\$	> \$500k
\$\$	\$500k - \$2m
\$\$\$	\$2m - \$5m
\$\$\$\$	\$5m - \$10m
\$\$\$\$\$	\$10m+
** Cost Range	

\$	> \$250k
\$\$	\$250k - \$500m
\$\$\$	\$500k - \$1m
*** Annual O & M Range (Annually)	

Note: Estimated costs shown in Figure 4.4 are very preliminary and based on generalized 2025 construction costs and design consultant hourly rates required to design, permit, and construct park facilities. Ultimately, the City will need to prepare preliminary feasibility studies, master plans, and/or site plans in an effort to establish actual, current-day construction budgets for any of the park facility improvement projects outlined in this Chapter.

The operational cost estimates are preliminary and general in nature and represent the net cost (minus any earned income). The estimates are based on 2025 market figures.

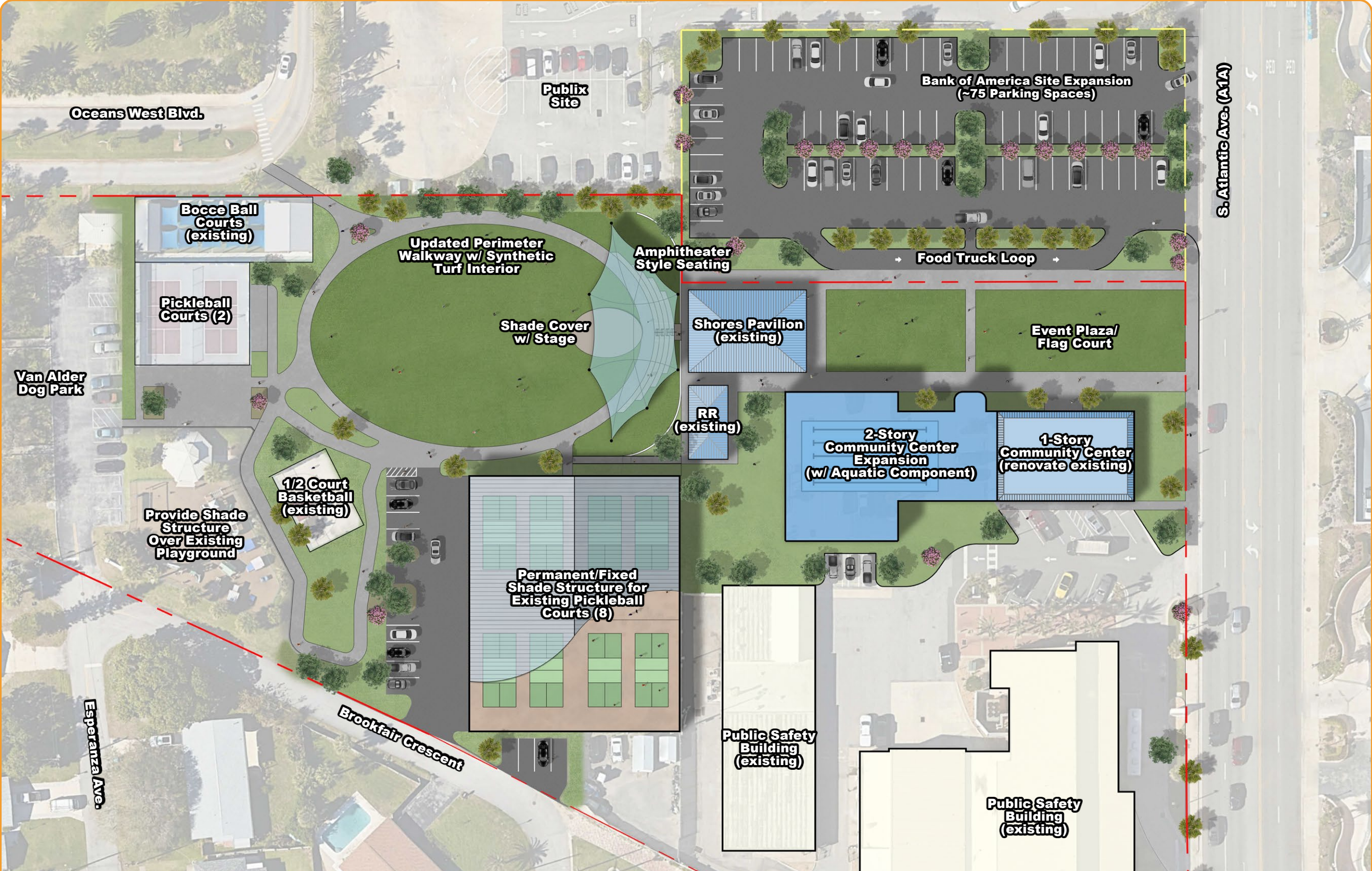
Priority Project #1: McElroy Park

As suggested throughout this master plan, the long-term success of the city’s parks and recreation system will largely be based on the proactive efforts taken to continue the enhancement and expansion of McElroy Park. Executed well and the city’s largest park space will easily become the crown jewel of the city’s park system and potentially a regional destination attracting users from across the coastal Volusia County area.

Primary Improvements

As part of a multi-phase approach across the next several years there are a variety of critical park enhancement and expansion efforts the City of Daytona Beach Shores should look to employ as they continue to activate and enhance the McElroy Park space. The Conceptual Master Plan shown in the fold-out graphic to the right is just that, a “master-plan”. This master plan should be viewed as a representation of what McElroy could become once a variety of development efforts have been completed as part of this multi-phase approach. The ordering of this approach outlined below shall be considered conceptual as well as certain elements may become more viable or practical than another depending on a variety of variables we cannot project today including the real estate market, volatile construction costs, and local political shifts to name a few. Being said, utilize the plan and project outline as a framework for long-term planning as each of these individual elements would require their own, individualized feasibility study.

1. Acquire the parcel at 3046 S Atlantic Ave, formerly Bank of America, northeast corner of McElroy Park.
 - As shown on the Conceptual Master Plan this area would be an ideal location for a future/potential parking facility which provides primary parking opportunities for all of McElroy Park. Given the A1A frontage this allows the vast majority of park users to enter the park from A1A versus through the adjacent residential areas off of Esperanza Avenue and Brookfair Crescent.
 - Additionally, this parking area provides an ideal location for food truck access into/out-of McElroy with a dedicated food truck loop immediately adjacent to the main pedestrian event plaza.)
2. Consider relocating the Halifax Health ExpressCare tenant currently occupying the city-owned building at 3048 South Atlantic Avenue immediately to the north of the Public Safety building.
 - Located in a prime location between the proposed pedestrian event plaza and existing public safety offices, this fairly new building provides a great opportunity as a second community center complimenting the offerings at the Shores Community Center. This building could be expanded to the west and provide a home for many of the additional program desires expressed by the community including a potential aquatic center, a performing arts theater, and additional multipurpose space.
3. Cover the 8 existing pickleball courts with a pre-engineered metal building (PEMB).
 - Residents frequently mention lack of shade as being the primary reason they do not use the pickleball courts during the peak hours of the day but mentioned they would if there was more shade. Covering the courts with a PEMB structure also allows relief from rain as well.
4. Redesign the stairs on the west end of the existing pavilion into amphitheater style seating and stairways.
 - Rather than simply function as a typical stairway, reconstruct this stairway into more of amphitheater style terracing with wider landings allowing for seating facing west.
 - At the base of the seating/stairway add a performance stage with shade covering for live outdoor performances.
 - This outdoor amphitheater allows for events directly adjacent to the large pedestrian plaza and food truck on the upper terrace to the east, all creating a vibrant outdoor space for special events and performances.



McElroy Park - Proposed Improvements

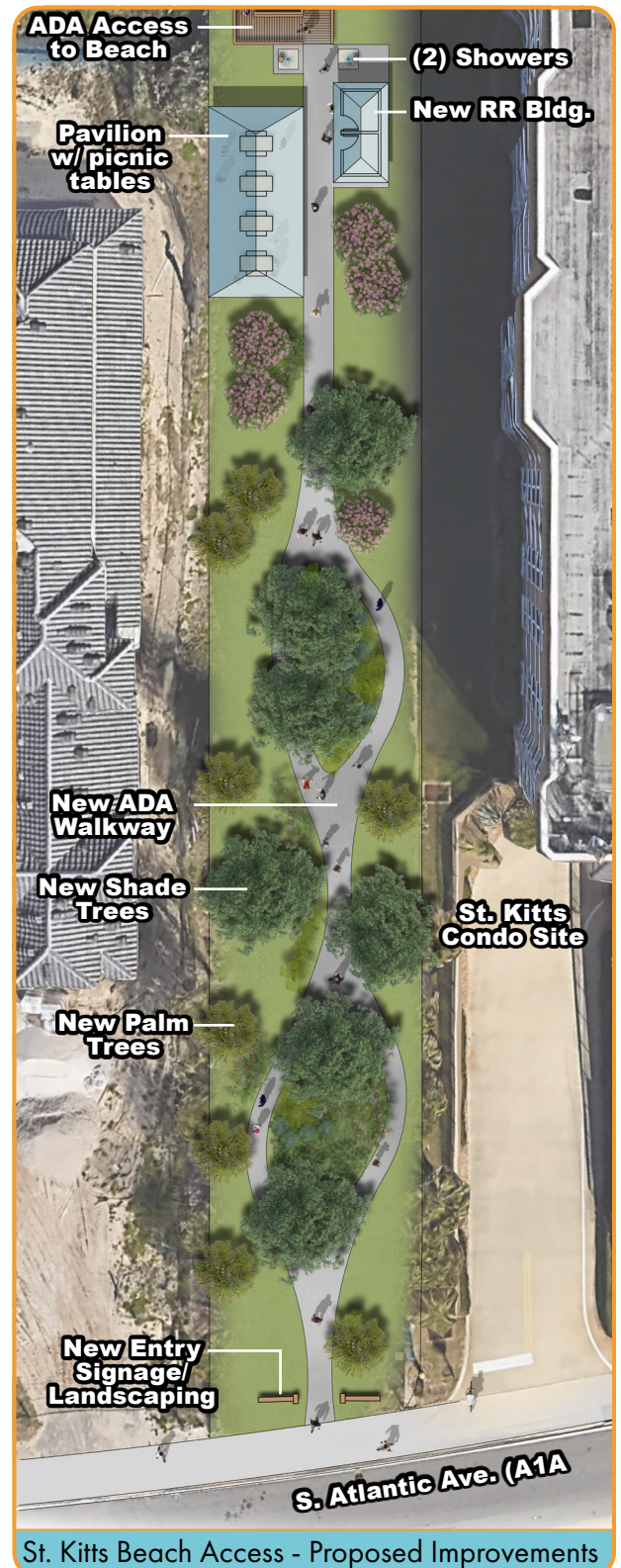
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Priority Project #2: St. Kitts Beach Access

The beach access currently provided in this location is poorly identified from A1A, offers limited beachside amenities, and requires a lengthy, non-shaded walk to the beach from A1A. A variety of opportunities abound to create a much more identifiable, comfortable, and amenity rich beach access commensurate with the quality of typical City of Daytona Beach Shores park spaces. Improvements should consist of the following:

1. Provide ADA compliant beach crossover structure with both ramp and stairs.
2. Provide two shower/rinse stations.
3. Provide fixed shade structure/pavilion with picnic tables.
4. Consider providing small concrete block building with two bathrooms and bottle fill/water fountain station.
5. Consider creating new pathway with meandering geometry for visual interest and multiple areas for planting opportunities.
6. Plant several more trees and palms for increased natural shade along the walkway from A1A to beach.



Priority Project #3: Sunset Park

Currently owned by Volusia County but maintained by the City of Daytona Beach Shores, Sunset Park represents a unique opportunity for the city to provide residents with the city’s only Intracoastal Waterway access for non-motorized activities such as kayaking, paddleboarding, and fishing. Assuming an opportunity to obtain usage of the property either through purchase or agreement with Volusia County is possible, activating the park space to provide waterborne recreational opportunities could be provided by performing the following:

1. Enhance the entry to the park by adding park signage which is clearly visible from the South Peninsula Drive and Van Avenue intersection.
2. Provide a stabilized pedestrian-only (non-vehicular) pathway from the park entrance down to the amenity area at the waters edges.
3. Construct a boardwalk from the waters edge out to deeper water with a viewing platform and multiple kayak/paddleboard launches.
4. Consider installing a locker-style, self-service kayak/paddleboard rental unit. Providing rentable equipment provides residents who don’t own expensive watercraft equipment the opportunity to simply walk or ride a bike to Sunset Park, rent a kayak, explore the ICW for a couple hours, and simply return the kayak to its locker. No need to purchase expensive equipment, no need to haul large equipment to Sunset Park by vehicle, no need to store large, cumbersome equipment in your condo or home, and provides residents with an efficient and cost-effective option to explore the beauty of the Halifax River (ICW).



Sunset Park - Proposed Improvements/Character Images

Priority Project #4: DBS Urban Trail



Frequently mentioned in the public outreach meetings as being a highly desired addition to the parks and recreation system and one of the most highly rated responses in the Needs Assessment Survey mailed to all city residents noted that multi-use trails for hiking, walking, and biking were among the “facilities/amenities most important to them”. Currently, there is no defined urban trail within the City of Daytona Beach Shores community and based on the feedback received throughout this master plan effort the Castle Bay planning team encourages the city to establish it’s first dedicated and Daytona Beach Shores branded urban trail. A defined urban trail could potentially consist of a trail marked with a newly designed urban trail marker placed frequently along the trail, consist of a specific length (i.e. 2 mile loop, 5 mile “out and back”, etc), and provide linkages along the urban trail to other important locations within the city parks and recreation system (i.e. Shores Community Center, McElroy Park, etc). The map conceptually shows what a potential route may look like as well as various character images of trail branding and identification.

Map Legend

- Urban Trail (7.5 mile)
- Park Loop (7.5 mile)
- Beach Loop (1.5 mile)
- River to Sea Trail (2.5 mile)
- Daytona Beach Shores Boundary
- Daytona Beach Shores Park
- Volusia County Park

4.3 Funding Strategies

Funding strategies for the Parks and Recreation Master Plan focuses on the Priority Projects and Strategic Approach by identifying existing funding available for these projects as well as alternative funding the City may consider moving forward. Strategies may include pursuing new grants, grant “stacking”, partnerships with public, private, and non-profit groups, and potentially bonding for future park improvements.

Grants

Over the past several years the City has leveraged multiple grants specifically targeted to provide the supporting funds necessary for the completion of many parks and recreation projects. Given the past success, and while obvious in nature, it is the recommendation of this Parks and Recreation Master Plan to continue the utilization of these grants in supporting the future improvement and development of Priority Projects outlined previously in section 4.2. Figure 4.5 shows existing grant opportunities.

Parallel to the continued pursuit of previously leveraged grants, impact fees, utilization of general funds, there are additional funding pathways and strategies which the City may want to consider pursuing in an effort to maximize a comprehensive financial approach for capital improvement projects related to parks and recreation facility improvement and development. These include:

Additional Grants

Dozens of grant opportunities exist depending on a variety of variables including project type, matching needs, and stacking ability. A sampling of these potential grant sources for future investment in capital improvement projects can be found in Figure 4.6.

Additional Funding Considerations

Existing Grant Funding Opportunities (Fig. 4.5)

Funding Program	Grant Amount (\$)	Match Req. (%)	Types of Eligible Elements	Deadline
Volusia ECHO Program	600k - 2.5m	100	Acquisition, Restoration, Construction, and Improvement of Env./Ecological, Cultural, Historical, and Outdoor Rec. Projects for Public Use.	Nov.
FL Inland Navigation Dist. (FIND) Waterways Assistance Program (for local gov't)	up to 50% of Land acquisition Cost	100	Boat Ramps, Launching Facilities, Boardwalks, Fishing Piers, Shoreline Stabilization, and Waterfront Parks	April

PARKS & RECREATION MASTER PLAN

Grant Stacking

One of the most effective ways a community can approach grant funding is through the identification and grouping of grants of varying levels (federal, state, and local) to support a single project, often referred to as “grant stacking”. Strategic selection and pursuit of multiple grants in this manner can result in one grant providing the matching funds requirement for a second grant, and vice versa.

General Obligation Bonds

A potential option worth future consideration for larger park development projects is to hold two bond referendums. First, a bond referendum focused specifically on park/facility improvement. Second, a bond referendum focused specifically on land acquisition and development of new parks/facilities. In the previous section, Priority Projects and Strategic Approach, several of the high priority and medium priority projects would require funds approaching \$2-5 million combined for the design, permitting, and construction of each effort, likely out of reach for an annual budget focused on general funds, parks and recreation impact fees, and some minor grants. High priority projects requiring substantial capital for completion, McElroy Park for example (\$10m+), will likely require a unique, multi-faceted and proactive approach to identifying and securing the funds required, possibly inclusive of a general obligation bond.

Additional Grant Funding Opportunities (Fig. 4.6)

Funding Program	Grant Amount (\$)	Match Req. (%)	Types of Eligible Elements	Deadline
Florida Recreation Development Assistance Program (FRDAP)	200k	100	Ballfields, courts, trails, fishing facilities, playgrounds, restrooms, shade structures, lighting, and landscape	Sept.
Florida Recreations Development Assistance Program (FRDAP) (Disabled & Unique Abilities)	500k	0	Any outdoor recreation elements that enhance opportunities for disabled or persons with unique abilities	March
FL Communities Trust (FCT) (Parks & Open Space) - FL DEP	5m	25	Land acquisition of passive and active recreational facilities including those for unique and disabled persons	
Urban & Community Forestry	Varies	100	Tree Planting, Tree Inventory/Assessments	July
Recreational Trails Program (RTP)	200k	25	Trails, trailside, and trailhead facilities	

Demographics A
Needs Assessment Survey B

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Appendix A

Demographics

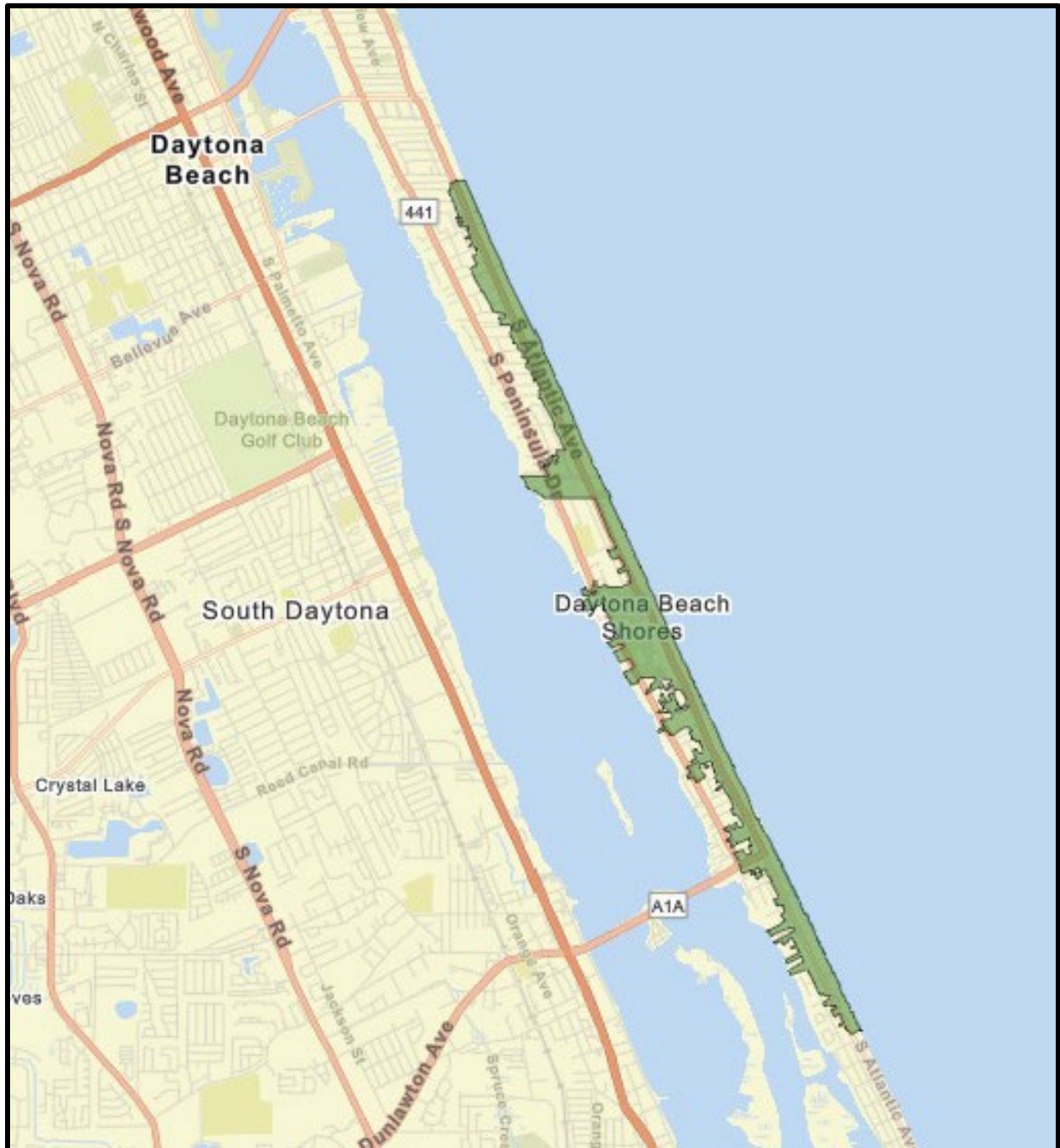
Demographic Analysis

Ballard*King & Associates (B*K) has been contracted by Castle Bay Design to provide a summary of the demographic characteristics for Daytona Beach Shores, FL for their Parks Plan. The information provided includes the basic demographics and data for Daytona Beach Shores with comparison data for the State of Florida and the United States.

Depending on the parks, programs and services, there may be use by individuals outside of this area. They will be much more limited and will focus more on special activities or events. In addition, service areas can flex or contract based upon proximity to major thoroughfares. Other factors impacting the use of programs and services as it relates to driving distance are the presence of alternative service providers in the service area. Alternative service providers can influence participation, membership, daily admissions, and the associated penetration rates for programs and services.

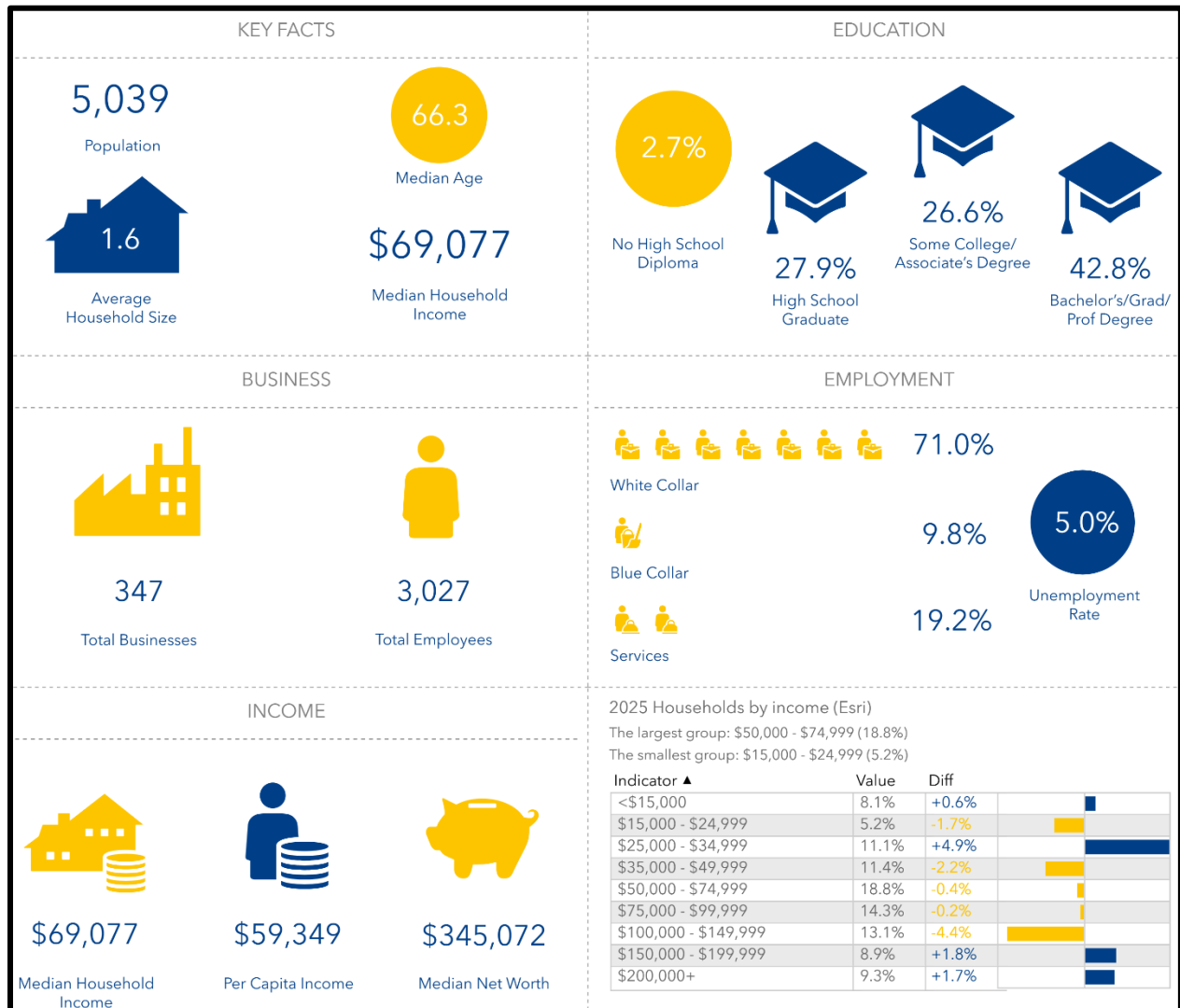
B*K accesses demographic information from Environmental Systems Research Institute (ESRI) who utilizes 2020 Census data and their demographers for 2025-2030 projections. In addition to demographics, ESRI also provides data on housing, recreation, and entertainment spending and adult participation in activities. B*K also uses information produced by the National Sporting Goods Association (NSGA) to overlay onto the demographic profile to determine potential participation in various activities.

Service Area Map



- Green Boundary – Daytona Beach Shores

Infographic



Households by Income comparison uses the City of Daytona Beach Shores and compares it to Volusia County.

Demographic Summary

	Daytona Beach Shores
Population:	
2020 Census ¹	5,008
2025 Estimate	5,039
2030 Estimate	5,176
Households:	
2020 Census	2,961
2025 Estimate	3,065
2030 Estimate	3,181
Families:	
2020 Census	1,537
2025 Estimate	1,470
2030 Estimate	1,636
Average Household Size:	
2020 Census	1.69
2025 Estimate	1.64
2030 Estimate	1.63
Ethnicity:	
Hispanic	6.1%
White	87.8%
Black	1.9%
American Indian	0.1%
Asian	2.2%
Pacific Islander	0.0%
Other	1.2%
Multiple	6.7%
Median Age:	
2020 Census	67.0
2025 Estimate	66.3
2030 Estimate	68.0
Median Income:	
2025 Estimate	\$69,077
2030 Estimate	\$76,390

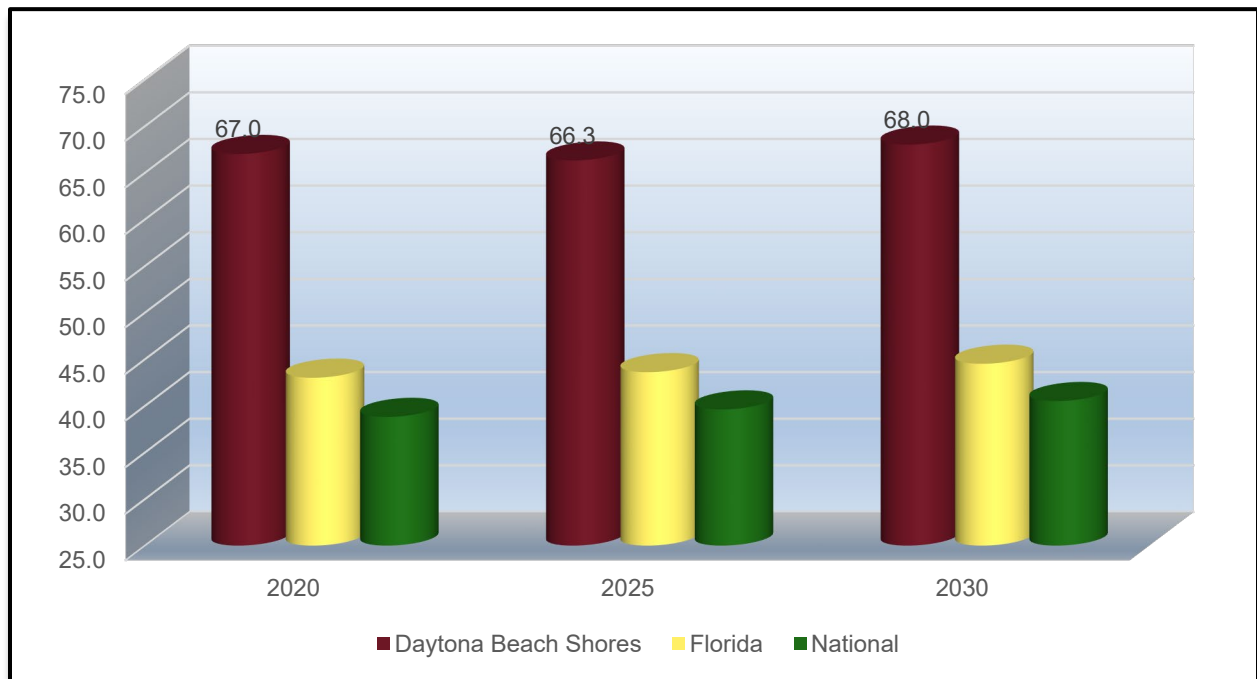
¹ From the 2010-2020 Census, the City of Daytona Beach Shores experienced a population increase of 18.2%

Age and Income: The median age and household income levels are compared with the national number as both factors are secondary determiners of participation in recreation activities. The lower the median age, the higher the participation rates are for most activities. The level of participation also increases as the median income level goes up.

Table A – Median Age:

	2020 Census	2025 Projection	2030 Projection
Daytona Beach Shores	67.0	66.3	68.0
Florida	43.0	43.6	44.5
National	38.8	39.6	40.5

Chart A – Median Age:



The median age in the City of Daytona Beach Shores is significantly higher than the State of Florida and the National number. Parks and recreation activities, programs and events draw a large demographic but tend to be most popular with youth and their parents. Grandparents are becoming an increasing part of the household though, as they care for and are involved with their grandchildren, and are concerned about their own physical, mental, and social activities.

The following chart provides the number of households and percentage of households in the City of Daytona Beach Shores with children.

Table B – Households w/ Children

	Number of Households w/ Children	Percentage of Households w/ Children
Daytona Beach Shores	75	2.4%
Florida	-	26.5%

The information contained in Table-B helps further outline the presence of families with children. As a point of comparison in the 2025 USA Projection, 29.9% of households nationally had children present.

Table C – Median Household Income:

	2025 Projection	2030 Projection
Daytona Beach Shores	\$69,077	\$76,390
Florida	\$78,205	\$89,997
National	\$81,624	\$92,476

Chart C (1) – Median Household Income:

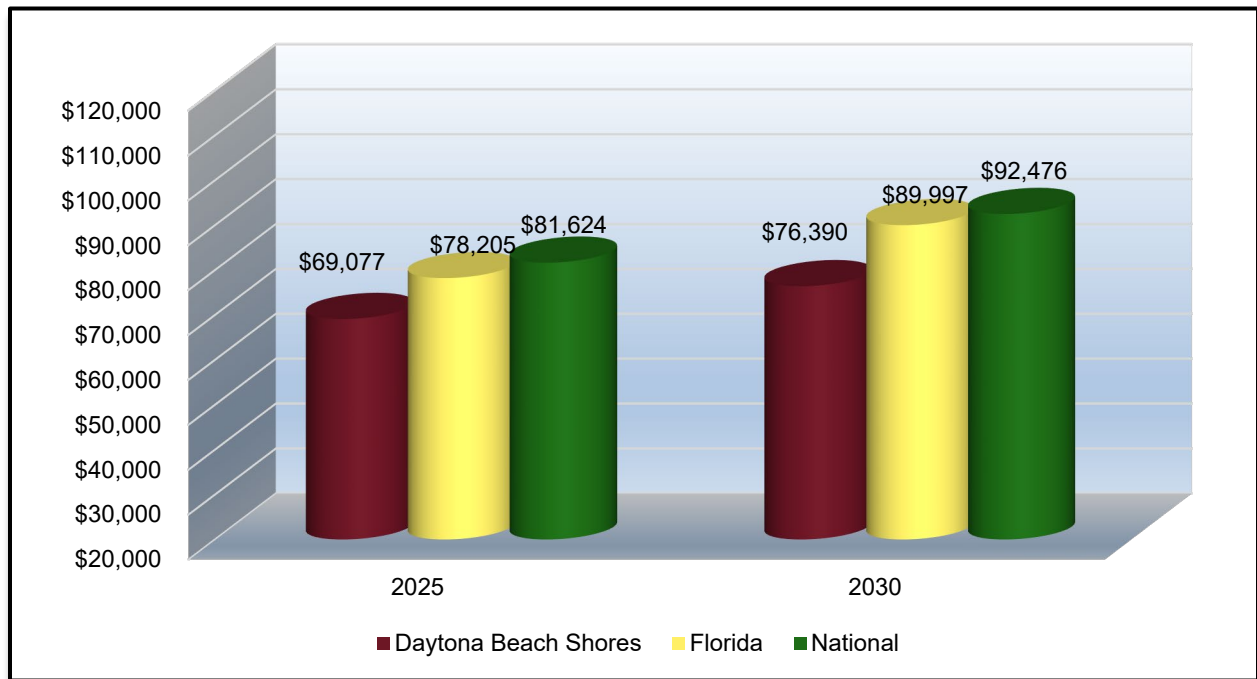
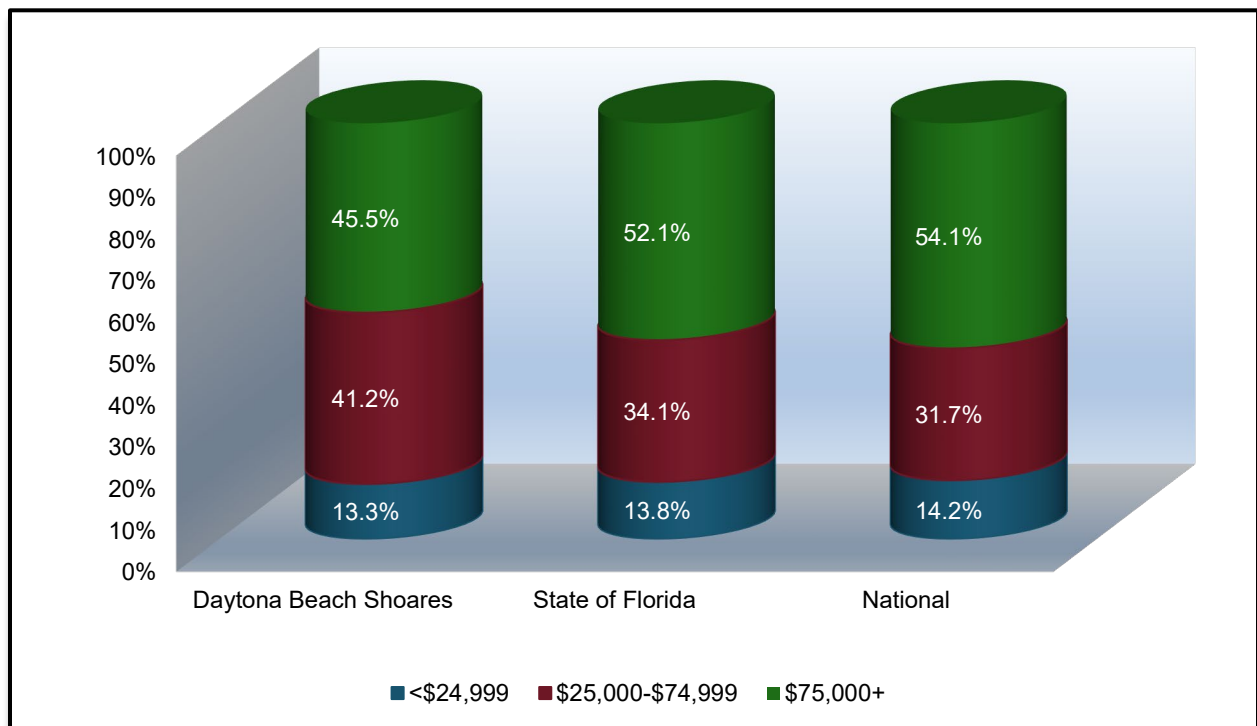


Chart C (2) – Median Household Income Distribution

Based on 2025 projections for median household income the following narrative describes the service area:

In the City of Daytona Beach Shores, the percentage of households with median income over \$75,000 per year is 74.4% compared to 54.1% on a national level. Furthermore, the percentage of the households in the service area with median income less than \$25,000 per year is 10.9% compared to a level of 14.2% nationally.

While there is no perfect indicator of use of a parks and recreation system, the percentage of households with more than \$75,000 median income is a key indicator. Therefore, those numbers are significant and balanced with the overall cost of living.



In addition to taking a look at the Median Age and Median Income, it is important to examine Household Budget Expenditures. Reviewing housing information; shelter, utilities, fuel and public services; along with entertainment & recreation can provide a snapshot into the cost of living and spending patterns in the services areas. The table below looks at that information and compares the service areas.

Table D – Household Budget Expenditures²:

Daytona Beach Shores	SPI	Average Amount Spent	Percent
Housing	86	\$27,902.98	32.9%
Shelter	86	\$22,889.22	27.0%
Utilities, Fuel, Public Service	85	\$5,013.76	5.9%
Entertainment & Recreation	86	\$3,528.54	4.2%

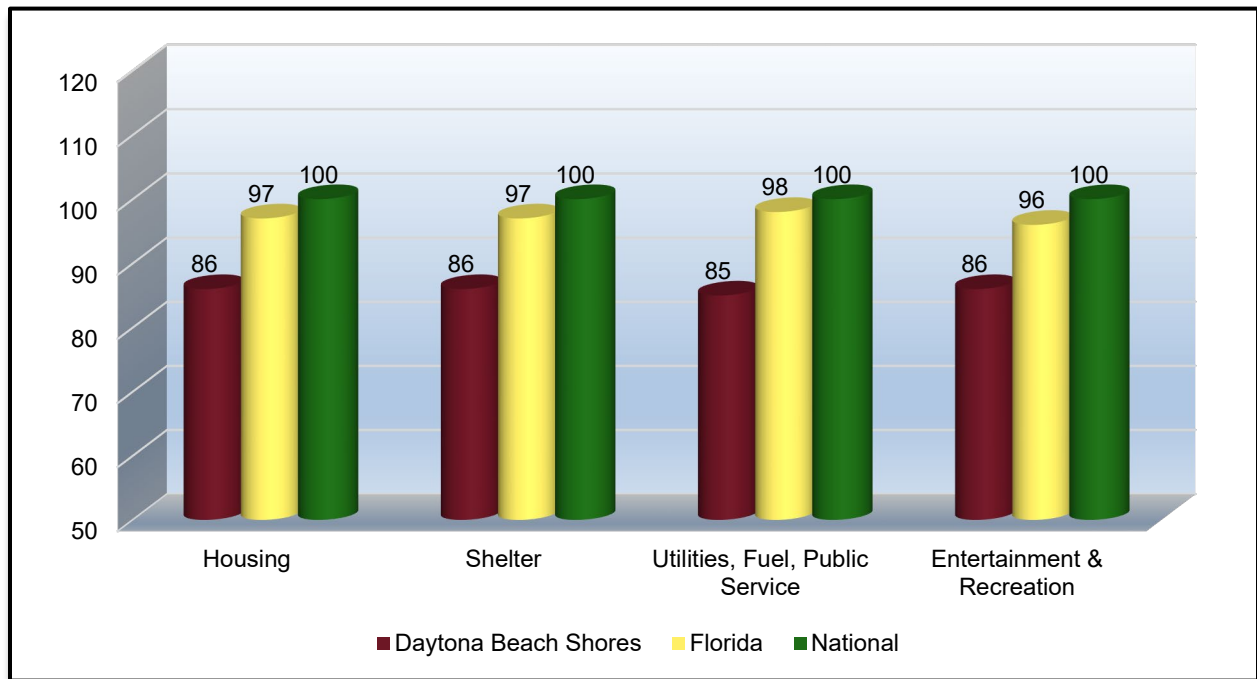
Florida	SPI	Average Amount Spent	Percent
Housing	97	\$31,537.25	32.7%
Shelter	97	\$25,748.80	26.7%
Utilities, Fuel, Public Service	98	\$5,788.44	6.0%
Entertainment & Recreation	96	\$3,938.78	4.1%

SPI: Spending Potential Index as compared to the National number of 100.
Average Amount Spent: The average amount spent per household.
Percent: Percent of the total 100% of household expenditures.

Note: Shelter along with Utilities, Fuel, Public Service are a portion of the Housing percentage.

² Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2025 and 2030.

Chart D – Household Budget Expenditures Spending Potential Index:



The consistency between the median household income and the household budget expenditures is important. It is important because it illustrates that the spending patterns of the service area are aligning with the resources available. It also points to the fact that compared to a National level the dollars available, the money being spent in the City of Daytona Beach Shores is lower. This could point to a good ability to pay for parks and recreation programs and services, which may prove challenging to achieve a significant cost recovery associated with operations.

Housing Inventory:

The total number of housing units in the City of Daytona Beach Shores is 6,196 and 47.8% are occupied, or 2,961 housing units. The total vacancy rate for the service area is 51.1%. As a comparison, the vacancy rate nationally was 10.8%. Of the available units:

Daytona Beach Shores	
For Rent	3.2%
Rented, Not Occupied	0.6%
For Sale	1.4%
Sold, Not Occupied	1.1%
For Seasonal Use	40.4%
Other vacant	6.0%

These statistics point to a housing market influenced by part-time residents and vacationers.

Recreation Expenditures Spending Potential Index: Finally, through the demographic provider that B*K utilizes for the market analysis portion of the report, we can examine the overall propensity for households to spend dollars on recreation activities. The following comparisons are possible.

Table E – Recreation Expenditures Spending Potential Index³:

Daytona Beach Shores	SPI	Average Spent
Tickets to Parks or Museums	84	\$35.98
Fees for Participant Sports	98	\$161.84
Fees for Recreational Lessons	73	\$122.39
Social, Recreation, Club Membership	89	\$280.67
Exercise Equipment/Game Tables	64	\$51.13
Other Sports Equipment	74	\$5.84

Florida	SPI	Average Spent
Tickets to Parks or Museums	95	\$40.52
Fees for Participant Sports	95	\$87.05
Fees for Recreational Lessons	98	\$162.47
Social, Recreation, Club Membership	92	\$153.13
Exercise Equipment/Game Tables	91	\$72.58
Other Sports Equipment	94	\$7.44

Average Amount Spent:

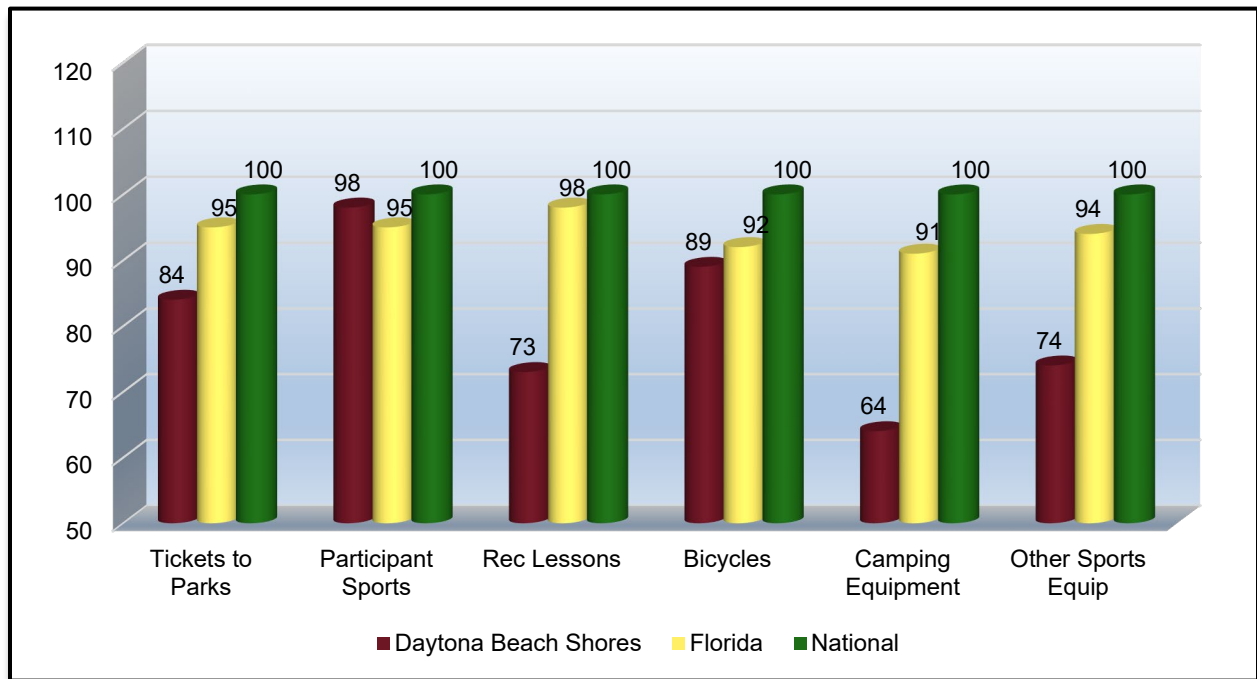
The average amount spent for the service or item in a year.

SPI:

Spending potential index as compared to the national number of 100.

³ Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Chart E – Recreation Spending Potential Index:



There is a strong positive ratio between median household income, household budget expenditures and recreation and spending potential. It is important to note that these dollars are already being spent in the service area.

Population Distribution by Age: Utilizing census information for the City of Daytona Beach Shores, the following comparisons are possible.

Table F – 2025 Daytona Beach Shores Age Distribution (ESRI estimates)

Ages	Population	% of Total	Nat. Population	Difference
<5	69	1.4%	5.4%	-4.0%
5-17	189	3.7%	15.4%	-11.7%
18-24	118	2.3%	9.4%	-7.1%
25-44	571	11.4%	26.9%	-15.5%
45-54	378	7.5%	12.0%	-4.5%
55-64	1,005	19.9%	12.1%	+7.8%
65-74	1,361	27.0%	10.7%	+16.3%
75+	1,348	26.7%	8.0%	+18.7%

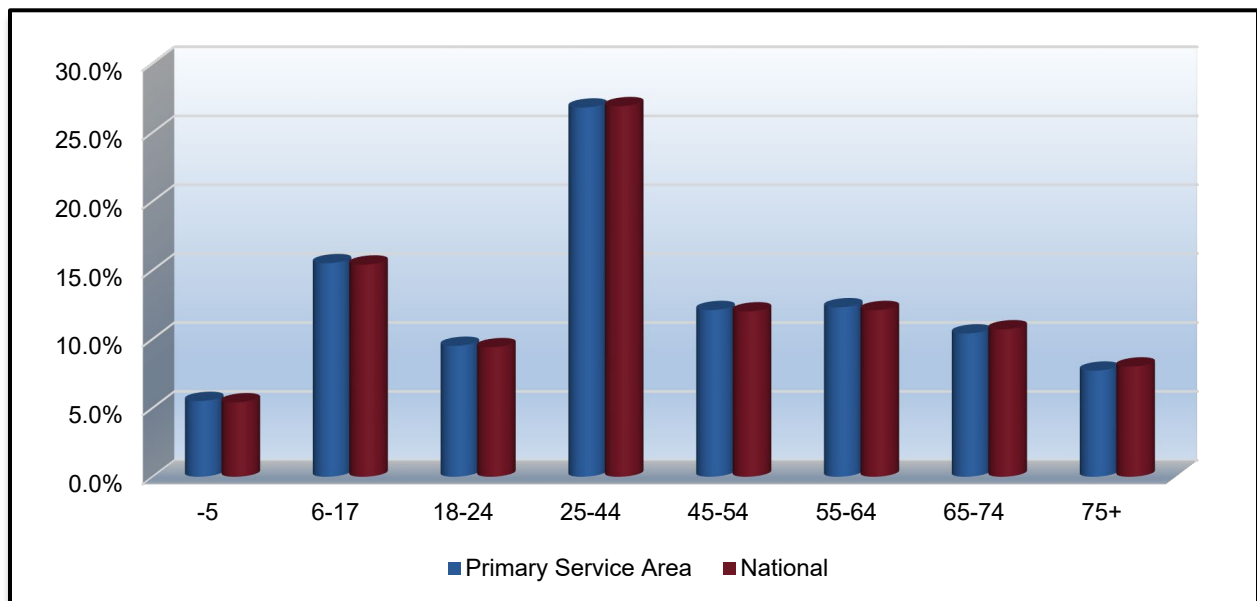
Population: 2025 census estimates in the different age groups in the City of Daytona Beach Shores.

% of Total: Percentage of the City of Daytona Beach Shores population in the age group.

National Population: Percentage of the national population in the age group.

Difference: Percentage difference between the City of Daytona Beach Shores and the national population.

Chart F – 2025 Daytona Beach Shores Age Group Distribution



The demographic makeup of the City of Daytona Beach Shores, when compared to the characteristics of the national population, indicates that there are some differences, with a larger population in the age groups over 55. The greatest positive variance is in the 75+ age group with +18.7%, while the greatest negative variance is in the 25-44 age group with -15.5%.

Population Distribution by Age Over Time: Utilizing census information from the City of Daytona Beach Shores, the following comparisons are possible.

Table G – 2025 Daytona Beach Shores Population Estimates (U.S. Census and ESRI)

Ages	2020 Census	2025 Projection	2030 Projection	Percent Change	Percent Change Nat'l
-5	37	69	59	+59.5%	+0.3%
5-17	169	189	201	+18.9%	-8.0%
18-24	137	118	106	-22.6%	+2.4%
25-44	390	571	556	+42.6%	+7.2%
45-54	377	378	412	+9.3%	+4.0%
55-64	1,104	1,005	790	-28.4%	-9.6%
65-74	1,484	1,361	1,542	+3.9%	+15.3%
75+	1,310	1,348	1,510	+15.3%	+46.0%

Chart G – Daytona Beach Shores Population Growth

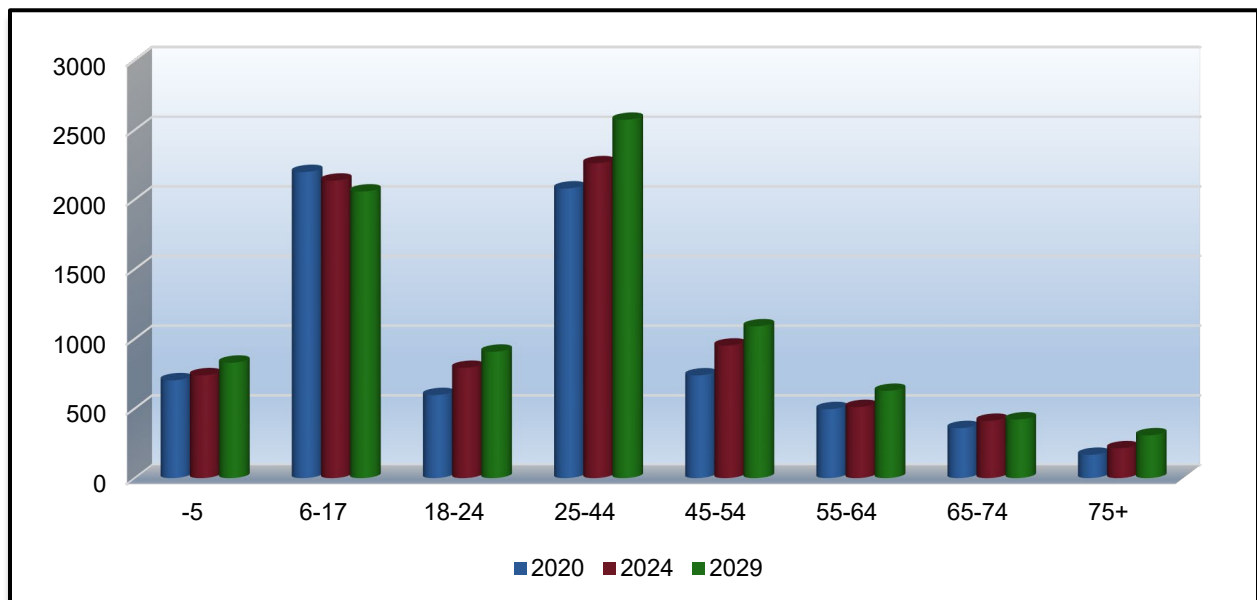


Table-H illustrates the growth or decline in age group numbers from the 2020 census until the year 2030. It is projected that age categories Under 5, 5-17, 25-44, 45-54, 65-74 and 75+ will see an increase in population. The population of the United States is aging, and it is not unusual to find negative growth numbers in the younger age groups and significant net gains in the 45 plus age groupings in communities which are relatively stable in their population numbers.

Ethnicity and Race: Below is listed the distribution of the population by race and ethnicity for the City of Daytona Beach Shores for 2025 population projections. Those numbers were developed from 2020 Census Data.

Table H – Daytona Beach Shores Ethnic Population and Median Age 2025

(Source – U.S. Census Bureau and ESRI)

Ethnicity	Total Population	Median Age	% of Population	% of FL Population
Hispanic	314	51.5	6.1%	27.7%

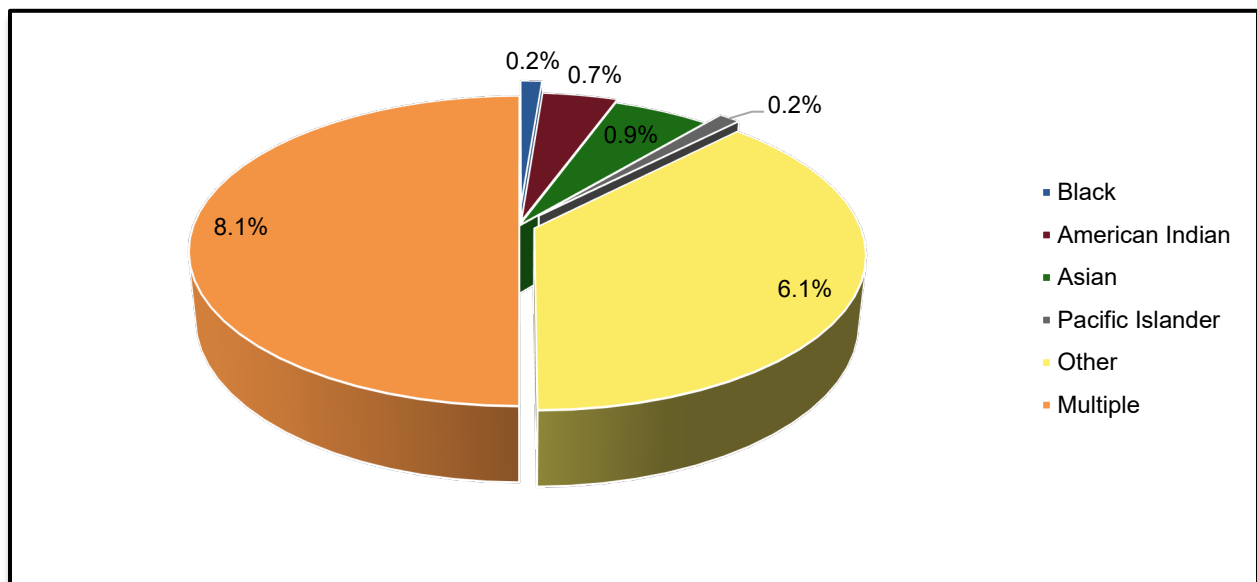
Table I – Daytona Beach Shores by Race and Median Age 2025

(Source – U.S. Census Bureau and ESRI)

Race	Total Population	Median Age	% of Population	% of FL Population
White	4,426	67.2	87.8%	56.3%
Black	95	65.3	1.9%	14.9%
American Indian	6	22.5	0.1%	0.5%
Asian	110	61.0	2.2%	3.3%
Pacific Islander	1	17.5	0.0%	0.1%
Other	62	52.1	1.2%	7.6%
Multiple	339	51.9	6.7%	17.4%

2025 Daytona Beach Shores Total Population: 5,039 Residents

Chart I – 2025 Daytona Beach Shores Population by Non-White Race



Tapestry Segmentation

Esri developed Tapestry segmentation over 35 years ago. The intent was to provide a detailed geodemographic segmentation of US neighborhoods, helping users understand the characteristics of different consumer markets. This system combines demographic, socioeconomic, and geographic data to create distinct "tapestries" that describe the unique traits of various communities.

In June 2025, Esri released ArcGIS Tapestry representing the first significant update in 10 years. The ArcGIS Tapestry dataset groups residential areas into segments. Neighborhoods with the most similar characteristics are grouped together, and neighborhoods showing divergent characteristics are separated. For a broader view of consumer markets, segments are summarized into LifeMode groups. Segments within each LifeMode group share similar demographic characteristics and consumer behavior patterns. There are a total of 60 distinct segments and 12 distinct LifeModes.

There is value including this information for Daytona Beach Shores, FL. The data assists the organization in understanding the consumers/constituents in their service area and supply them with the right products and services. While the data represents the community level trends, it is not necessarily associated with every individual.

The following page and table outlines the top tapestry segments in Daytona Beach Shores and provide a brief description of each. This information combined with the key indicators and demographic analysis help further describe the markets that the City of Daytona Beach Shores looks to provide with programs, services, and special events.

Table J – Daytona Beach Shores Tapestry Segment Comparison (ESRI estimates)

	Daytona Beach Shores		Demographics	
	Percent	Cumulative Percent	Median Age	Median HH Income
The Elders (J2)	46.7%	46.7%	74.1	\$69,169
Silver and Gold (J4)	34.9%	81.6%	64.4	\$102,652
Rural Resort Dwellers (I5)	16.6%	98.2%	55.1	\$71,031
Retirement Communities (J3)	1.8%	100.0%	55.0	\$80,402

The Elders (J2) - Communities in this segment tend to be designed for senior or assisted living and are primarily located in warmer climates with seasonal populations. These elder residents are primarily retired, living off retirement payments, investments, or supported by social security and other forms of public assistance. Population growth in these popular neighborhoods is twice the national rate.

Silver and Gold (J4) - Residents tend to be aged 55 and older, and more than half of households comprise married couples with no children. The median net worth is approximately three times that of the U.S. median. The housing landscape is predominantly made up of single-family units, and a significant portion of homes were built after 2000. This segment ranks among the highest for seasonal vacancies, with around a third of units occasionally vacant. Residents spend time birdwatching, golfing, cooking, and dining out. They tend to engage with their communities by regularly participating in elections and volunteering.

Rural Resort Dwellers (I5) - Nearly half of households are comprised of married couples without children. Residents tend to have skilled jobs in construction and manufacturing. Rates of self-employment and government employment are higher than average, and there is a notable veteran population. There is a high number of second homes used for recreation, with one in three housing units designated for seasonal or occasional use. Residents tend to engage with their communities and regularly volunteer with local organizations.

Retirement Communities (J3) - A quarter of the population consists of people aged 75 years and above, and nearly half of households are single individuals. Many households depend on a mix of retirement funds, investment income, and social security and other forms of public assistance. Many are active in the workforce. Residents spend time watching sports, news, and movies on cable TV, as well as reading books and newspapers. Residents schedule regular medical appointments and tend to be both physically and socially active. They often go to theaters, art galleries, and restaurants.

Demographic Summary

The following summarizes the demographic characteristics of Daytona Beach Shores.

- The population of Daytona Beach Shores is estimated at 5,039. There has been steady growth over the past 15 years, and that is expected to continue over the next 5 years.
- The median age in the City of Daytona Beach Shores is significantly higher than the State and National numbers. A higher median age points to providing more passive, social and health-focused recreation, while still appealing to younger demographics through active parks and spaces.
- The age distribution in the City of Daytona Beach Shores is such that 5.1% is under the age of 18 and 73.6% is over the age of 55. These are two age groups that will be significant users of parks and recreation programs and services. While it is projected that the 55+ age categories will increase slightly through 2028, the biggest increases are expected in the under 18 and 25-44 age groups signifying the need for additional programs and services for this demographic.
- The City of Daytona Beach Shores has a significantly lower percentage of households with children (2.4%) than both the state and national average of about 30%.
- The City of Daytona Beach Shores has a lower median household income (\$69,077) than the state of Florida (\$78,205). Income level is important when it comes to price point for programs and services, and subsequently the cost recovery level.
- The Household Budget Expenditures and the Recreation Spending Potential are consistent with the median household income. The consistency is important for the financial performance of parks and recreation system. It is also important to note, specific to recreation, that a portion of those dollars are currently being spent with other providers by City residents.
- With 40% of housing used for seasonal purposes, park usage may fluctuate significantly throughout the year, with peak demand likely aligning with tourist and seasonal resident influxes.
- Over 80% of the population is in one of the 2 Tapestries, The Elders and Silver and Gold. Both segments are older but differ in many characteristics from housing to income.

*“Life is
Better here”*



Appendix B

Needs Assessment Survey



2025 City of Daytona Beach Shores

Parks and Recreation Needs Assessment Survey
Findings Report



ETC

I N S T Page 196 of 288

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Executive Summary

2025 City of Daytona Beach Shores Needs Assessment Survey Executive Summary

Overview

ETC Institute administered a needs assessment survey for the City of Daytona Beach Shores during the months of Spring 2025. This survey will be used to gather input to help determine amenities, facilities, programs, activities, parks, and recreation priorities in our community.

Methodology

ETC Institute mailed a survey packet to all households in Daytona Beach Shores. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online at dbshoressurvey.org.

After the surveys were mailed, ETC Institute followed up with residents to encourage participation. To prevent people who were not residents of Daytona Beach from participating, everyone who completed the survey online was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered online with the addresses that were originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not included in the final database for this report.

The goal was to collect a minimum of 100 surveys from residents. The goal was far exceeded, with a total of 222 surveys being collected. The overall results for the sample of 222 surveys has a precision of at least ± 4.7 at the 95% level of confidence.

This report contains the following:

- Charts showing the overall results of the survey (Section 2)
- Priority Investment Rating (PIR) identifies priorities for facilities, amenities, programs, and activities (Section 3)
- Benchmarks comparing data from Daytona Beach Shores to national averages (Section 4)
- Tabular data showing the overall results for all questions on the survey (Section 5)
- Survey instrument (Section 6)

The major findings of the survey are summarized in the following pages.

Major Findings

Use of Facilities. Eighty percent (80%) of respondents report visiting Daytona Beach Shores parks and/or recreation facilities during the past 12 months. Most respondents (88%) rated those facilities as either “excellent” (45%) or “good” (43%).

Barriers to Facility Use. Respondents were asked to indicate all of the reasons that prevent them and members of their household from visiting Daytona Beach Shores parks and recreation facilities more often. The top three barriers were lack of shade (16%), not aware of parks’ or facilities’ locations (13%), and lack of handicap (ADA) accessibility (9%).

Program Participation. Fifty-four percent (54%) of respondents’ report participating in programs or events offered by Daytona Beach Shores Parks and Recreation in the past 12 months. Most respondents (93%) rated these programs or events as either “excellent” (56%) or “good” (37%).

Barriers to Participation. Respondents were asked to identify why they do not participate in these programs or events more often. The top three barriers to participation they indicated were that they don’t know what is offered (32%), too busy/not interested (23%), and program times are not convenient (13%).

Communication Methods. The three ways respondents most often learn about Daytona Beach Shores’ parks and recreation facilities, programs, and events are word of mouth (59%), banners (56%), and the city website (33%). The three ways they would most prefer are emails (44%), banners (34%), and eNewsletter (29%).

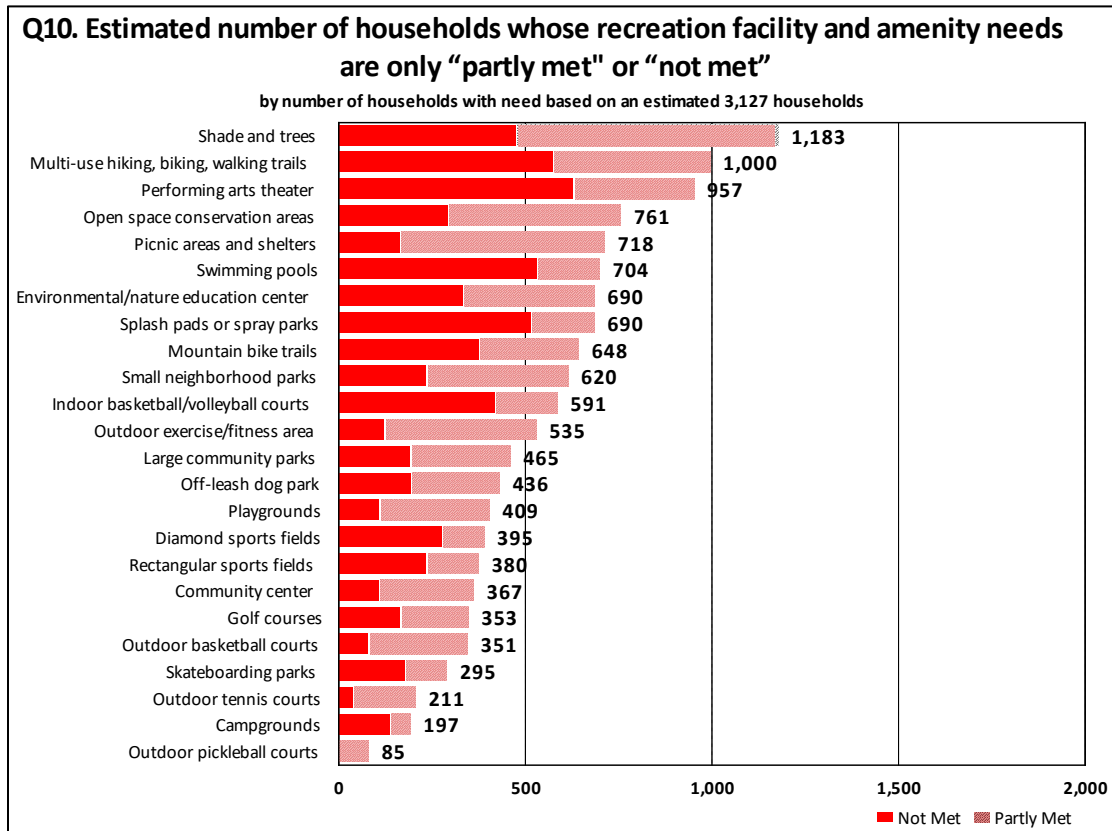
Recreation Facilities/Amenities Needs and Priorities

Amenity/Facility Needs: Respondents were asked to identify if their household had a need for 24 facilities/amenities and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities/amenities.

The three amenities/facilities with the highest percentage of households that have an unmet need:

1. Shade and trees
2. Multi-use hiking, biking, and walking trails
3. Performing arts theater

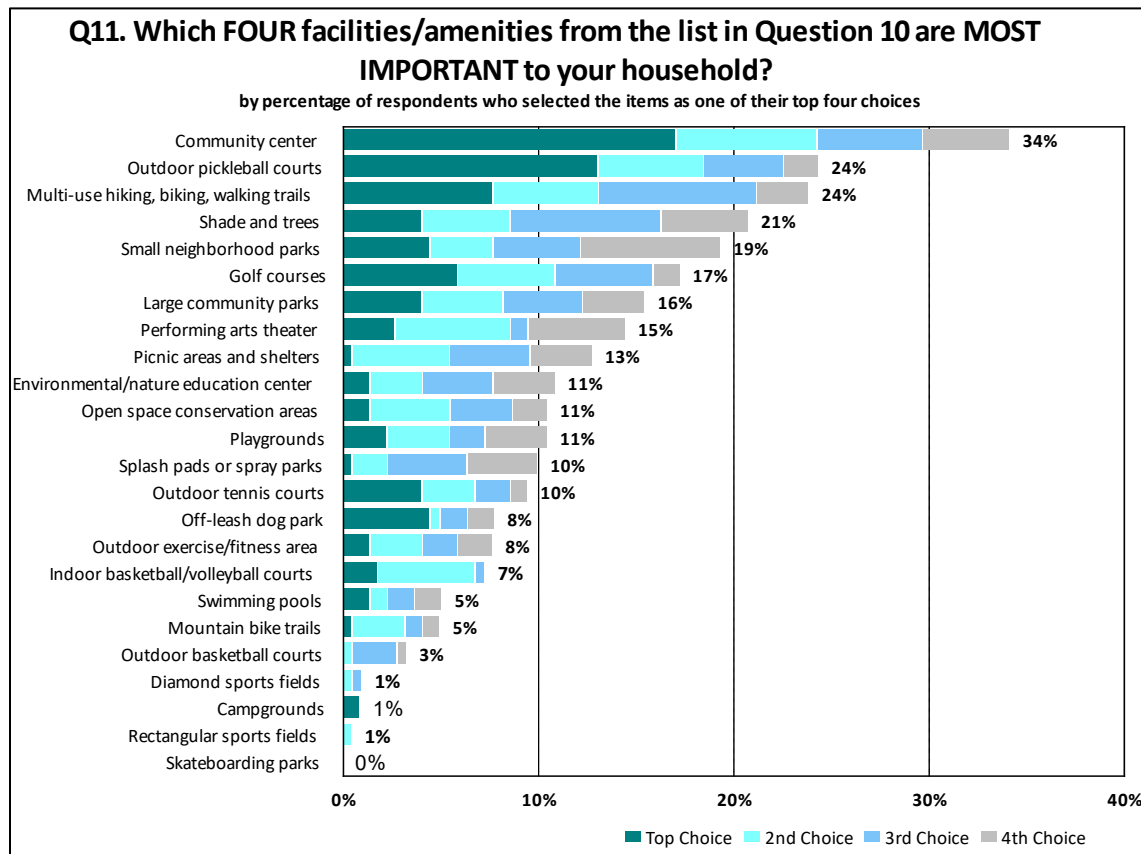
The number of households that have unmet needs for each of the 24 facilities/amenities assessed is shown in the chart on the following page.



Amenities/Facilities Importance: In addition to assessing the needs for each amenity/facility, ETC Institute also assessed the importance that residence placed on each item. Based on the sum of respondents’ top four choices, these were the four amenities/facilities ranked most important to residents:

1. Community center
2. Outdoor pickleball courts
3. Multi-use hiking, biking, walking trails
4. Shade and trees

The percentage of residents who selected each amenity/facility as one of their top four choices is shown in the chart on the following page.

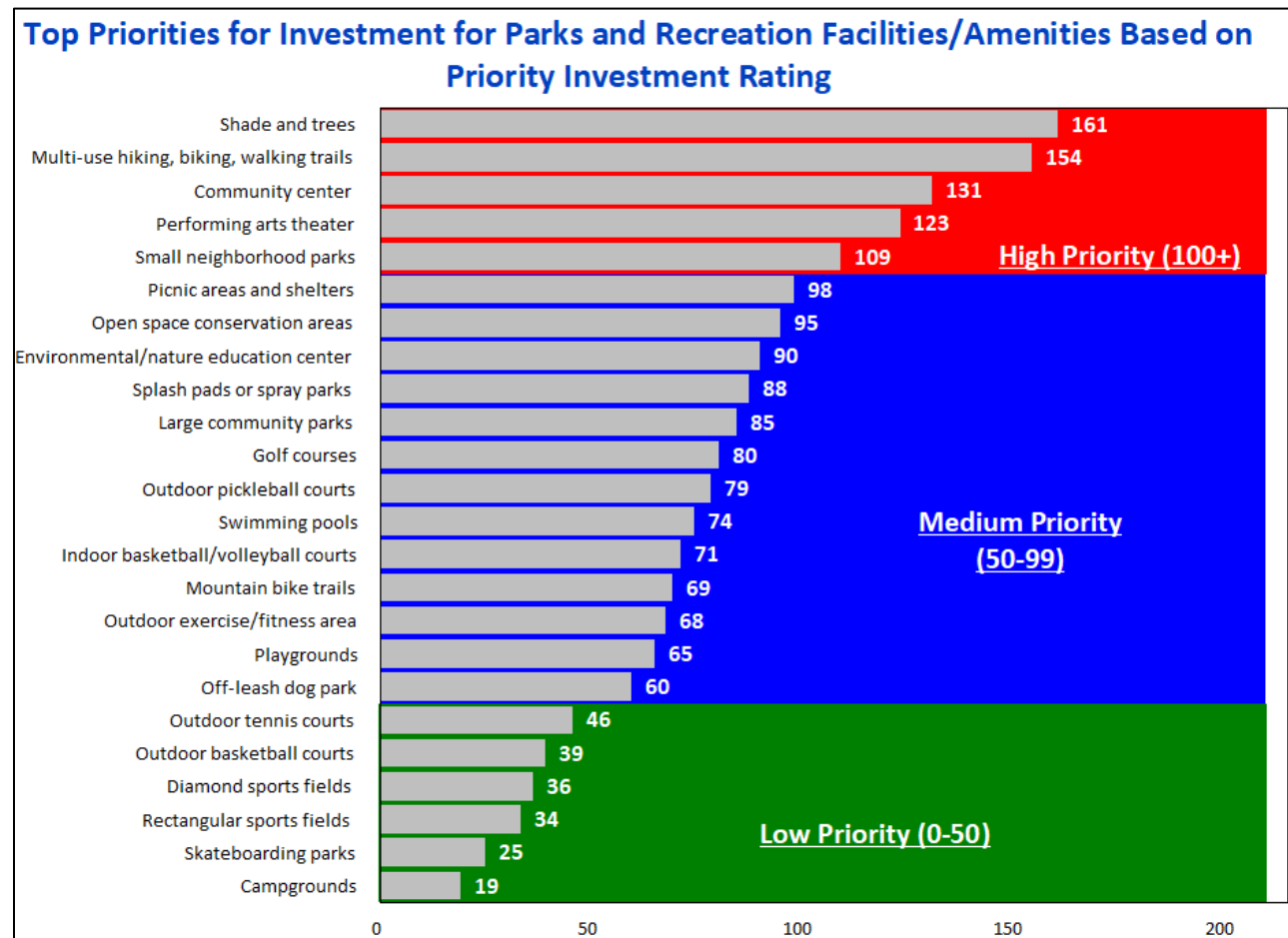


Priorities for Facility Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed in recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on amenities/facilities and (2) how many residents have unmet need for the amenity/facility. [Details regarding the methodology for this analysis are provided in Section 3 of this report.]

Based on the Priority Investment Rating (PIR), the following amenities/facilities were rated as high priorities for investments:

- Shade and trees (PIR=160.8)
- Multi-use hiking, biking, and walking trails (PIR=154.4)
- Community center (PIR=131.0)
- Performing arts theater (PIR=123.3)
- Small neighborhood parks (PIR=109.1)

The chart below shows the Priority Investment Rating for each of the 24 amenities/facilities assessed on the survey.



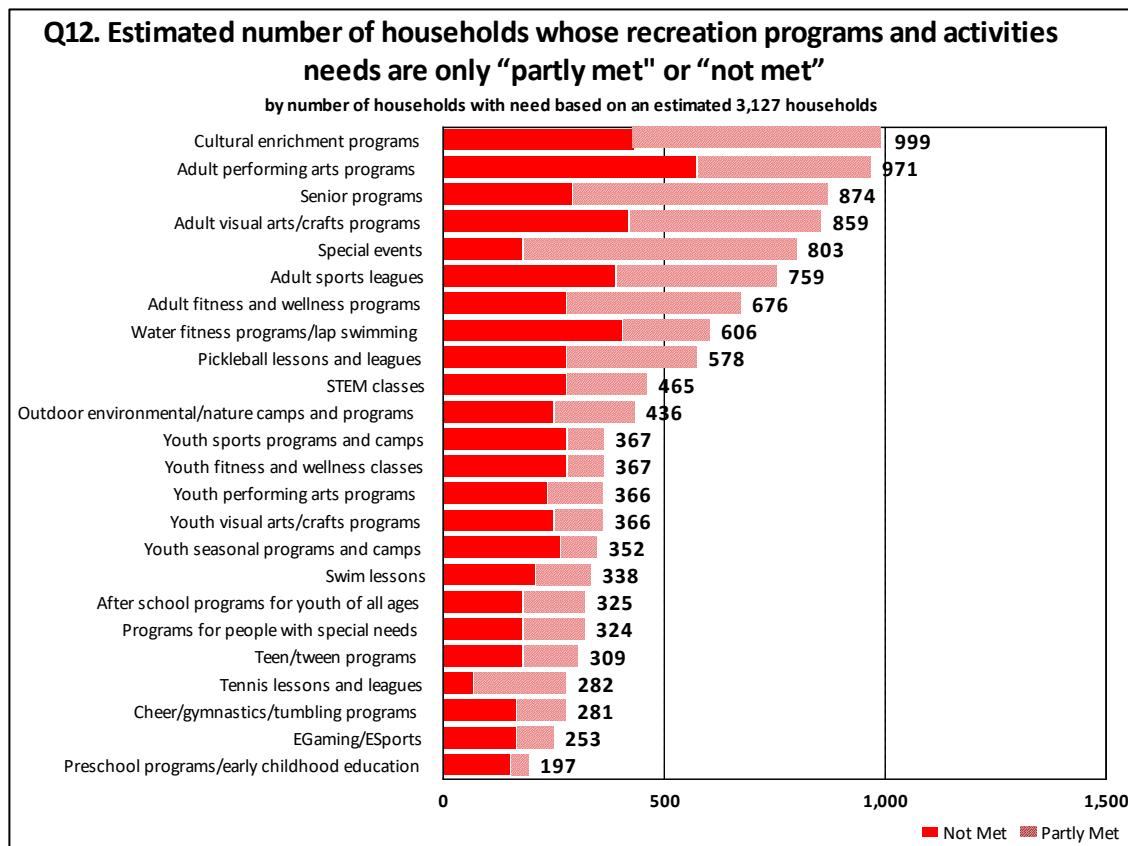
Recreation Program/Activity Needs and Priorities

Program Needs: Respondents were asked to identify if their household had a need for 24 recreation programs and activities and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various programs.

The three programs with the highest number of households that have an unmet need:

1. Cultural enrichment programs
2. Adult performing arts programs
3. Senior programs

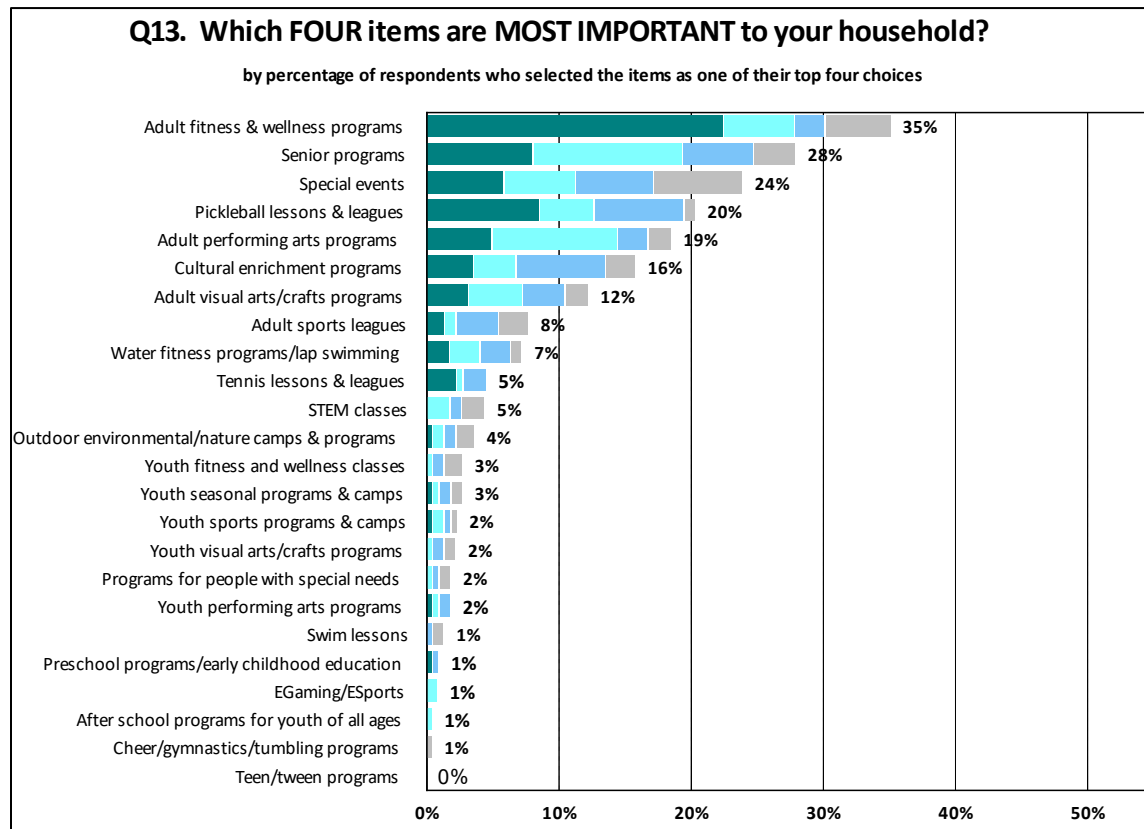
The estimated number of households that have unmet needs for each of the 24 programs assessed is shown in the chart below.



Programs Importance: In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents' top four choices, these were the four programs ranked most important to residents:

1. Adult fitness & wellness programs
2. Senior programs
3. Special events
4. Pickleball lessons & leagues

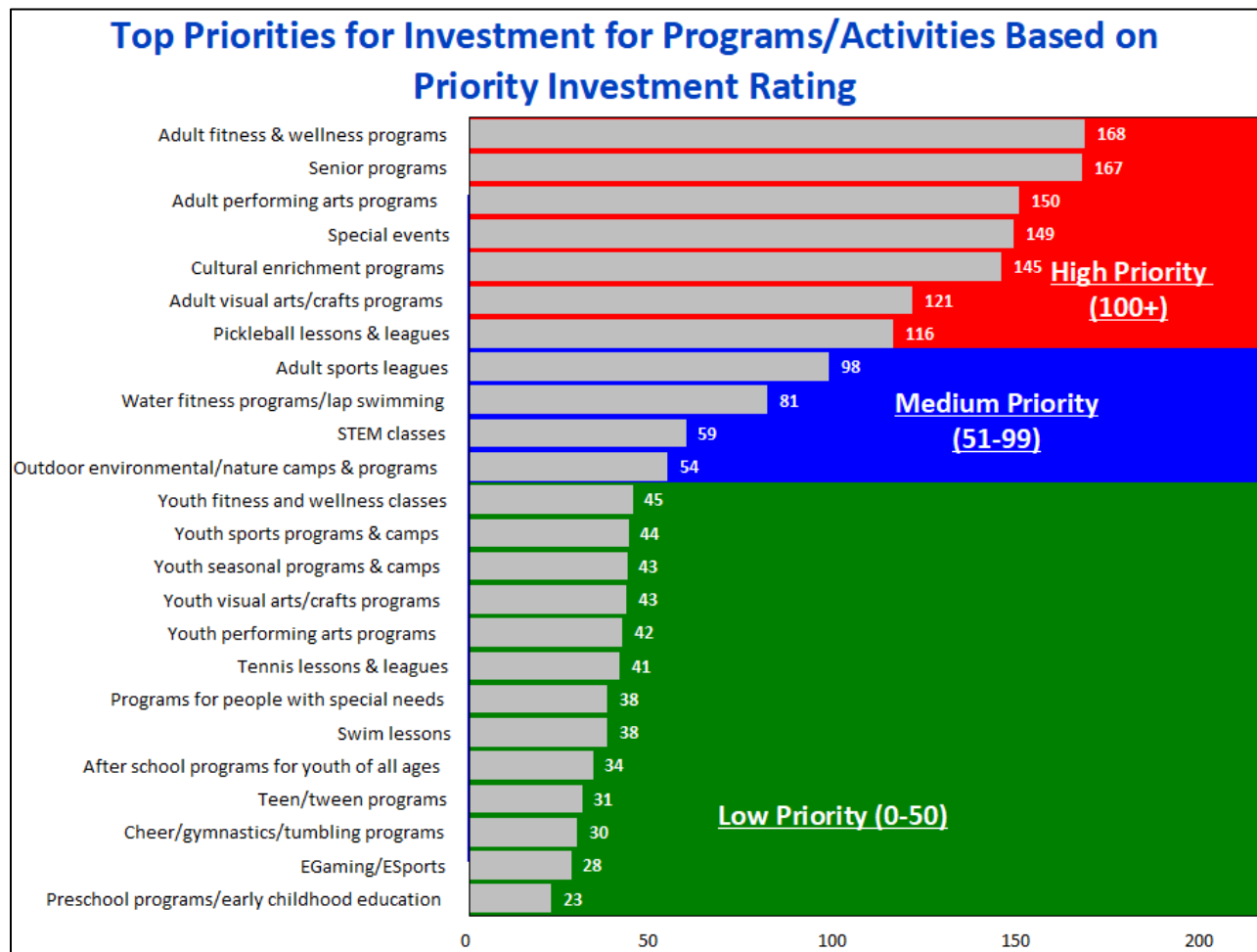
The percentage of residents who selected each program as one of their top four choices is shown in the chart below.



Based the Priority Investment Rating (PIR), the following activities/programs were rated as high priorities for investment:

- Adult fitness & wellness programs (PIR=167.6)
- Senior programs (PIR=166.9)
- Adult performing arts programs (PIR=149.9)
- Special events (PIR=148.5)
- Cultural enrichment programs (PIR=145.1)
- Adult visual arts/crafts programs (PIR=120.8)
- Pickleball lessons & leagues (PIR=115.7)

The chart below shows the Priority Investment Rating for each of the 24 programs assessed on the survey.

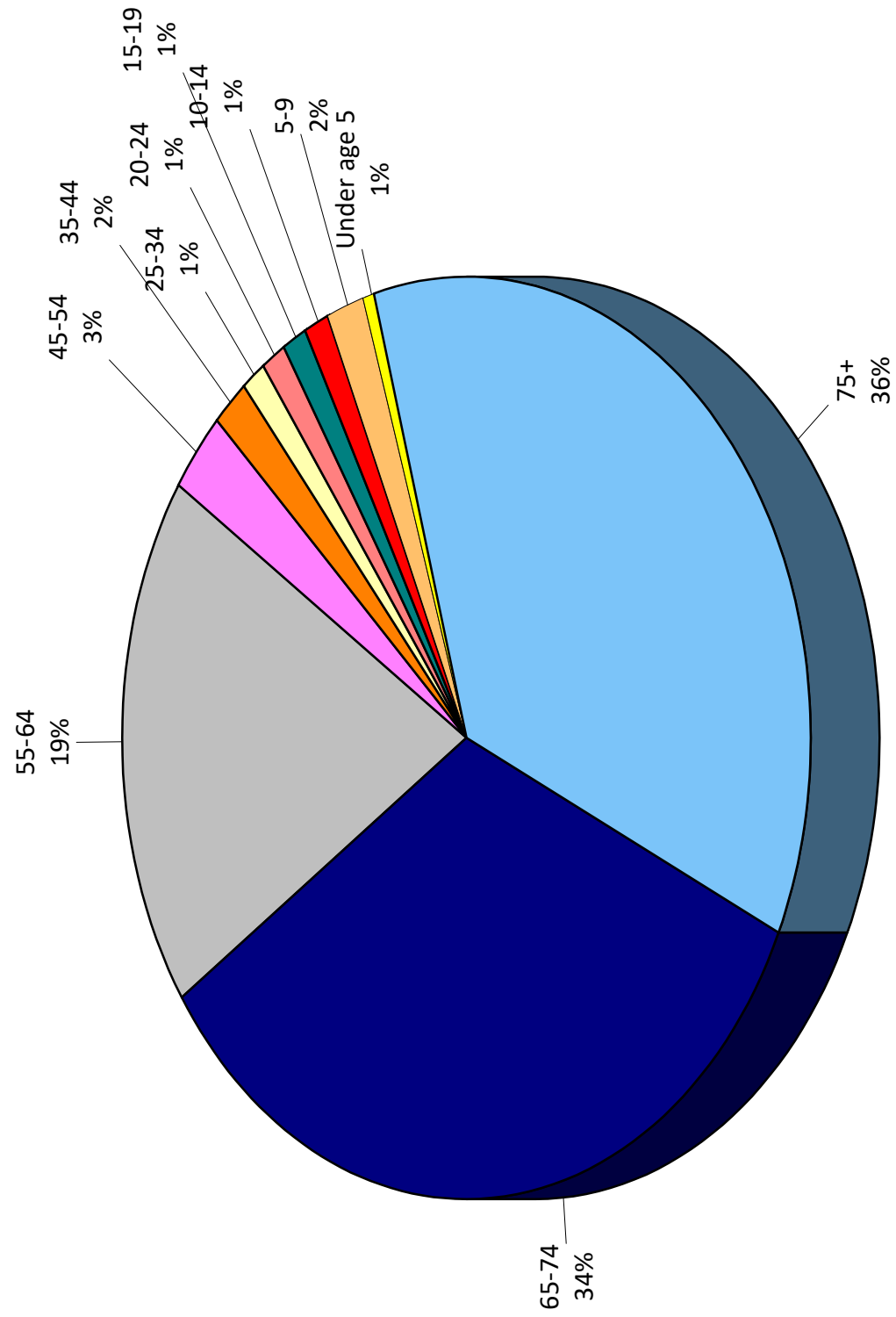


2

Charts and Graphs

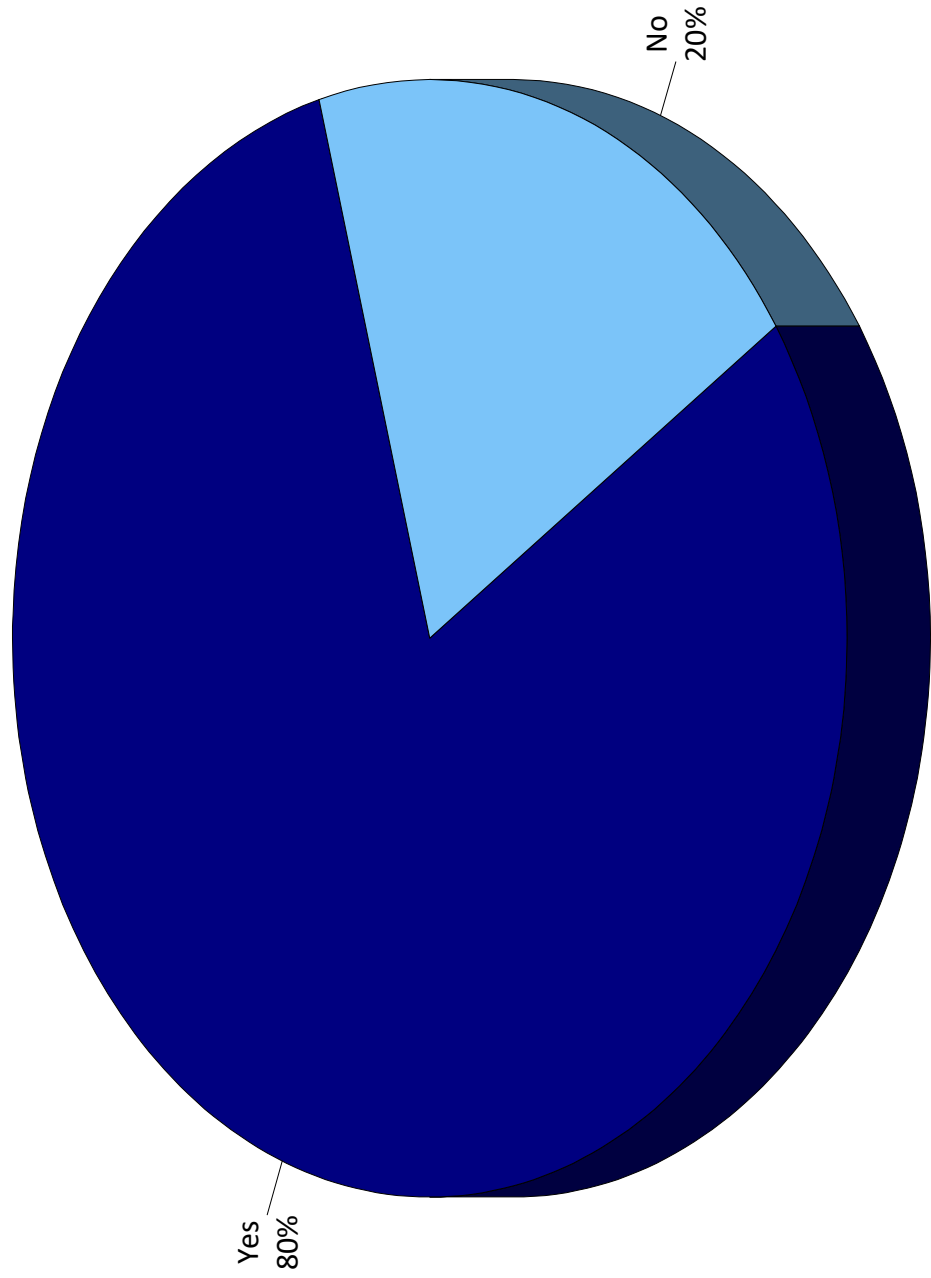
Q1. Including yourself, how many people in your household are...

by percentage of respondents (excluding "not provided")



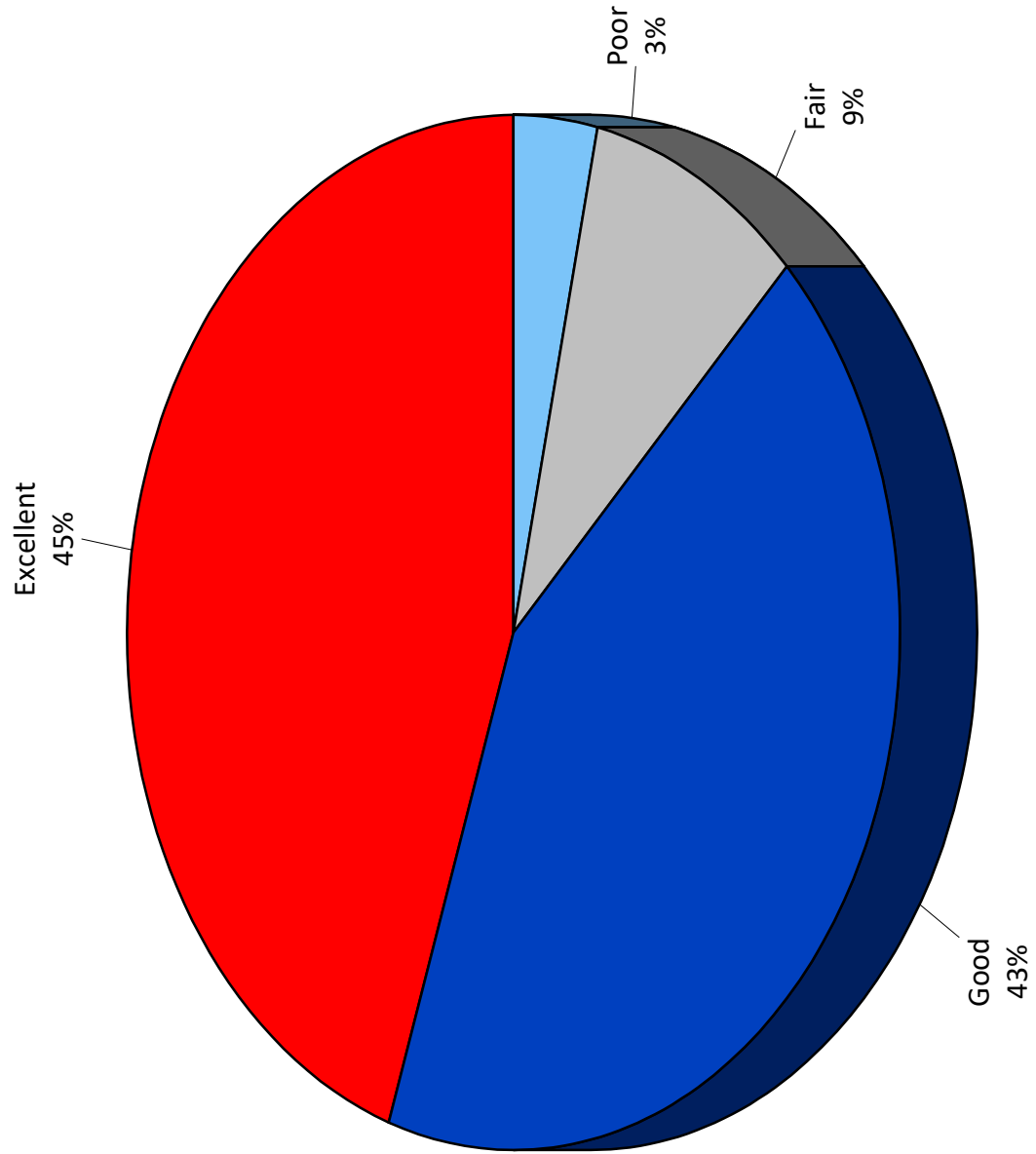
Q2. Have you or any members of your household visited any City of Daytona Beach Shores parks and/or recreation facilities during the past 12 months?

by percentage of respondents (excluding "not provided")

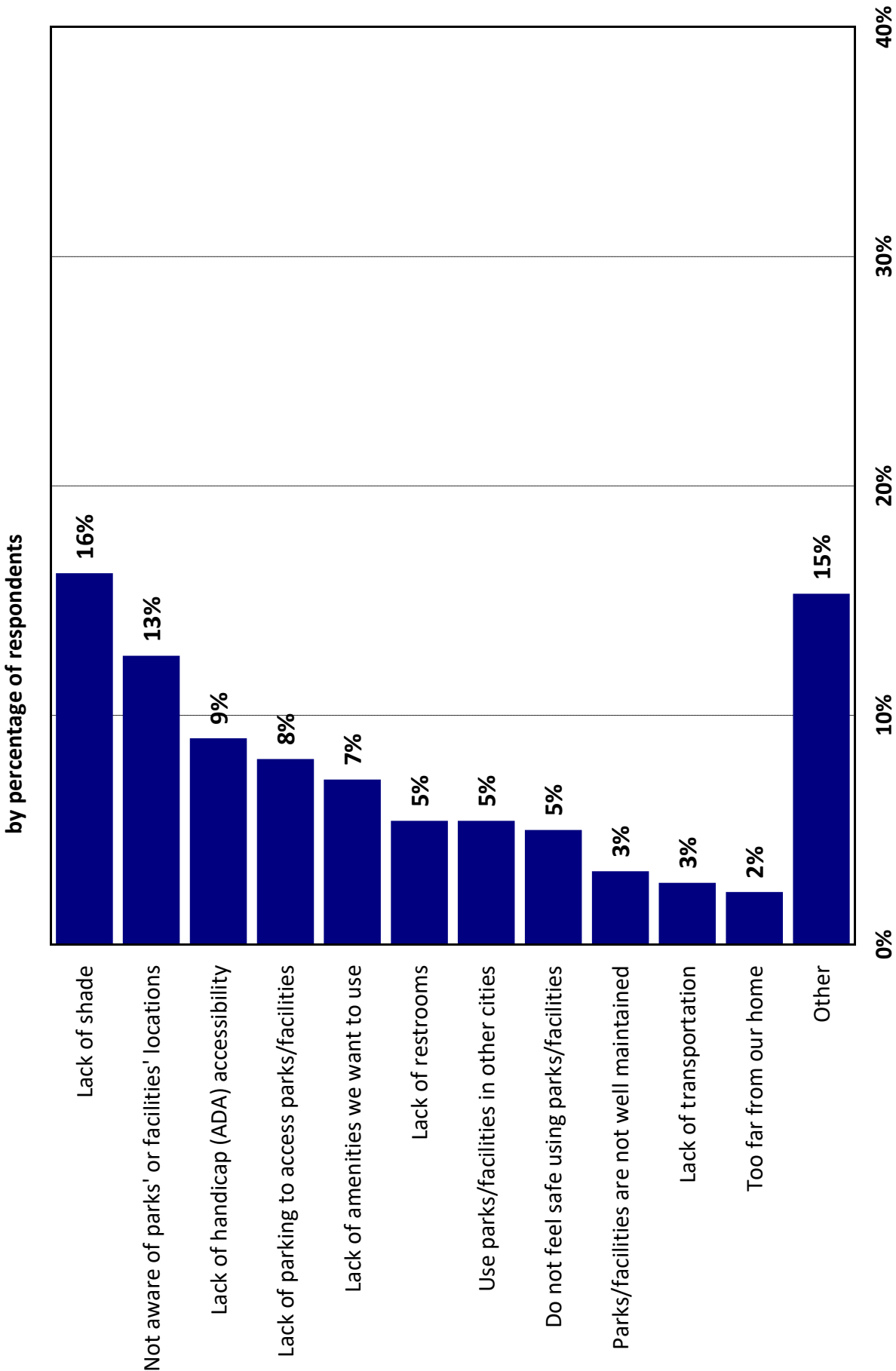


Q2a. Overall, how would you rate the physical condition of ALL the City of Daytona Beach Shores parks and recreation facilities you have visited?

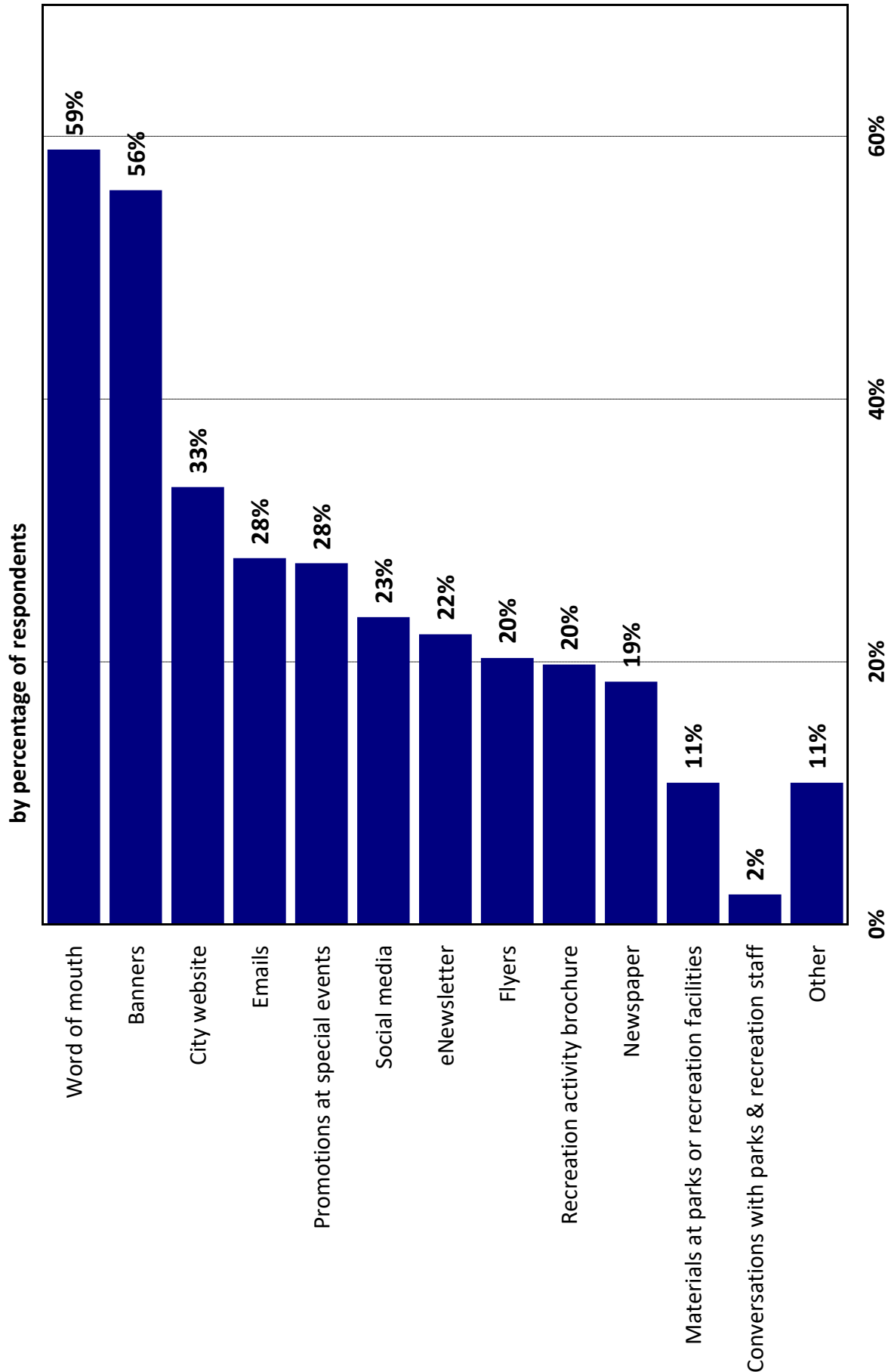
by percentage of respondents (excluding "not provided")



Q3. Please CHECK ALL of the following reasons that prevent you or members of your household from visiting City of Daytona Beach Shores parks and recreation facilities more often.

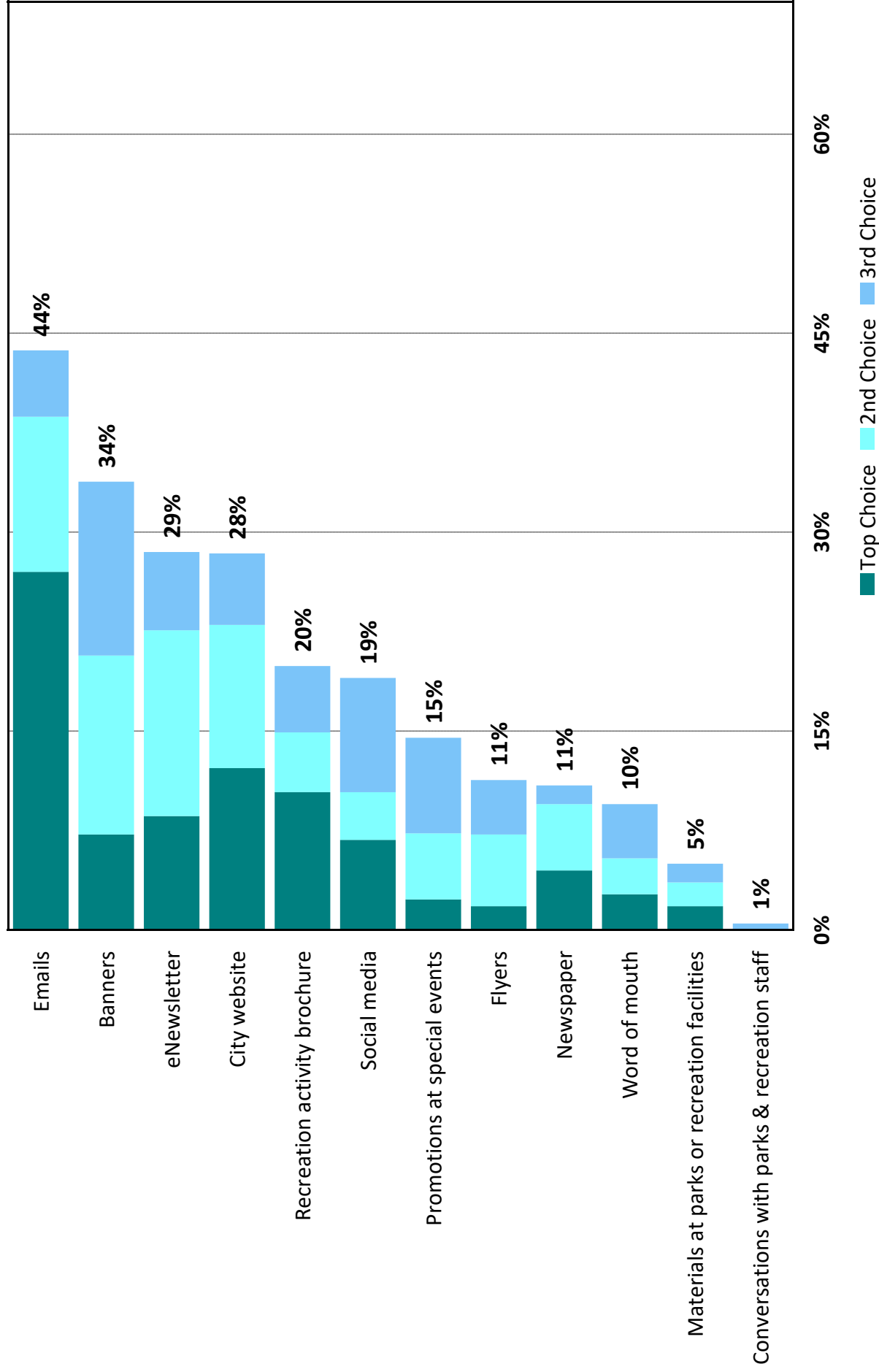


Q4. From the following list, please CHECK ALL the ways you learn about City of Daytona Beach Shores parks, recreation facilities, programs, and events.

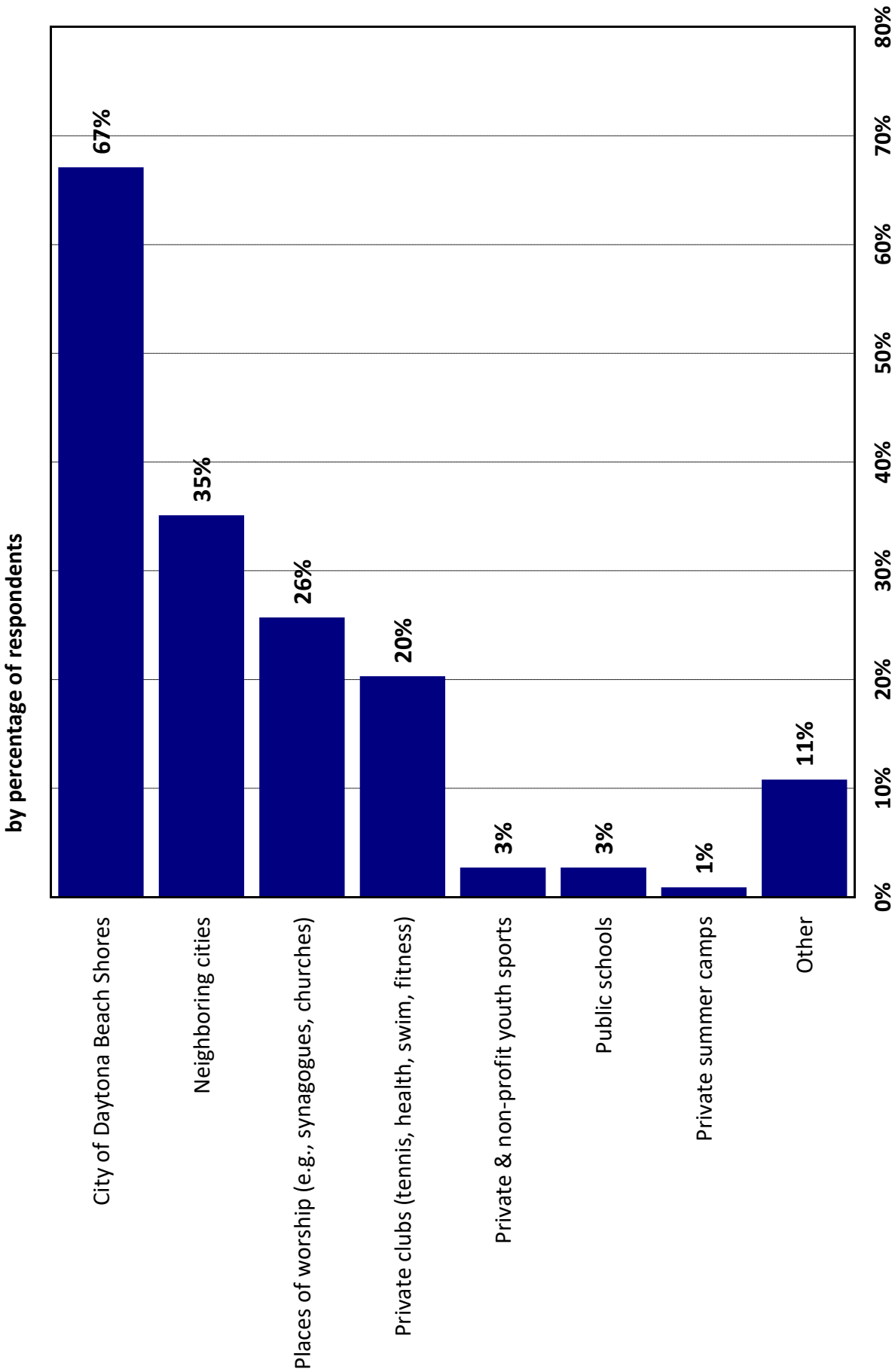


Q5. From the list in Question 4, which THREE methods of communication would you MOST PREFER the City use to communicate with you about parks, recreation facilities, programs, and events?

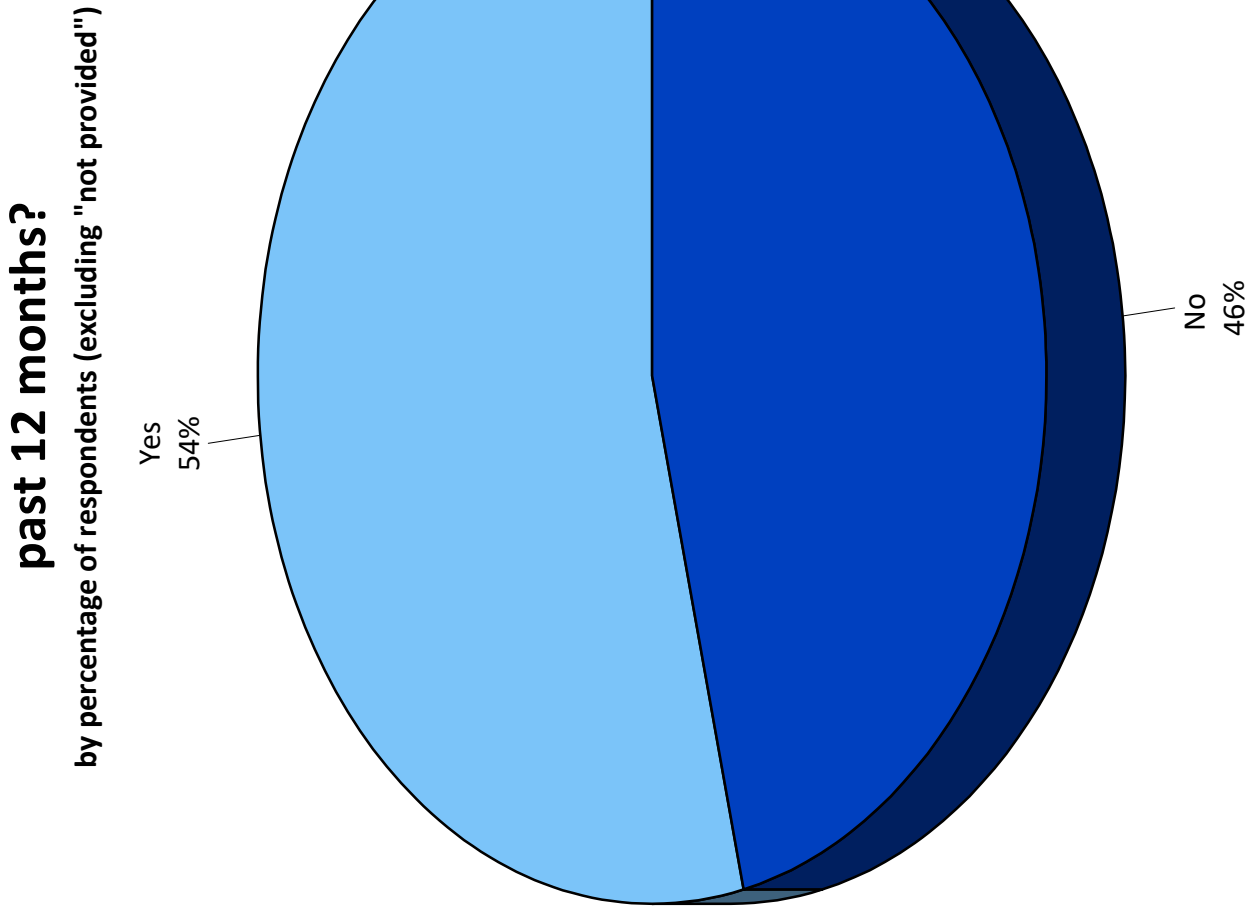
by percentage of respondents who selected the items as one of their top three choices



Q6. From the following list, please CHECK ALL of the organizations that you or members of your household have used for recreation and sports activities during the last 12 months.

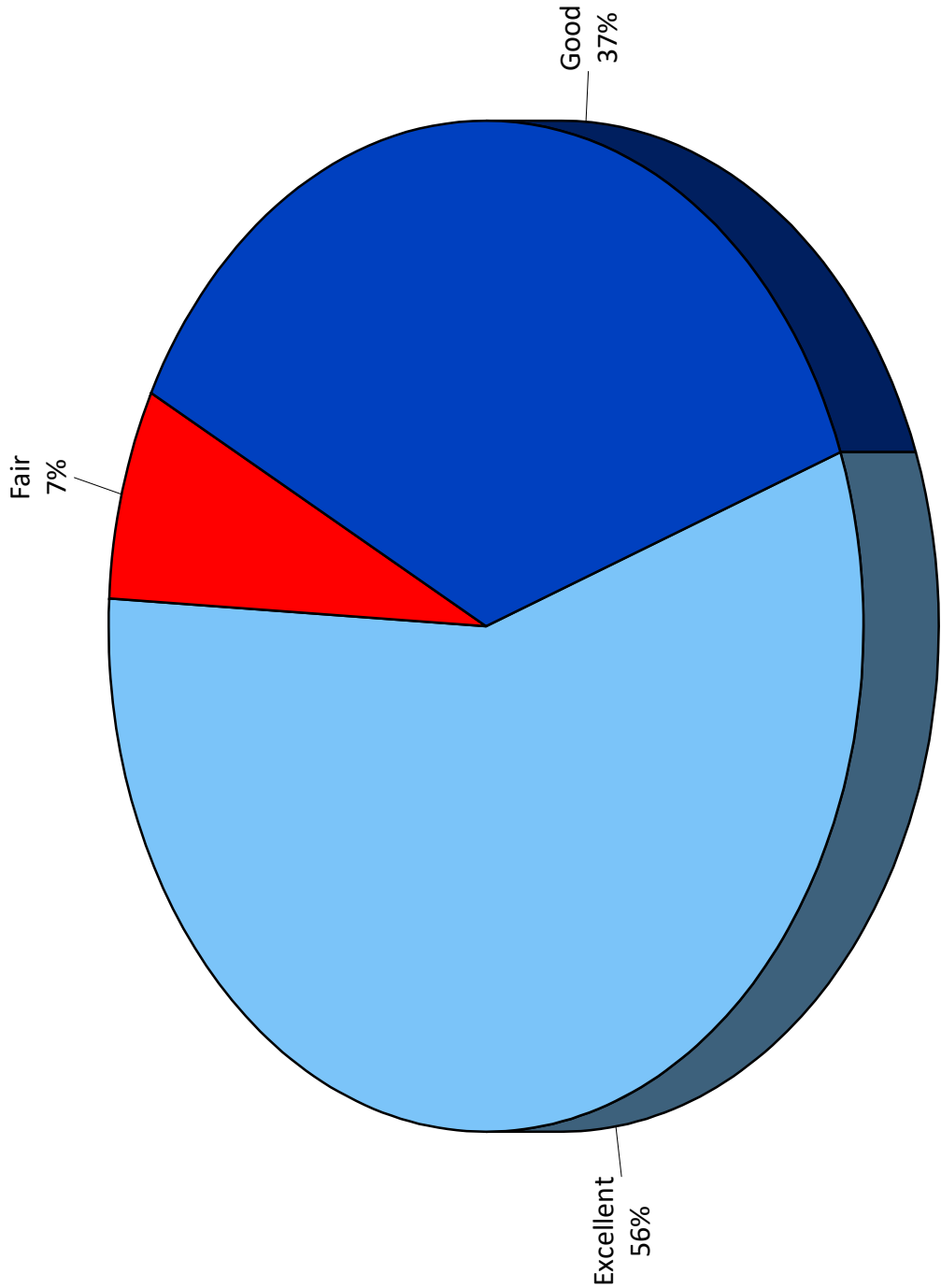


Q7. Has your household participated in any recreation programs or events offered by the City of Daytona Beach Shores Parks and Recreation Department during the past 12 months?

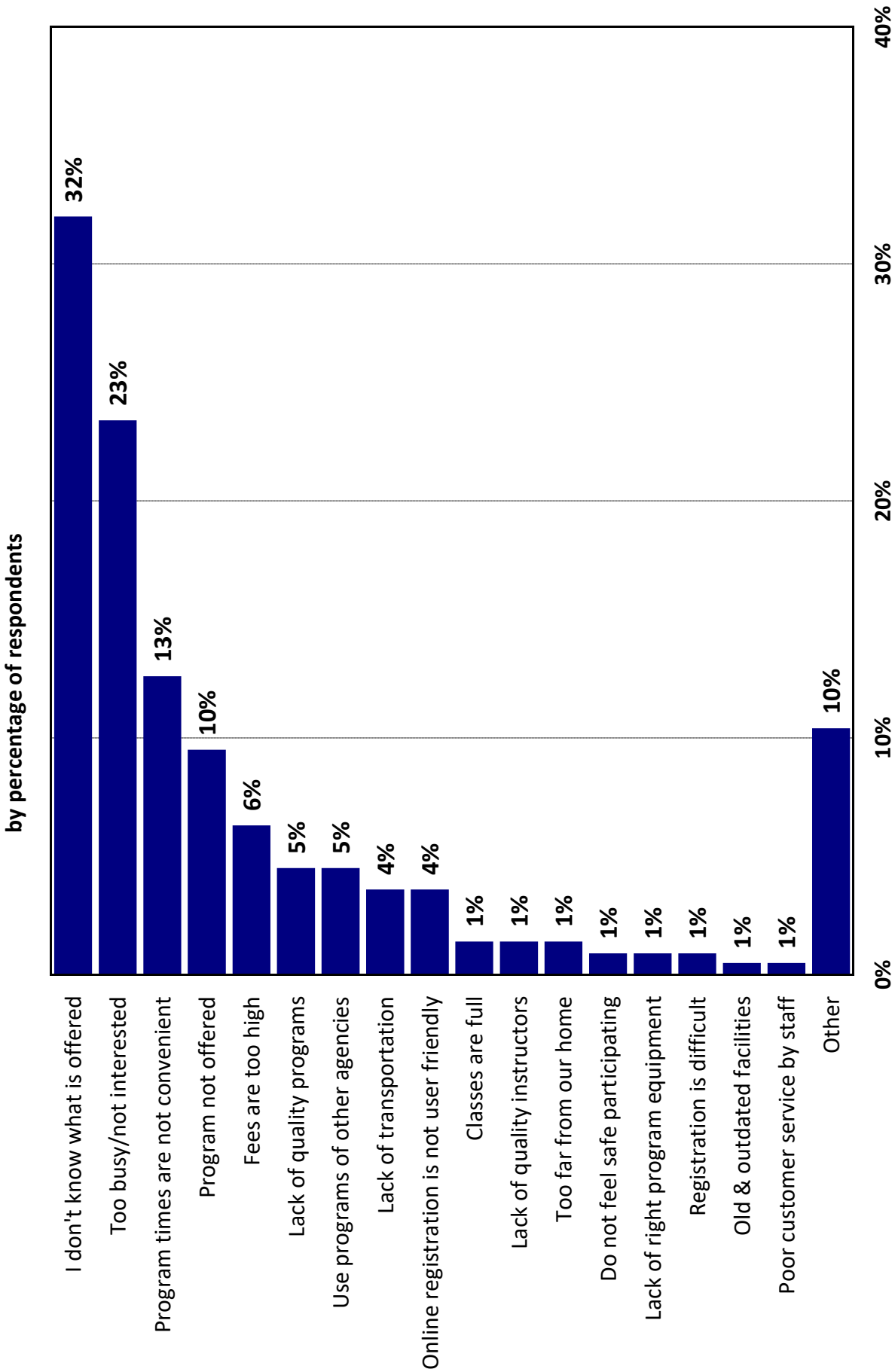


Q7a. How would you rate the overall quality of the City of Daytona Beach Shores Parks and Recreation Department programs or events in which your household has participated?

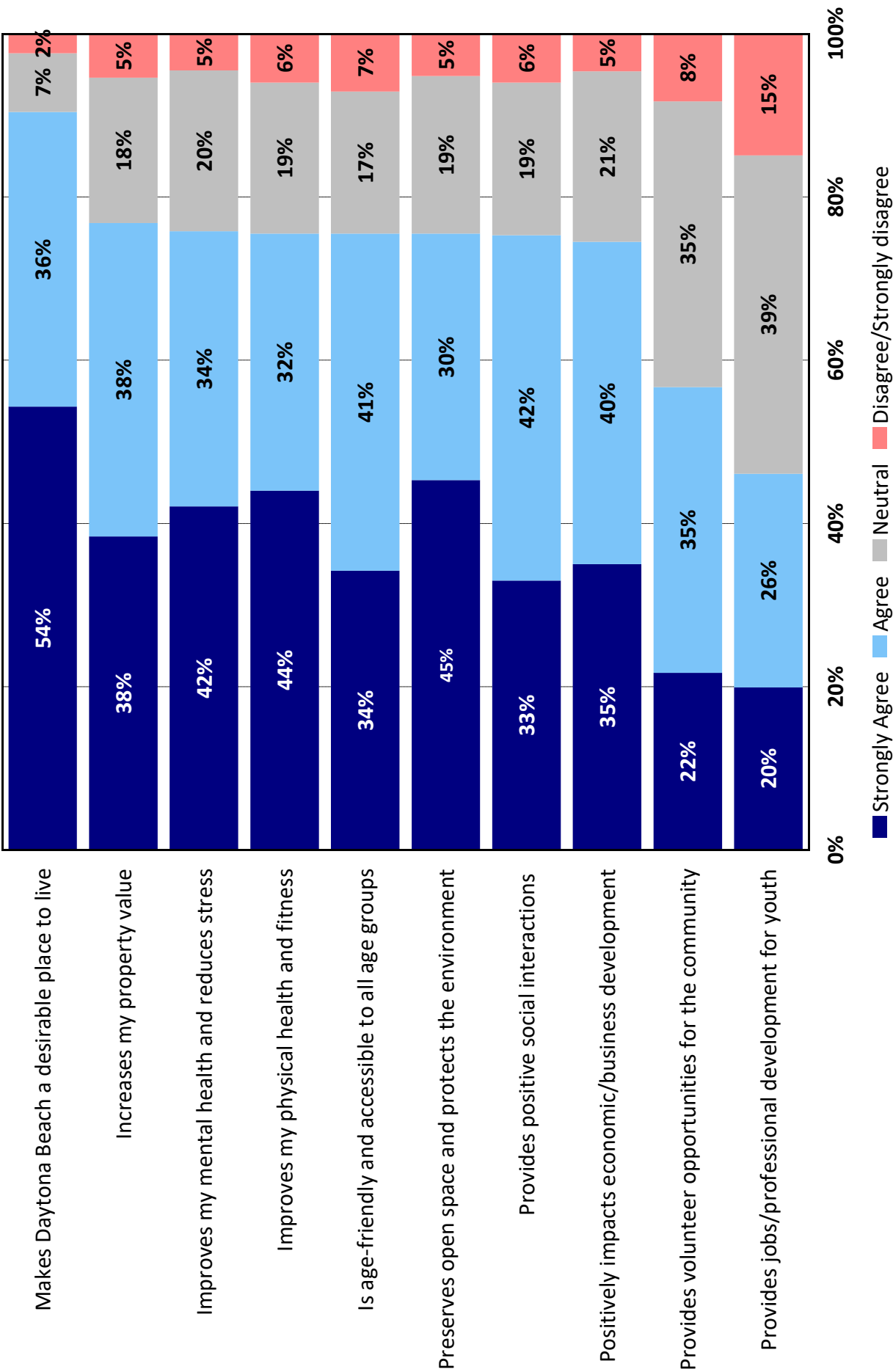
by percentage of respondents (excluding "not provided")



Q8. Please CHECK ALL of the following reasons that prevent you or members of your household from participating in City of Daytona Beach Shores Parks and Recreation Department programs more often.

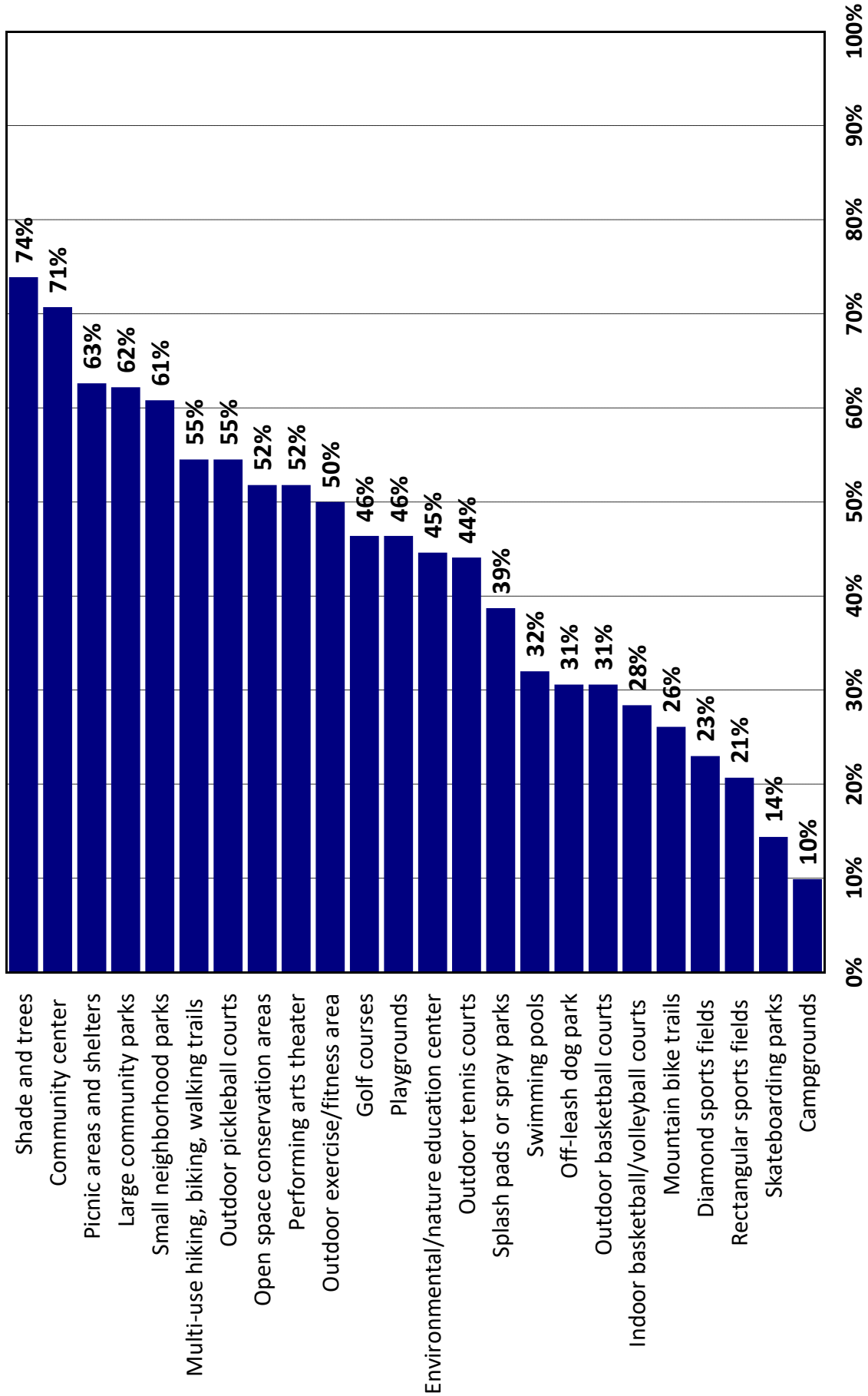


Q9. Please indicate your level of agreement with the following statements concerning some potential benefits of the City of Daytona Beach Shores’ parks, facilities, and recreation programs or events.
by percentage of respondents (excluding "don't know")



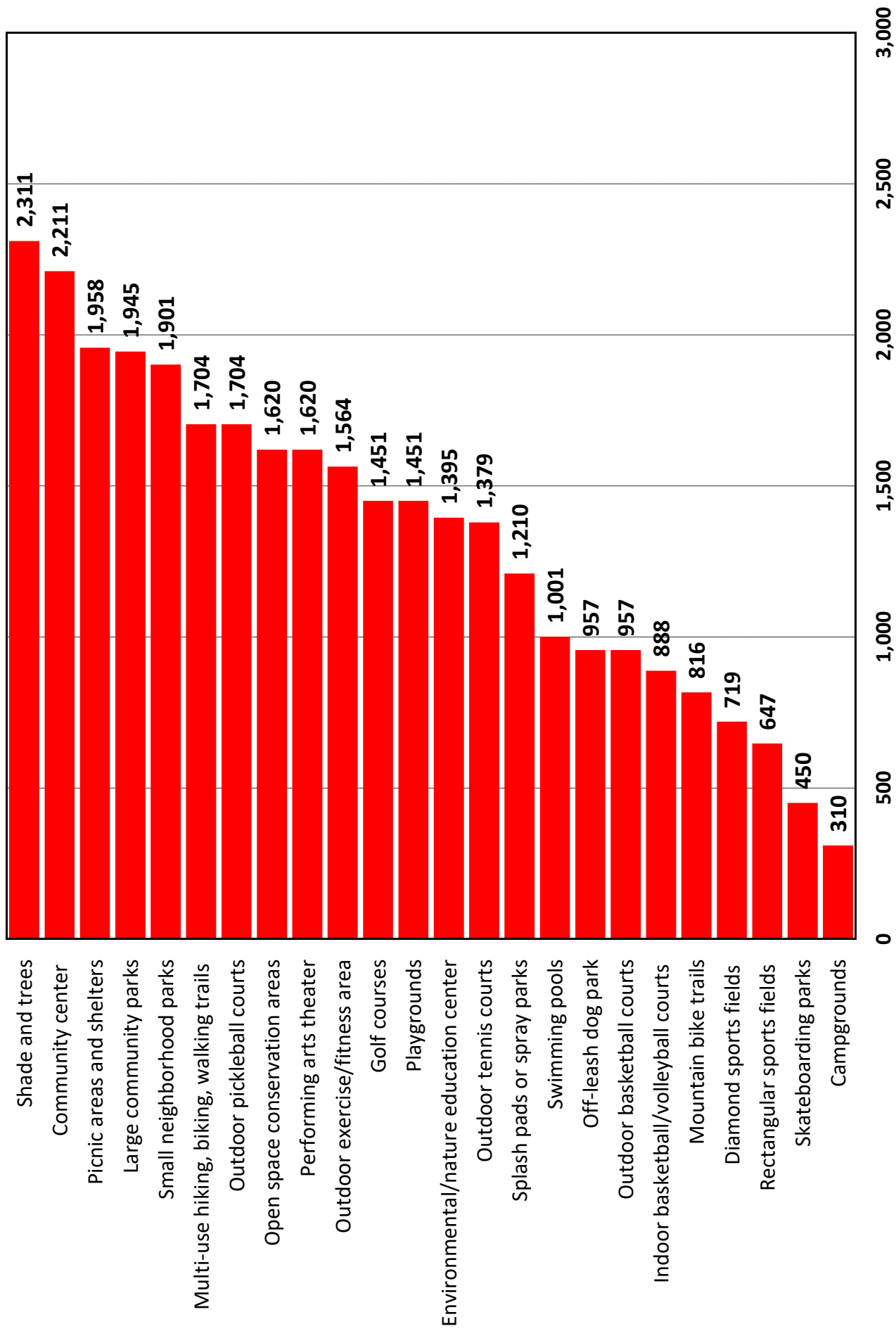
Q10. Need for Facilities and Amenities

by percentage of respondents



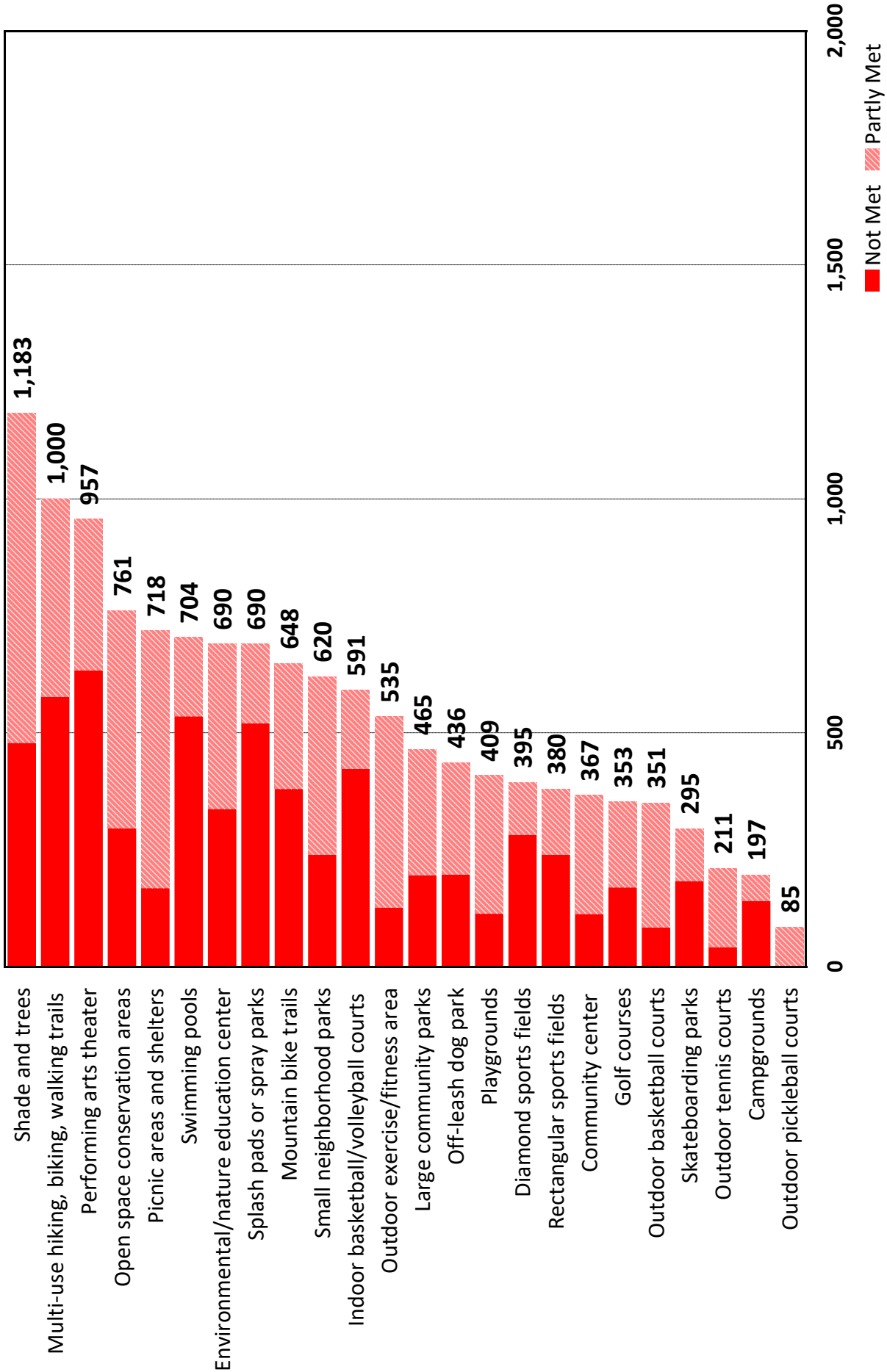
Q10. Estimated number of households who have a need for facilities/amenities

by number of households based on an estimated 3,127 households



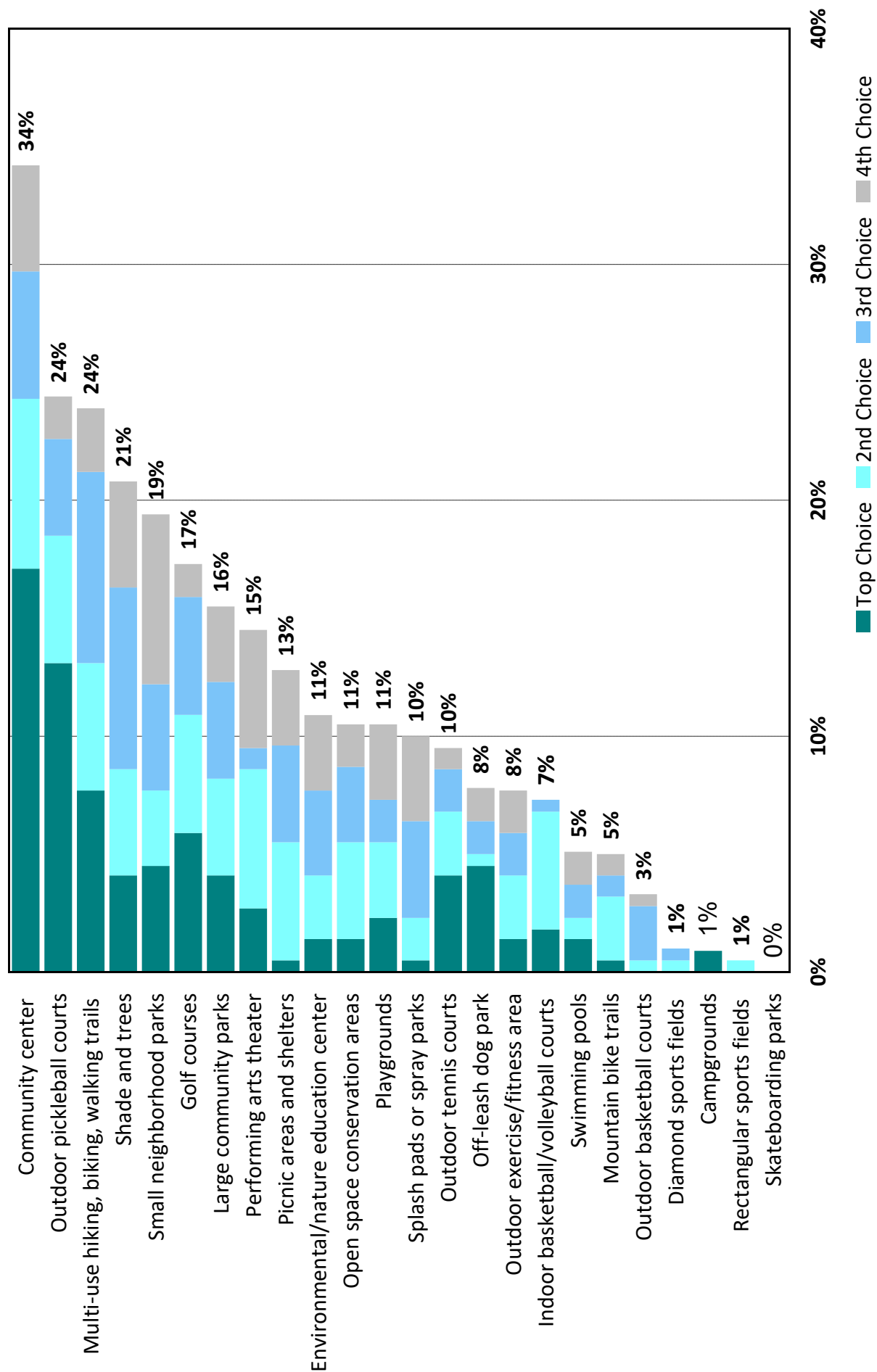
Q10. Estimated number of households whose recreation facility and amenity needs are only “partly met” or “not met”

by number of households with need based on an estimated 3,127 households

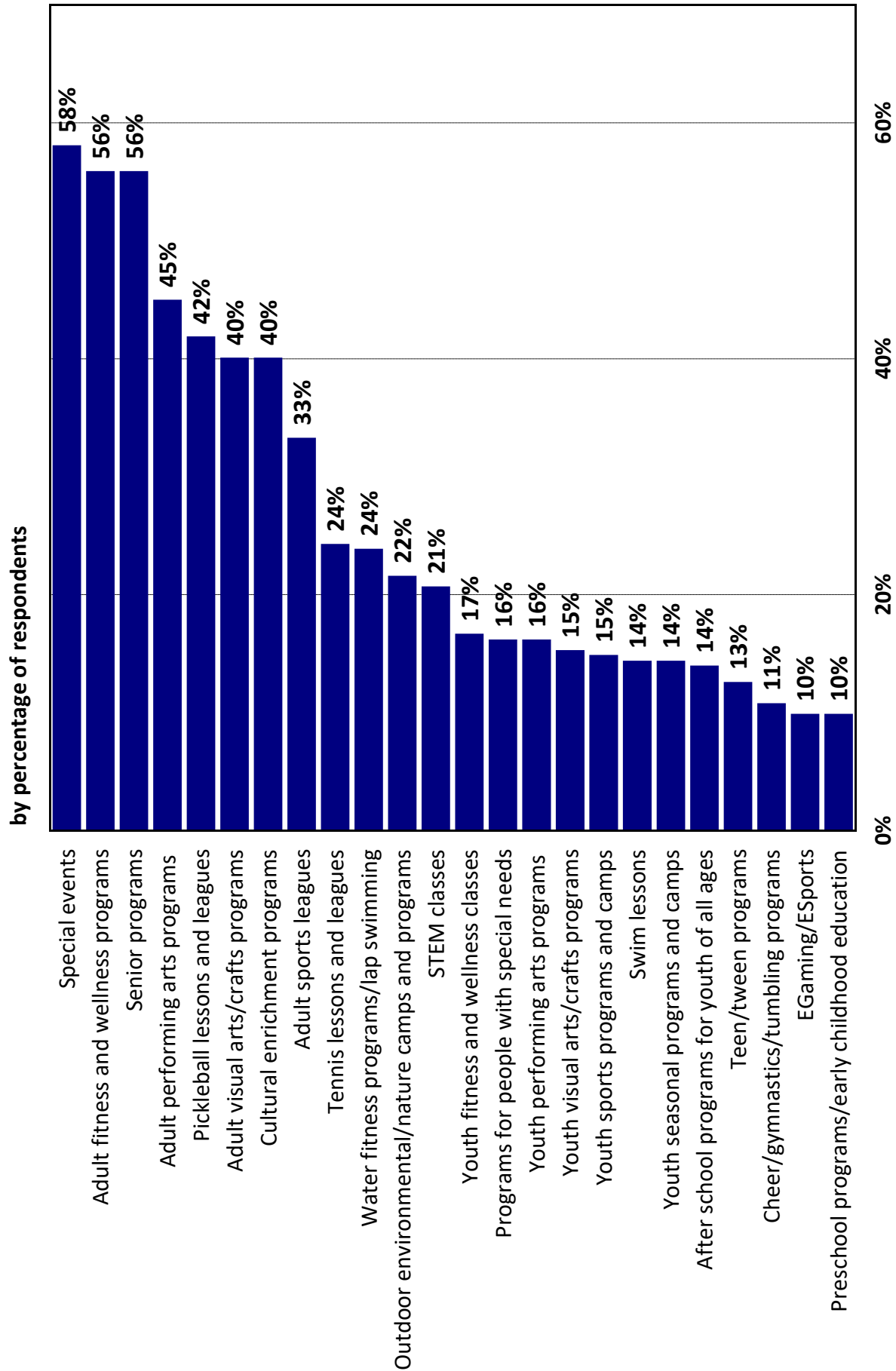


Q11. Which FOUR facilities/amenities from the list in Question 10 are MOST IMPORTANT to your household?

by percentage of respondents who selected the items as one of their top four choices

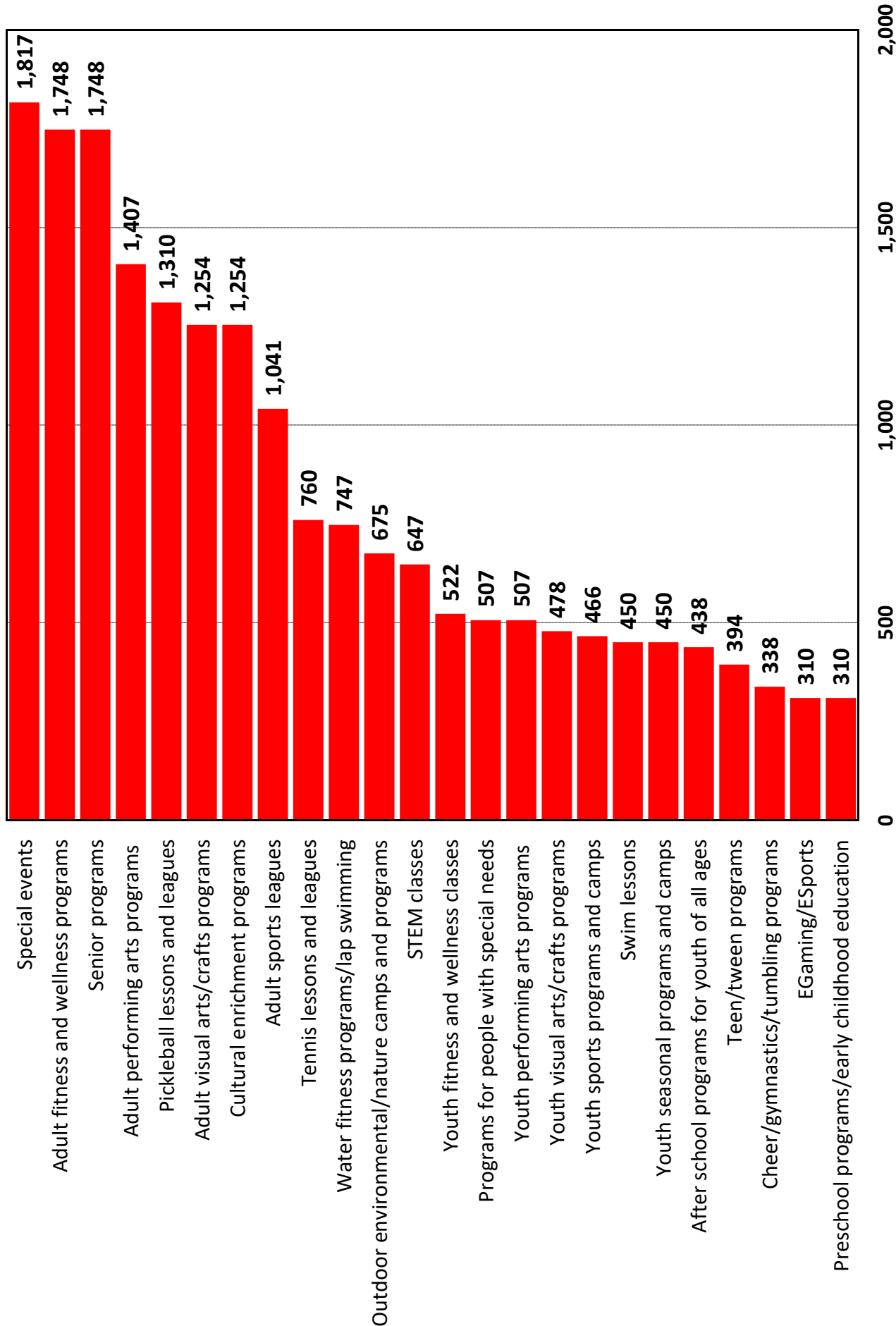


Q12. Need for Programs and Activities



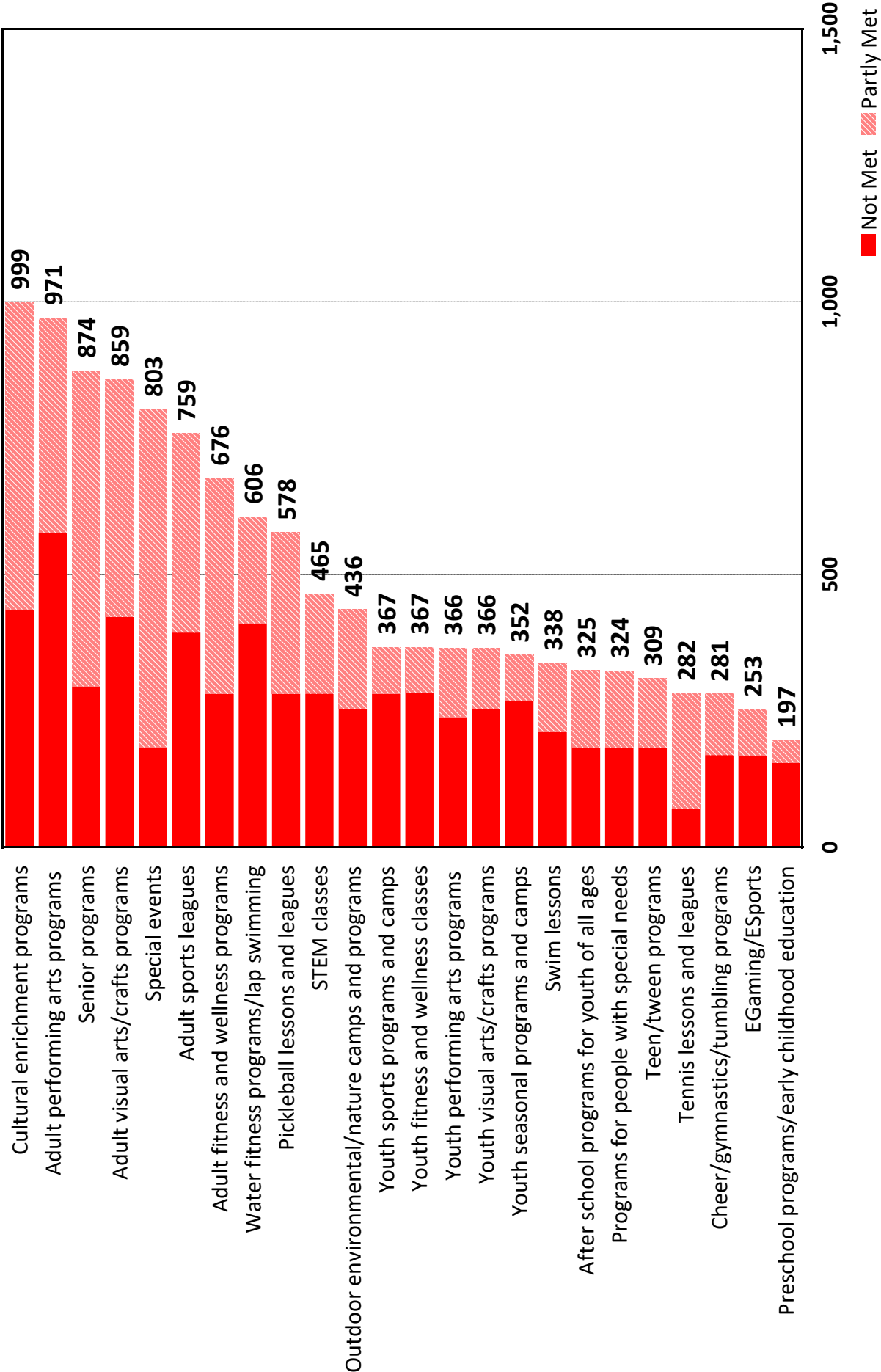
Q12. Estimated number of households who have a need for programs/activities

by number of households based on an estimated 3,127 households



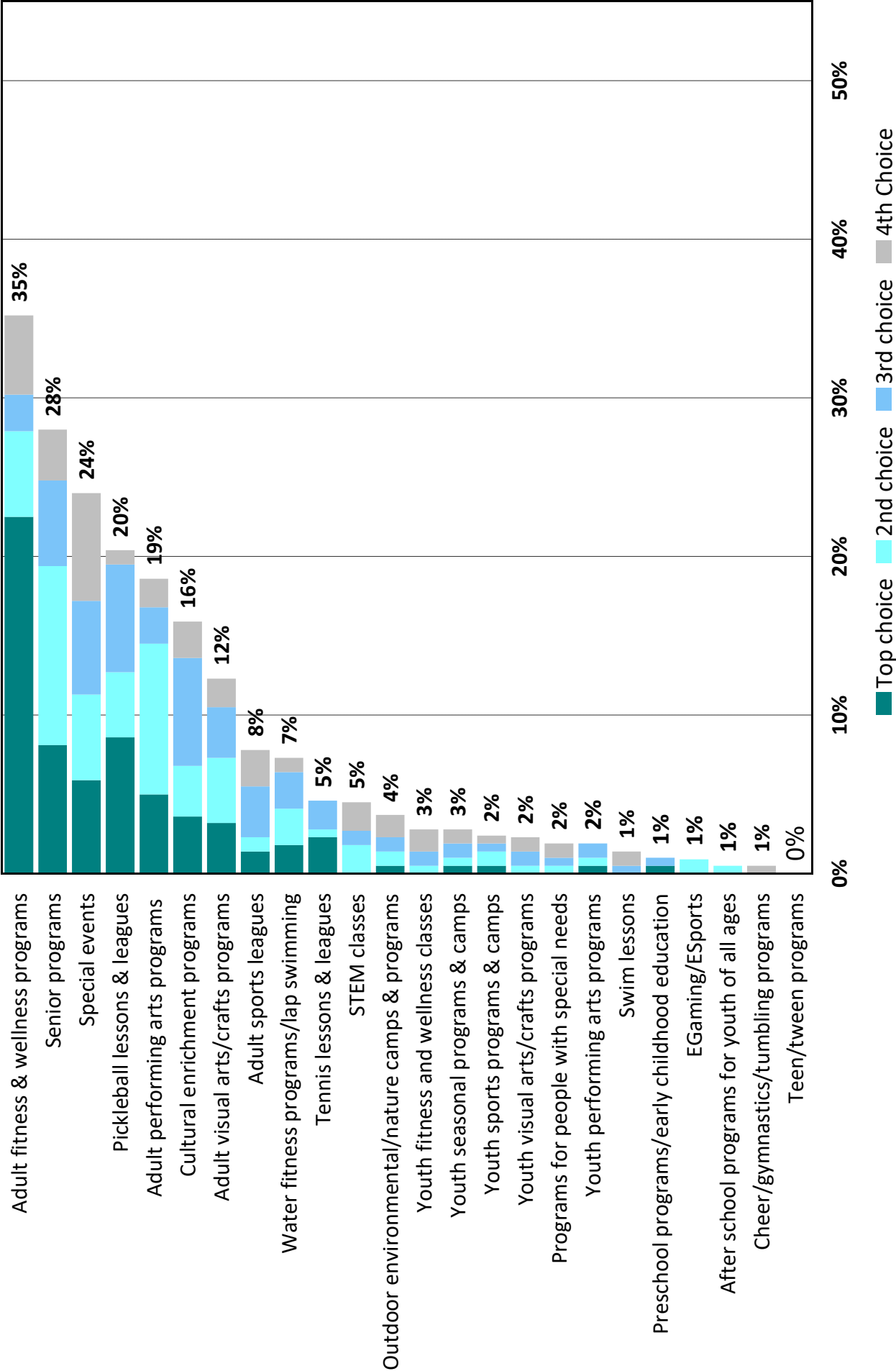
Q12. Estimated number of households whose recreation programs and activities needs are only “partly met” or “not met”

by number of households with need based on an estimated 3,127 households



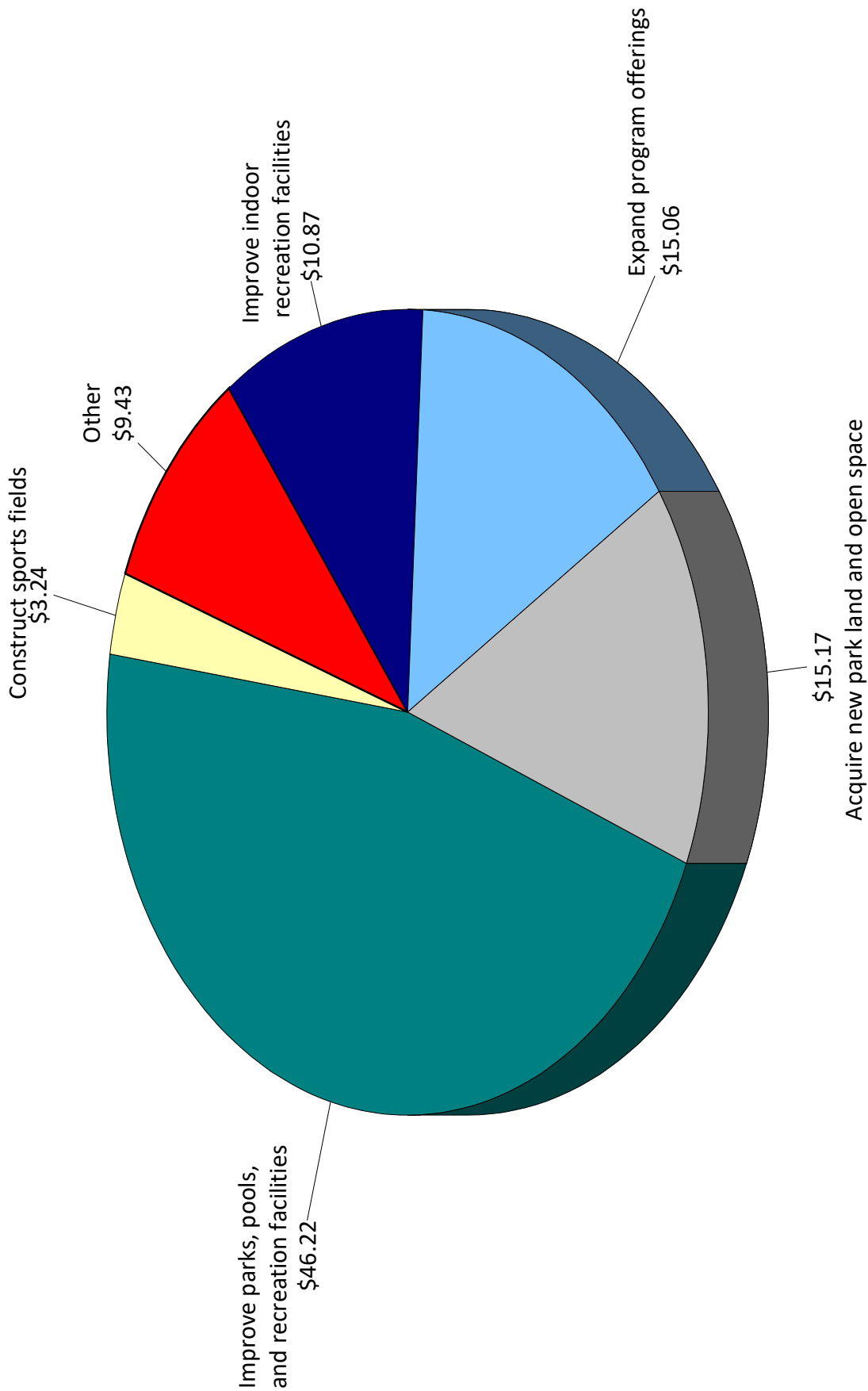
Q13. Which FOUR items are MOST IMPORTANT to your household?

by percentage of respondents who selected the items as one of their top four choices

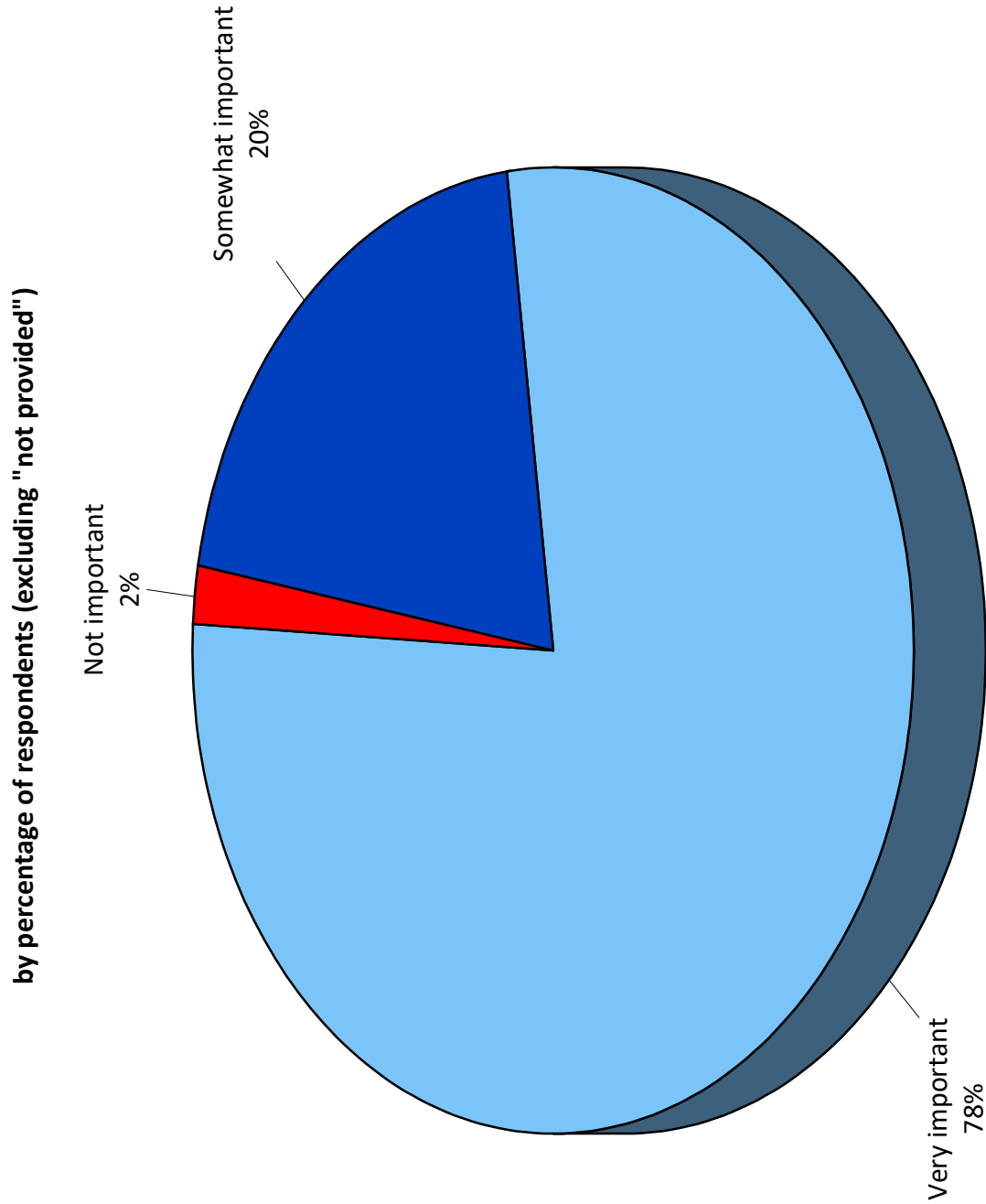


Q14. If you had \$100, how would you allocate the funds among the parks and recreation categories listed below?

by percentage of respondents (excluding "not provided")

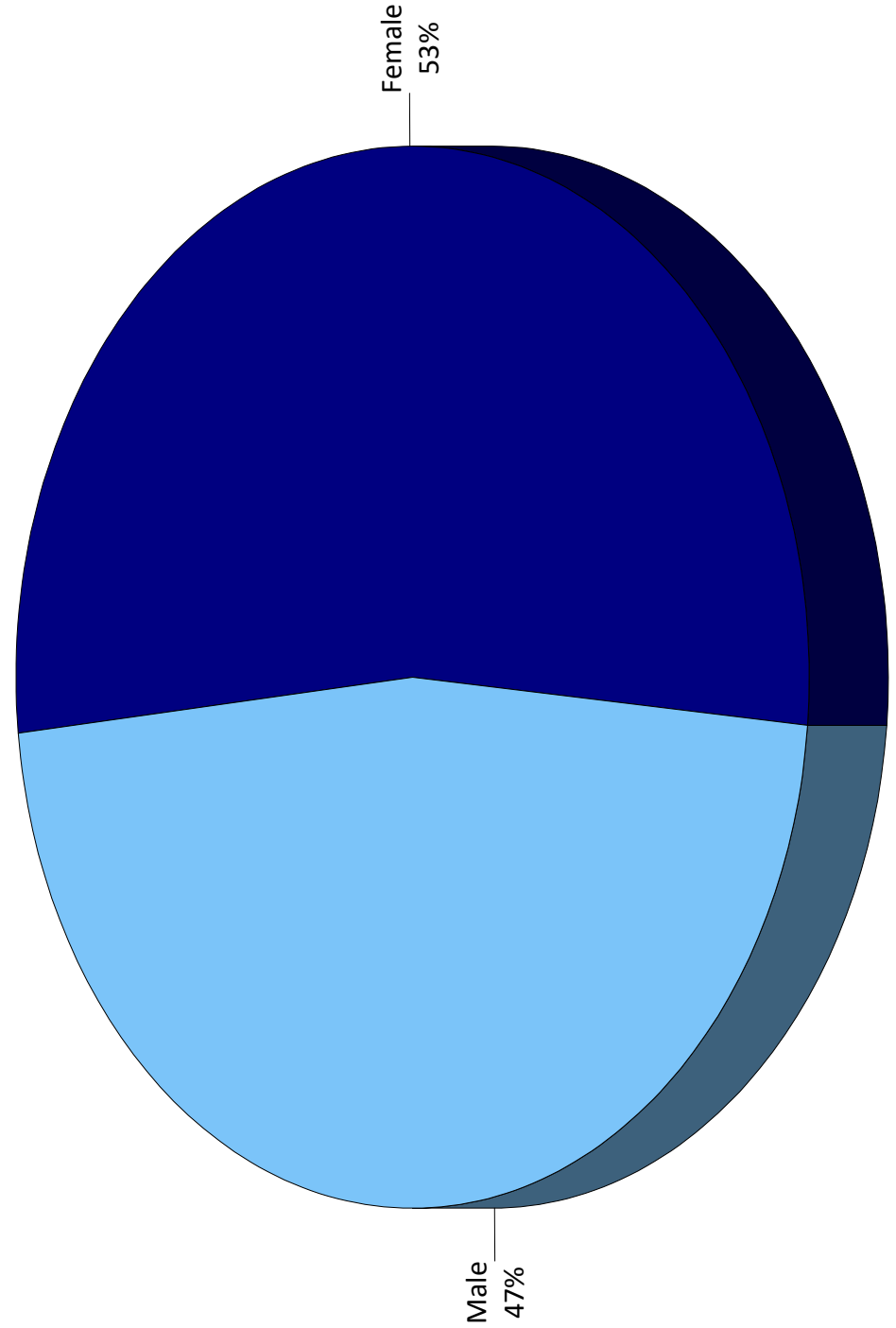


Q15. How important do you feel it is for the City of Daytona Beach Shores to provide high quality parks, recreation facilities and programs?



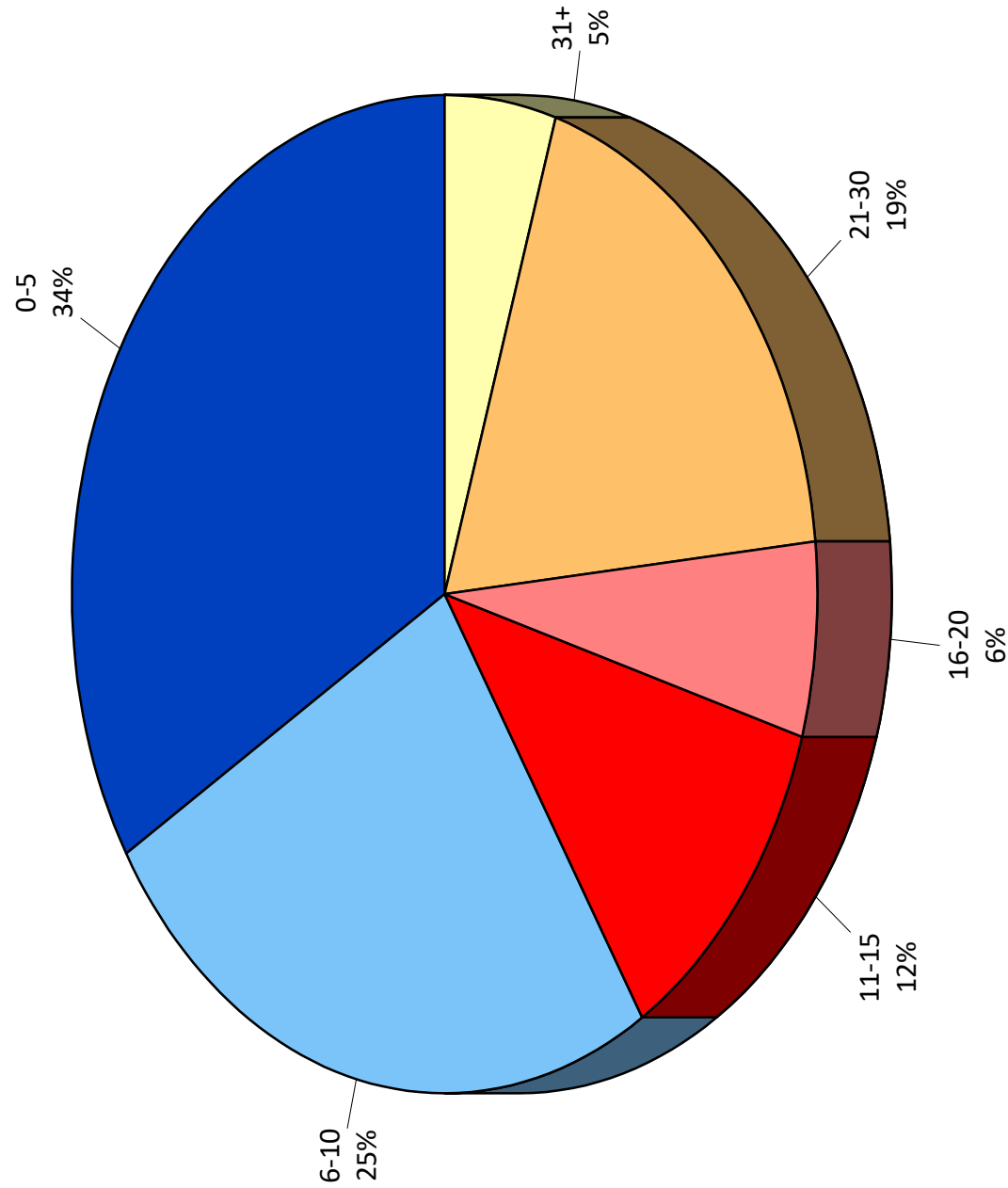
Q16. Which of the following best describes your gender identity?

by percentage of respondents (excluding "prefer not to say")



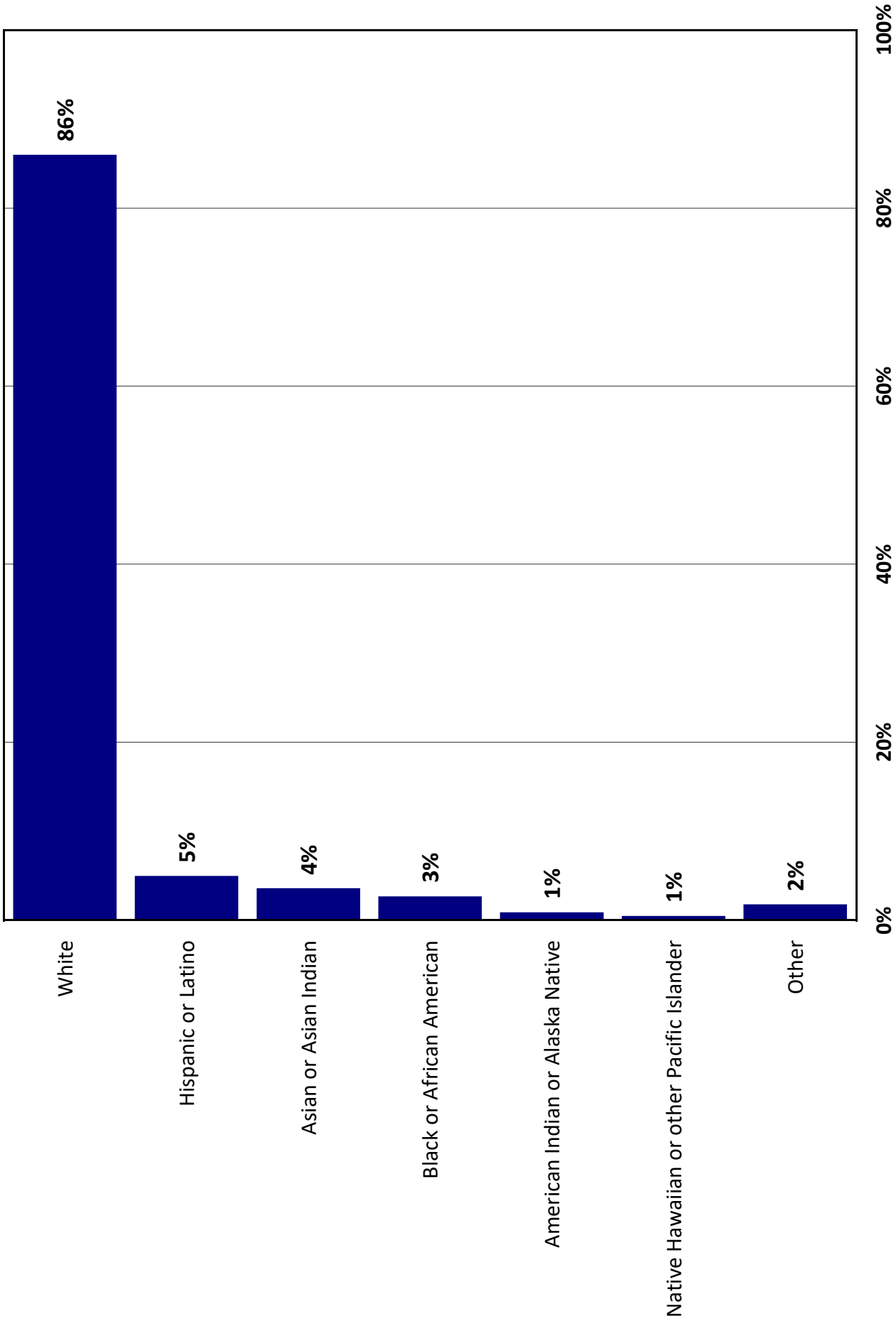
Q17. How many years have you lived in Daytona Beach Shores?

by percentage of respondents (excluding "not provided")



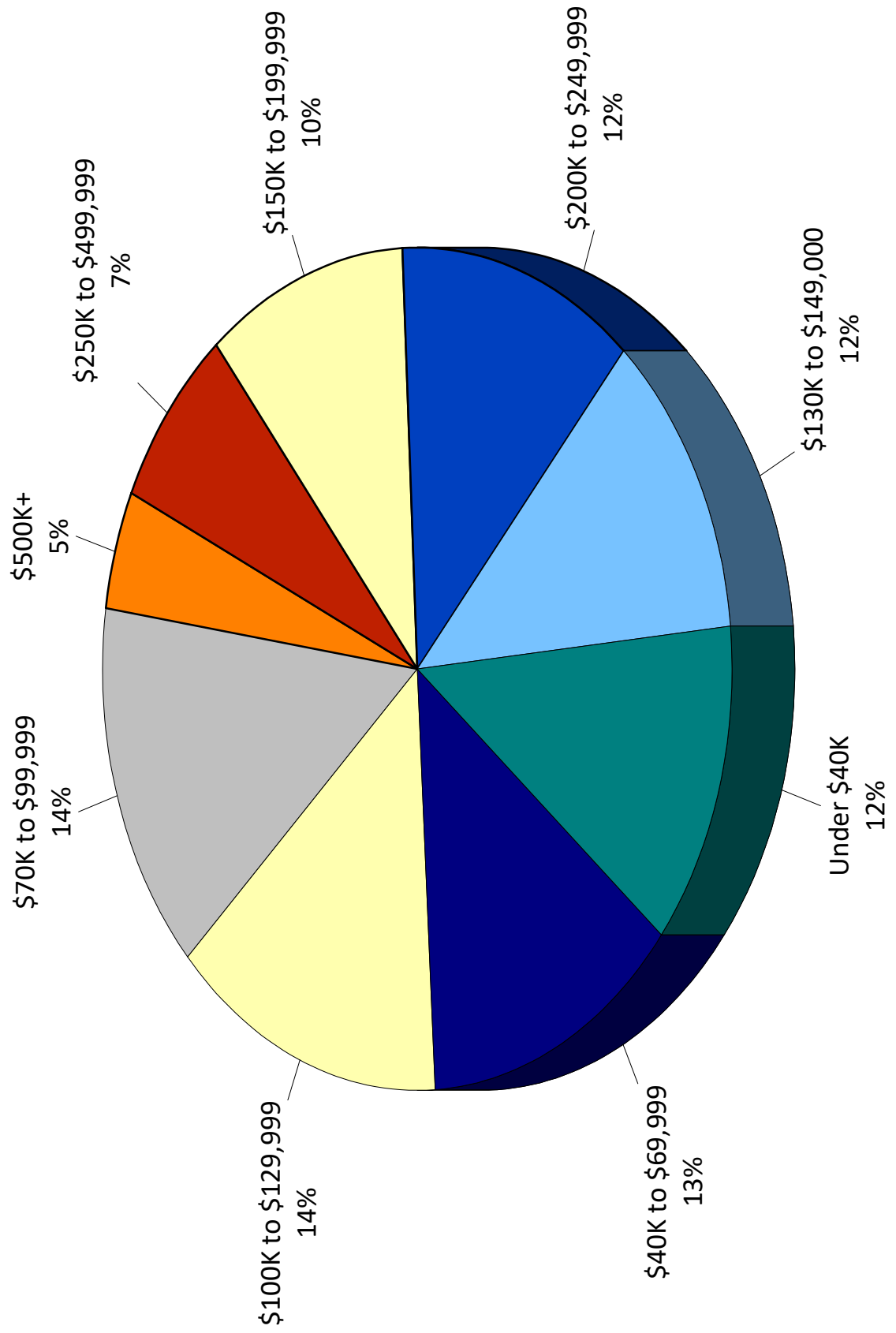
Q18. Which of the following best describes your race/ethnicity?

by percentage of respondents (multiple selections could be made) (excluding “prefer not to say”)



Q28. What is your total annual household income?

by percentage of respondents (excluding "not provided")





Priority Investment Rating

Priority Investment Ratings

Daytona Beach Shores, Florida

The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are only being partly or not met) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

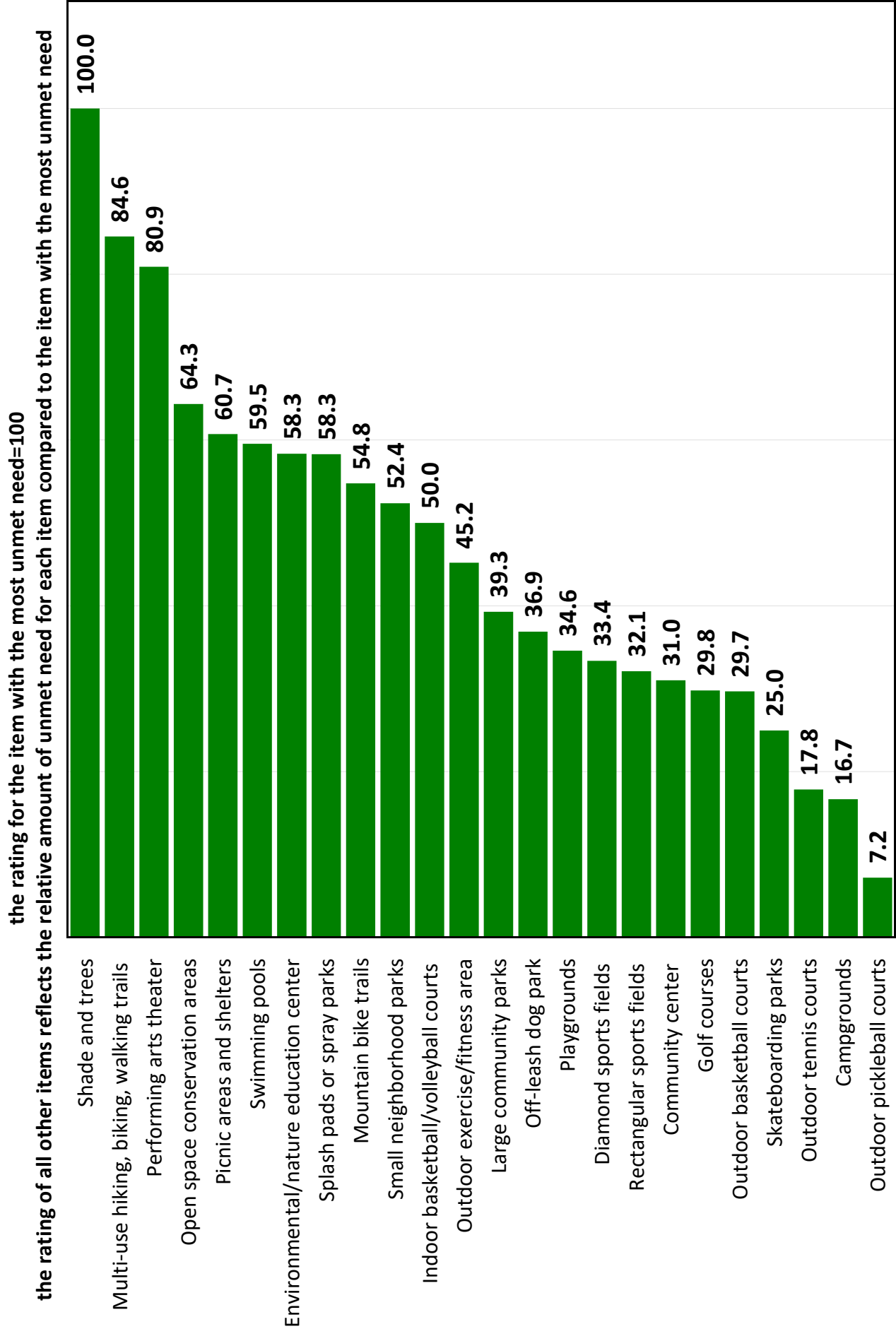
For example, suppose the Unmet Needs Rating for playgrounds is 26.5 (out of 100) and the Importance Rating for playgrounds is 52 (out of 100), the Priority Investment Rating for playgrounds would be 78.5 (out of 200).

How to Analyze the Charts:

- **High Priority Areas** are those with a PIR of at least 120. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- **Medium Priority Areas** are those with a PIR of 60-119. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- **Low Priority Areas** are those with a PIR below 60. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

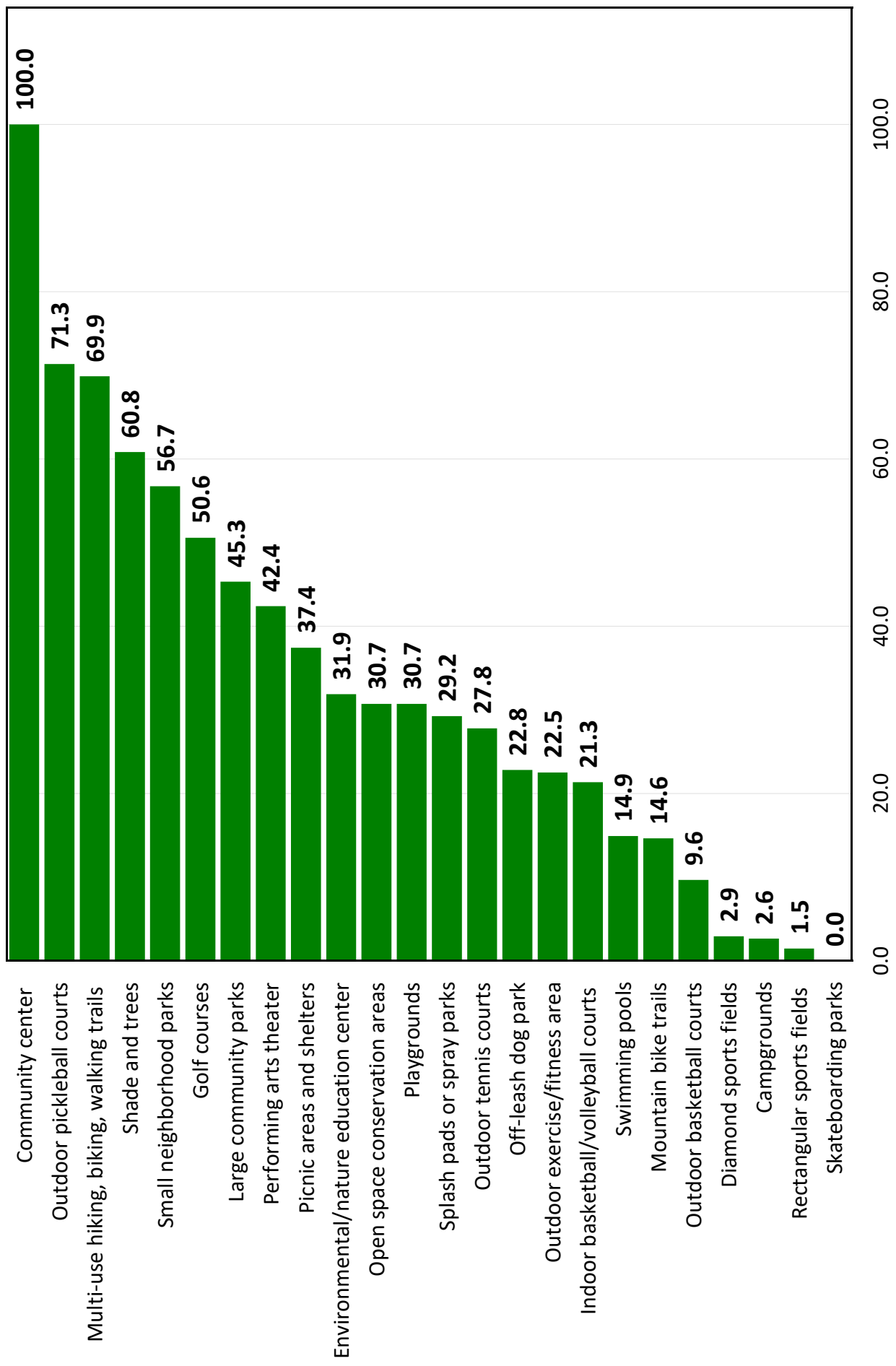
The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

Unmet Needs Rating for Facilities/Amenities

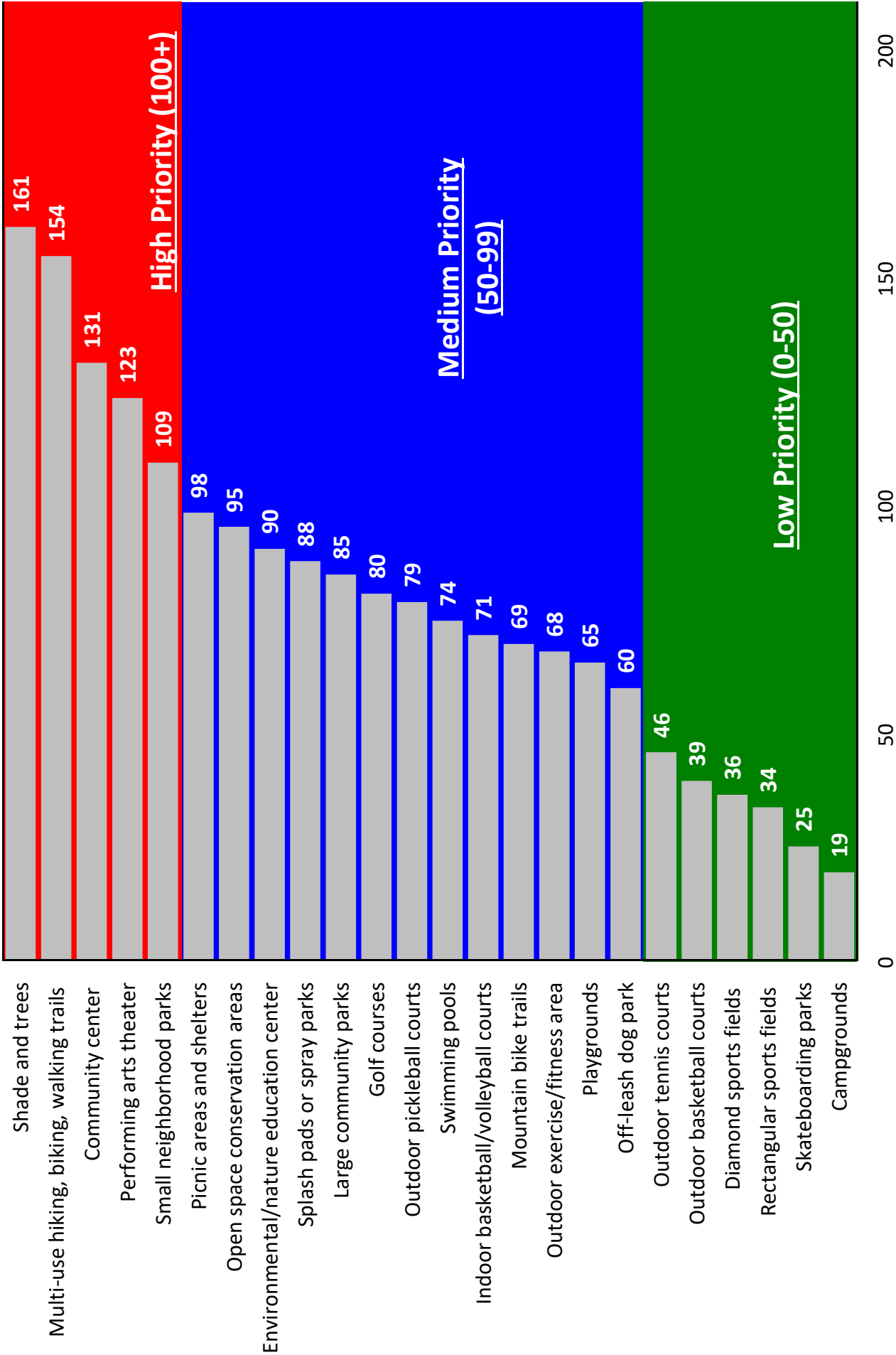


Importance Rating for Facilities/Amenities

the rating for the item rated as the most important=100
the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important

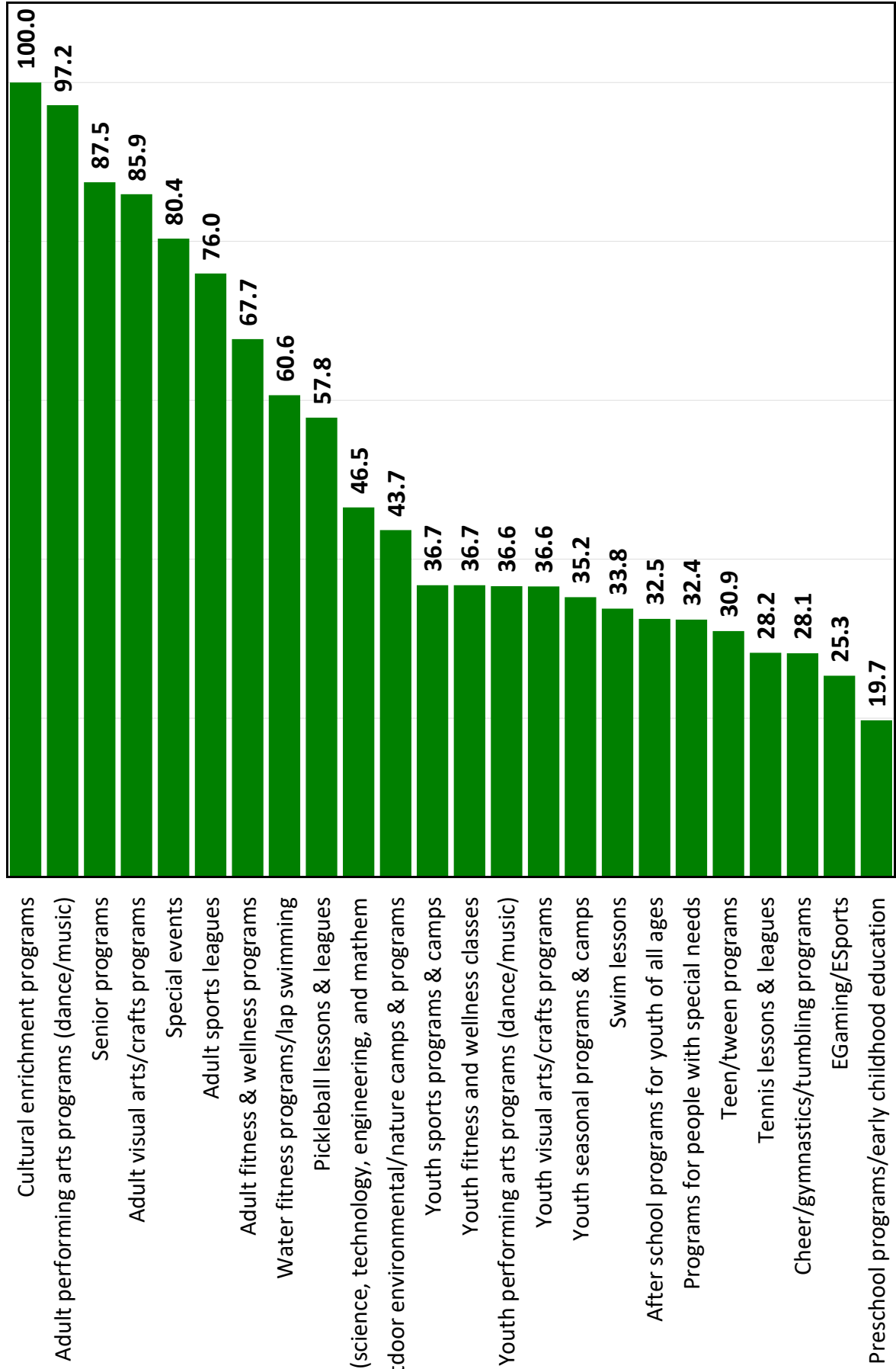


Top Priorities for Investment for Parks and Recreation Facilities/Amenities Based on Priority Investment Rating



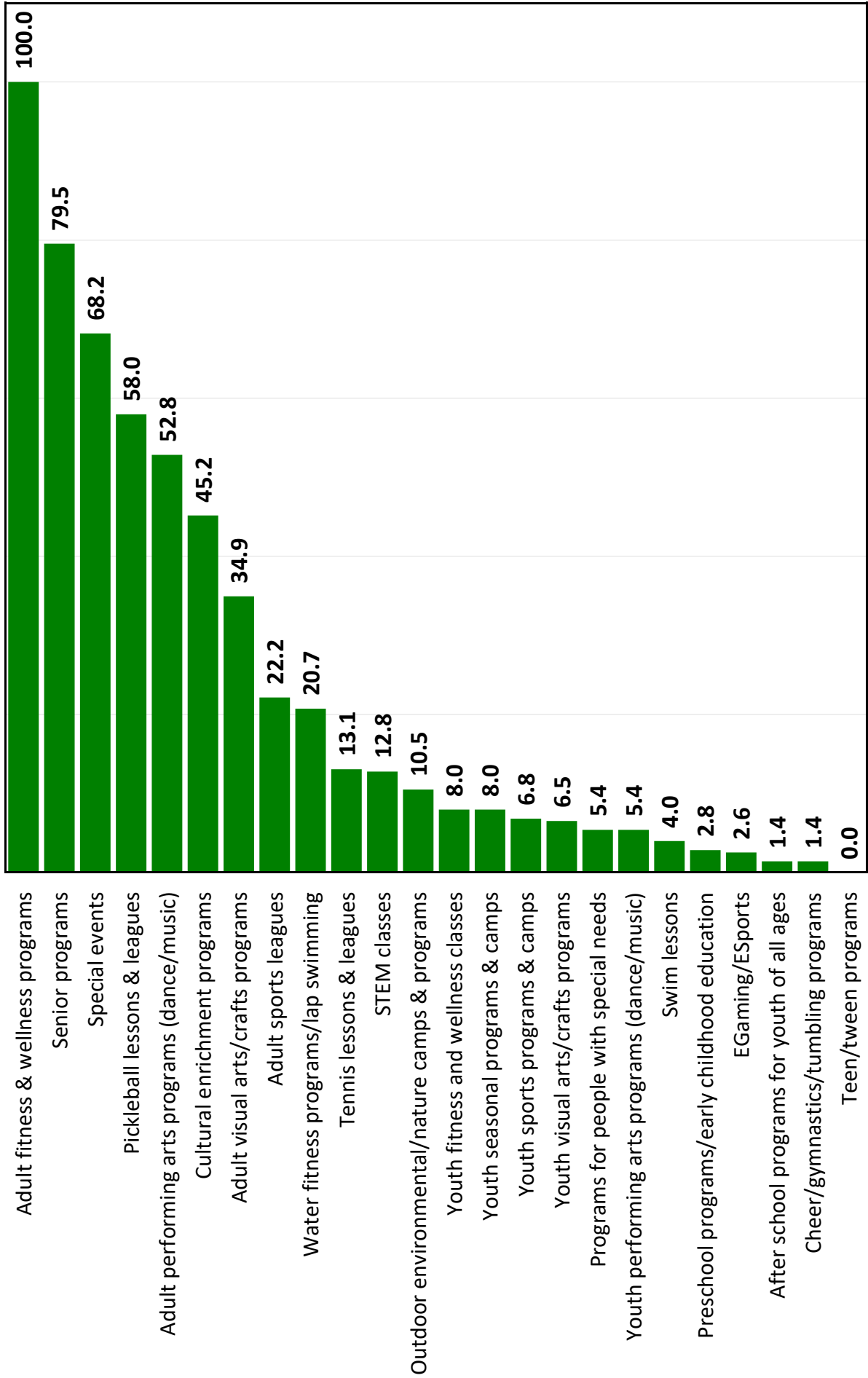
Unmet Needs Rating for Programs and Activities

the rating for the item with the most unmet need=100
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need

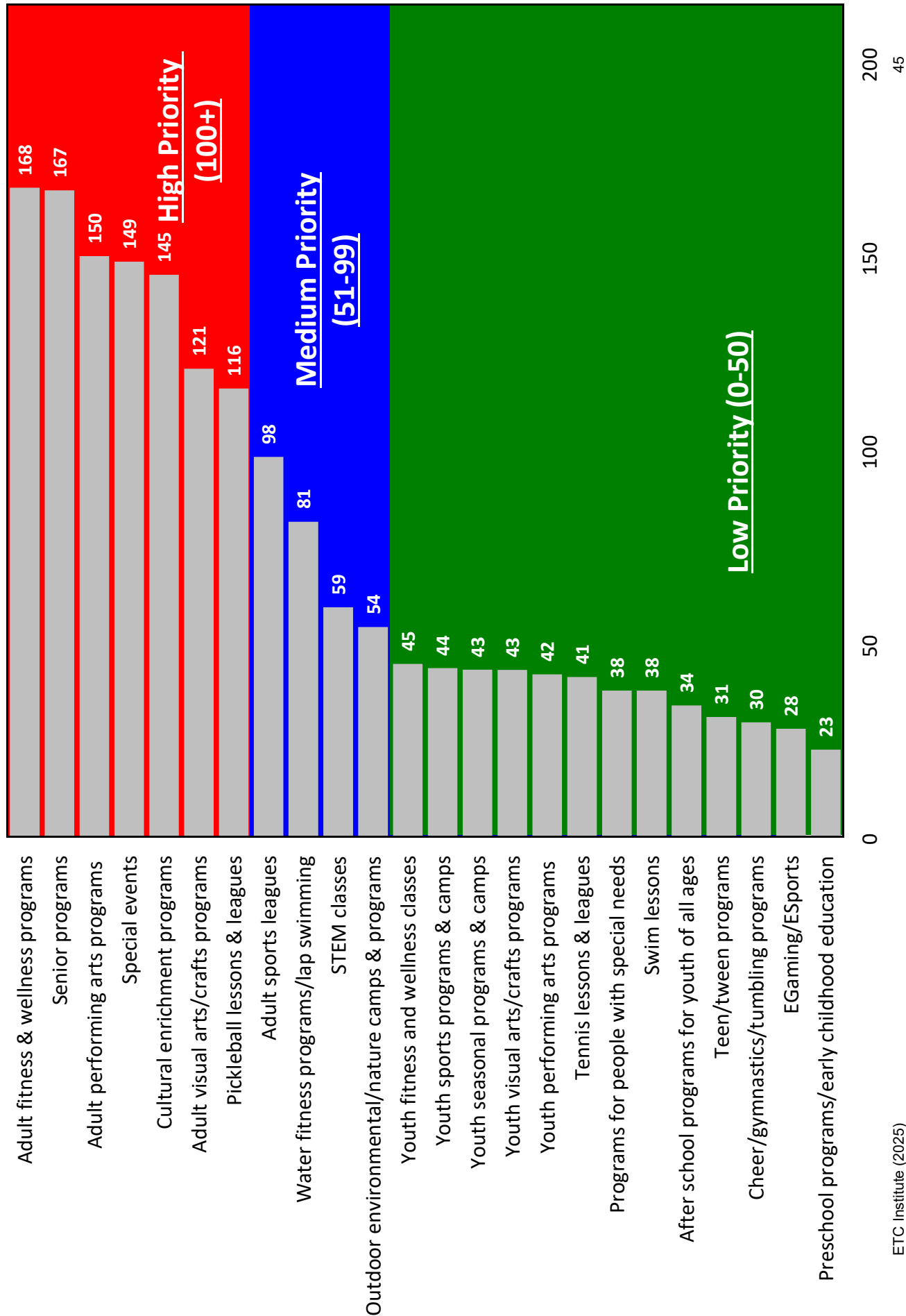


Importance Rating for Programs and Activities

the rating for the item rated as the most important=100
the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Top Priorities for Investment for Programs/Activities Based on Priority Investment Rating





National Benchmarks

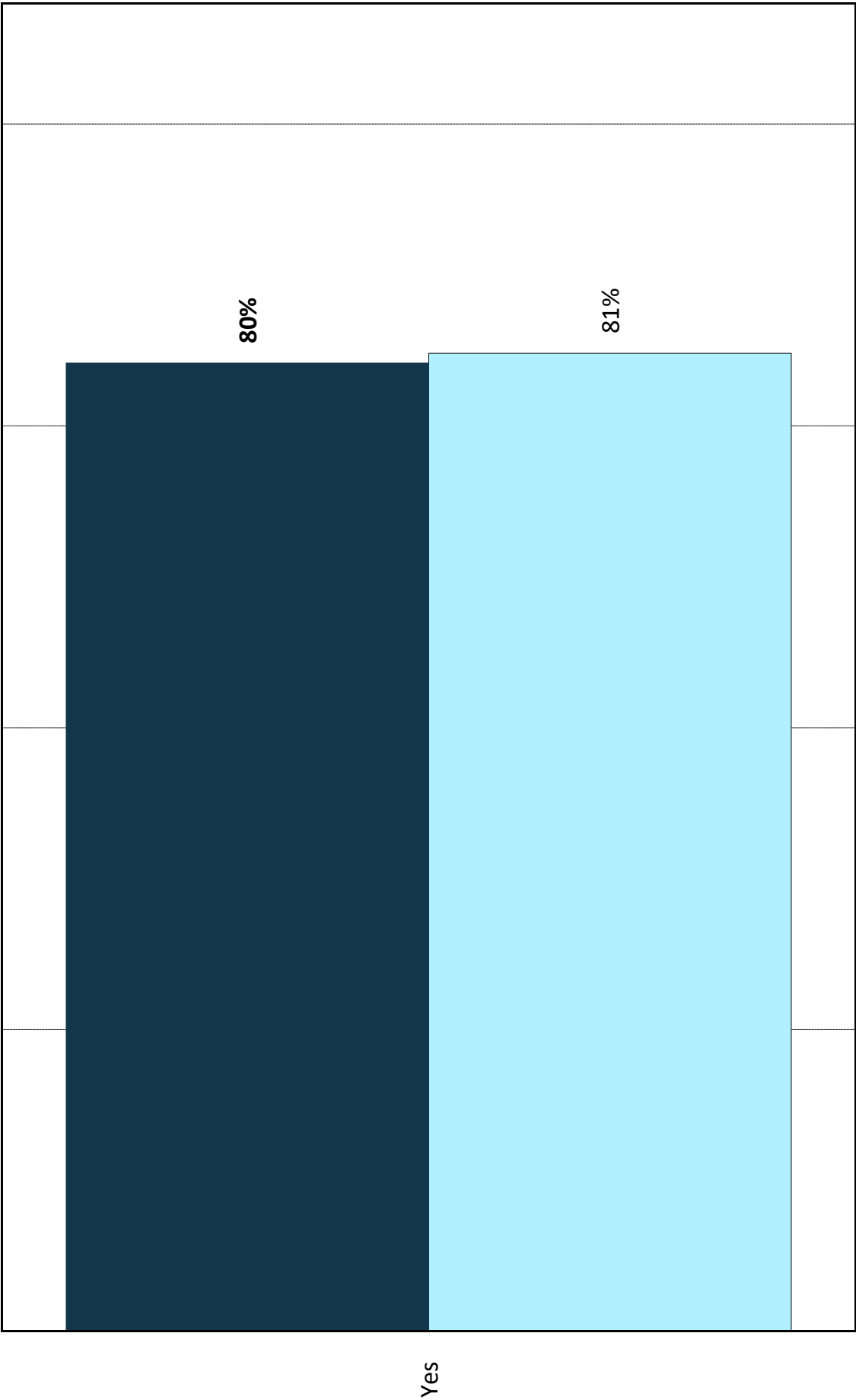
National Benchmarks

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Have you or any members of your household visited any parks or recreation facilities or amenities in your community during the past year?

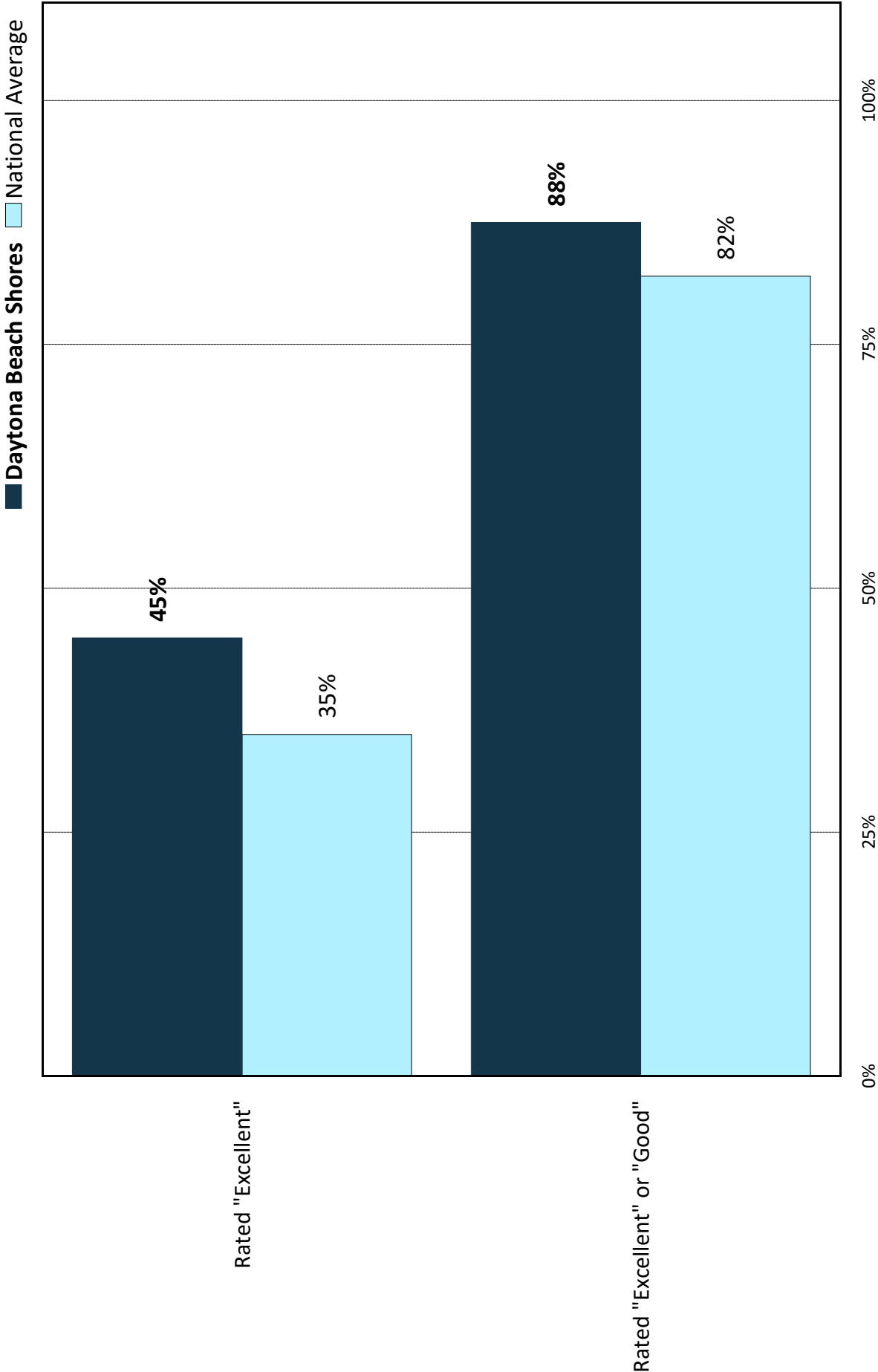
by % of respondents

Daytona Beach Shores National Average



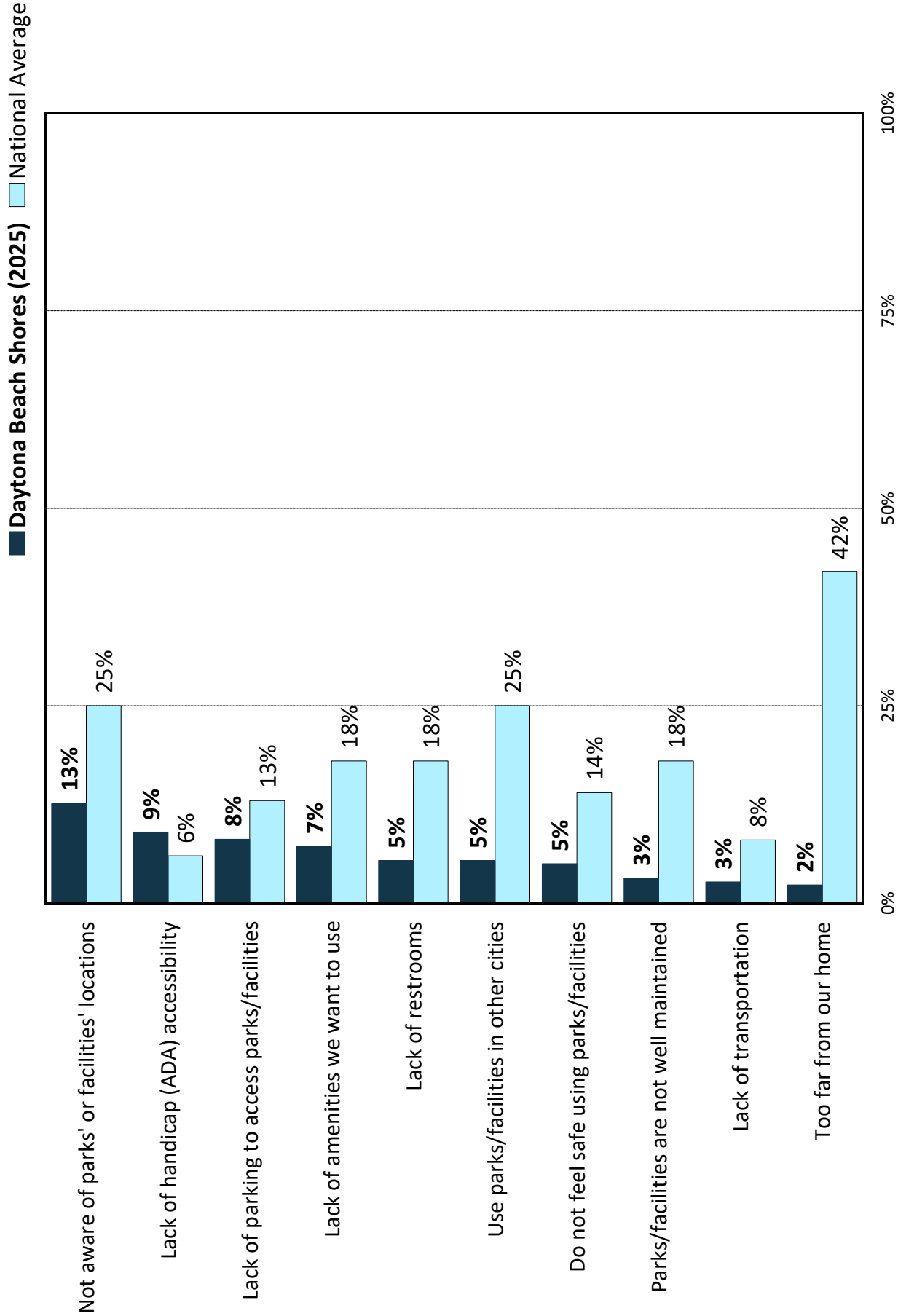
Overall condition of all the parks and recreation facilities you and the members of your household have visited over the past year.

by % of respondents



Barriers to Parks and Recreation Facilities Use

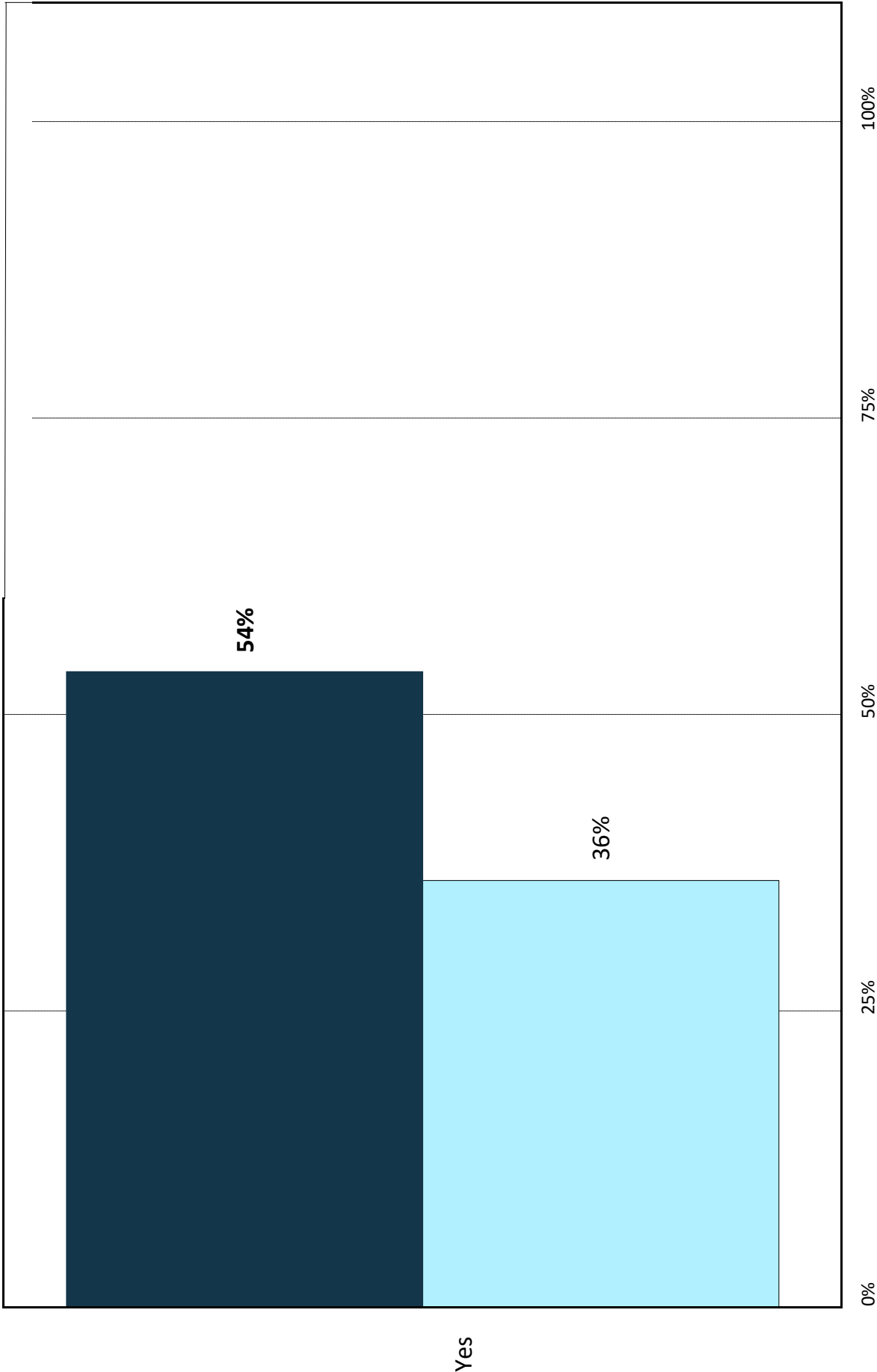
by % of respondents



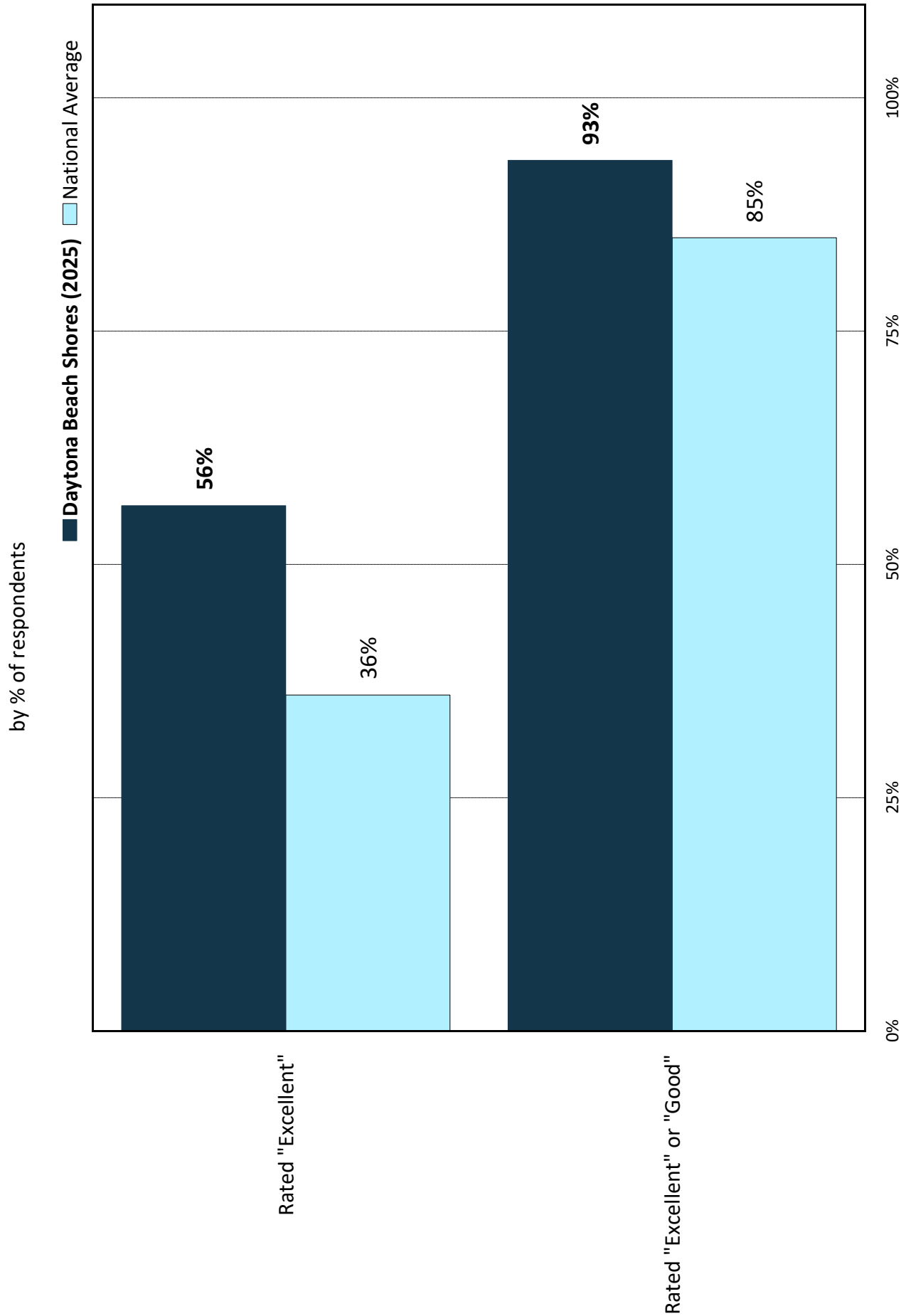
Have you or any members of your household participated in any recreation programs offered in your community during the past year?

by % of respondents

Daytona Beach Shores (2025) National Average

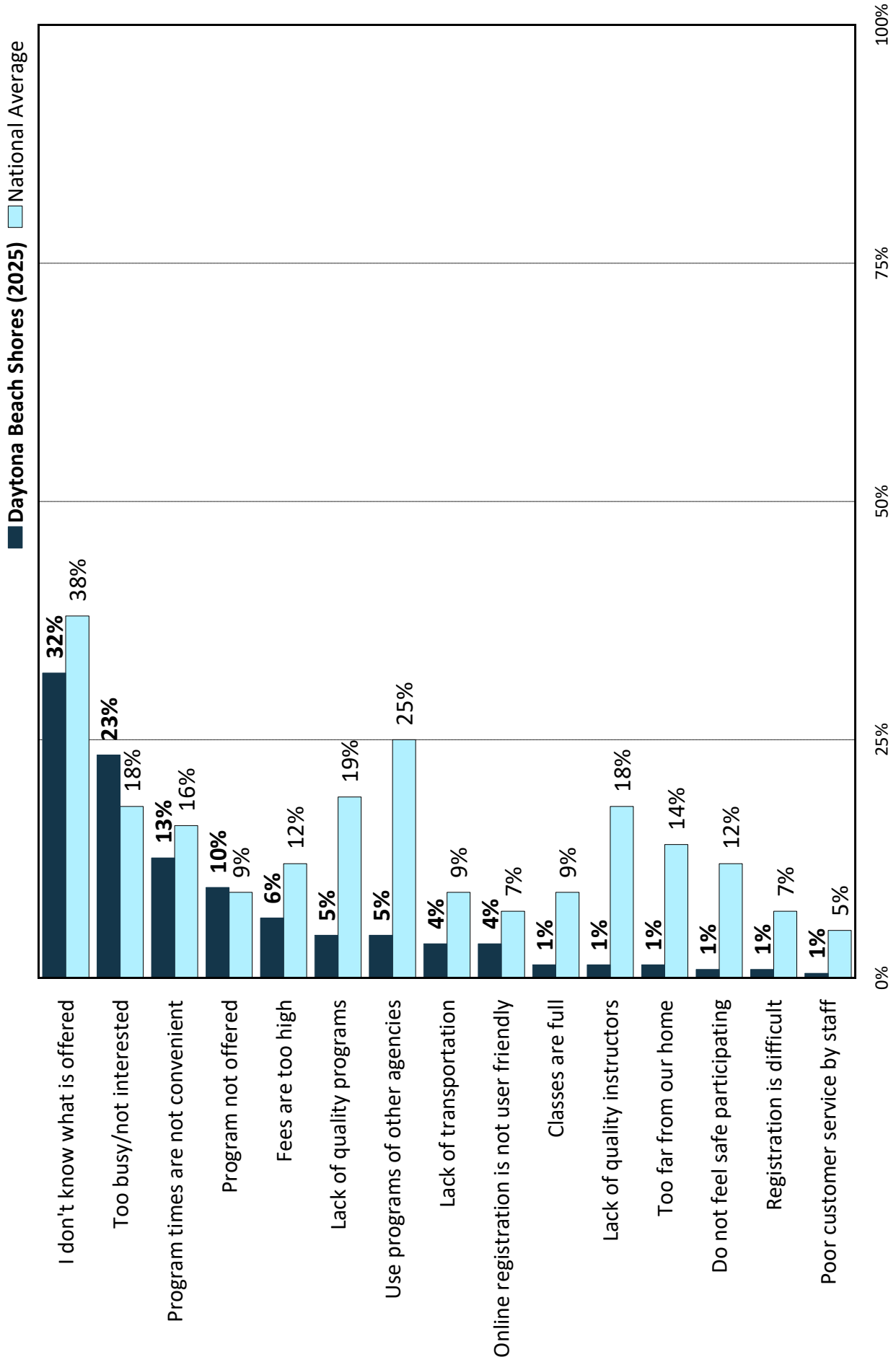


Overall quality of all the parks and recreation programs and events you and the members of your household have visited over the past year.

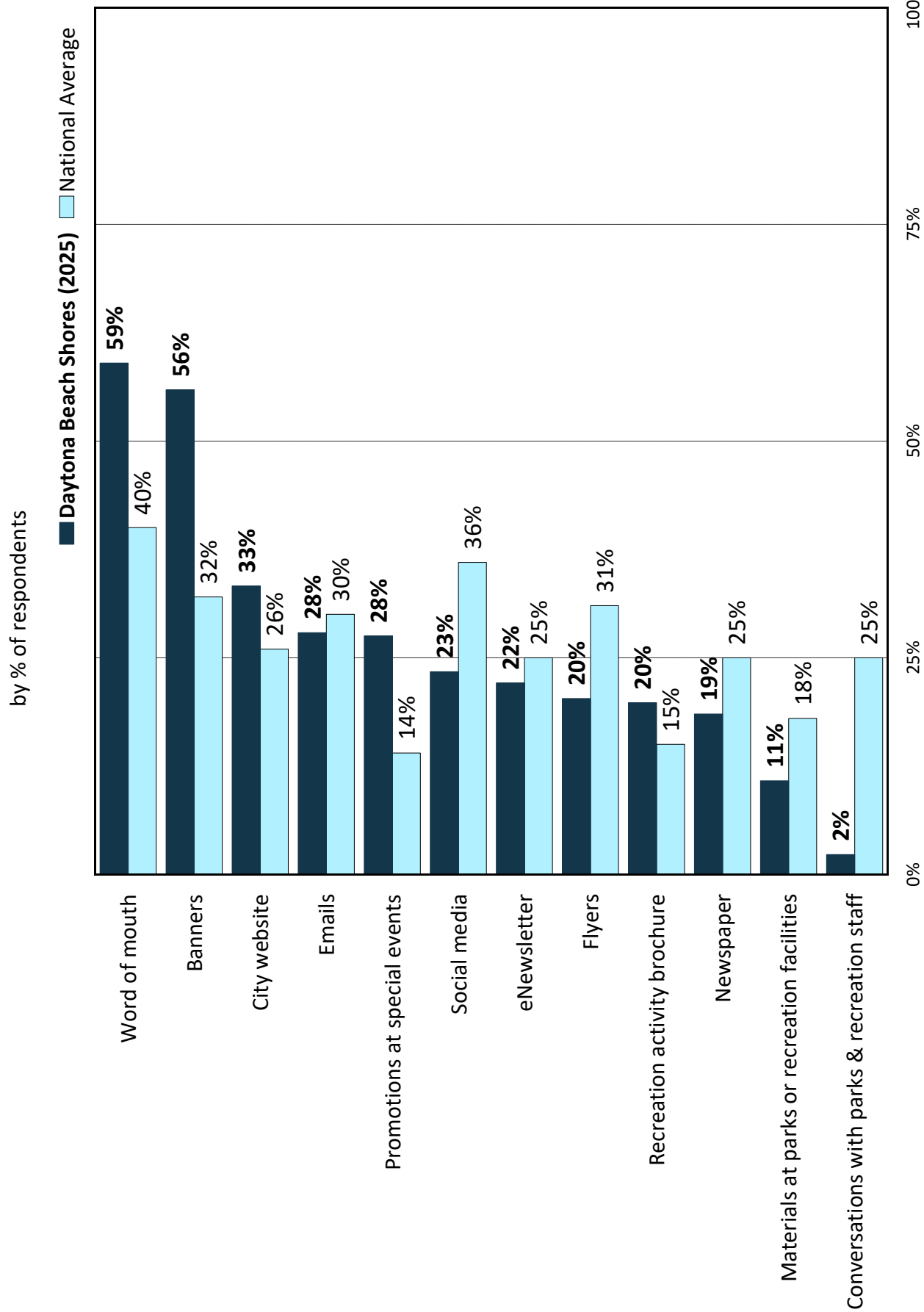


Barriers to Recreation Program Participation

by % of respondents



Ways you currently use to learn about parks and recreation programs, activities, and events in your community.





Tabular Data

Q1. Including yourself, how many people in your household are...

	Mean	Sum
number	1.70	375
Under age 5	0.01	2
Ages 5-9	0.03	6
Ages 10-14	0.02	5
Ages 15-19	0.02	4
Ages 20-24	0.02	4
Ages 25-34	0.02	4
Ages 35-44	0.03	6
Ages 45-54	0.05	10
Ages 55-64	0.32	71
Ages 65-74	0.58	127
Ages 75+	0.62	136

Q2. Have you or any members of your household visited any City of Daytona Beach Shores parks and/or recreation facilities during the past 12 months?

Q2. Have your household members visited any City parks and/or recreation facilities during past 12 months

	Number	Percent
Yes	178	80.2 %
No	44	19.8 %
Total	222	100.0 %

Q2a. Overall, how would you rate the physical condition of ALL the City of Daytona Beach Shores parks and recreation facilities you have visited?

Q2a. How would you rate physical condition of all
parks & recreation facilities you have visited

	Number	Percent
Excellent	79	44.4 %
Good	75	42.1 %
Fair	16	9.0 %
Poor	6	3.4 %
Not provided	2	1.1 %
Total	178	100.0 %

WITHOUT NOT PROVIDED

Q2a. Overall, how would you rate the physical condition of ALL the City of Daytona Beach Shores parks and recreation facilities you have visited? (without "not provided")

Q2a. How would you rate physical condition of all
parks & recreation facilities you have visited

	Number	Percent
Excellent	79	44.9 %
Good	75	42.6 %
Fair	16	9.1 %
Poor	6	3.4 %
Total	176	100.0 %

Q3. Please CHECK ALL of the following reasons that prevent you or members of your household from visiting City of Daytona Beach Shores parks and recreation facilities more often.

Q3. Reasons that prevent your household members from visiting City parks & recreation facilities more often

	Number	Percent
Do not feel safe using parks/facilities	11	5.0 %
Lack of amenities we want to use	16	7.2 %
Lack of handicap (ADA) accessibility	20	9.0 %
Lack of parking to access parks/facilities	18	8.1 %
Lack of restrooms	12	5.4 %
Lack of shade	36	16.2 %
Lack of transportation	6	2.7 %
Not aware of parks' or facilities' locations	28	12.6 %
Parks/facilities are not well maintained	7	3.2 %
Too far from our home	5	2.3 %
Use parks/facilities in other cities	12	5.4 %
Other	34	15.3 %
Total	205	

Q4. From the following list, please CHECK ALL the ways you learn about City of Daytona Beach Shores parks, recreation facilities, programs, and events.

Q4. Ways you learn about City parks, recreation facilities, programs, & events

	Number	Percent
Recreation activity brochure	44	19.8 %
City website	74	33.3 %
Materials at parks or recreation facilities	24	10.8 %
Conversations with parks & recreation staff	5	2.3 %
Newspaper	41	18.5 %
Word of mouth	131	59.0 %
Promotions at special events	61	27.5 %
Banners	124	55.9 %
Emails	62	27.9 %
eNewsletter	49	22.1 %
Social media	52	23.4 %
Flyers	45	20.3 %
Other	24	10.8 %
Total	736	

Q5. From the list in Question 4, which THREE methods of communication would you MOST PREFER the City use to communicate with you about parks, recreation facilities, programs, and events?

Q5. Top choice	Number	Percent
Recreation activity brochure	23	10.4 %
City website	27	12.2 %
Materials at parks or recreation facilities	4	1.8 %
Newspaper	10	4.5 %
Word of mouth	6	2.7 %
Promotions at special events	5	2.3 %
Banners	16	7.2 %
Emails	60	27.0 %
eNewsletter	19	8.6 %
Social media	15	6.8 %
Flyers	4	1.8 %
None chosen	33	14.9 %
Total	222	100.0 %

Q5. From the list in Question 4, which THREE methods of communication would you MOST PREFER the City use to communicate with you about parks, recreation facilities, programs, and events?

Q5. 2nd choice	Number	Percent
Recreation activity brochure	10	4.5 %
City website	24	10.8 %
Materials at parks or recreation facilities	4	1.8 %
Newspaper	11	5.0 %
Word of mouth	6	2.7 %
Promotions at special events	11	5.0 %
Banners	30	13.5 %
Emails	26	11.7 %
eNewsletter	31	14.0 %
Social media	8	3.6 %
Flyers	12	5.4 %
None chosen	49	22.1 %
Total	222	100.0 %

Q5. From the list in Question 4, which THREE methods of communication would you MOST PREFER the City use to communicate with you about parks, recreation facilities, programs, and events?

Q5. 3rd choice	Number	Percent
Recreation activity brochure	11	5.0 %
City website	12	5.4 %
Materials at parks or recreation facilities	3	1.4 %
Conversations with parks & recreation staff	1	0.5 %
Newspaper	3	1.4 %
Word of mouth	9	4.1 %
Promotions at special events	16	7.2 %
Banners	29	13.1 %
Emails	11	5.0 %
eNewsletter	13	5.9 %
Social media	19	8.6 %
Flyers	9	4.1 %
None chosen	86	38.7 %
Total	222	100.0 %

SUM OF TOP 3 CHOICES

Q5. From the list in Question 4, which THREE methods of communication would you MOST PREFER the City use to communicate with you about parks, recreation facilities, programs, and events? (top 3)

Q5. Sum of Top 3 Choices	Number	Percent
Recreation activity brochure	44	19.8 %
City website	63	28.4 %
Materials at parks or recreation facilities	11	5.0 %
Conversations with parks & recreation staff	1	0.5 %
Newspaper	24	10.8 %
Word of mouth	21	9.5 %
Promotions at special events	32	14.4 %
Banners	75	33.8 %
Emails	97	43.7 %
eNewsletter	63	28.4 %
Social media	42	18.9 %
Flyers	25	11.3 %
None chosen	33	14.9 %
Total	531	

Q6. From the following list, please CHECK ALL of the organizations that you or members of your household have used for recreation and sports activities during the last 12 months.

Q6. Organizations your household members have used for recreation & sports activities during last 12 months

	Number	Percent
City of Daytona Beach Shores	149	67.1 %
Neighboring cities	78	35.1 %
Places of worship (e.g., synagogues, churches)	57	25.7 %
Private & non-profit youth sports	6	2.7 %
Private clubs (tennis, health, swim, fitness)	45	20.3 %
Private summer camps	2	0.9 %
Public schools	6	2.7 %
Other	24	10.8 %
Total	367	

Q6-9. Other:

Q6-9. Other	Number	Percent
The beach	2	8.3 %
Eagles	2	8.3 %
Public golf course	2	8.3 %
Breakfast with the mayor	1	4.2 %
Private business property	1	4.2 %
Government programs	1	4.2 %
Bike rental	1	4.2 %
Gym next to the WD	1	4.2 %
Oceans Golf Club	1	4.2 %
Condo facilities	1	4.2 %
Pictona RB Club	1	4.2 %
Coffee with the mayor	1	4.2 %
Pickleball courts	1	4.2 %
My condo HOA	1	4.2 %
Larry Founari Park for stairs to beach	1	4.2 %
State parks like Blue Spring	1	4.2 %
Tours	1	4.2 %
Port Orange Rec Center	1	4.2 %
Turnbull Golf Course NSB	1	4.2 %
Condo	1	4.2 %
YMCA	1	4.2 %
Total	24	100.0 %

Q7. Has your household participated in any programs or events offered by the City of Daytona Beach Shores Parks and Recreation Department during the past 12 months?

Q7. Have your household members participated in any programs or events offered by City Parks & Recreation Department during last 12 months

	Number	Percent
Yes	119	53.6 %
No	103	46.4 %
Total	222	100.0 %

Q7a. How would you rate the overall quality of the City of Daytona Beach Shores Parks and Recreation Department programs or events in which your household has participated?

Q7a. How would you rate overall quality of programs or events in which your household has participated

	Number	Percent
Excellent	67	56.3 %
Good	44	37.0 %
Fair	8	6.7 %
Total	119	100.0 %

Q8. Please CHECK ALL of the following reasons that prevent you or members of your household from participating in City of Daytona Beach Shores Parks and Recreation Department programs more often.

Q8. Reasons that prevent your household members from participating in City Parks & Recreation Department programs more often	Number	Percent
Classes are full	3	1.4 %
Do not feel safe participating	2	0.9 %
Fees are too high	14	6.3 %
I don't know what is offered	71	32.0 %
Lack of quality instructors	3	1.4 %
Lack of quality programs	10	4.5 %
Lack of right program equipment	2	0.9 %
Lack of transportation	8	3.6 %
Old & outdated facilities	1	0.5 %
Online registration is not user friendly	8	3.6 %
Poor customer service by staff	1	0.5 %
Program not offered	21	9.5 %
Program times are not convenient	28	12.6 %
Registration is difficult	2	0.9 %
Too far from our home	3	1.4 %
Too busy/not interested	52	23.4 %
Use programs of other agencies	10	4.5 %
Other	23	10.4 %
Total	262	

Q9. Please indicate your level of agreement with the following statements concerning some potential benefits of the City of Daytona Beach Shores' parks, facilities, and recreation programs or events using a scale of 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree."

(N=222)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
Q9-1. Improves my (my household's) mental health & reduces stress	33.8%	27.0%	15.8%	0.9%	2.7%	19.8%
Q9-2. Improves my (my household's) physical health & fitness	36.5%	26.1%	15.3%	2.3%	2.7%	17.1%
Q9-3. Increases my (my household's) property value	32.0%	32.0%	14.9%	2.3%	2.3%	16.7%
Q9-4. Is age-friendly & accessible to all age groups	28.4%	34.2%	14.4%	4.1%	1.8%	17.1%
Q9-5. Makes Daytona Beach Shores a more desirable place to live	50.9%	33.8%	6.8%	1.4%	0.9%	6.3%
Q9-6. Positively impacts economic/business development	27.9%	31.5%	16.7%	1.4%	2.3%	20.3%
Q9-7. Preserves open space & protects the environment	39.2%	26.1%	16.7%	1.8%	2.7%	13.5%
Q9-8. Provides jobs/professional development for youth	12.6%	16.7%	24.8%	6.8%	2.7%	36.5%
Q9-9. Provides positive social interactions for me (my household/family)	27.0%	34.7%	15.3%	1.4%	3.6%	18.0%
Q9-10. Provides volunteer opportunities for the community	15.3%	24.8%	24.8%	2.3%	3.6%	29.3%

WITHOUT DON'T KNOW

Q9. Please indicate your level of agreement with the following statements concerning some potential benefits of the City of Daytona Beach Shores' parks, facilities, and recreation programs or events using a scale of 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree." (without "don't know")

(N=222)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q9-1. Improves my (my household's) mental health & reduces stress	42.1%	33.7%	19.7%	1.1%	3.4%
Q9-2. Improves my (my household's) physical health & fitness	44.0%	31.5%	18.5%	2.7%	3.3%
Q9-3. Increases my (my household's) property value	38.4%	38.4%	17.8%	2.7%	2.7%
Q9-4. Is age-friendly & accessible to all age groups	34.2%	41.3%	17.4%	4.9%	2.2%
Q9-5. Makes Daytona Beach Shores a more desirable place to live	54.3%	36.1%	7.2%	1.4%	1.0%
Q9-6. Positively impacts economic/business development	35.0%	39.5%	20.9%	1.7%	2.8%
Q9-7. Preserves open space & protects the environment	45.3%	30.2%	19.3%	2.1%	3.1%
Q9-8. Provides jobs/professional development for youth	19.9%	26.2%	39.0%	10.6%	4.3%
Q9-9. Provides positive social interactions for me (my household/family)	33.0%	42.3%	18.7%	1.6%	4.4%
Q9-10. Provides volunteer opportunities for the community	21.7%	35.0%	35.0%	3.2%	5.1%

Q10. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

(N=222)

	Fully met	Mostly met	Partly met	Not met	No need
Q10-1. Campgrounds	1.8%	1.8%	1.8%	4.5%	90.1%
Q10-2. Community center (multi-use space for events, exercise and activities)	36.0%	23.0%	8.1%	3.6%	29.3%
Q10-3. Environmental/nature education center	10.4%	12.2%	11.3%	10.8%	55.4%
Q10-4. Indoor basketball/volleyball courts (indoor gyms)	5.0%	4.5%	5.4%	13.5%	71.6%
Q10-5. Golf courses	22.1%	13.1%	5.9%	5.4%	53.6%
Q10-6. Large community parks	23.9%	23.4%	8.6%	6.3%	37.8%
Q10-7. Diamond sports fields (baseball, softball)	4.1%	6.3%	3.6%	9.0%	77.0%
Q10-8. Rectangular sports fields (football, rugby, soccer)	3.2%	5.4%	4.5%	7.7%	79.3%
Q10-9. Mountain bike trails	3.6%	1.8%	8.6%	12.2%	73.9%
Q10-10. Multi-use hiking, biking, walking trails (paved or unpaved)	11.7%	10.8%	13.5%	18.5%	45.5%
Q10-11. Off-leash dog park	9.0%	7.7%	7.7%	6.3%	69.4%
Q10-12. Open space conservation areas	11.7%	15.8%	14.9%	9.5%	48.2%
Q10-13. Outdoor basketball courts	10.4%	9.0%	8.6%	2.7%	69.4%
Q10-14. Outdoor exercise/fitness area	17.6%	15.3%	13.1%	4.1%	50.0%
Q10-15. Outdoor pickleball courts	39.2%	12.6%	2.7%	0.0%	45.5%
Q10-16. Outdoor tennis courts	29.3%	8.1%	5.4%	1.4%	55.9%
Q10-17. Performing arts theater	9.9%	11.3%	10.4%	20.3%	48.2%
Q10-18. Picnic areas & shelters	18.9%	20.7%	17.6%	5.4%	37.4%
Q10-19. Playgrounds	18.5%	14.9%	9.5%	3.6%	53.6%
Q10-20. Shade & trees	16.2%	19.8%	22.5%	15.3%	26.1%

Q10. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

	Fully met	Mostly met	Partly met	Not met	No need
Q10-21. Skateboarding parks	1.8%	3.2%	3.6%	5.9%	85.6%
Q10-22. Small neighborhood parks	20.7%	20.3%	12.2%	7.7%	39.2%
Q10-23. Splash pads or spray parks	8.1%	8.6%	5.4%	16.7%	61.3%
Q10-24. Swimming pools	6.3%	3.2%	5.4%	17.1%	68.0%
Q10-25. Other	1.4%	0.0%	0.9%	4.1%	93.7%

ONLY HOUSEHOLDS THAT HAVE A NEED

Q10. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

(N=222)

	Fully met	Mostly met	Partly met	Not met
Q10-1. Campgrounds	18.2%	18.2%	18.2%	45.5%
Q10-2. Community center (multi-use space for events, exercise and activities)	51.0%	32.5%	11.5%	5.1%
Q10-3. Environmental/nature education center	23.2%	27.3%	25.3%	24.2%
Q10-4. Indoor basketball/volleyball courts (indoor gyms)	17.5%	15.9%	19.0%	47.6%
Q10-5. Golf courses	47.6%	28.2%	12.6%	11.7%
Q10-6. Large community parks	38.4%	37.7%	13.8%	10.1%
Q10-7. Diamond sports fields (baseball, softball)	17.6%	27.5%	15.7%	39.2%
Q10-8. Rectangular sports fields (football, rugby, soccer)	15.2%	26.1%	21.7%	37.0%
Q10-9. Mountain bike trails	13.8%	6.9%	32.8%	46.6%
Q10-10. Multi-use hiking, biking, walking trails (paved or unpaved)	21.5%	19.8%	24.8%	33.9%
Q10-11. Off-leash dog park	29.4%	25.0%	25.0%	20.6%
Q10-12. Open space conservation areas	22.6%	30.4%	28.7%	18.3%
Q10-13. Outdoor basketball courts	33.8%	29.4%	27.9%	8.8%
Q10-14. Outdoor exercise/fitness area	35.1%	30.6%	26.1%	8.1%
Q10-15. Outdoor pickleball courts	71.9%	23.1%	5.0%	0.0%
Q10-16. Outdoor tennis courts	66.3%	18.4%	12.2%	3.1%
Q10-17. Performing arts theater	19.1%	21.7%	20.0%	39.1%
Q10-18. Picnic areas & shelters	30.2%	33.1%	28.1%	8.6%
Q10-19. Playgrounds	39.8%	32.0%	20.4%	7.8%
Q10-20. Shade & trees	22.0%	26.8%	30.5%	20.7%

ONLY HOUSEHOLDS THAT HAVE A NEED

Q10. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

	Fully met	Mostly met	Partly met	Not met
Q10-21. Skateboarding parks	12.5%	21.9%	25.0%	40.6%
Q10-22. Small neighborhood parks	34.1%	33.3%	20.0%	12.6%
Q10-23. Splash pads or spray parks	20.9%	22.1%	14.0%	43.0%
Q10-24. Swimming pools	19.7%	9.9%	16.9%	53.5%
Q10-25. Other	21.4%	0.0%	14.3%	64.3%

Q11. Which FOUR facilities/amenities from the list in Question 10 are MOST IMPORTANT to your household?

Q11. Top choice	Number	Percent
Campgrounds	2	0.9 %
Community center (multi-use space for events, exercise & activities)	38	17.1 %
Environmental/nature education center	3	1.4 %
Indoor basketball/volleyball courts (indoor gyms)	4	1.8 %
Golf courses	13	5.9 %
Large community parks	9	4.1 %
Mountain bike trails	1	0.5 %
Multi-use hiking, biking, walking trails (paved or unpaved)	17	7.7 %
Off-leash dog park	10	4.5 %
Open space conservation areas	3	1.4 %
Outdoor exercise/fitness area	3	1.4 %
Outdoor pickleball courts	29	13.1 %
Outdoor tennis courts	9	4.1 %
Performing arts theater	6	2.7 %
Picnic areas & shelters	1	0.5 %
Playgrounds	5	2.3 %
Shade & trees	9	4.1 %
Small neighborhood parks	10	4.5 %
Splash pads or spray parks	1	0.5 %
Swimming pools	3	1.4 %
None chosen	46	20.7 %
Total	222	100.0 %

Q11. Which FOUR facilities/amenities from the list in Question 10 are MOST IMPORTANT to your household?

Q11. 2nd choice	Number	Percent
Community center (multi-use space for events, exercise & activities)	16	7.2 %
Environmental/nature education center	6	2.7 %
Indoor basketball/volleyball courts (indoor gyms)	11	5.0 %
Golf courses	11	5.0 %
Large community parks	9	4.1 %
Diamond sports fields (baseball, softball)	1	0.5 %
Rectangular sports fields (football, rugby, soccer)	1	0.5 %
Mountain bike trails	6	2.7 %
Multi-use hiking, biking, walking trails (paved or unpaved)	12	5.4 %
Off-leash dog park	1	0.5 %
Open space conservation areas	9	4.1 %
Outdoor basketball courts	1	0.5 %
Outdoor exercise/fitness area	6	2.7 %
Outdoor pickleball courts	12	5.4 %
Outdoor tennis courts	6	2.7 %
Performing arts theater	13	5.9 %
Picnic areas & shelters	11	5.0 %
Playgrounds	7	3.2 %
Shade & trees	10	4.5 %
Small neighborhood parks	7	3.2 %
Splash pads or spray parks	4	1.8 %
Swimming pools	2	0.9 %
None chosen	60	27.0 %
Total	222	100.0 %

Q11. Which FOUR facilities/amenities from the list in Question 10 are MOST IMPORTANT to your household?

Q11. 3rd choice	Number	Percent
Community center (multi-use space for events, exercise & activities)	12	5.4 %
Environmental/nature education center	8	3.6 %
Indoor basketball/volleyball courts (indoor gyms)	1	0.5 %
Golf courses	11	5.0 %
Large community parks	9	4.1 %
Diamond sports fields (baseball, softball)	1	0.5 %
Mountain bike trails	2	0.9 %
Multi-use hiking, biking, walking trails (paved or unpaved)	18	8.1 %
Off-leash dog park	3	1.4 %
Open space conservation areas	7	3.2 %
Outdoor basketball courts	5	2.3 %
Outdoor exercise/fitness area	4	1.8 %
Outdoor pickleball courts	9	4.1 %
Outdoor tennis courts	4	1.8 %
Performing arts theater	2	0.9 %
Picnic areas & shelters	9	4.1 %
Playgrounds	4	1.8 %
Shade & trees	17	7.7 %
Small neighborhood parks	10	4.5 %
Splash pads or spray parks	9	4.1 %
Swimming pools	3	1.4 %
None chosen	74	33.3 %
Total	222	100.0 %

Q11. Which FOUR facilities/amenities from the list in Question 10 are MOST IMPORTANT to your household?

Q11. 4th choice	Number	Percent
Community center (multi-use space for events, exercise & activities)	10	4.5 %
Environmental/nature education center	7	3.2 %
Golf courses	3	1.4 %
Large community parks	7	3.2 %
Mountain bike trails	2	0.9 %
Multi-use hiking, biking, walking trails (paved or unpaved)	6	2.7 %
Off-leash dog park	3	1.4 %
Open space conservation areas	4	1.8 %
Outdoor basketball courts	1	0.5 %
Outdoor exercise/fitness area	4	1.8 %
Outdoor pickleball courts	4	1.8 %
Outdoor tennis courts	2	0.9 %
Performing arts theater	11	5.0 %
Picnic areas & shelters	7	3.2 %
Playgrounds	7	3.2 %
Shade & trees	10	4.5 %
Small neighborhood parks	16	7.2 %
Splash pads or spray parks	8	3.6 %
Swimming pools	3	1.4 %
None chosen	107	48.2 %
Total	222	100.0 %

SUM OF TOP 4 CHOICES**Q11. Which FOUR facilities/amenities from the list in Question 10 are MOST IMPORTANT to your household? (top 4)**

Q11. Sum of Top 4 Choices	Number	Percent
Campgrounds	2	0.9 %
Community center (multi-use space for events, exercise & activities)	76	34.2 %
Environmental/nature education center	24	10.8 %
Indoor basketball/volleyball courts (indoor gyms)	16	7.2 %
Golf courses	38	17.1 %
Large community parks	34	15.3 %
Diamond sports fields (baseball, softball)	2	0.9 %
Rectangular sports fields (football, rugby, soccer)	1	0.5 %
Mountain bike trails	11	5.0 %
Multi-use hiking, biking, walking trails (paved or unpaved)	53	23.9 %
Off-leash dog park	17	7.7 %
Open space conservation areas	23	10.4 %
Outdoor basketball courts	7	3.2 %
Outdoor exercise/fitness area	17	7.7 %
Outdoor pickleball courts	54	24.3 %
Outdoor tennis courts	21	9.5 %
Performing arts theater	32	14.4 %
Picnic areas & shelters	28	12.6 %
Playgrounds	23	10.4 %
Shade & trees	46	20.7 %
Small neighborhood parks	43	19.4 %
Splash pads or spray parks	22	9.9 %
Swimming pools	11	5.0 %
None chosen	46	20.7 %
Total	647	

Q12. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

(N=222)

	Fully met	Mostly met	Partly met	Not met	No need
Q12-1. Adult fitness & wellness programs	16.7%	17.6%	12.6%	9.0%	44.1%
Q12-2. Adult performing arts programs (dance/music)	9.0%	5.0%	12.6%	18.5%	55.0%
Q12-3. Adult sports leagues	4.5%	4.5%	11.7%	12.6%	66.7%
Q12-4. Adult visual arts/crafts programs	5.0%	7.7%	14.0%	13.5%	59.9%
Q12-5. After school programs for youth of all ages	2.3%	1.4%	4.5%	5.9%	86.0%
Q12-6. Cheer/gymnastics/tumbling programs	1.4%	0.5%	3.6%	5.4%	89.2%
Q12-7. Cultural enrichment programs	2.7%	5.4%	18.0%	14.0%	59.9%
Q12-8. eGaming/eSports	1.4%	0.5%	2.7%	5.4%	90.1%
Q12-9. Outdoor environmental/nature camps & programs	3.2%	4.5%	5.9%	8.1%	78.4%
Q12-10. Pickleball lessons & leagues	14.4%	9.0%	9.5%	9.0%	58.1%
Q12-11. Preschool programs/early childhood education	1.8%	1.8%	1.4%	5.0%	90.1%
Q12-12. Programs for people with special needs	2.3%	3.6%	4.5%	5.9%	83.8%
Q12-13. Senior programs	13.1%	14.9%	18.5%	9.5%	44.1%
Q12-14. Special events	15.3%	17.1%	19.8%	5.9%	41.9%
Q12-15. STEM (science, technology, engineering, & mathematics) classes	3.2%	2.7%	5.9%	9.0%	79.3%
Q12-16. Swim lessons	1.8%	1.8%	4.1%	6.8%	85.6%
Q12-17. Teen/tween programs	1.4%	1.4%	4.1%	5.9%	87.4%
Q12-18. Tennis lessons & leagues	8.6%	6.8%	6.8%	2.3%	75.7%
Q12-19. Water fitness programs/lap swimming	2.3%	2.3%	6.3%	13.1%	76.1%
Q12-20. Youth fitness & wellness classes	2.7%	2.3%	2.7%	9.0%	83.3%
Q12-21. Youth performing arts programs (dance/music)	2.3%	2.3%	4.1%	7.7%	83.8%

Q12. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

	Fully met	Mostly met	Partly met	Not met	No need
Q12-22. Youth seasonal programs & camps	2.3%	0.9%	2.7%	8.6%	85.6%
Q12-23. Youth sports programs & camps	2.3%	0.9%	2.7%	9.0%	85.1%
Q12-24. Youth visual arts/crafts programs	2.7%	0.9%	3.6%	8.1%	84.7%
Q12-25. Other	0.5%	0.0%	0.5%	2.7%	96.4%

ONLY HOUSEHOLDS THAT HAVE A NEED

Q12. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

(N=222)

	Fully met	Mostly met	Partly met	Not met
Q12-1. Adult fitness & wellness programs	29.8%	31.5%	22.6%	16.1%
Q12-2. Adult performing arts programs (dance/music)	20.0%	11.0%	28.0%	41.0%
Q12-3. Adult sports leagues	13.5%	13.5%	35.1%	37.8%
Q12-4. Adult visual arts/crafts programs	12.4%	19.1%	34.8%	33.7%
Q12-5. After school programs for youth of all ages	16.1%	9.7%	32.3%	41.9%
Q12-6. Cheer/gymnastics/tumbling programs	12.5%	4.2%	33.3%	50.0%
Q12-7. Cultural enrichment programs	6.7%	13.5%	44.9%	34.8%
Q12-8. eGaming/eSports	13.6%	4.5%	27.3%	54.5%
Q12-9. Outdoor environmental/nature camps & programs	14.6%	20.8%	27.1%	37.5%
Q12-10. Pickleball lessons & leagues	34.4%	21.5%	22.6%	21.5%
Q12-11. Preschool programs/early childhood education	18.2%	18.2%	13.6%	50.0%
Q12-12. Programs for people with special needs	13.9%	22.2%	27.8%	36.1%
Q12-13. Senior programs	23.4%	26.6%	33.1%	16.9%
Q12-14. Special events	26.4%	29.5%	34.1%	10.1%
Q12-15. STEM (science, technology, engineering, & mathematics) classes	15.2%	13.0%	28.3%	43.5%
Q12-16. Swim lessons	12.5%	12.5%	28.1%	46.9%
Q12-17. Teen/tween programs	10.7%	10.7%	32.1%	46.4%
Q12-18. Tennis lessons & leagues	35.2%	27.8%	27.8%	9.3%
Q12-19. Water fitness programs/lap swimming	9.4%	9.4%	26.4%	54.7%
Q12-20. Youth fitness & wellness classes	16.2%	13.5%	16.2%	54.1%
Q12-21. Youth performing arts programs (dance/music)	13.9%	13.9%	25.0%	47.2%

ONLY HOUSEHOLDS THAT HAVE A NEED

Q12. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

	Fully met	Mostly met	Partly met	Not met
Q12-22. Youth seasonal programs & camps	15.6%	6.3%	18.8%	59.4%
Q12-23. Youth sports programs & camps	15.2%	6.1%	18.2%	60.6%
Q12-24. Youth visual arts/crafts programs	17.6%	5.9%	23.5%	52.9%
Q12-25. Other	12.5%	0.0%	12.5%	75.0%

Q13. Which FOUR programs/activities from the list in Question 12 are MOST IMPORTANT to your household?

Q13. Top choice	Number	Percent
Adult fitness & wellness programs	50	22.5 %
Adult performing arts programs (dance/music)	11	5.0 %
Adult sports leagues	3	1.4 %
Adult visual arts/crafts programs	7	3.2 %
Cultural enrichment programs	8	3.6 %
Outdoor environmental/nature camps & programs	1	0.5 %
Pickleball lessons & leagues	19	8.6 %
Preschool programs/early childhood education	1	0.5 %
Senior programs	18	8.1 %
Special events	13	5.9 %
Tennis lessons & leagues	5	2.3 %
Water fitness programs/lap swimming	4	1.8 %
Youth performing arts programs (dance/music)	1	0.5 %
Youth seasonal programs & camps	1	0.5 %
Youth sports programs & camps	1	0.5 %
None chosen	79	35.6 %
Total	222	100.0 %

Q13. Which FOUR programs/activities from the list in Question 12 are MOST IMPORTANT to your household?

Q13. 2nd choice	Number	Percent
Adult fitness & wellness programs	12	5.4 %
Adult performing arts programs (dance/music)	21	9.5 %
Adult sports leagues	2	0.9 %
Adult visual arts/crafts programs	9	4.1 %
After school programs for youth of all ages	1	0.5 %
Cultural enrichment programs	7	3.2 %
eGaming/eSports	2	0.9 %
Outdoor environmental/nature camps & programs	2	0.9 %
Pickleball lessons & leagues	9	4.1 %
Programs for people with special needs	1	0.5 %
Senior programs	25	11.3 %
Special events	12	5.4 %
STEM (science, technology, engineering, & mathematics) classes	4	1.8 %
Tennis lessons & leagues	1	0.5 %
Water fitness programs/lap swimming	5	2.3 %
Youth fitness & wellness classes	1	0.5 %
Youth performing arts programs (dance/music)	1	0.5 %
Youth seasonal programs & camps	1	0.5 %
Youth sports programs & camps	2	0.9 %
Youth visual arts/crafts programs	1	0.5 %
None chosen	103	46.4 %
Total	222	100.0 %

Q13. Which FOUR programs/activities from the list in Question 12 are MOST IMPORTANT to your household?

Q13. 3rd choice	Number	Percent
Adult fitness & wellness programs	5	2.3 %
Adult performing arts programs (dance/music)	5	2.3 %
Adult sports leagues	7	3.2 %
Adult visual arts/crafts programs	7	3.2 %
Cultural enrichment programs	15	6.8 %
Outdoor environmental/nature camps & programs	2	0.9 %
Pickleball lessons & leagues	15	6.8 %
Preschool programs/early childhood education	1	0.5 %
Programs for people with special needs	1	0.5 %
Senior programs	12	5.4 %
Special events	13	5.9 %
STEM (science, technology, engineering, & mathematics) classes	2	0.9 %
Swim lessons	1	0.5 %
Tennis lessons & leagues	4	1.8 %
Water fitness programs/lap swimming	5	2.3 %
Youth fitness & wellness classes	2	0.9 %
Youth performing arts programs (dance/music)	2	0.9 %
Youth seasonal programs & camps	2	0.9 %
Youth sports programs & camps	1	0.5 %
Youth visual arts/crafts programs	2	0.9 %
None chosen	118	53.2 %
Total	222	100.0 %

Q13. Which FOUR programs/activities from the list in Question 12 are MOST IMPORTANT to your household?

Q13. 4th choice	Number	Percent
Adult fitness & wellness programs	11	5.0 %
Adult performing arts programs (dance/music)	4	1.8 %
Adult sports leagues	5	2.3 %
Adult visual arts/crafts programs	4	1.8 %
Cheer/gymnastics/tumbling programs	1	0.5 %
Cultural enrichment programs	5	2.3 %
Outdoor environmental/nature camps & programs	3	1.4 %
Pickleball lessons & leagues	2	0.9 %
Programs for people with special needs	2	0.9 %
Senior programs	7	3.2 %
Special events	15	6.8 %
STEM (science, technology, engineering, & mathematics) classes	4	1.8 %
Swim lessons	2	0.9 %
Water fitness programs/lap swimming	2	0.9 %
Youth fitness & wellness classes	3	1.4 %
Youth seasonal programs & camps	2	0.9 %
Youth sports programs & camps	1	0.5 %
Youth visual arts/crafts programs	2	0.9 %
None chosen	147	66.2 %
Total	222	100.0 %

SUM OF TOP 4 CHOICES**Q13. Which FOUR programs/activities from the list in Question 12 are MOST IMPORTANT to your household? (top 4)**

Q13. Sum of Top 4 Choices	Number	Percent
Adult fitness & wellness programs	78	35.1 %
Adult performing arts programs (dance/music)	41	18.5 %
Adult sports leagues	17	7.7 %
Adult visual arts/crafts programs	27	12.2 %
After school programs for youth of all ages	1	0.5 %
Cheer/gymnastics/tumbling programs	1	0.5 %
Cultural enrichment programs	35	15.8 %
eGaming/eSports	2	0.9 %
Outdoor environmental/nature camps & programs	8	3.6 %
Pickleball lessons & leagues	45	20.3 %
Preschool programs/early childhood education	2	0.9 %
Programs for people with special needs	4	1.8 %
Senior programs	62	27.9 %
Special events	53	23.9 %
STEM (science, technology, engineering, & mathematics) classes	10	4.5 %
Swim lessons	3	1.4 %
Tennis lessons & leagues	10	4.5 %
Water fitness programs/lap swimming	16	7.2 %
Youth fitness & wellness classes	6	2.7 %
Youth performing arts programs (dance/music)	4	1.8 %
Youth seasonal programs & camps	6	2.7 %
Youth sports programs & camps	5	2.3 %
Youth visual arts/crafts programs	5	2.3 %
None chosen	79	35.6 %
Total	520	

Q14. If you had \$100, how would you allocate the funds among the parks and recreation categories listed below?

	Mean
Improve/maintain existing parks, pools, & recreation facilities	46.45
Improve existing indoor recreation facilities	10.92
Acquire new park land & open space	15.25
Construct new sports fields (softball, soccer, baseball, etc.)	3.26
Expand program offerings	15.14
Other	9.48

Q15. How important do you feel it is for the City of Daytona Beach Shores to provide high quality parks, recreation facilities and programs?

Q15. How important is it for City to provide high quality parks, recreation facilities & programs	Number	Percent
Very important	165	74.3 %
Somewhat important	43	19.4 %
Not important	4	1.8 %
Not sure	10	4.5 %
Total	222	100.0 %

WITHOUT NOT SURE

Q15. How important do you feel it is for the City of Daytona Beach Shores to provide high quality parks, recreation facilities and programs? (without "not sure")

Q15. How important is it for City to provide high quality parks, recreation facilities & programs	Number	Percent
Very important	165	77.8 %
Somewhat important	43	20.3 %
Not important	4	1.9 %
Total	212	100.0 %

Q16. Your gender identity:

Q16. Your gender identity	Number	Percent
Male	103	46.4 %
Female	116	52.3 %
Prefer not to disclose	3	1.4 %
Total	222	100.0 %

WITHOUT PREFER NOT TO DISCLOSE**Q16. Your gender identity: (without "prefer not to disclose")**

Q16. Your gender identity	Number	Percent
Male	103	47.0 %
Female	116	53.0 %
Total	219	100.0 %

Q17. How many years have you lived in Daytona Beach Shores?

Q17. How many years have you lived in City of Daytona Beach Shores	Number	Percent
0-5	72	32.4 %
6-10	54	24.3 %
11-15	25	11.3 %
16-20	13	5.9 %
21-30	40	18.0 %
31+	10	4.5 %
Not provided	8	3.6 %
Total	222	100.0 %

WITHOUT NOT PROVIDED**Q17. How many years have you lived in Daytona Beach Shores? (without "not provided")**

Q17. How many years have you lived in City of Daytona Beach Shores	Number	Percent
0-5	72	33.6 %
6-10	54	25.2 %
11-15	25	11.7 %
16-20	13	6.1 %
21-30	40	18.7 %
31+	10	4.7 %
Total	214	100.0 %

Q18. Which of the following best describes your race/ethnicity?

<u>Q18. Your race/ethnicity</u>	<u>Number</u>	<u>Percent</u>
Asian or Asian Indian	8	3.6 %
Black or African American	6	2.7 %
American Indian or Alaska Native	2	0.9 %
White	191	86.0 %
Native Hawaiian or other Pacific Islander	1	0.5 %
Hispanic or Latino	11	5.0 %
Other	4	1.8 %
Total	223	

Q18-7. Self-describe your race/ethnicity:

<u>Q18-7. Self-describe your race/ethnicity</u>	<u>Number</u>	<u>Percent</u>
Italian	1	25.0 %
Multiple races	1	25.0 %
Mixed	1	25.0 %
Greek	1	25.0 %
Total	4	100.0 %



Survey Instrument



2025 City of Daytona Beach Shores Parks and Recreation Needs Assessment Survey

The City of Daytona Beach Shores would like your input to help determine park, facility, and recreation priorities for the community. This survey will take 10-15 minutes to complete. When you are finished, please return your completed survey in the enclosed postage-paid, return-reply envelope. If you prefer, you can complete the survey online at dbshoresurvey.org. We greatly appreciate your time!

1. Including yourself, how many people in your household are...

Under age 5: ____	Ages 15-19: ____	Ages 35-44: ____	Ages 65-74: ____
Ages 5-9: ____	Ages 20-24: ____	Ages 45-54: ____	Ages 75+: ____
Ages 10-14: ____	Ages 25-34: ____	Ages 55-64: ____	

2. Have you or any member of your household visited any City of Daytona Beach Shores parks and/or recreation facilities during the past 12 months?

____(1) Yes [Answer Q2a.] ____ (2) No [Skip to Q3.]

2a. Overall, how would you rate the physical condition of ALL the City of Daytona Beach Shores parks and recreation facilities you have visited?

____(4) Excellent ____ (3) Good ____ (2) Fair ____ (1) Poor

3. Please CHECK ALL of the following reasons that prevent you or members of your households from visiting City of Daytona Beach Shores parks and recreation facilities more often.

____(01) Do not feel safe using parks/facilities	____(08) Language/cultural barriers
____(02) Lack of amenities we want to use	____(09) Not aware of parks' or facilities' locations
____(03) Lack of handicap (ADA) accessibility	____(10) Parks/facilities are not well maintained
____(04) Lack of parking to access parks/facilities	____(11) Too far from our home
____(05) Lack of restrooms	____(12) Use parks/facilities in other cities
____(06) Lack of shade	____(13) Other: _____
____(07) Lack of transportation	

4. From the following list, please CHECK ALL the ways you learn about City of Daytona Beach Shores parks, recreation facilities, programs, and events.

____(01) Recreation activity brochure	____(08) Banners
____(02) City website	____(09) Emails
____(03) Materials at parks or recreation facilities	____(10) E-newsletter
____(04) Conversations with parks and recreation staff	____(11) Social media
____(05) Newspaper	____(12) Flyers
____(06) Word of mouth	____(13) Other: _____
____(07) Promotions at special events	

5. From the list in Question 4, which THREE methods of communication would you MOST PREFER the City use to communicate with you about parks, recreation facilities, programs, and events? [Write in your answers below using the numbers from the list in Question 4, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ NONE

6. From the following list, please CHECK ALL of the organizations that you or members of your household have used for recreation and sports activities during the last 12 months.

- | | |
|---|--|
| ☐ (1) City of Daytona Beach Shores | ☐ (6) Private schools/charter schools |
| ☐ (2) Neighboring cities | ☐ (7) Private summer camps |
| ☐ (3) Places of worship (e.g., synagogues, churches) | ☐ (8) Public schools |
| ☐ (4) Private and non-profit youth sports | ☐ (9) Other: _____ |
| ☐ (5) Private clubs (tennis, health, swim, fitness) | |

7. Has your household participated in any programs or events offered by the City of Daytona Beach Shores Parks and Recreation Department during the past 12 months?

- ☐ (1) Yes [Answer Q7a.] ☐ (2) No [Skip to Q8]

7a. How would you rate the overall quality of the City of Daytona Beach Shores Parks and Recreation Department programs or events in which your household has participated?

- ☐ (4) Excellent ☐ (3) Good ☐ (2) Fair ☐ (1) Poor

8. Please CHECK ALL of the following reasons that prevent you or members of your household from participating in City of Daytona Beach Shores Parks and Recreation Department programs more often.

- | | |
|---|--|
| ☐ (01) Classes are full | ☐ (11) Online registration is not user friendly |
| ☐ (02) Do not feel safe participating | ☐ (12) Poor customer service by staff |
| ☐ (03) Fees are too high | ☐ (13) Program not offered |
| ☐ (04) I don't know what is offered | ☐ (14) Program times are not convenient |
| ☐ (05) Lack of quality instructors | ☐ (15) Registration is difficult |
| ☐ (06) Lack of quality programs | ☐ (16) Too far from our home |
| ☐ (07) Lack of right program equipment | ☐ (17) Too busy/not interested |
| ☐ (08) Lack of transportation | ☐ (18) Use programs of other agencies |
| ☐ (09) Language/cultural barriers | ☐ (19) Other: _____ |
| ☐ (10) Old and outdated facilities | |

9. Please indicate your level of agreement with the following statements concerning some potential benefits of the City of Daytona Beach Shores's parks, facilities, and recreation programs or events using a scale of 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree."

The parks and recreation system in Daytona Beach Shores...		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
01.	Improves my (my household's) mental health and reduces stress	5	4	3	2	1	9
02.	Improves my (my household's) physical health and fitness	5	4	3	2	1	9
03.	Increases my (my household's) property value	5	4	3	2	1	9
04.	Is age-friendly and accessible to all age groups	5	4	3	2	1	9
05.	Makes Daytona Beach Shores a more desirable place to live	5	4	3	2	1	9
06.	Positively impacts economic/business development	5	4	3	2	1	9
07.	Preserves open space and protects the environment	5	4	3	2	1	9
08.	Provides jobs/professional development for youth	5	4	3	2	1	9
09.	Provides positive social interactions for me (my household/family)	5	4	3	2	1	9
10.	Provides volunteer opportunities for the community	5	4	3	2	1	9

10. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. If you do not have a need for an item listed, please circle "9" for "No Need."

Type of Facility/Amenity	Fully Met	Mostly Met	Partly Met	Not Met	No Need
01. Campgrounds	4	3	2	1	9
02. Community center (multi-use space for events, exercise and activities)	4	3	2	1	9
03. Environmental/nature education center	4	3	2	1	9
04. Indoor basketball/volleyball courts (indoor gyms)	4	3	2	1	9
05. Golf courses	4	3	2	1	9
06. Large community parks	4	3	2	1	9
07. Diamond sports fields (baseball, softball)	4	3	2	1	9
08. Rectangular sports fields (football, rugby, soccer)	4	3	2	1	9
09. Mountain bike trails	4	3	2	1	9
10. Multi-use hiking, biking, walking trails (paved or unpaved)	4	3	2	1	9
11. Off-leash dog park	4	3	2	1	9
12. Open space conservation areas	4	3	2	1	9
13. Outdoor basketball courts	4	3	2	1	9
14. Outdoor exercise/fitness area	4	3	2	1	9
15. Outdoor pickleball courts	4	3	2	1	9
16. Outdoor tennis courts	4	3	2	1	9
17. Performing arts theater	4	3	2	1	9
18. Picnic areas and shelters	4	3	2	1	9
19. Playgrounds	4	3	2	1	9
20. Shade and trees	4	3	2	1	9
21. Skateboarding parks	4	3	2	1	9
22. Small neighborhood parks	4	3	2	1	9
23. Splash pads or spray parks	4	3	2	1	9
24. Swimming pools	4	3	2	1	9
25. Other: _____	4	3	2	1	9

11. Which **FOUR** facilities/amenities from the list in Question 10 are **MOST IMPORTANT** to your household? [Write in your answers below using the numbers from the list in Question 10, or circle "NONE."]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

- 12. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. If you do not have a need for an item listed, please circle "9" for "No Need."**

Type of Program/Activity	Fully Met	Mostly Met	Partly Met	Not Met	No Need
01. Adult fitness and wellness programs	4	3	2	1	9
02. Adult performing arts programs (dance/music)	4	3	2	1	9
03. Adult sports leagues	4	3	2	1	9
04. Adult visual arts/crafts programs	4	3	2	1	9
05. After school programs for youth of all ages	4	3	2	1	9
06. Cheer/gymnastics/tumbling programs	4	3	2	1	9
07. Cultural enrichment programs	4	3	2	1	9
08. EGaming/ESports	4	3	2	1	9
09. Outdoor environmental/nature camps and programs	4	3	2	1	9
10. Pickleball lessons and leagues	4	3	2	1	9
11. Preschool programs/early childhood education	4	3	2	1	9
12. Programs for people with special needs	4	3	2	1	9
13. Senior programs	4	3	2	1	9
14. Special events	4	3	2	1	9
15. STEM (science, technology, engineering, and mathematics) classes	4	3	2	1	9
16. Swim lessons	4	3	2	1	9
17. Teen/tween programs	4	3	2	1	9
18. Tennis lessons and leagues	4	3	2	1	9
19. Water fitness programs/lap swimming	4	3	2	1	9
20. Youth fitness and wellness classes	4	3	2	1	9
21. Youth performing arts programs (dance/music)	4	3	2	1	9
22. Youth seasonal programs and camps	4	3	2	1	9
23. Youth sports programs and camps	4	3	2	1	9
24. Youth visual arts/crafts programs	4	3	2	1	9
25. Other: _____	4	3	2	1	9

- 13. Which FOUR programs/activities from the list in Question 12 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 12, or circle "NONE."]**

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

- 14. If you had \$100, how would you allocate the funds among the parks and recreation categories listed below? [Please be sure your total adds up to \$100.]**

\$_____ Improve/maintain of existing parks, pools, and recreation facilities

\$_____ Improve existing indoor recreation facilities

\$_____ Acquire new park land and open space

\$_____ Construct new sports fields (softball, soccer, baseball, etc.)

\$_____ Expand program offerings

\$_____ Other: _____

\$100 TOTAL

- 15. How important do you feel it is for the City of Daytona Beach Shores to provide high quality parks, recreation facilities and programs?**

____(3) Very important ____ (2) Somewhat important ____ (1) Not important ____ (9) Not sure

16. Your gender identity:

- ☐ (1) Male ☐ (4) Prefer to self-describe: _____
☐ (2) Female ☐ (5) Prefer not to disclose
☐ (3) Non-binary

17. How many years have you lived in the City of Daytona Beach Shores? _____ years**18. Which of the following best describes your race/ethnicity?**

- ☐ (01) Asian or Asian Indian ☐ (05) Native Hawaiian or other Pacific Islander
☐ (02) Black or African American ☐ (06) Hispanic or Latino
☐ (03) American Indian or Alaska Native ☐ (99) Other: _____
☐ (04) White

19. Would you be willing to participate in future surveys sponsored by the City of Daytona Beach Shores?

- ☐ (1) Yes [Answer Q19a.] ☐ (2) No

19a. Please provide your contact information.

Mobile Phone Number: _____

Email Address: _____

This concludes the survey. Thank you for your time!

Please return your completed survey in the enclosed return-reply envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061