MINUTES
CITY COUNCIL MEETING
October 22, 2019
3000 Bellemead Drive, Daytona Beach Shores, FL 32118

1. CALL TO ORDER BY MAYOR

2. ROLL CALL BY CITY CLERK

Present: Councilmember Mel Lindauer, Councilmember Michael Politis, Councilmember Richard Frizalone, Vice Mayor Richard Bryan, Mayor Nancy Miller
Staff: City Clerk Cheri Schwab, City Attorney Raymond Branch, Community Services Director Fred Hiatt, Finance Director Kurt Swartzlander, and Public Safety Director Stephan Dembinsky.

3. PRAYER

4. PLEDGE OF ALLEGIANCE

5. CEREMONIAL ITEMS, PRESENTATIONS AND PUBLIC NOTICES:

6. APPROVAL OF MINUTES

A. City Council Minutes October 8, 2019

COUNCILMEMBER RICHARD FRIZALONE moved, seconded by COUNCILMEMBER MICHAEL POLITIS to approve the minutes of October 8, 2019.
Vote: Motion carried by unanimous roll call vote (**summary**: Yes = 5 No = 0).
Yes: Mayor Nancy Miller, Vice Mayor Richard Bryan, Councilmember Richard Frizalone, Councilmember Mel Lindauer, Councilmember Michael Politis

7. CONSENT AGENDA:

A. September Public Safety monthly report

B. Community Services September 2019 Report

C. Building Division September 2019 Monthly Report

D. August Monthly Financial Report

COUNCILMEMBER MICHAEL POLITIS moved, seconded by VICE MAYOR RICHARD BRYAN to approve the consent agenda.
Vote: Motion carried by unanimous roll call vote (**summary**: Yes = 5 No = 0).
Yes: Mayor Nancy Miller, Vice Mayor Richard Bryan, Councilmember Richard Frizalone, Councilmember Mel Lindauer, Councilmember Michael Politis

8. REPORTS OF THE CITY ATTORNEY:

Attorney Branch informed the council that the purchase and sale agreement for 2900 S. Atlantic Avenue was not ready to be discussed this evening. There is a meeting with the developer on Thursday and the contract should be ready for the November 12th council meeting. The council does need to approve an extension for Mr. Sullivan's letter of intent beyond October 31st.

9. REPORTS OF THE CITY MANAGER:

Acting City Manager Swartzlander read through the report provided by City Manager Booker. The city will be actively working to increase the census response next year. The city will have a computer available in the Community Center for residents to use to complete the census questionnaire. Informational workshops will also be held for the residents. A schedule of the community center events was provided. Mayor Miller noted that even though the parking lot may not be full, many residents walk to the center daily.

10. OLD BUSINESS:

11. NEW BUSINESS:

A. Consideration to extend the contract with Stacy Conomos for the promotion of the economic development programs on social media platforms.

Both CMBRS Lindauer and Frizalone complimented Ms. Conosmos on her hard work with the Economic Development Agency. She is doing much more than just the social media

aspect. It was discussed to extend the contract for another 90 days.
COUNCILMEMBER MEL LINDAUER moved, seconded by COUNCILMEMBER RICHARD FRIZALONE to approve extending the contract with Stacy Conomos for another 90 days.
Vote: Motion carried by unanimous roll call vote (**summary**: Yes = 5 No = 0).
Yes: Mayor Nancy Miller, Vice Mayor Richard Bryan, Councilmember Richard Frizalone, Councilmember Mel Lindauer, Councilmember Michael Politis

B.

Consideration to approve contract for Special Magistrate

The council was in agreement with the proposed contract as presented.
COUNCILMEMBER MICHAEL POLITIS moved, seconded by COUNCILMEMBER MEL LINDAUER to approve the contract for Special Magistrate with Attorney Steven deLaroche.
Vote: Motion carried by unanimous roll call vote (**summary**: Yes = 5 No = 0).
Yes: Mayor Nancy Miller, Vice Mayor Richard Bryan, Councilmember Richard Frizalone, Councilmember Mel Lindauer, Councilmember Michael Politis

C.

Purchase and sales agreement for 2900 S. Atlantic Avenue

Attorney Branch explained that the Letter of Intent that was received by the developer would expire at the end of the month. In order to bring a sales and purchase contract to a future council meeting, an extension was needed. After a brief discussion, it was decided to allow until Dec 10th to consider the purchase and sales agreement for the property. Vice Mayor Bryan inquired what the "sticking points" were. It was explained that there are wells on the property and the city was attempting to provide what parcels are serviced by them. There are also a few financial issues regarding moving existing infrastructure.
COUNCILMEMBER RICHARD FRIZALONE moved, seconded by VICE MAYOR RICHARD BRYAN to allow an extension until December 10th for a Purchase and sales agreement for 2900 S. Atlantic Avenue.
Vote: Motion carried by unanimous roll call vote (**summary**: Yes = 5 No = 0).
Yes: Mayor Nancy Miller, Vice Mayor Richard Bryan, Councilmember Richard Frizalone, Councilmember Mel Lindauer, Councilmember Michael Politis

12. COUNCIL COMMENTS:

Vice Mayor Bryan provided a written statement to be included in the minutes. He felt there was a misunderstanding of what he wanted included in the City Manager evaluation form. He would like to see cost effective data. CMBR Lindauer suggested that during the Veteran's Park dedication, ask any veterans in attendance to stand by the flag representing their branch of service. Mayor Miller stated that the City Manager evaluation form was supposed to be discussed at the next meeting but that she felt enough time and discussion had taken place on this item. By a consensus vote, the form that will be used is from FCCMA that includes ten categories for scoring. Areas for comments will be included on the form. Measurables will not be included, instead tasks could be assigned throughout the year by a councilmember. The task would then be considered during the next evaluation cycle. The Mayor reminded the audience of the following upcoming events: free concert this Friday, indoor Arts & Crafts on Saturday, Veteran's Park Dedication on Nov. 9th.

13. AUDIENCE REMARKS/PUBLIC COMMENTS:

Bob Rehobeth liked the work that was being done on the Veteran's Park area.

14. ITEMS RECOMMENDED FOR THE NEXT AGENDA:

15. ADJOURNMENT:

The meeting ended at 6:42 pm.

MAYOR
NANCY MILLER

CITY MANAGER
MICHAEL T. BOOKER

ATTEST:

CITY CLERK, CHERI SCHWAB

STATEMENT BY RICHARD BRYAN TO BE ADDED VERBATIM TO THE MINUTES

22 October 2019 - **Evaluation criteria for the City Manager**

Of course, we all want the residents and the employees of DBS to be happy. Although 100% of the people will never be happy about anything, it is a worthy goal to shoot for.

That can't be the only criteria by which the City Manager is evaluated. In my opinion, one of the most important jobs of a City Manager is to cost effectively (use taxpayer money wisely to) provide the level of services that the residents want. I believe it is the City Council's job to determine what the residents want and the City Managers job to cost effectively implement what the City Council asks him to do.

I would ask that you think of 3 hypothetical City Managers of DBS. All three have happy residents and happy employees and provide the same level of service. One does the job with 11.5 million dollars per year of taxpayer money. Another does the job with 13 million dollars of taxpayer money. A third does the job with 10 million dollars of taxpayer money per year.

Which City Manager is doing the best job?

My point is not that we know that DBS is not using taxpayer dollars in a cost-effective manner. My point is that we don't have the data we need to decide. I think it is our responsibility to get that data.

In addition to providing the existing services in a cost-effective manner, I believe that it is the City Manager's job to cost effectively implement tasks in a timely manner that are assigned to him by the City Council. Among these tasks that have been suggested by various Council Members are: Increasing Economic Development, Increasing Grant Money, Increasing Community Center Hours and Usage, Increasing Census Results, Implementing a system for notifying a large percentage of Residents of Emergencies and Non-Emergencies, Implementing a system for Polling a large percentage of Residents on various Issues, and Increasing Annexation.

There will be other tasks that are currently unknown that City Council will wish to assign to the City Manager during the year.

I don't think it is important to flesh out the details of all of the above listed tasks at the next meeting. We can just establish that we will be assigning tasks and perhaps flesh out the details for a few tasks. The details can be fleshed out for other tasks when we are ready to do so.

The choice is not between measuring everything and measuring nothing objectively. **I believe the prudent middle ground is to assign tasks throughout the year that are significant and objectively measurable.** Furthermore, we are not talking about having metrics for every employee of DBS. The evaluation process for most staff members will be recommended by the group that is to study pay and evaluation.